

Order #871032: Katz Media../Senate Maj../Issue/12160

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	10/03/22 10:09:13 AM	Processed		<async process>	Rebecca F	\$2,370.00	18	0.00
	10/03/22 9:59:11 AM	Approved			Diane Pet	\$2,370.00	18	0.00
	10/03/22 9:59:06 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Diane Pet	\$2,370.00	18	0.00
	10/03/22 8:55:47 AM	Approval Workflow		[Sales Manager - Ready Default]	Ron Giova	\$2,370.00	18	0.00
	10/03/22 8:55:43 AM	Ready for approval		New order	Ron Giova	\$2,370.00	18	0.00
	10/03/22 5:49:02 AM	Ready for approval		New Order	Deborah F	\$2,370.00	18	0.00
	10/03/22 5:46:58 AM	New order created		Imported EC Order	Deborah F	\$2,370.00	18	0.00

[Sorted by: Date]

ORDER



WQXA-FM

Orders
Order / Rev: 871032
Alt Order #: 36178140
Product Desc: Issue
Estimate: 12160
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 10/03/22 / 10/03/22
Order Type: GENERAL

Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	18	\$2,370.00	\$2,014.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	18	\$2,370.00	\$2,014.50	0.00
Totals	18	\$2,370.00	\$2,014.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQXA	10/11/22	10/17/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	7	\$150.00	P-30	0.00	NM	7	\$1,050.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			7			\$150.00		0.00			
N 2	WQXA	10/11/22	10/17/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$125.00	P-30	0.00	NM	5	\$625.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			5			\$125.00		0.00			
N 3	WQXA	10/11/22	10/17/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$130.00	P-30	0.00	NM	5	\$650.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/22	10/17/22	MTWTF--			5			\$130.00		0.00			
N 4	WQXA	10/15/22	10/17/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$45.00	P-30	0.00	NM	1	\$45.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/22	10/21/22	-----S-			1			\$45.00		0.00			
													Totals	18	\$2,370.00

Oct 03, 22
 CONT# 36178140 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WQXA-FM (Harrisburg-Lebanon-Carlisle, PA)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty1
 ADV SENATE MAJORITY PAC
 PDT Issue
 FLT Oct 11, 22 - Oct 18, 22

DDS CONT# 0
 C/P/E: / / 12160

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 9/30/2022 4:57:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION.

** 9/30/2022 4:57:00 PM: POPULATIONBUYTYPE: CPP.

** 9/30/2022 4:57:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 9/30/2022 4:57:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/11/2022 - 10/17/2022	1W	7	\$150.00	7
	1.2	TuWThF,M	10A - 3P	60	10/11/2022 - 10/17/2022	1W	5	\$125.00	5
	1.3	TuWThF,M	3P - 7P	60	10/11/2022 - 10/17/2022	1W	5	\$130.00	5
	1.4S.	10A - 3P	60	10/15/2022 - 10/15/2022	1W	1	\$45.00	1
		** WEEKLY FLIGHT TOTALS **					18	\$2,370.00	

	Oct 22						
SPOTS	18						
CASH	2370.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2370.00						

Oct 03, 22
CONT# 36178140 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 12160

						TOTAL
SPOTS						18
CASH						2,370.00
TRADE						0.00
NSL						0.00
TOTAL						2,370.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, SMP, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SMP

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact: Jesse Demastrie

Phone number: 202-338-8700

Email: JESSE.DEMASTRIE@GMMB.COM

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SMP

Address: 1032 15th St, NW, #247, Washington, DC 20005

Contact: JB Poersch

Phone number: 202-871-9255

Email: info@senatemajority.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

JB Poersch, President
Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Mehmet Oz, John Fetterman

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: November 8, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Economy

CDST PRESCRIPTION DRUGS

OP/IODS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 

Name: JB Poersch

Date of Request to Purchase Ad Time: 10-03-22

Station Representative

Signature: 

Name: RON GIOVANNIELLO

Date of Station Agreement to Sell Time: 10-03-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒ Yes

☐ No

Date ad received:

10-03-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 871032

Station Call Letters: WQXA-FM

Date Received/Requested:

10-03-22

Est. #: 12160

Station Location: YORK, PA

Run Start and End Dates:

10-11-22 to 10-17-22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ron Giovanniello

From: Chenault, LaTonya <LaTonya.Chenault@Katzmedia.com>
Sent: Monday, October 3, 2022 9:33 AM
To: Allentown Political Group; Erie Political Group; Harrisburg Political; York Political Group; Wilkes Barre Political Group; regionalnational@forevermediainc.com; Bcastellucci@forevermediainc.com; jstevens@lightnercom.com; rtaylor@lightnercom.com; michele.kazian@audacy.com; robert.mccabe@audacy.com; matthew.cowper@bbgi.com; Jacoby, Caryn; GREGGFRISCHLING; akreiser@forevermediainc.com; kbaney@7mountainsmedia.com; kevinh@wkok.com; ggetz@backyardbroadcasting.com; lelbert@forevermediainc.com; Philamusicspots@entercom.com; megan.boyle@entercom.com; valerye.griffin@entercom.com; jeff.crass@bbgi.com; maribeth.hoban@bbgi.com; Marybeth.Gerdelmann@bbgi.com; katie.ryan@entercom.com; lisa.randall@entercom.com; sandy.chambers@entercom.com; andrew.brncic@audacy.com; pghprod@rendabroadcasting.com; NMatvya@rendabroadcasting.com; Elang@steelcitymedia.com; Statecollegetraffic@forevermediainc.com; Foreverpro@comcast.net; ndoerr@7mountainsmedia.com; nate@7mountainsmedia.com; traffic@wqkx.com; williamsport.production@backyardbroadcasting.com; Paul Haley; Katherine Grofic; Haley Teare; Mariah Mallon
Cc: Homan, Angela
Subject: [EXT]Senate Majority PAC - SPOT & NAB FORM EST #s 12159, 12160, 12161 - PA RADIO
Attachments: SMP NAB 2022 - PA.pdf; SMP-PA - _Sellout_ v2 - Radio 60.mp3
Importance: High

Good morning. I sent new Senate Majority PAC orders late Friday afternoon to start tomorrow. Flights and estimates are listed below.

Attached is the NAB Form.

Attached is the spot to air at 100% until further notice starting tomorrow 10/4.

Payments will be sent weekly. The first payment for EST # 12159 will be in house today. As soon as I receive it, I promise you, I will send it your way.

EST 12159: 10.4-10.10

EST 12160: 10.11-10.17

EST 12161: 10.18-10.24

LT

LaTonya Chenault-Qawwee
VP of Sales

Katz Radio Group
111 Presidential Blvd., Ste., 215| Bala Cynwd, PA 19004-1009
LaTonya.Chenault@katzmedia.com