

WWRW  
Lexington, KY  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
12/28/2015

WWRW  
Quarterly Issues/Programs List

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WWRW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMM SUPPORT:** SHOPPING CHALLENGE SMALL BIZ SATURDAY-LOCAL FRIST LEXINGTON
- **COMMUNITY EVENT:** THANKSGIVING MEAL 11/25 @5P DONATIONS OF FOOD, CLOTHING & MONEY LEXRESCUE.ORG
- **COMMUNITY EVENT/FUNDRAISER:** SONGS FOR SOUND OCT. 25 TO BENEFIT LEXINGTON HEARING AND SPEECH CENTER
- **COMMUNITY INVOLVEMENT:** The Lexington Hearing And Speech Center programs and events
- **COMMUNITY OUTREACH PROGRAM:** MISSION OF HOPE'S "2015 CHRISTMAS BARREL DRIVE" DONATIONS FOR APPALACHIA
- **Crime Issues:** Weekly Crime Report
- **Enviromental Issues:** MAKE YOUR THANKSGIVNG GREEN BGGREENSOURCE.COM

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION   | GUEST          | DATE/TIME              | DURATION |
|-------|-----------------|---|----------------|------------------------|----------|
| govt  | KY<br>FOCUS     | Trust For America &<br>Health-Ky ranks 12th<br>highest for obesity rate | Albert<br>Lowe | 10/04/2015<br>07:01 AM | 029:30   |

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| ISSUE                      | PROGRAM / TITLE  | DESCRIPTION  | GUEST                      | DATE/TIME           | DURATION |
|----------------------------|------------------|--|----------------------------|---------------------|----------|
| COMMUNITY EVENT/FUNDRAISER | IN TOUCH- Part 1 | SONGS FOR SOUND OCT. 25 TO BENEFIT LEXINGTON HEARING AND SPEECH CENTER                     | LEX HEARING AND SPEECH CTR | 10/04/2015 07:30 AM | 014:08   |
| Crime Issues               | IN TOUCH Part 2  | Weekly Crime Report  | Ray Larson                 | 10/04/2015 07:44 AM | 014:10   |
| Ky Tourism                 | KY FOCUS         | Kentucky Tourism-Fall activities in and around Kentucky                                    | Scottie Ellis              | 10/11/2015 07:03 AM | 029:30   |
| COMM SUPPORT               | IN TOUCH Part 1  | GOD'S PANTRY "FAYETTE CO PANTRY PROGRAM" "SHARING THANKSGIVING" "SCHOOL PANTRIES"          | GOD'S PANTRY               | 10/11/2015 07:33 AM | 013:22   |
| Crime Issues               | IN TOUCH Part 2  | Weekly Crime Report  | Ray Larson                 | 10/11/2015 07:46 AM | 014:55   |
| COMM SUPPORT               | KY FOCUS         | "Waves of Mercy" ship sunk taking food & supplies to Haiti donate at mercysaves.org        | Diana Owen                 | 10/18/2015 06:59 AM | 029:30   |
| COMMUNITY OUTREACH PROGRAM | IN TOUCH Part 1  | ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT. | All Gods Children Org.     | 10/18/2015 07:29 AM | 014:31   |
| Crime Issues               | IN TOUCH Part 2  | Weekly Crime Report  | Ray Larson                 | 10/18/2015 07:43 AM | 014:49   |
| author                     | KY FOCUS         | author of "Bourbon Curious"  | Fred Minnick               | 10/25/2015 07:02 AM | 029:30   |
| COMMUNITY OUTREACH PROGRAM | IN TOUCH Part 1  | LEX RESCUE MISSION COMMUNITY EVENTS THROUGHOUT THE   | LEX RESCUE MISSION         | 10/25/2015 07:31 AM | 014:17   |

| ISSUE                      | PROGRAM / TITLE | DESCRIPTION   | GUEST                        | DATE/TIME           | DURATION |
|----------------------------|-----------------|---|------------------------------|---------------------|----------|
| YEAR                       |                 |   |                              |                     |          |
| Crime Issues               | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 10/25/2015 07:45 AM | 014:30   |
| author                     | KY FOCUS        | author of "BEWARE! Lumber Wood Bugs" 20 folk lore tales                           | Hal Johnson                  | 11/01/2015 07:02 AM | 029:30   |
| COMMUNITY EVENT/FUNDRAISER | IN TOUCH Part 1 | KHAKY'S "TREE FOR LIFE-CHRISTMAS CARNIVALE" BENEFITS KIDNEY HEALTH ALLIANCE OF KY | KIDNEY HEALTH ALLIANCE OF KY | 11/01/2015 07:32 AM | 013:05   |
| Crime Issues               | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 11/01/2015 07:45 AM | 014:30   |
| govt                       | KY FOCUS        | Ky Health Issues Poll "Reducing Heath Care Costs"                                 | Dr. Susan Sapatea            | 11/08/2015 06:57 AM | 029:30   |
| Enviromental Issues        | IN TOUCH Part 1 | MAKE YOUR THANKSGIVNG GREEN BGGREENSOURCE.COM                                     | BG GREEN SOURCE              | 11/08/2015 07:26 AM | 014:44   |
| Crime Issues               | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 11/08/2015 07:41 AM | 014:30   |
| author                     | KY FOCUS        | author"Palpable Treasury" & Totally Irresponisble Science Kits                    | L. Higgs/S. Connelly         | 11/15/2015 07:02 AM | 029:30   |
| COMM SUPPORT               | IN TOUCH Part 1 | SHOPPING CHALLENGE SMALL BIZ SATURDAY-LOCAL FRIST LEXINGTON                       | Local First Lex              | 11/15/2015 07:32 AM | 013:23   |
| Crime Issues               | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 11/15/2015 07:45 AM | 015:12   |
| government                 | KY              | 2015 Kids Count Data  | Terry                        | 11/22/2015          | 029:30   |

| ISSUE                            | PROGRAM / TITLE    | DESCRIPTION   | GUEST                        | DATE/TIME              | DURATION |
|----------------------------------|--------------------|---|------------------------------|------------------------|----------|
|                                  | FOCUS              | Book -overall well-being of kids in ky by county<br>kyyouth.org   | Brooks                       | 07:01 AM               |          |
| COMMUNITY EVENT                  | IN TOUCH<br>Part 1 | THANKSGIVING MEAL<br>11/25 @5P DONATIONS<br>OF FOOD, CLOTHING &<br>MONEY<br>LEXRESCUE.ORG                 | LEX<br>RESCUE<br>MISSION     | 11/22/2015<br>07:30 AM | 014:43   |
| Crime Issues                     | IN TOUCH<br>Part 2 | Weekly Crime Report   | Ray Larson                   | 11/22/2015<br>07:45 AM | 014:43   |
| author                           | KY<br>FOCUS        | author 'The Wine Bible'   | Karen<br>McNeil              | 11/29/2015<br>07:03 AM | 029:29   |
| COMMUNITY<br>OUTREACH<br>PROGRAM | IN TOUCH<br>Part 1 | MISSION OF HOPE'S<br>"2015 CHRISTMAS<br>BARREL DRIVE"<br>DONATIONS FOR<br>APPALACHIA                      | MISSION<br>OF HOPE           | 11/29/2015<br>07:32 AM | 013:20   |
| Crime Issues                     | IN TOUCH<br>Part 2 | Weekly Crime Report   | Ray Larson                   | 11/29/2015<br>07:46 AM | 014:55   |
| government                       | KY<br>FOCUS        | Gov. Beshear discusses his<br>8 years in office   | Gov. Steve<br>Beshear        | 12/06/2015<br>07:03 AM | 029:30   |
| COMMUNITY<br>OUTREACH<br>PROGRAM | IN TOUCH<br>Part 1 | ALL GODS CHILDREN<br>HELPS PREGNANT &<br>PARENTING TEENS<br>BETTER THEIR LIVES<br>AND PROVIDE<br>SUPPORT. | All Gods<br>Children<br>Org. | 12/06/2015<br>07:33 AM | 014:30   |
| Crime Issues                     | IN TOUCH<br>Part 2 | Weekly Crime Report   | Ray Larson                   | 12/06/2015<br>07:47 AM | 014:18   |
| government                       | KY<br>FOCUS        | Author "We Had A Job To<br>Do"  | Theresa<br>Anzaldua          | 12/13/2015<br>07:03 AM | 029:30   |
| COMMUNITY<br>OUTREACH            | IN TOUCH           | LEX RESCUE MISSION<br>"CHRISTMAS DINNER"  | LEX<br>RESCUE                | 12/13/2015<br>07:33 AM | 014:05   |

| ISSUE                 | PROGRAM / TITLE | DESCRIPTION   | GUEST                      | DATE/TIME           | DURATION |
|-----------------------|-----------------|---|----------------------------|---------------------|----------|
| PROGRAM               | Part 1          | CLOTHING DONATIONS  | MISSION                    |                     |          |
| Crime Issues          | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                 | 12/13/2015 07:47 AM | 015:18   |
| CHARITY               | KY FOCUS        | Toys For Tots-donations of toys, books and other gifts for less fortunate children. toysfortots.org | Lt. General Peter Osmond   | 12/20/2015 07:03 AM | 029:30   |
| COMMUNITY INVOLVEMENT | IN TOUCH Part 1 | The Lexington Hearing And Speech Center programs and events   | LEX HEARING AND SPEECH CTR | 12/20/2015 07:33 AM | 013:48   |
| Crime Issues          | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                 | 12/20/2015 07:47 AM | 015:18   |
| health issues/gov't   | KY FOCUS        | Trust of America's Health "How to protect Americans from infectious diseases"                       | Richard Hamburg            | 12/27/2015 07:02 AM | 029:30   |
| COMM SUPPORT          | IN TOUCH Part 1 | NEW YEARS RESOLUTIONS BGGREENSOURCE.ORG   | BG GREEN SOURCE            | 12/27/2015 07:32 AM | 013:38   |
| Crime Issues          | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                 | 12/27/2015 07:45 AM | 015:18   |

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| <b>ISSUE</b>          | <b>ORGANIZATION OR TITLE</b>    | <b>DURATION</b> | <b>RUNS</b> |
|-----------------------|---------------------------------|-----------------|-------------|
| HABITAT               | HABITAT/15/free easy convenient | 000:16          | 033         |
| BULLYING              | BYSTANDER REVOLTUION            | 000:30          | 010         |
| CANCER RESEARCH       | INDIGO SALON                    | 000:15          | 001         |
| CANCER RESEARCH       | INDIGO SALON                    | 000:16          | 001         |
| KY GIVES              | KY GIVES                        | 001:00          | 044         |
| KY HORSE PARK         | SOUTHERN LIGHTS                 | 000:30          | 002         |
| KY PROUD              | UNIV OF KY                      | 000:30          | 004         |
| MILITARY AND VETERANS | SHOW YOUR STRIPES               | 000:30          | 014         |
| MILITARY AND VETERANS | WOUNDED WARRIORS                | 000:30          | 009         |
| UNIV OF KY            | UNIV OF KY                      | 000:29          | 003         |
| UNIV OF KY            | UNIV OF KY                      | 000:30          | 005         |
| VOTING                | ROCK THE VOTE                   | 000:29          | 102         |
| VOTING                | ROCK THE VOTE                   | 000:30          | 007         |