

WBTA Issues / Programs List
1st Quarter 2023
January, February & March, 2023

The attached list compiles the most significant issues of the Batavia, NY area and the programming broadcast on WBTA to address those issues.

The broadcasts, unless otherwise indicated, are taken from the regularly scheduled "Main & Center" program. This is a locally produced interview program that aired from 8:30am to 9am Monday through Friday through this reporting period. The program contains two segments: Segment One airs between 8:30am and 8:45am while Segment Two airs between 8:45am and 9am.

ISSUE: Issues facing the senior population of Genesee County

PROGRAM: Do You Remember These?

Jan 1 – Mar 26 , 2023

This one-hour program, locally produced in cooperation with the Genesee County Office for the Aging, airs at 9:05AM on Sunday morning with a repeat broadcast at 9:05pm Sunday night.. It is a music program that is interspersed with information of concern to seniors: Medicare, Social Security, locally available services, scam alerts and social events.

PROGRAM: Main & Center segment

Mar 6, 2023 8:30am – 8:45am

Local Attorney Andrew Meier, who specializes in Elder Law, provides guidance to seniors as it pertains to estate planning and protecting assets.

ISSUE: Health Care & Social Services

PROGRAMS: Main & Center segment: "Medical Monday"

January 2 - March 27, 2023 8:30am – 8:45am Every Monday

Produced in cooperation with Rochester Regional Health and United Memorial Medical Center, this program series deals with issues facing the community relative to the availability of healthcare services, specialties and locally available services. The program also focuses on services for those without insurance, screening programs, preventative medicine.

PROGRAM: Main & Center segment:

Feb 23, 2023 8:45am

Interviewed Executive Director of the YWCA in Batavia regarding services available to victims of domestic violence.

PROGRAMS: Main & Center segment

Jan 12, 2023 8:45am

Feb 9, 2023 8:45am

Mar 9, 2023 8:45am

Interviewed local director Catholic Charities about social services available locally from their agency,

ISSUE: Public awareness of the departments, services and responsibilities of Genesee County and Batavia City Government:

PROGRAMS: Main & Center segment; every Thursday

Jan 5, 2023 to Mar 30, 2023 8:30am – 8:45

The City of Batavia and Genesee County governments alternate weeks to be interviewed on the program. Various city or county department heads appear to discuss services rendered by their offices.

ISSUE: Public Safety

PROGRAMS: Main & Center segment

Jan 9, 2023 8:45am - 9am

Feb 16, 2023 8:45am - 9am

Mar 16, 2023 8:45am - 9am

Genesee County Sheriff, or his representative, interviewed on various topics related to the office, driver safety and crime prevention

ISSUE: Public Education

PROGRAM: Main & Center segment

Jan 31, 2023 8:45am - 9am

Feb 28, 2023 8:45am – 9am

Mar 28, 2023 8:45am - 9am

Batavia City School District Superintendent Jason Smith interviewed on various issues pertaining to the city school district: budget, student policy, attendance and student achievement

ISSUE: Economic Development

PROGRAMS: Main & Center segment

Jan 10, 2023 8:45 - 9am

Feb 14, 2023 8:45 – 9am

Mar 14, 2023 8:45 – 9am

Genesee County Chamber of Commerce – Interviewed Chamber staff about programs and services offered to small business owners and prospective business owners in Genesee County. Services include health insurance benefits for employees of small businesses

PROGRAMS: Main & Center segment

Jan 5, 2023 8:45am - 9am

Feb 2, 2023 8:45am – 9am

Mar 2, 2023 8:45am - 9am

Batavia Business Improvement District (BID) Interviewed Executive Director about services offered by this downtown promotion agency including its upcoming events.

PROGRAMS: Main & Center segment

Jan 27, 2023 8:30am 8:45am

Feb 24, 2023 8:30am 8:45am

Mar 31, 2023 8:30am 8:45am

Interviewed staff of Genesee County Economic Development Center – Staff updated several economic development projects in the area

ISSUE: Developmental Disabilities Awareness

PROGRAM: Main & Center segment

Jan 20, 2023 8:45am - 9am

Feb 17, 2023 8:45am - 9am

Mar 17, 2023 8:45am - 9am

Interviewed representatives from the Arc GLOW on issues related to persons with developmental disabilities.