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September 15, 2008

6600 SW Nova Drive
Fort Lauderdale, Florida 33317
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Dr. Phyllis Schiffer-Simon
Director

VIA CERTIFIED MAIL WITH RETURN RECEIPT

DirecTV -- Local into Local
2230 E. Imperial Highway
Mail Stop N344
El Segundo, CA 90245

Re: WBEC-TV, Boca Raton, Florida
NCE Mandatory Carriage Request for 2009 – 2011 Cycle

Dear DirecTV:

Pursuant to 47 CFR § 76.66 (c)(5), the School Board of Broward County, Florida, licensee of noncommercial educational television station WBEC-TV (formerly WPPB-TV), at Boca Raton, Florida, hereby submits its request for mandatory local into local carriage during the 2009 to 2011 carriage cycle.

WBEC-TV, licensed at Boca Raton, in Palm Beach County, Florida, operates in analog on Channel 63 at 5000 kW from a tower located at SW 28th Street in Pembroke Park, Florida, and places a Grade B contour over Broward County and the bulk of Dade and Palm Beach Counties (a copy of its coverage map is attached). WBEC-TV presently simulcasts on its digital facilities on Channel 40 from that same location. WBEC-TV expects to transition to digital-only service on February 17, 2009, the date specified by Congress and the FCC for the industry transition.¹ Since October of 2005, WBEC-TV has been assigned to the Miami-Ft. Lauderdale DMA.

In accordance with 47 CFR § 76.66 (e)(1) and (4), WBEC-TV respectfully requests mandatory carriage within the Miami-Ft. Lauderdale DMA (its local market), and also within Palm Beach County, pursuant to the so-called home county exception.² WBEC-TV as an independent non commercial educational station does not substantially duplicate the programming of any other area station. WBEC-TV believes that its strong signal will provide a good quality signal at the carrier's designated local receive facility locations, but is fully prepared to arrange for delivery of the signal to those locations if circumstances so require.

¹ If the carrier would prefer to commence carriage of WBEC-TV's digital signal commencing on January 1, 2009, rather than initiating analog carriage on that date and then switching to digital carriage a month and a half later on the transition date, WBEC-TV would not object.

² See *Implementation of the Satellite Home Viewer Improvement Act of 1999*, Report and Order in CS Docket No. 00-96, FCC 00-417, released November 30, 2000, at ¶ 36.

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Please direct any inquiries regarding these matters to Chris Bartch, Station Manager, WBEC-TV, 6600 SW Nova Drive, Ft. Lauderdale, Florida 33317, or to our Washington communications counsel Evan D. Carb, Esq. at (202) 293-2555.

Sincerely,

Chris Bartch
Station Manager

Enclosure

cc: S. Roberts Carter III, Esq. (via Email)

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FIGURE 1: WBEC-TV, Boca Raton, FL, Channel 63 Coverage Contour

