Political File

Candidate: WMC Issues Mobilization Council, Inc

Election/Office: Issue – Supreme Court

Committee: WMC Issues Mobilization Council, Inc

Contact:

WMC Issues Mobilization Council, Inc.
PO Box 352
Madison, WI 53701

President: Kurt R Bauer
Vice-President : Scott Manley
Treasurer: Jim Pugh

Class of Airtime: Priority 90, AAA
Schedules of Airtime Attached.
Stations: WMEQ AM & WMEQ FM

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	**Date:**
WMEQ-AM and WMEQ-FM Eau Claire WI	3/26/18

I, William Eisner & Associates dba nonbox
do hereby request station time concerning the following issue:

Supreme Court

Broadcast Length	**Time of Day, Rotation or Package**	**Days**	**Class**	**Times per Week**	**Number of Weeks**
:60	See schedule	See schedule	See schedule	See schedule	See schedule

This broadcast time will be used by: WMC Issues Mobilization Council, Inc

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ■ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

WMC Issues Mobilization Council, Inc.
PO Box 352
Madison, WI 53701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Kurt R Bauer
Vice-President: Scott Manley
Treasurer: Jim Pugh

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/26/2018	Cindy Murphy Digitally signed by Cindy Murphy Date: 2018.03.26 11:44:20 -05'00'	414-425-8800
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title
	Rick Hencley	GM

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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iHeartMEDIA Order Confirmation

Advertiser No:	106710	Order No:	1118377618
Start Date:	03/27/2018	Co-op:	No
End Date:	04/02/2018	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	0		
CPE:			
AE:	Hencley, Rick		
Entered:	03/26/2018 11:02 AM by Fusion		
Last Update:	03/26/2018 11:20 AM by ccreau1t		
Note:	WMEQ-AM/Est.103 WI SC 0326 Political Issue		
Note 2:			
Spl Req Inv:			

WISCONSIN MANUFACTURERS AND CO
c/o Nonbox
Attn: Kristen Smith
5307 S 92nd St

Hales Corners, WI 53130

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rev. Type	Rate	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Eau WMEQ-AM	06:00-19:00 Commercial	03/27/18	03/30/18	1	Local Agency-Political	24.00	0	0	6	6	6	6	0	0	24	60	24	576.00
2	Eau WMEQ-AM	06:00-19:00 Commercial	04/02/18	04/02/18	1	Local Agency-Political	24.00	0	6	0	0	0	0	0	0	6	60	6	144.00

No. of Spots/Misc/Digital: 30/0/0

Ordered Gross:	$720.00
Agency Commission:	$108.00
Ordered Net:	$612.00
Total Net Due:	$612.00

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	720.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	612.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____ Accepted for Advertiser: _____

Participating Customers

WISCONSIN MANUFACTURERS AND CO 100%

iHeartMEDIA Order Confirmation

Advertiser No:	106710	Order No:	1118377619
Start Date:	03/27/2018	Co-op:	No
End Date:	04/08/2018	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	0		
CPE:			
AE:	Hencley, Rick		
Entered:	03/26/2018 11:04 AM by Fusion		
Last Update:	03/26/2018 11:20 AM by ccreau1t		
Note:	WMEQ-FM/Est.103 WI SC 0326 Political Issue		
Note 2:			
Spl Req Inv:			

WISCONSIN MANUFACTURERS AND CO
c/o Nonbox
Attn: Kristen Smith
5307 S 92nd St

Hales Corners, WI 53130

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate	Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Eau WMEQ-FM	06:00-19:00 Commercial	03/27/18	03/30/18	1	66.00	Local Agency-Political	0	0	6	6	6	6	0	0	24	60	24	1,584.00
2	Eau WMEQ-FM	06:00-19:00 Commercial	04/02/18	04/02/18	1	66.00	Local Agency-Political	0	6	0	0	0	0	0	0	6	60	6	396.00
3	Eau WMEQ-FM	06:00-19:00 Commercial	04/07/18	04/08/18	1	52.00	Local Agency-Political	0	0	0	0	0	0	5	5	10	60	10	520.00

No. of Spots/Misc/Digital: 40/0/0

Ordered Gross:	$2,500.00
Agency Commission:	$375.00
Ordered Net:	$2,125.00
Total Net Due:	$2,125.00

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.:	40	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,125.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

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Accepted for Company: _____ Accepted for Advertiser: _____

Participating Customers

WISCONSIN MANUFACTURERS AND CO 100%