

172#

1041428



125 West 55th St
New York, NY 10019

Contract # 26229098		Changes as of: 10/23/2018 at 11:54 AM		Version: Current State Version 1	
CPE: /619	Agency: MEDIUM BUYING LLC	Flight: 10/22/18 - 11/4/18	Station: WTGS	Con Type: POLITICAL/NOTE	
1351 King Ave	Advertiser: Kemp for GA Governor	Product: TV	Market: Savannah	Total Spots: 39	
2nd Floor	Agency Order #:	Buyer: Tanya Renicker	Office: WASHINGTON	Total Spots: 39	
COLUMBUS, OH	Buyer: Tanya Renicker	Primary Demo: Adults 35+	Service: Nielsen	Total CPP: \$0.00	
43212	Salesperson: RACHEL CHASON	Assistant: STEVE SEVERE	Separation:	Total GRP:	
	212-373-8163	212-373-8200			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/22	10/29				
1	M-F 12n-1p		JUDGE MATHIS	\$60.00	0.0	30	3	2	5	\$300.00	\$0.00	0.0
2	M-F 5p-6p		PEOPLES COURT	\$125.00	0.0	30	3	2	5	\$625.00	\$0.00	0.0
3	M-F 7p-7:30p		BIG BANG THEORY	\$500.00	0.0	30	3	2	5	\$2,500.00	\$0.00	0.0
4	M-F 7:30p-8p		BIG BANG THEORY	\$500.00	0.0	30	3	2	5	\$2,500.00	\$0.00	0.0
5	M-F 10p-11p		FOX 28 NEWS AT 10P	\$125.00	0.0	30	6	4	10	\$1,250.00	\$0.00	0.0
6	Sa 10p-10:30p		FOX 28 NEWS AT 10P	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
7	Sa 10:30p-11p		SIMPSON'S	\$15.00	0.0	30	1	0	1	\$15.00	\$0.00	0.0
8	Su 6p-7p		MODERN FAMILY	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	0.0
9	Su 7p-8p		ONE STRANGE ROCK-FOX	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	0.0
10	Su 8p-9p		THE SIMPSONS(R)/BOB'S BURGERS(R)-FOX	\$200.00	0.0	30	1	0	1	\$200.00	\$0.00	0.0
11	Su 10p-10:30p		FOX 28 NEWS AT 10P	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
12	Su 10:30p-11p		SIMPSON'S	\$15.00	0.0	30	1	0	1	\$15.00	\$0.00	0.0
TOTALS: 27							12		39	\$8,180.00	\$0.00	0.0



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Agency: MEDIUM BUYING LLC	Advertiser: Kemp for GA Governor	Market: Savannah
1351 King Ave	Product: TV	Office: WASHINGTON
2nd Floor	Agency Order #:	Service: Nielsen
COLUMBUS, OH	Buyer: Tanya Renicker	Primary Demo: Adults 35+
43212	Salesperson: RACHEL CHASON	Assistant: STEVE SEVERE
	Separation: 212-373-8163	212-373-8200
		Con Type: POLITICAL/NOTE
		Total \$: \$8,180.00
		Total Spots: 39
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Competitive Information
Market Budget: \$116,857
WTGS Share: 7%
Comment:
Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$8,180.00	N/A	0.0
Total	100%	39	\$8,180.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	27	\$5,310.00
2018-Nov	12	\$2,870.00
Total	39	\$8,180.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/23/18 1:05 PM					\$0
New	10/23/18 11:54 AM	STEVE SEVERE	New	39		\$8,180.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(410) 568-1500

CONTRACT

<u>Contract / Revision</u> 1041428 /		<u>Alt Order #</u> 26229098
<u>Advertiser</u> Kemp for GA Governor-R		<u>Original Date / Revision</u> 10/23/18 / 10/23/18
<u>Contract Dates</u> 10/22/18 - 11/04/18	<u>Estimate #</u> 619	
<u>Product</u> //619/TV		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTGS	<u>Account Executive</u> Washington DC Mille	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 76148	<u>Advertiser Ref</u> 112538	

And:

Medium Buying LLC
1351 King Ave 2nd Floor
COLUMBUS, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTGS	10/22/18	11/02/18	JUDGE MATHIS	12p-1p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	--WTF--				3	\$60.00			
		Week: 10/29/18	11/04/18	MTWTF--				2	\$60.00			
N 2	WTGS	10/22/18	11/02/18	PEOPLES COURT	458-6pm		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	--WTF--				3	\$125.00			
		Week: 10/29/18	11/04/18	MTWTF--				2	\$125.00			
N 3	WTGS	10/22/18	11/02/18	BIG BANG THEORY	658-730PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	--WTF--				3	\$500.00			
		Week: 10/29/18	11/04/18	MTWTF--				2	\$500.00			
N 4	WTGS	10/22/18	11/02/18	BIG BANG THEORY	728-8PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	--WTF--				3	\$500.00			
		Week: 10/29/18	11/04/18	MTWTF--				2	\$500.00			
N 5	WTGS	10/22/18	11/02/18	FOX 28 NEWS AT 10P	10-11PM		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	--WTF--				6	\$125.00			
		Week: 10/29/18	11/04/18	MTW-F--				4	\$125.00			
N 6	WTGS	10/27/18	10/27/18	FOX 28 NEWS AT 10 P	10:00 PM-10:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	-----S-				1	\$75.00			
N 7	WTGS	10/27/18	10/27/18	SIMPSON'S	10:30p-11p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	-----S-				1	\$15.00			
N 8	WTGS	10/28/18	10/28/18	MODERN FAMILY	558-7pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	-----S				2	\$150.00			
N 9	WTGS	10/28/18	10/28/18	ONE STRANGE ROCK-FOX	7-8pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/18	10/28/18	-----S				2	\$150.00			
N 10	WTGS	10/28/18	10/28/18	THE SIMPS/BOBS BURGS	8-9pm		:30			NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

