

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chris Feist, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chris Feist

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

Contact: Chris Feist

Phone number: 770-427-0735

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Service Employees International Union

Address: 1800 Massachusetts Ave NW, Washington, District of Columbia, 20036

Contact: Dee Dee Fitzpatrick

Phone number: 202-730-7000

Email: info@seiu.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Dee Dee Fitzpatrick, COS
Mary Kay Henry, President

<https://www.seiu.org/about#leadership>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: *Chris Feist*

Signature: *Gustavo Mora*

Name: Canal Partners Media

Name: GUSTAVO MORA

Date of Request to Purchase Ad Time: 3/28/24

Date of Station Agreement to Sell Time: 3/29/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

3/29/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

11581

KX2M - FM

3/29/24

Station Location:

SAN JOSE, CA

Run Start and End Dates:

4/1 - 4/14/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KXZM-FM	ORDER#:	3215072	DATE:	03/29/2024
MARKET:	San Jose, CA	AMOUNT:	\$9,810.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	124		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4457828
ADVERTISER:	SERVICE EMPLOY.INTL UNION	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	4/1-4/14 Est 11581 SEIU	AGY EST:	11581		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-01-2024 TO 4/14/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/29/2024 11:21

COMMENTS

[Rep Comment] 03/29/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com . Please confirm ASAP TODAY in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1-WEEK#2 4/1/2024 To 4/14/2024 WK TOT \$4,905.00 WK TOTAL SPOTS 62

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	4/1/2024	4/12/2024	15	\$90	\$1,350
	2		MTWTF..	10:00AM	3:00PM	60	4/1/2024	4/12/2024	15	\$90	\$1,350
	3		MTWTF..	3:00PM	7:00PM	60	4/1/2024	4/12/2024	15	\$90	\$1,350
	4		MTWTF..	7:00PM	12:00AM	60	4/1/2024	4/12/2024	5	\$45	\$225
	5	S.	6:00AM	10:00AM	60	4/6/2024	4/13/2024	2	\$60	\$120
	6	S.	10:00AM	3:00PM	60	4/6/2024	4/13/2024	2	\$60	\$120
	7	S.	3:00PM	7:00PM	60	4/6/2024	4/13/2024	2	\$60	\$120
	8	S	6:00AM	10:00AM	60	4/7/2024	4/14/2024	2	\$45	\$90
	9	S	10:00AM	3:00PM	60	4/7/2024	4/14/2024	2	\$45	\$90
	10	S	3:00PM	7:00PM	60	4/7/2024	4/14/2024	2	\$45	\$90

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SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
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FLIGHT:	04-01-2024 TO 4/14/2024		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/29/2024 11:21

TOTAL	Apr														Total
SPOT	124														124
CASH	9,810.00														9,810.00
TOTAL	9,810.00														9,810.00