

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBRZ - Baton Rouge	<b>Date:</b> 10/2/15
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I, Hailey Elias,

being/on behalf of: Chris Loar,

a legally qualified candidate of the Republican

political party for the office of: Parish President - Ascension Parish

in the general Primary

election to be held on: 10/24/15

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	10/12 - 10/18			

Attach proposed schedule with charges (if available): \$ 7,900 gross / \$ 6,715 net

I represent that the payment for the above described broadcast time has been furnished by:

Chris Loar for Parish President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Chris Loar

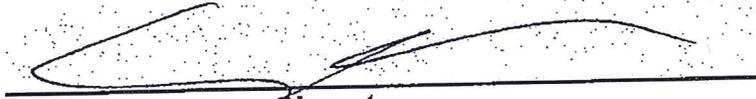
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/28/15

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



Political Client  
Information Request Form

**Candidate Name:** Chris Loar

**Official Campaign Name:** Chris Loar for Parish President

**Address:** 18462 Van Broussard Rd.

**City, State & Zip Code:** Prairieville, LA 70769

**Campaign Phone:** 225-241-3901

**Campaign Fax:** 225-372-7493

**Campaign Contact Person:** Scott Hobbs

**Campaign Treasurer:** Chris Loar



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

**Contract # 19748**

Schedule Dates 10/12/15-10/18/15  
Advertiser CHRIS LOAR/PARISH PRESIDENT/R (3742)  
Agency MENTZER MEDIA SERVICES (1260)  
Product Political- Candidates ( no conflicts) (1070)  
Brand 2490 (12097)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRZ sales  
Buyer Name Russo, Mia  
Phone/Fax /  
CPE 239/267/2490  
Account Types National/Political  
Billing Type Standard  
Comments LOAR/PARISH PRES/R

Date Entered 10/02/15  
Last Modified 10/06/15  
Entered By Tracy Ritchie  
CO-OP No  
Headline # ECR08321834  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,185.00  
Net Total \$6,715.00  
Sales Tax

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Oct. 2015	39	\$7,900.00
<b>Grand Total:</b>	<b>39</b>	<b>\$7,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/15-10/13/15	2	:30	5A- 6A (CST)	1		X						1	\$125.00	\$125.00	ABC (WBRZ)	2une In Early Morning News	10/2/15
2.0	Normal Line / SPOT	10/15/15-10/15/15	2	:30	5A- 6A (CST)	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	2une In Early Morning News	10/2/15
3.0	Normal Line / SPOT	10/12/15-10/12/15	2	:30	6A- 7A (CST)	1	X							1	\$275.00	\$275.00	ABC (WBRZ)	2une In Early Morning News	10/2/15
4.0	Normal Line / SPOT	10/14/15-10/14/15	2	:30	6A- 7A (CST)	1			X					1	\$275.00	\$275.00	ABC (WBRZ)	2une In Early Morning News	10/2/15
5.0	Normal Line / SPOT	10/12/15-10/12/15	2	:30	4:57P- News 2 at 5pm	1	X							1	\$350.00	\$350.00	ABC (WBRZ)	News 2 Louisiana At Five	10/2/15
6.0	Normal Line / SPOT	10/14/15-10/14/15	2	:30	4:57P- News 2 at 5pm	1			X					1	\$350.00	\$350.00	ABC (WBRZ)	News 2 Louisiana At Five	10/2/15
7.0	Normal Line / SPOT	10/16/15-10/16/15	2	:30	4:57P- News 2 at 5pm	1				X				1	\$350.00	\$350.00	ABC (WBRZ)	News 2 Louisiana At Five	10/2/15
8.0	Normal Line / SPOT	10/18/15-10/18/15	3	:30	9:59P- News 2 at 10pm Sunday	1						X		1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/2/15
9.0	Normal Line / SPOT	10/12/15-10/16/15	2	:30	5A- 6A (CST)	1	1	1	1	1				3	\$125.00	\$375.00	ABC (WBRZ)		10/6/15
10.0	Normal Line / SPOT	10/13/15-10/16/15	2	:30	6A- 7A (CST)	1	1	1	1	1				3	\$275.00	\$825.00	ABC (WBRZ)		10/6/15
11.0	Normal Line / SPOT	10/13/15-10/15/15	2	:30	4:57P- News 2 at 5pm	1	1	1	1					2	\$350.00	\$700.00	ABC (WBRZ)		10/6/15
12.0	Normal Line / SPOT	10/12/15-10/15/15	2	:30	7A- Good Morning America - HD	1	1	1	1	1				4	\$300.00	\$1,200.00	ABC (WBRZ)		10/6/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



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13.0	Normal Line / SPOT	10/12/15-10/16/15	2	:30	12P- News 2 at Noon	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)		10/6/15
14.0	Normal Line / SPOT	10/12/15-10/16/15	3	:30	4P- News 2 at 4pm	1	1	1	1	1	1			5	\$100.00	\$500.00	ABC (WBRZ)		10/6/15
15.0	Normal Line / SPOT	10/12/15-10/16/15	3	:30	4:28P- Jeopardy - HD	1	1	1	1	1	1			5	\$150.00	\$750.00	ABC (WBRZ)		10/6/15
16.0	Normal Line / SPOT	10/17/15-10/17/15	2	:30	7A- Good Morning America Saturday - HD							1		1	\$100.00	\$100.00	ABC (WBRZ)		10/6/15
17.0	Normal Line / SPOT	10/17/15-10/17/15	3	:30	5:58P- News 2 at 6pm Saturday							1		1	\$150.00	\$150.00	ABC (WBRZ)		10/6/15
18.0	Normal Line / SPOT	10/18/15-10/18/15	3	:30	5:28P- News 2 at 5:30pm Sunday								1	1	\$150.00	\$150.00	ABC (WBRZ)		10/6/15
19.0	Normal Line / SPOT	10/17/15-10/17/15	3	:30	10:29P- News 2 at 10pm Saturday							1		1	\$150.00	\$150.00	ABC (WBRZ)		10/6/15

**CONFIRMATION CONTRACT**

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 Comments: \_\_\_\_\_