

WBTA Issues / Programs List
4th Quarter 2022
October, November and December, 2022

The following list compiles the most significant issues of the Batavia, NY area and the programming broadcast on WBTA to address those issues.

The broadcasts, unless otherwise indicated, are taken from the regularly scheduled "Main & Center" program. This is a locally produced talk program that aired during the period above from 8:30AM to 9:00AM Monday through Friday. The program is produced in two segments, each approximately 14-minutes in length,

ISSUE: Community Healthcare Services

PROGRAMS: Main & Center segment: "Medical Monday"

Oct 3, 2022 – Dec 19, 2022 8:30am – 8:45am Every Monday

This locally produced program is broadcast in cooperation with United Memorial Medical Center and Rochester Regional Health. It addressed a variety of healthcare issues including services to the elderly, medical services for indigent and persons without health insurance, preventative medicine, good hygiene and nutrition. Also addressed are means to maintain a healthy lifestyle.

PROGRAM: Main & Center segment

Dec 20, 2022 8:30am – 8:45am

Interview with Crossroads House, a locally operated hospice facility.

ISSUE: Services for the developmentally disabled

PROGRAMS: Main & Center segment:

Oct 21, 2022 8:45 - 9am

Dec 16, 2022 8:45 - 9am

"ARC Matters" A discussion of services available locally to persons with developmental disabilities in the four county GLOW region. This agency serves Genesee, Livingston, Orleans and Wyoming counties.

ISSUE: Aging, Services to Seniors

PROGRAMS: "Do You Remember These"

Sundays, 9:05am – 10am and 9:05pm - 10pm from Oct 2 to Dec 25, 2022

This weekly series is produced in cooperation with the Genesee County Office for the Aging. Focus on services available to senior citizens locally: Meals on Wheels, Handyman Services, Library Visits.

Information is also available on Medicare and Social Security. Interviews are separated with music yielding information content of approx 20-minutes.

ISSUE: Economic Development

PROGRAMS: Main & Center segment

Oct 28, 2022 8:45 - 9am

Nov 18, 2022 8:30a – 8:45a

Interviewed staff of Genesee County Economic Development Center – Staff updated several economic development projects in the area

PROGRAMS: Main & Center segment

Oct 4, 2022 8:45 - 9am

Nov 3, 2022 8:30 - 8:45a

Dec 1, 2022 8:30 – 8:45a

Batavia Business Improvement District (BID) Executive Director discussed programs to foster downtown Batavia business development and public awareness of businesses and services available in the downtown area.

PROGRAMS: Main & Center segment

Oct. 11, 2022 8:45 - 9am

Nov 8, 2022 8:45 - 9am

Dec 13, 2022 8:30 – 8:45am

Genesee County Chamber of Commerce – discussion of member benefits to the local business community.

ISSUE: Public Safety

PROGRAMS: Main & Center segment:

Oct 20, 2022 8:45 - 9am

Nov 17, 2022 8:45 - 9am

Dec 15, 2022 8:30 - 9am

Guests: Genesee County Sheriff and other members of the GCSO.

ISSUE: Services of Genesee County and Batavia City Governments

PROGRAMS: Main & Center segment; Thursdays

Oct 6, 2022 to Dec 29, 2022 8:30 – 8:45a

NOTE: No program on Nov 25 (Thanksgiving Day)

The Batavia City Manager, or his designee and the Genesee County Manager, or his designee, alternated weekly appearances on the program. Discussion included various topics and issues raised with county or city government. Discussion also surrounded upcoming meetings of either the Batavia City Council or Genesee County Legislature. A common topic in these programs was how the local governments were dealing with the Coronavirus Pandemic.