



estrellaTV

Estrella
2824 Palm Beach Blvd
Fort Myers, FL 33916
Main: (239) 479-5500
Billing: (239) 479-5515

www.somosestrella.com/

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
100
Washington, DC 20007

Send Payment To:

Estrella
2824 Palm Beach Blvd
Fort Myers, FL 33916

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
89972-2	11/06/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
EXCW-TV	Estrella TV Political	Estrella TV-Politi	Political

Advertiser	Product	Estimate Number
AFT Solidarity	Issue_7603_AFT Solidarity	7603

Flight Dates	Order #	Alt Order #
10/19/18 - 11/05/18	89972	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/18	11/05/18	M-F 7-8pm Prime	7p-8p	MTWTF--	:30	4	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/18 10/22/18 M---F-- 4 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	ETV	M	10/29/18	7:25 PM	M-F 7-8pm Prime	7p-8p	:30	76AFTFL201801H	\$180.00 NM
MG for 1.3 10/19									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 4 \$180.00									
9	ETV	Tu	10/30/18	7:43 PM	M-F 7-8pm Prime	7p-8p	:30	76AFTFL201801H	\$180.00 NM
10	ETV	W	10/31/18	7:44 PM	M-F 7-8pm Prime	7p-8p	:30	76AFTFL201801H	\$180.00 NM
11	ETV	Th	11/01/18	7:24 PM	M-F 7-8pm Prime	7p-8p	:30	76AFTFL201801H	\$180.00 NM
12	ETV	F	11/02/18	7:43 PM	M-F 7-8pm Prime	7p-8p	:30	76AFTFL201801H	\$180.00 NM
2	10/19/18	11/05/18	M-F 8-9pm Prime	8-9pm	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	ETV	M	10/29/18	8:27 PM	M-F 8-9pm Prime	8-9pm	:30	76AFTFL201801H	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 5 \$225.00									
11	ETV	Tu	10/30/18	8:26 PM	M-F 8-9pm Prime	8-9pm	:30	76AFTFL201801H	\$225.00 NM
12	ETV	W	10/31/18	8:28 PM	M-F 8-9pm Prime	8-9pm	:30	76AFTFL201801H	\$225.00 NM
13	ETV	Th	11/01/18	8:38 PM	M-F 8-9pm Prime	8-9pm	:30	76AFTFL201801H	\$225.00 NM
14	ETV	F	11/02/18	8:52 PM	M-F 8-9pm Prime	8-9pm	:30	76AFTFL201801H	\$225.00 NM
15	ETV	M	11/05/18	8:15 PM	M-F 8-9pm Prime	8-9pm	:30	76AFTFL201801H	\$225.00 NM
3	10/19/18	11/05/18	M-F 9-10pm Prime	9-10pm	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	ETV	M	10/29/18	9:24 PM	M-F 9-10pm Prime	9-10pm	:30	76AFTFL201801H	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 5 \$225.00									

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89972-2	11/06/18	November 2018	10/29/18 - 11/05/18
Advertiser	Product	Estimate Number	
AFT Solidarity	Issue_7603_AFT Solidarity	7603	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/19/18	11/05/18	M-F 9-10pm Prime	9-10pm	MTWTF--	:30	5	\$225.00	NM
10/30/18 11/05/18 MTWTF-- 5 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 ETV Tu 10/30/18 9:26 PM M-F 9-10pm Prime 9-10pm :30 76AFTFL201801H \$225.00 NM 11 ETV W 10/31/18 9:38 PM M-F 9-10pm Prime 9-10pm :30 76AFTFL201801H \$225.00 NM 12 ETV Th 11/01/18 9:13 PM M-F 9-10pm Prime 9-10pm :30 76AFTFL201801H \$225.00 NM 15 ETV F 11/02/18 9:35 PM M-F 9-10pm Prime 9-10pm :30 76AFTFL201801H \$225.00 NM 14 ETV M 11/05/18 9:27 PM M-F 9-10pm Prime 9-10pm :30 76AFTFL201801H \$225.00 NM									
4	10/19/18	11/05/18	M-F 1030P-11P	1030P-11P	MTWTF--	:30	3	\$250.00	NM
Weeks: Start Date 10/30/18 End Date 11/05/18 MTWTFSS MTWTF-- Spots/Week 3 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 ETV Tu 10/30/18 10:49 PM M-F 1030P-11P 1030P-11P :30 76AFTFL201801H \$250.00 NM 8 ETV Th 11/01/18 10:48 PM M-F 1030P-11P 1030P-11P :30 76AFTFL201801H \$250.00 NM 9 ETV F 11/02/18 10:49 PM M-F 1030P-11P 1030P-11P :30 76AFTFL201801H \$250.00 NM									
5	10/19/18	11/05/18	M-F 11:30p-12am	11:30 PM-12:00 XM	MTWTF--	:30	3	\$75.00	NM
Weeks: Start Date 10/16/18 End Date 10/22/18 MTWTFSS M---F-- Spots/Week 3 Rate \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 ETV M 10/29/18 10:49 PM M-F 1030P-11P 1030P-11P :30 76AFTFL201801H \$250.00 NM MG for 2.5,2.2,2.3,6,2,3,5,5,3,5,2,4,3 13 ETV M 10/29/18 11:20 PM M-F 11P-1130P 11P-1130P :30 76AFTFL201801H \$200.00 NM MG for 2.5,2.2,2.3,6,2,3,5,5,3,5,2,4,3 11 ETV M 10/29/18 11:49 PM M-F 11:30p-12am 11:30 PM-12:00 XM :30 76AFTFL201801H \$75.00 NM MG for 2.5,2.2,2.3,6,2,3,5,5,3,5,2,4,3 15 ETV M 11/05/18 8:42 PM M-F 8-9pm Prime 8-9pm :30 76AFTFL201801H \$225.00 NM MG for 2.5,2.2,2.3,6,2,3,5,5,3,5,2,4,3 Weeks: Start Date 10/30/18 End Date 11/05/18 MTWTFSS MTWTF-- Spots/Week 3 Rate \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 ETV Tu 10/30/18 11:55 PM M-F 11:30p-12am 11:30 PM-12:00 XM :30 76AFTFL201801H \$75.00 NM 8 ETV W 10/31/18 11:50 PM M-F 11:30p-12am 11:30 PM-12:00 XM :30 76AFTFL201801H \$75.00 NM 9 ETV Th 11/01/18 11:56 PM M-F 11:30p-12am 11:30 PM-12:00 XM :30 76AFTFL201801H \$75.00 NM									
6	10/19/18	11/05/18	M-F 11P-1130P	11P-1130P	MTWTF--	:30	3	\$200.00	NM
Weeks: Start Date 10/30/18 End Date 11/05/18 MTWTFSS MTWTF-- Spots/Week 3 Rate \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 ETV Tu 10/30/18 11:21 PM M-F 11P-1130P 11P-1130P :30 76AFTFL201801H \$200.00 NM 7 ETV W 10/31/18 11:09 PM M-F 11P-1130P 11P-1130P :30 76AFTFL201801H \$200.00 NM 9 ETV Th 11/01/18 11:22 PM M-F 11P-1130P 11P-1130P :30 76AFTFL201801H \$200.00 NM									
7	10/19/18	11/04/18	Sun 7p-8p	7p-8p	-----S	:30	1	\$175.00	NM
Weeks: Start Date 10/29/18 End Date 11/04/18 MTWTFSS -----S Spots/Week 1 Rate \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 ETV Su 11/04/18 7:17 PM Sun 7p-8p 7p-8p :30 76AFTFL201801H \$175.00 NM									

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AFT Solidarity	Issue_7603_AFT Solidarity	7603	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							31		

Due and Payable Upon Receipt

<u>Gross Total</u>	\$6,100.00
<u>Agency Commission</u>	\$915.00
<u>Net Amount Due</u>	\$5,185.00
<u>Invoice Balance as of 12/12/18 9:12:59 AM ET</u>	\$0.00

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