

WWRW
Lexington, KY
Quarterly Issues/Programs List
Fourth Quarter, 2015
12/28/2015

WWRW
Quarterly Issues/Programs List

WWRW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMM SUPPORT:** SHOPPING CHALLENGE SMALL BIZ SATURDAY-LOCAL FRIST LEXINGTON
- **COMMUNITY EVENT:** THANKSGIVING MEAL 11/25 @5P DONATIONS OF FOOD, CLOTHING & MONEY LEXRESCUE.ORG
- **COMMUNITY EVENT/FUNDRAISER:** SONGS FOR SOUND OCT. 25 TO BENEFIT LEXINGTON HEARING AND SPEECH CENTER
- **COMMUNITY INVOLVEMENT:** The Lexington Hearing And Speech Center programs and events
- **COMMUNITY OUTREACH PROGRAM:** MISSION OF HOPE'S "2015 CHRISTMAS BARREL DRIVE" DONATIONS FOR APPALACHIA
- **Crime Issues:** Weekly Crime Report
- **Enviromental Issues:** MAKE YOUR THANKSGIVNG GREEN BGGREENSOURCE.COM

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
govt	KY FOCUS	Trust For America & Health-Ky ranks 12th highest for obesity rate	Albert Lowe	10/04/2015 07:01 AM	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY EVENT/FUNDRAISER	IN TOUCH- Part 1	SONGS FOR SOUND OCT. 25 TO BENEFIT LEXINGTON HEARING AND SPEECH CENTER	LEX HEARING AND SPEECH CTR	10/04/2015 07:30 AM	014:08
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/04/2015 07:44 AM	014:10
Ky Tourism	KY FOCUS	Kentucky Tourism-Fall activities in and around Kentucky	Scottie Ellis	10/11/2015 07:03 AM	029:30
COMM SUPPORT	IN TOUCH Part 1	GOD'S PANTRY "FAYETTE CO PANTRY PROGRAM" "SHARING THANKSGIVING" "SCHOOL PANTRIES"	GOD'S PANTRY	10/11/2015 07:33 AM	013:22
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/11/2015 07:46 AM	014:55
COMM SUPPORT	KY FOCUS	"Waves of Mercy" ship sunk taking food & supplies to Haiti donate at mercysaves.org	Diana Owen	10/18/2015 06:59 AM	029:30
COMMUNITY OUTREACH PROGRAM	IN TOUCH Part 1	ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT.	All Gods Children Org.	10/18/2015 07:29 AM	014:31
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/18/2015 07:43 AM	014:49
author	KY FOCUS	author of "Bourbon Curious"	Fred Minnick	10/25/2015 07:02 AM	029:30
COMMUNITY OUTREACH PROGRAM	IN TOUCH Part 1	LEX RESCUE MISSION COMMUNITY EVENTS THROUGHOUT THE	LEX RESCUE MISSION	10/25/2015 07:31 AM	014:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YEAR					
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/25/2015 07:45 AM	014:30
author	KY FOCUS	author of "BEWARE! Lumber Wood Bugs" 20 folk lore tales	Hal Johnson	11/01/2015 07:02 AM	029:30
COMMUNITY EVENT/FUNDRAISER	IN TOUCH Part 1	KHAKY'S "TREE FOR LIFE-CHRISTMAS CARNIVALE" BENEFITS KIDNEY HEALTH ALLIANCE OF KY	KIDNEY HEALTH ALLIANCE OF KY	11/01/2015 07:32 AM	013:05
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/01/2015 07:45 AM	014:30
govt	KY FOCUS	Ky Health Issues Poll "Reducing Heath Care Costs"	Dr. Susan Sapatea	11/08/2015 06:57 AM	029:30
Enviromental Issues	IN TOUCH Part 1	MAKE YOUR THANKSGIVNG GREEN BGGREENSOURCE.COM	BG GREEN SOURCE	11/08/2015 07:26 AM	014:44
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/08/2015 07:41 AM	014:30
author	KY FOCUS	author"Palpable Treasury" & Totally Irresponisble Science Kits	L. Higgs/S. Connelly	11/15/2015 07:02 AM	029:30
COMM SUPPORT	IN TOUCH Part 1	SHOPPING CHALLENGE SMALL BIZ SATURDAY-LOCAL FRIST LEXINGTON	Local First Lex	11/15/2015 07:32 AM	013:23
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/15/2015 07:45 AM	015:12
government	KY	2015 Kids Count Data	Terry	11/22/2015	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FOCUS	Book -overall well-being of kids in ky by county kyyouth.org	Brooks	07:01 AM	
COMMUNITY EVENT	IN TOUCH Part 1	THANKSGIVING MEAL 11/25 @5P DONATIONS OF FOOD, CLOTHING & MONEY LEXRESCUE.ORG	LEX RESCUE MISSION	11/22/2015 07:30 AM	014:43
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/22/2015 07:45 AM	014:43
author	KY FOCUS	author 'The Wine Bible'	Karen McNeil	11/29/2015 07:03 AM	029:29
COMMUNITY OUTREACH PROGRAM	IN TOUCH Part 1	MISSION OF HOPE'S "2015 CHRISTMAS BARREL DRIVE" DONATIONS FOR APPALACHIA	MISSION OF HOPE	11/29/2015 07:32 AM	013:20
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/29/2015 07:46 AM	014:55
government	KY FOCUS	Gov. Beshear discusses his 8 years in office	Gov. Steve Beshear	12/06/2015 07:03 AM	029:30
COMMUNITY OUTREACH PROGRAM	IN TOUCH Part 1	ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT.	All Gods Children Org.	12/06/2015 07:33 AM	014:30
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/06/2015 07:47 AM	014:18
government	KY FOCUS	Author "We Had A Job To Do"	Theresa Anzaldua	12/13/2015 07:03 AM	029:30
COMMUNITY OUTREACH	IN TOUCH	LEX RESCUE MISSION "CHRISTMAS DINNER"	LEX RESCUE	12/13/2015 07:33 AM	014:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PROGRAM	Part 1	CLOTHING DONATIONS	MISSION		
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/13/2015 07:47 AM	015:18
CHARITY	KY FOCUS	Toys For Tots-donations of toys, books and other gifts for less fortunate children. toysfortots.org	Lt. General Peter Osmond	12/20/2015 07:03 AM	029:30
COMMUNITY INVOLVEMENT	IN TOUCH Part 1	The Lexington Hearing And Speech Center programs and events	LEX HEARING AND SPEECH CTR	12/20/2015 07:33 AM	013:48
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/20/2015 07:47 AM	015:18
health issues/gov't	KY FOCUS	Trust of America's Health "How to protect Americans from infectious diseases"	Richard Hamburg	12/27/2015 07:02 AM	029:30
COMM SUPPORT	IN TOUCH Part 1	NEW YEARS RESOLUTIONS BGGREENSOURCE.ORG	BG GREEN SOURCE	12/27/2015 07:32 AM	013:38
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/27/2015 07:45 AM	015:18

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HABITAT	HABITAT/15/free easy convenient	000:16	033
BULLYING	BYSTANDER REVOLTUION	000:30	010
CANCER RESEARCH	INDIGO SALON	000:15	001
CANCER RESEARCH	INDIGO SALON	000:16	001
KY GIVES	KY GIVES	001:00	044
KY HORSE PARK	SOUTHERN LIGHTS	000:30	002
KY PROUD	UNIV OF KY	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
UNIV OF KY	UNIV OF KY	000:29	003
UNIV OF KY	UNIV OF KY	000:30	005
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	007