

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>Service Broadcasting Khab</u>	<b>Date:</b> <u>5/11/18</u>
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I, Warren Seay

being/on behalf of: Carl Sherman Campaign

a legally qualified candidate of the Democrat

political party for the office of: State Representative District 109

in the Primary Runoff

election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
15, 30, and 60 sec	May 8 - May 22				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Carl Sherman Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Eve Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/1/18  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

JAI JONES  
Printed Name

ACCOUNT EXECUTIVE  
Title

# Sales Order

Station: **KRNB-FM**  
 Contract Name: **CARL SHERMAN SR 5/22/18**  
 Contract#: **83638**  
 Start Date: **5/17/18** End Date: **5/22/18**  
 Revenue Type: **Pol Local Agency** Type: **Cash**  
 Advertiser: **CARL SHERMAN SR CAMPAIGN**  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Product Name: **CARL SHERMAN SR 5-22-18**  
 Competitive Code: **Political**

Agency: **MEDIA DESK MARKETING & PROMO**  
 Ad: \_\_\_\_\_  
 City: \_\_\_\_\_ No: \_\_\_\_\_  
 Phone: **(214) 622-8881**  
 Buyer: \_\_\_\_\_  
 Tax Schedule: \_\_\_\_\_ (None)  
 Agency Commission %: **15**  
 Billing Cycle: **Standard**  
 Salesperson: **494jjone** Comm %: **0**  
 Makegood Policy: **Check Inventory Before Making Revision**

No	DATES		All wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/17/18	5/18/18		6:00 AM	9:00 AM	30				1	1			2	D	165.00	2	330.00	2	
2	5/19/18	5/20/18		10:00 AM	8:00 PM	30						3		3	D	50.00	3	150.00	3	
3	5/19/18	5/20/18		10:00 AM	8:00 PM	30						3		3	D	35.00	3	105.00	3	
4	5/19/18	5/20/18		6:00 AM	10:00 AM	30						4		4	D	20.00	4	80.00	2	
5	5/21/18	5/22/18		6:00 AM	9:00 AM	30	1	1						2	D	165.00	2	330.00	2	

## Billing Projections: By Month

May 18  
 CA 995.00  
 ST 995.00

☒ Print Spot Prices

TOTAL SPOTS 14  
 GROSS TOTAL \$ 995.00  
 ADJUSTED SPOTS 14  
 ADJUSTED TOTAL \$ 995.00

## APPROVE DECLINE

☒ ☐ 494jhost, 05/02/18 @9:39AM  
☒ ☐ 494swatk, 05/01/18 @3:15PM  
☐ ☐ Sales Manager  
☐ ☐ General Manager

**Jai Jones**

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**Subject:** FW: Carl Sherman Sr campaign - cc payment 2

Jai – the credit card payment in the amount of \$845.75 has been processed.

**Merchant DBA:** KKDA AM FM RADIO

**Merchant ID:** 720000048321

**Date/Time:** 05/01/2018 14:58:57 EDT

**Terminal ID:** 001 **Industry Type:** MO

**Currency Code:** USD

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**APPROVAL**

Approval Code	783932
Response Code	00 Approved
AVS Response Code	H Zip Match / Locale match
Card Verification Number Response Code	M Match
Credit Card Type	MasterCard
Card Number	[REDACTED]
Amount	845.75
Surcharge Amount	
Order ID #	050118
Street	[REDACTED]
City	
State	
Postal Code	[REDACTED]
Order Description	The Media Desk-Carl Sherman 5/17-5/22
Transaction Date	05/01/2018 14:58:57 EDT
Transaction Reference Number [TxRefNum]	5AE8B8F11E02D78239A7426E6254C89BB18F54A1

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# INVOICE



**Invoice #:** IN-11805106116  
**Invoice Date:** 05/27/2018  
**Contract #:** 83638  
**Page:** 1  
**Net Amount Due:** \$845.75

**Agency:** MEDIA DESK MARKETING & PROMO  
 150 HWY 67  
 SUITE #204  
 DUNCANVILLE, TX 75137

**Station(s):** KRNB-FM

**Advertiser:** CARL SHERMAN SR CAMPAIGN  
**Product:** CARL SHERMAN SR 5-22-18  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Jai Jones  
**Terms:** Due Upon Receipt

Day	Date	Time	Product	ISCI	Rate
Ln 1 05/17/18 - 05/18/18 6:00AM-9:00AM 2/WK @ \$165.00 Th-F Length: 30					
THU	05/17/18	06:26a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$165.00
FRI	05/18/18	07:36a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$165.00
Ln 2 05/19/18 - 05/20/18 10:00AM-8:00PM 3/WK @ \$50.00 S Length: 30					
SAT	05/19/18	10:34a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$50.00
SAT	05/19/18	11:57a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$50.00
SAT	05/19/18	01:29p	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$50.00
Ln 3 05/19/18 - 05/20/18 10:00AM-8:00PM 3/WK @ \$35.00 Su Length: 30					
SUN	05/20/18	12:30p	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$35.00
SUN	05/20/18	04:55p	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$35.00
SUN	05/20/18	06:27p	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$35.00
Ln 4 05/19/18 - 05/20/18 6:00AM-10:00AM 4/WK @ \$20.00 Su Length: 30					
SUN	05/20/18	06:56a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$20.00
SUN	05/20/18	07:24a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$20.00
SUN	05/20/18	08:55a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$20.00
SUN	05/20/18	09:54a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$20.00
Ln 5 05/21/18 - 05/22/18 6:00AM-9:00AM 2/WK @ \$165.00 M-T Length: 30					
MON	05/21/18	06:55a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$165.00
TUE	05/22/18	08:16a	CARL SHERMAN SR 5-22-18	CARL SHERMAN SR W MAYOR C MCCO	\$165.00

**Remit To:**  
 Service Broadcasting Group LLC  
 P O Box 731521  
 Dallas, TX 75373

**Invoice Totals**  
 Total Spots: 14  
 Gross Amount: \$995.00  
 Agency Commission: (\$149.25)  
 Net Amount Due: \$845.75

# INVOICE



Invoice #: IN-11805106116  
Invoice Date: 05/27/2018  
Contract #: 83638  
Page: 2  
Net Amount Due: \$845.75

Accounting No. (972) 647-5022

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Jamelia Hoston-Brown - Traffic Manager  
Debbie Henry - Billing Manager

NOTE: NEW REMIT ADDRESS- PLEASE FORWARD ALL PAYMENTS TO PO BOX 731521, DALLAS, TEXAS 75373-1521

It is Service Broadcasting Corporation policy not to engage in or promote any form of discrimination, including discrimination on the basis of race or gender, in connection with advertising sales contracts; consequently, Service Broadcasting Corporation does not enter into discriminatory advertising sales agreements.

IF PAID CASH IN ADVANCE, THIS INVOICE FOR YOUR RECORDKEEPING ONLY.