

WBTA Issues / Programs List
Majic Tones Communications, LLC
3rd Quarter 2023
July, August and September 2023

This list compiles the most significant issues of the Batavia, NY area and the programming broadcast on WBTA to address those issues.

The broadcasts, unless otherwise indicated, are taken from the regularly scheduled "Main & Center" program. This is a locally produced talk program that aired during the period above from 8:30am – 9:00am, Monday through Friday.

ISSUE: Health Care and Social Services

PROGRAMS: Main & Center segment: "Medical Monday"

July 3, 2023 – Sept 28, 2023 8:30 – 8:45am Every Monday

Produced in cooperation Rochester Regional Health the program deals with issues facing the community relative to healthcare: availability of local services, screening programs, wellness and preventative medicine.

Program: Main & Center Segment

July 27, 2023 8:45 – 9am

Genesee Cancer Assistance: Local charity that provides direct financial assistance to cancer patients within Genesee County. Interview went into how to apply for assistance as well as how to donate to the agency.

PROGRAMS: Main & Center segment

Jul 25, 2023 8:45 - 9am

Aug 29, 2023 8:30 - 8:45am

Sep. 26, 2023 8:45 – 9am

Interview with Crossroads House a locally operated hospice facility. Interview dealt with the current status of the facility, physical improvements and upcoming fundraising events.

Issue: Service to the Developmentally Disabled Population

PROGRAMS: Main & Center Segment Arc GLOW

July 21, 2023 8:45 - 9am

Aug 25, 2023 8:45 – 9am

Sept 21, 2023 8:45 – 9am

Interviewed representatives from Arc GLOW about services available to the developmentally disabled population

ISSUE: Operations of Local Government

PROGRAMS: Main & Center segment; Every Thursday

July 6, 2023 to Sept 29, 2023 8:45am - 9am

The Batavia City Manager, or her designee and the Genesee County Manager, or his designee, alternate weekly appearances on the program. Discussion included various topics and issues raised with county or city government. Discussion also centered on upcoming meetings of either the Batavia City Council or Genesee County Legislature.

PROGRAMS: Main & Center segment

July 20, 2023 8:45a - 9am

Aug 24, 2023 8:45a – 9am

Sept 21, 2023 8:45a – 9am

Genesee County Sheriff interviewed on various topics related to law enforcement, public safety and crime prevention. There has been considerable discussion over the construction of a new county jail.

ISSUE: Improving Police / Community Relations

PROGRAMS: Remote Broadcast

Aug 10, 2023 6pm – 8pm

Station broadcast live from the Community Night Out. Interviewed participants and encouraged attendance.

ISSUE: Services for the senior population

PROGRAMS: “Do You Remember These” - a mixture of interviews and music, produced in cooperation with the Genesee County Office for Aging. A variety of services are highlighted: shopping assistance, transportation, handyman services

This one-hour program is broadcast every Sunday at 9am and repeats at 9pm., July 2 – Sept 24, 2023

ISSUE: Economic Development

PROGRAMS: Main & Center segment

July 29, 2023 8:45 - 9am

Aug 26, 2023 8:45 - 9am

Sep 28, 2023 8:30 – 8:45am

Interviewed staff of Genesee County Economic Development Center – Staff updated several economic development projects in the area and explained the expenditure of public funds to lure development such as tax incentives

PROGRAMS: Main & Center segment

Jul 11, 2023 8:45 - 9am

Aug 8, 2023 8:45 - 9am

Sep 12, 2023 8:45 – 9am

Interviewed staff of Genesee County Chamber of Commerce about programs and services that support local business

PROGRAM: Main & Center segment

July 13, 2023 8:45 – 9am

Aug 11, 2023 8:45 – 9am

Aug 25, 2023 8:30 – 8:45am

Interviewed staff of Batavia BID (Business Improvement District) re: projects and plans to improvement business climate in downtown Batavia