

1540927  
12909  
10.29.11.0424

**Fox Television Stations  
National Issue and/or Federal Candidate Reference Advertisement  
Public File Disclosure Form**

Does the advertisement refer to one or more legally-qualified federal candidates for office? Yes
If so, who is/are the legally-qualified federal candidate(s) in the ad? Eric Hovde
What federal election (or elections) does the advertisement refer to? United States Senate
Does the advertisement refer to a national issue or issues? No
If so, what is the national issue (or issues)? Please list all issues. DNA
Who is the sponsor of the advertisement?  <b>WinSenate</b>
Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor? REBECCA LAMBE , TREASURER
Did the station request in writing if this is the complete list of officers? YES
List the name, address, and phone number of the contact person buying the time. WATERFRONT COMMUNICATIONS 3050 K STREET SUITE 100 WASHINGTON, DC 20005 202 338 8700

# CONTRACT



**WITI**  
 9001 N Green Bay Rd  
 Milwaukee, WI 53209  
 (414) 355-6666

<u>Contract / Revision</u> 1340927 /		<u>Alt Order #</u> WOC14528044
<u>Advertiser</u> WinSenate		<u>Original Date / Revision</u> 03/11/24 / 03/12/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Estimate #</u> 12909	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV14573	<u>Advertiser Code</u> 745	<u>Product 1/2</u> 795
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Waterfront Strategies**  
 Attention: Julie Keane  
 3050 K Street, NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WITI	10/29/24	11/04/24	M-F 430a-5a	430a-5a		:30			NM	5	\$1,750.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$350.00				
2	WITI	10/29/24	11/04/24	M-F 5a-530a	5a-530a		:30			NM	5	\$3,750.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$750.00				
3	WITI	10/29/24	11/04/24	M-F 530a-6a	530a-6a		:30			NM	5	\$6,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,300.00				
4	WITI	10/29/24	11/04/24	M-F 6a-7a	6a-7a		:30			NM	5	\$9,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,800.00				
5	WITI	10/29/24	11/04/24	M-F 6a-7a	6a-7a		:30			NM	5	\$11,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$2,200.00				
6	WITI	10/29/24	11/04/24	M-F 7a-8a	7a-8a		:30			NM	5	\$16,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$3,300.00				
7	WITI	10/29/24	11/04/24	M-F 7a-8a	7a-8a		:30			NM	5	\$15,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$3,000.00				
8	WITI	10/29/24	11/04/24	M-F 8a-9a	8a-9a		:30			NM	5	\$12,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--	5			\$2,500.00				
9	WITI	10/29/24	11/04/24	M-F 8a-9a	8a-9a		:30			NM	5	\$11,000.00
		POLITICAL ISSUE										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> WinSenate	<u>Original Date / Revision</u> 03/11/24 / 03/12/24
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<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Product</u> Issue	<u>Estimate #</u> 12909
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,200.00			
10	WITI	10/29/24	11/02/24	Sa 7-8a	7a-8a		:30			NM	1	\$600.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$600.00			
11	WITI	10/29/24	11/02/24	Sa 8a-9a	8a-9a		:30			NM	1	\$800.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$800.00			
12	WITI	10/29/24	11/03/24	Su 7a-8a	7a-8a		:30			NM	1	\$500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$500.00			
13	WITI	10/29/24	11/03/24	Su 8a-9a	8a-9a		:30			NM	1	\$700.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$700.00			
14	WITI	10/29/24	11/03/24	Su 9a-10a	9a-10a		:30			NM	1	\$1,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$1,500.00			
15	WITI	10/29/24	11/04/24	M-F 9a-10a	9a-10a		:30			NM	5	\$10,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
16	WITI	10/29/24	11/04/24	M-F 9a-10a	9a-10a		:30			NM	5	\$7,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,500.00			
17	WITI	10/29/24	11/04/24	M-F 10a-11a	10a-11a		:30			NM	5	\$4,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$900.00			
18	WITI	10/29/24	11/04/24	M-F 10a-11a	10a-11a		:30			NM	5	\$4,150.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$830.00			
19	WITI	10/29/24	11/04/24	M-F 11a-12p	11a-12p		:30			NM	5	\$5,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,000.00			
20	WITI	10/29/24	11/04/24	M-F 11a-12p	11a-12p		:30			NM	5	\$5,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,000.00			
21	WITI	10/29/24	11/04/24	M-F 12p-1p	12p-1p		:30			NM	5	\$2,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$500.00			
22	WITI	10/29/24	11/04/24	M-F 1p-2p	1p-2p		:30			NM	5	\$2,500.00
		POLITICAL ISSUE										

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<b>Advertiser</b> WinSenate	<b>Original Date / Revision</b> 03/11/24 / 03/12/24
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<b>Contract Dates</b> 10/29/24 - 11/04/24	<b>Product</b> Issue	<b>Estimate #</b> 12909
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
23	WITI	10/29/24	11/04/24	M-F 2p-3p	2p-3p		:30			NM	5	\$2,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$500.00			
24	WITI	10/29/24	11/04/24	M-F 3p-330p	3p-330p		:30			NM	5	\$6,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,200.00			
25	WITI	10/29/24	11/04/24	M-F 330p-4p	330p-4p		:30			NM	5	\$6,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,200.00			
26	WITI	10/29/24	11/04/24	M-F 4p-5p	4p-5p		:30			NM	5	\$8,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,600.00			
27	WITI	10/29/24	11/04/24	M-F 4p-5p	4p-5p		:30			NM	5	\$8,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,600.00			
28	WITI	10/29/24	11/04/24	M-F 5p-530p	5p-530p		:30			NM	5	\$9,250.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,850.00			
29	WITI	10/29/24	11/04/24	M-F 530p-6p	530p-6p		:30			NM	5	\$8,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,700.00			
30	WITI	10/29/24	11/04/24	M-F 6p-630p	6p-630p		:30			NM	5	\$8,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,700.00			
31	WITI	10/29/24	10/30/24	Inside the Huddle 630p	630p-7p		:30			NM	1	\$1,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	--W----				1	\$1,500.00			
32	WITI	10/29/24	11/04/24	M-F 630p-7p	630p-7p		:30			NM	5	\$7,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,500.00			
33	WITI	10/29/24	11/04/24	M-F 9p-10p	9p-10p		:30			NM	5	\$10,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
34	WITI	10/29/24	11/04/24	M-F 9p-10p	9p-10p		:30			NM	5	\$10,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
35	WITI	10/29/24	11/02/24	Sa 9p-10p	9p-10p		:30			NM	1	\$700.00
		POLITICAL ISSUE										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1340927 /	WOC14528044

<u>Advertiser</u>	<u>Original Date / Revision</u>
WinSenate	03/11/24 / 03/12/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/24 - 11/04/24	Issue	12909

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$700.00			
36	WITI	10/29/24	11/02/24	Sa 9p-10p	9p-10p		:30			NM	1	\$800.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$800.00			
37	WITI	10/29/24	11/02/24	Sa 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$1,500.00			
38	WITI	10/29/24	11/03/24	Su 9p-10p	9p-10p		:30			NM	1	\$1,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$1,500.00			
39	WITI	10/29/24	11/03/24	Su 9p-10p	9p-10p		:30			NM	1	\$1,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$1,500.00			
40	WITI	10/29/24	11/04/24	M-F 1105p-1135p	1105p-1135p		:30			NM	5	\$2,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$400.00			
41	WITI	10/29/24	11/04/24	M-F 1135p-1205a	1135p-1205a		:30			NM	5	\$1,750.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$350.00			
42	WITI	10/29/24	11/02/24	Sa 1135p-1235a	1135p-1235a		:30			NM	1	\$300.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$300.00			
43	WITI	10/29/24	11/01/24	Friday Night Smackdown	Various		:30			NM	1	\$2,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	----F--				1	\$2,000.00			
44	WITI	10/29/24	11/02/24	Big 10 Badger Game	Various		:30			NM	1	\$25,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$25,000.00			
45	WITI	10/29/24	11/03/24	NFL Reg SSN Pregame HR1	Various		:30			NM	1	\$420.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$420.00			
46	WITI	10/29/24	11/03/24	NFL PreGm NonHome HR2	Various		:30			NM	1	\$6,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$6,000.00			
47	WITI	10/29/24	11/03/24	NFL Reg Game SH NonHom	Various		:30			NM	1	\$25,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$25,000.00			
48	WITI	11/03/24	11/03/24	NFL Reg Packer PostGm Su	Various		:30			NM	1	\$33,000.00
		POLITICAL ISSUE										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



**WITI**  
 9001 N Green Bay Rd  
 Milwaukee, WI 53209  
 (414) 355-6666

<u>Contract / Revision</u>	<u>Alt Order #</u>
1340927 /	WOC14528044

<u>Advertiser</u>	<u>Original Date / Revision</u>
WinSenate	03/11/24 / 03/12/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/24 - 11/04/24	Issue	12909

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$33,000.00			
<b>Totals</b>											168	\$319,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/04/24	168	\$319,470.00	(\$47,920.50)	\$271,549.50
<b>Totals</b>	168	\$319,470.00	(\$47,920.50)	\$271,549.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, WinSenate, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact:

Phone number: 202-338-8700

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: WinSenate

Address: 1032 15th Street NW, Suite 247, Washington DC 20005

Contact: Rebecca Lambe

Phone number: 202-788-6888

Email: senatewin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Eric Hovde

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

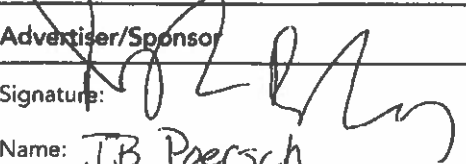
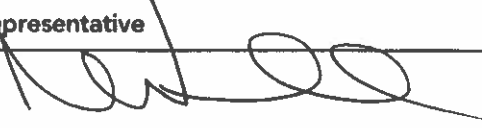
Date of election: 11/5/2024

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: JB Poersch	Name: Mike Neale
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 3.12.24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 3.12.24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1340927	Station Call Letters: WITI	Date Received/Requested: 3.12.24
Est. #: 12909	Station Location: Milwaukee	Run Start and End Dates: 10.29.11.04.24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.