

CONTRACT



Good Karma Broadcasting, LLC
301 W Wisconsin Ave, Ste 200
Milwaukee, WI 53203
(414) 209-3100

www.goodkarmabrands.com

And:

Roger Francis Williams LLC
459 E Howard Ave
Milwaukee, WI 53207-3925

<u>Contract / Revision</u> 511546 /		<u>Alt Order #</u>
<u>Advertiser</u> Tearman Spencer for Milwaukee City Attorney		<u>Original Date / Revision</u> 03/08/24 / 03/08/24
<u>Contract Dates</u> 03/11/24 - 04/02/24	<u>Estimate #</u>	
<u>Product</u> March 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGKB-AM	<u>Account Executive</u> Nolan Murphy	<u>Sales Office</u> National Direct (
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 130889	<u>Advertiser Ref</u> 246542	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGKB	03/11/24	03/29/24	M-F 6a-7p	6:00 AM-7:00 PM		1:00			NM	15	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/11/24	03/17/24	MTWTF--				5	\$45.00			
		Week: 03/18/24	03/24/24	MTWTF--				5	\$45.00			
		Week: 03/25/24	03/31/24	MTWTF--				5	\$45.00			
N 2	WGKB	04/01/24	04/02/24	M-T 6a-10a	M-T 6a-10a		1:00			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/01/24	04/07/24	44-----				8	\$45.00			
N 3	WGKB	04/01/24	04/02/24	M-F 10a-3p	M-F 10a-3p		1:00			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/01/24	04/07/24	44-----				8	\$45.00			
N 4	WGKB	04/01/24	04/02/24	M-T 3p-7p	M-T 3p-7p		1:00			NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 04/01/24	04/07/24	44-----				8	\$45.00			
Totals											39	\$1,755.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/31/24	15	\$675.00	(\$101.25)	\$573.75
04/01/24 -04/02/24	24	\$1,080.00	(\$162.00)	\$918.00
Totals	39	\$1,755.00	(\$263.25)	\$1,491.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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