

DUPLICATE

INVOICE



WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
8849695-1	11/26/17	November 2017	10/30/17 - 11/07/17

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Billing Address:

Strategic
Attention: Accounts Payable
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Advertiser	Product	Estimate Number
POL/C Hurst/D/OTH/VA	CHRIS HURST VA HD-12	5690

Flight Dates	Order #	Alt Order #
11/02/17 - 11/07/17	8849695	08849695

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915780	921	931

Agency Ref	Advertiser Ref
IN5252/SP2893/TO824	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/03/17	11/03/17	630-7p Nightly News	630-7p	---- 1--	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---- 1-- 1 \$1,000.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	F	11/03/17	6:53 PM	630-7p Nightly News	630-7p	:30	CH- T17- 101H	\$1,000.00	NM
2	11/03/17	11/03/17	7-9a Today Show M-F	7-9a	---- 2--	:30	2	\$320.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---- 2-- 2 \$320.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	F	11/03/17	7:59 AM	7-9a Today Show M-F	7-9a	:30	CH- T17- 101H	\$320.00	NM
2	WSLS	F	11/03/17	8:54 AM	7-9a Today Show M-F	7-9a	:30	CH- T17- 101H	\$320.00	NM
3	11/06/17	11/06/17	The Brave	10-11p	1-----	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	11/06/17	10:36 PM	The Brave	10-11p	:30	CH- T17- 101H	\$300.00	NM
4	11/06/17	11/06/17	7-9a Today Show M-F	7-9a	2-----	:30	2	\$320.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 2----- 2 \$320.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	11/06/17	7:29 AM	7-9a Today Show M-F	7-9a	:30	CH- T17- 101H	\$320.00	NM
2	WSLS	M	11/06/17	7:59 AM	7-9a Today Show M-F	7-9a	:30	CH- T17- 101H	\$320.00	NM
5	11/06/17	11/06/17	THE VOICE	8-10p	1-----	:30	1	\$1,500.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
POL/C Hurst/D/OTH/VA	CHRIS HURST VA HD-12	5690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	11/06/17	8:50 PM	THE VOICE	8-10p	:30	CH-T17- 101H	\$1,500.00 NM
6	11/05/17	11/05/17	6-7a Sun News	6-7a	----- 1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----- 1 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	6:19 AM	6-7a Sun News	6-7a	:30	CH-T17- 101H	\$50.00 NM
7	11/05/17	11/05/17	7-8a Sun News	7-8a	----- 1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----- 1 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	7:12 AM	7-8a Sun News	7-8a	:30	CH-T17- 101H	\$85.00 NM
8	11/05/17	11/05/17	8-9a Today Show Sun	8-9a	----- 1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----- 1 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	8:56 AM	8-9a Today Show Sun	8-9a	:30	CH-T17- 101H	\$175.00 NM
9	11/05/17	11/05/17	NFL Sunday Night Footb all	815-1130p	----- 1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----- 1 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	9:51 PM	NFL Sunday Night Football	815-1130p	:30	CH-T17- 101H	\$900.00 NM
10	11/05/17	11/05/17	9-10a Meet the Press	9-10a	----- 1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ----- 1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	11/05/17	9:59 AM	9-10a Meet the Press	9-10a	:30	CH-T17- 101H	\$300.00 NM
11	11/02/17	11/02/17	12-1230p Local News M- F	12-1230p	--- 1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 --- 1--- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	12:13 PM	12-1230p Local News M-F	12-1230p	:30	CH-T17- 104H	\$50.00 NM
12	11/02/17	11/02/17	7-9a Today Show M-F	7-9a	--- 2---	:30	2	\$320.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/02/17	11/02/17	7-9a Today Show M-F	7-9a	---2---	:30	2	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 ---2--- 2 \$320.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	11/02/17	7:56 AM	7-9a Today Show M-F	7-9a	:30	CH-T17-104H	\$320.00 NM
2	WSLS	Th	11/02/17	8:56 AM	7-9a Today Show M-F	7-9a	:30	CH-T17-105H	\$320.00 NM
13	11/07/17	11/07/17	7-9a Today Show M-F	7-9a	-2-----	:30	2	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 -2----- 2 \$320.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSLS	Tu	11/07/17	7:59 AM	7-9a Today Show M-F	7-9a	:30	CH-T17-101H	\$320.00 NM
1	WSLS	Tu	11/07/17	8:40 AM	7-9a Today Show M-F	7-9a	:30	CH-T17-101H	\$320.00 NM
<u>Total Spots</u>							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,920.00
<u>Agency Commission</u>	\$1,038.00
<u>Net Amount Due</u>	\$5,882.00

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