### TOWNSQUARE MEDIA OF DUBUQUE

### **Quarterly Issues Programs List For Stations**

KLYV (FM)/Dubuque, IA KXGE (FM)/Dubuque, IA WDBQ (AM)/Dubuque, IA WDBQ-FM/Galena, IL WJOD (FM)/Asbury, IA

Q3 2019 | July 01-September 30, 2019

#### Section I: Issues

The stations have identified the following as significant issues facing the community in this quarter.

- **A. Student Life:** The Dubuque metro is home to six local four-year institutions of higher learning: Loras College, Clarke University, University of Dubuque, University of Wisconsin—Platteville, Emmaus Bible College and Divine Word College. The area is also served by three community colleges: Northeast lowa Community College, Southwestern Wisconsin Technical College and Highland Community College. Paying for college has become a struggle for many families. Townsquare/Dubuque stations aired a program that provided information about financial planning for higher education.
- **B. Diversity:** Townsquare/Dubuque stations aired programs that provided information about diversity issues and education. These programs discussed diversity through the lens of laws that continue to promote segregation, and the difficulties of minority journalists.
- **C. Environmental Awareness**: Townsquare/Dubuque stations aired programming involving discussions of how garbage, and specifically plastics, are disposed of and how recycling can benefit consumers.
- **D. Gender Issues:** Townsquare/Dubuque stations aired programming discussing gender issues including new strategies for getting men to enter the field of nursing, and women engaging in traditionally male activities like playing football.
- **E. School Issues:** Townsquare/Dubuque stations aired programs which focused on issues facing public primary and secondary schools. These programs focused on such topics as the care of "troubled children," and how to manage children's access to the internet and social media sites..

#### **Section II: Responsive Programming**

The stations air responsive programming in the form of a weekly 30-minute program, VIEWPOINTS RADIO. Viewpoints airs each Sunday at 11pm on KLYV (FM), 6:30am on KXGE (FM), 9am on WDBQ (AM), 6am on WDBQ-FM and 10:30pm on WJOD (FM). The program addresses the issues identified as significant to the community as well as a variety of other related topics. A comprehensive description of the Viewpoints programs is presented in the following pages.



# 2019-Q3 (July-September) Viewpoints Quarterly Report – Compliance Issues & Program List

### Air Times

**KLYV (FM):** Sunday, 11pm **KXGE (FM):** Sunday, 6:30am **WDBQ (AM):** Sunday, 9am **WDBQ-FM:** Sunday, 6am

WJOD (FM): Sunday, 10:30pm

Art Literature
Business Media

Career Medicine

Childhood safety/development Mental health

Climate change Music

Communication Nonprofit organizations

Crime & criminal justice Philosophy
Culture Pop culture

Discrimination Politics
Diversity Pollution
Economics Psychology

Education Race

Engineering Relationships

Environment Religion
Entrepreneurship Science

Family and parenting issues Sexual assault Finance Social media

Gender issues Sports

Government & regulation Sustainability
Healthcare Technology
History Television

Housing Transportation

Internet Women's issues
Law enforcement Women's rights



Program	19-27		Written & Produced	Polly Hansen, Annie Krall, Polly	Hansen & Evan Rook
Air Week	07/07 – 0	7/13/2019	Studio Producer	Jason Dickey	
	gment				Dur.
1:48 SE	GMENT 1: 1	THE RISE OF	EMOJIS: WHY WE JUST	CAN'T STAY AWAY	8:35
wonder how	emojis cam	e about and v		nedia message to help get our point ac ver others? We speak with three exper	
Host: Gary	Price Gue	ete: Dr. Linda	Kave nsvchology profess	or at Edge Hill University; Marcel Dane	esi professor of
-				niotics of Emoji: The Rise of Visual Lan	
			t professor at Westfield Sta		guage in the Age of the
micrici, Di.	THOMAS Da	moi, assistan	t professor at vvestileia ota	tic Oniversity	
Links for m	ore informa	ition:			
https://www.	edgehill.ac.ı	uk/psychology	//people/academic-staff/dr-	linda-kaye/	
https://www.	bloomsbury	.com/us/the-s	emiotics-of-emoji-9781474	282000/	
Compliancy	Issues Co	vered: psych	ology; communication; liter	ature; history; diversity; relationships; s	social media
10:22 SE	GMENT 2: 1	THE ALLURI	NG MYSTERY OF OAK IS	LAND	
10:	09				
Synopsis: (	Canada's Oa	ak Island has	mystified explorers for hund	dred of years, drawing many to its shor	es with the hope of
finding burie	d pirate's tre	easure under	its oak trees. We speak wit	h Randall Sullivan, the author of <i>The</i> (	Curse of Oak Island:
The Story of	the World's	Longest Trea	asure Hunt to learn more th	e area's historical significance and this	never-ending quest.
Host: Marty Treasure Hu		<b>Guests:</b> Rand	dall Sullivan, author of <i>The</i>	Curse of Oak Island: The Story of the	World's Longest
Links for m	ore info:				
https://www.	amazon.con	n/Curse-Oak-	<u>Island-Longest-Treasure-e</u>	book/dp/B01N0SMHMR	
Compliancy	/ Issues Co	vered: histor	y; exploration; engineering;	government; literature; religion; travel	
23:33 CU	LTURE CR	ASH: THE YI	AR OF THE REPETITIVE	SEQUELS AND REBOOTS	2:51
				so, we discuss movie trends so far this	
•		cond half of 2	•	•	•
Host: Evan			<u> </u>		
Compliancy	/ Issues Co	vered: media	; film; culture; internet; pop	culture	



Prograi	n 19-28	Written & Produced	Amirah Zaveri & Evan Rook	
Air Wee	ek 07/14 – 07/20/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: THE FALL OF THERANOS			

**Synopsis:** The rise and fall of the now defunct blood-testing company Theranos has captivated the attention of millions and exposed the dark side of the startup culture in Silicon Valley. Elizabeth Holmes, founder and CEO of Theranos, is awaiting trial next summer, facing 11 felony charges for allegedly defrauding the public. We speak with Stanford professor Dr. Phyllis Gardner who doubted Holmes from the very beginning.

Host: Gary Price. Guests: Dr. Phyllis Gardner, professor of medicine, clinical pharmacology at Stanford University

#### Links for more information:

https://www.wsi.com/articles/theranos-has-struggled-with-blood-tests-1444881901

https://www.hbo.com/documentaries/the-inventor-out-for-blood-in-silicon-valley

https://www.bloomberg.com/research/stocks/private/person.asp?personId=651631&privcapId=428844467

https://profiles.stanford.edu/phyllis-gardner?tab=bio

Compliancy Issues Covered: science; healthcare; business; technology; law; government; finance

#### 13:19 SEGMENT 2: CASTING A WIDE NET: WHY GENERALISM MATTERS

9:45

**Synopsis:** In today's fast-paced world, it can be tough to start anew or slow down and reexamine what you're working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success.

**Host:** Marty Peterson. **Guests:** David Epstein, journalist and author of *The Sports Gene: Inside the Science of Extraordinary Athletic Performance* and *Range: Why Generalists Triumph in a Specialized World* 

#### Links for more info:

https://www.davidepstein.com/, https://www.goodreads.com/en/book/show/41795733-range https://www.nytimes.com/2019/05/28/books/review/david-epstein-range.html

Compliancy Issues Covered: psychology; philosophy; history; education; literature; workplace; technology

#### 24:04 CULTURE CRASH: THE CONTINUATION OF VERONICA MARS

2:23

**Synopsis:** Season four of the TV show, 'Veronica Mars' premieres on Hulu July 24. We take a look back at the evolution of the series and its surprising survival through low ratings and network TV changes.

Host: Evan Rook

Compliancy Issues Covered: media; television; culture; literature; pop culture



Progra	m 19-29	Written & Produced	Annie Krall, Amirah Zaveri & Evan Rook	
Air Wee	ek 07/21 – 07/27/2	019 Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	8 SEGMENT 1: NAVIGATING COLLEGIATE FINANCIAL AID			

**Synopsis:** Student loan debt is set to skyrocket to two trillion dollars by 2022. We talk two students about their differing perspectives on financial aid and debt. We also speak with Mike Bartini, the director of student aid at Bowdoin College, about how important it is that students and families take time to focus on the financials of higher education before enrolling.

**Host:** Gary Price. **Guests:** Mev Becoja, graduate student at DePaul University; Laura Sherman, undergraduate student at Indiana University; Mike Bartini, Director of Student Aid at Bowdoin College

#### Links for more information:

https://studentloanhero.com/featured/us-colleges-generous-financial-aid-packages/ https://www.nerdwallet.com/blog/2018-fafsa-study/, https://finaid.umich.edu/category/personal-finance/ https://www.forbes.com/sites/learnvest/2014/03/24/9-things-you-probably-didnt-know-about-financial-aid-for-college/#24e7e7dc7f61 https://ticas.org/sites/default/files/u159/tips for interpreting award letters.pdf

Compliancy Issues Covered: education; personal finance; government; mental health; diversity; politics

#### 11:50 SEGMENT 2: THE DARK SIDE OF MASCULINITY

11:21

**Synopsis:** Author Jared Yates Sexton shares memories from his own turbulent and accounts as a journalist and connects it to the larger discussion around the phenomenon of toxic masculinity in the U.S. What exactly is toxic masculinity and how is it affecting men and youth?

Host: Marty Peterson. Guests: Jared Yates Sexton, author of *The Man They Wanted Me to Be: Toxic Masculinity and a Crisis of Our Own Making* 

#### Links for more info:

https://www.counterpointpress.com/dd-product/the-man-they-wanted-me-to-be/

https://www.npr.org/2019/05/10/722118281/the-man-they-wanted-me-to-be-puts-an-individual-experience-in-broader-context

Compliancy Issues Covered: gender; psychology; parenting; family; education; literature; politics; childhood safety/development

#### 24:11 CULTURE CRASH: WHAT TO DO WHEN YOU DON'T REALLY LIKE THE BOOK YOU'RE READING

2:15

**Synopsis:** It happens to everyone. Despite your perseverance, you just can't get into the book you're reading. Do you push yourself to keep on going or give up and raise a white flag?

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media



Program Air Week		Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air weer	07/28 - 08/03/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
		=	LENGES FACING SUBURBIA TODAY	9:45
second h demogra	alf of the 20 <sup>th</sup> century. Now	y, towns across the U.S. are that landscape than what was f	centers took hold during the rapid rise of suburbia facing a new set of challenges from climate chang first constructed. We speak with two experts about	e to shifting
	-	ounham-Jones, professor of a social ecology at the Univers	architecture and urban design at Georgia Tech; Da sity of California-Irvine	avid
	more information:			
	<u>ch.gatech.edu/people/ellen</u> vw.ted.com/speakers/ellen			
	culty.sites.uci.edu/feldman/			
	· 			
Complia	ncy lesues Covered: hous	sing: lifestyle: environment: t	ransportation; climate change; population	
Oompila	ney issues covered. House	onig, mostyle, environment, t	Tarisportation, diffrate originge, population	
13:35	SEGMENT 2: SHOULD Y	OU REALLY SAY, "I DO" T	O ATTENDING THE WEDDING?	9:14
•	art to add up. We speak w	•	ve several weddings to attend or be involved in, the ing up the wedding industry with their nontradition	
	arty Peterson. <b>Guests:</b> Jer Ashley Smith Events	n Glantz, CEO of Bridesmaid	for Hire; Ashley Smith, lead designer, planner, pr	oducer &
https://bri	r more info: desmaidforhire.com/ vw.jenglantz.com/ w.ashleysmithevents.com/			

23:27 CULTURE CRASH: ENSURING THE ACCESSIBILITY OF INDEPENDENT FILMS

2:38

Synopsis: We discuss how the rise in streaming technology has impacted the availability of classic, foreign and indie films.

Host: Evan Rook

Compliancy Issues Covered: film; history; internet; culture; media; technology



Prograi	n 19-31	Written & Produced	Amirah Zaveri & Evan Rook		
Air Wee	ek 08/04 – 08/10/2019	Studio Producer	Jason Dickey		
Time	Segment			Dur.	
1:45	SEGMENT 1: THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS 9:2				

**Synopsis:** In an ideal situation, a taser – an electrical weapon – allow law enforcement to subdue a subject without having to pull out their gun. But why do tasers sometimes fail? We discuss possible factors at play when a taser is deployed and new technology in development at Axon Enterprise, the main supplier of tasers and body cameras to law enforcement.

**Host:** Gary Price. **Guests:** Rick Smith, CEO & Founder of Axon Enterprise Inc. and author, *The End of Killing: How Our Newest Technologies Can Solve Humanity's Oldest Problem;* Greg Meyer, retired LAPD Captain

#### Links for more information:

https://www.axon.com/

https://www.apmreports.org/story/2019/05/09/when-tasers-fail

https://www.policeone.com/columnists/greg-meyer/

https://www.nytimes.com/2009/02/16/us/16cover.html

https://www.amazon.com/End-Killing-Technologies-Humanitys-Problem/dp/1989025536

Compliancy Issues Covered: law enforcement; technology; criminal justice; business; government

#### 13:16 SEGMENT 2: THE CALIFORNIA NORCO SHOOTOUT

8:46

**Synopsis:** We cover the Norco shootout of 1980 – an extravagant bank robbery by five heavily armed criminals ending in multiple lives lost, several wounded and a police helicopter shot down from the sky. We speak with author, Peter Houlahan about that fateful day and how it forever changed police response to organized crime.

**Host:** Marty Peterson. **Guests:** Peter Houlahan, author *Norco '80: The True Story of the Most Spectacular Bank Robbery in American History* 

#### Links for more info:

https://www.amazon.com/Norco-80-Spectacular-Robbery-American-ebook/dp/B07GS7J2Z3

https://www.npr.org/2019/06/14/732052722/norco-80-is-a-gripping-account-of-one-of-americas-most-notorious-bank-heists

Compliancy Issues Covered: crime; law enforcement; mental health; history; literature; technology

#### 23:01 CULTURE CRASH: THE BEGINNINGS OF "SPIDER-MAN"

3:26

**Synopsis:** We travel back in time to discuss the nostalgia of the very first "Spider-Man" movie and how it kicked off a series of seguels and superhero reboots produced by Marvel Studios.

Host: Evan Rook

Compliancy Issues Covered: film; comics; history; culture; media



Prograi	n 19-32	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook		
Air Wee	ek 08/11 – 08/17/2019	Studio Producer	Jason Dickey		
Time	Segment			Dur.	
1:47	7 SEGMENT 1: THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE 9:				

**Synopsis:** Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of *Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age*, to get the inside scoop on teaching kids how to responsibly navigate the digital world.

**Host:** Gary Price. **Guests:** Julianna Miner, author, *Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age* 

#### Links for more information:

https://www.penguinrandomhouse.com/authors/2150907/julianna-miner

https://twitter.com/mommylandrants?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Compliancy Issues Covered: parenting; technology; personal safety; mental health; communication

#### 13:34 SEGMENT 2: THE COMPLEXITIES OF IMPLICIT BIAS

9:43

**Synopsis:** What exactly is implicit bias and how does it form? We break it down and talk about why it's so important for parents to address this issue with kids through discussions and diverse environments early on.

**Host:** Marty Peterson. **Guests:** Andrew Baron, associate professor of psychology at the University of British Columbia; Dr. Jennifer Harvey, professor of religion at Drake University and author, *Raising White Kids: Bringing up Children in a Racially Unjust America;* Michael Acuna, consultant, Office of the Independent Monitor of the Denver police and sheriff's departments

#### Links for more info:

https://www.fearlessdialogues.com/

https://www.amazon.com/Raising-White-Kids-Bringing-Children/dp/1501856421

https://www.tedxmilehigh.com/speaker/michael-acuna/

https://www.drake.edu/philrel/faculty/jenniferharvey/

**Compliancy Issues Covered:** parenting; diversity; race; psychology; literature; law enforcement; childhood safety/development; discrimination

#### 24:16 CULTURE CRASH: THE RETUREN OF HBO'S "SUCCESSION"

2:09

**Synopsis:** Season two of the HBO show, "Succession" returns August 11. We discuss the basic premise of the ruthless family drama and the success of its first season.

Host: Evan Rook

Compliancy Issues Covered: television; culture; media; pop culture



Progra	m 19-33	Written & Produced	Amirah Zaveri & Evan Rook			
Air Wee	ek 08/18 – 08/24/2019	Studio Producer	Jason Dickey			
Time	Segment			Dur.		
1.47	4.47 SECMENT 4. THE DOLE OF NON PROFITS IN ENDING HUMAN TRAFFICKING					

#### 1:47 SEGMENT 1: THE ROLE OF NON-PROFITS IN ENDING HUMAN TRAFFICKING 10:55

**Synopsis:** It's estimated that worldwide there are currently between 20 and 40 million people who are exploited through forced labor, marriage and prostitution, according to the International Labor Organization. We take a look at the South Asian country of Nepal where as many as 20,000 girls each year fall victim to human trafficking. We discuss solutions and what more needs to be done to end this global human rights crisis.

**Host:** Gary Price. **Guests:** Parbati Thapa, volunteer at the Rural Health and Education Services Trust; Sarah Bakker, director of operations for the American Himalayan Foundation; Heather Barr, acting co-director of the women's rights division, Human Rights Watch

#### Links for more information:

https://www.state.gov/reports/2019-trafficking-in-persons-report-2/nepal/

https://www.himalayan-foundation.org/what-we-do/stop-girl-trafficking/

https://www.hrw.org/

https://endslaveryandtrafficking.org/, https://humantraffickinghotline.org/

(National Trafficking Hotline: 1-888-373-7888)

Compliancy Issues Covered: human rights; poverty; international affairs; nonprofits; women's rights

### 14:42 SEGMENT 2: HOW NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD

8:23

**Synopsis:** You want to eat healthy, but sometimes that's not always possible. There's nothing around that's quick, affordable and above all, hits the spot. We cover how new models are creating a greater number of nutritious options and the challenges that comes with sustaining the profitability of these new systems.

**Host:** Marty Peterson. **Guests:** Guests: Shayna Harris, chief growth officer at Farmer's Fridge; Chris Bosso, professor of public policy and politics at Northeastern University

#### Links for more info:

https://www.farmersfridge.com/

https://cssh.northeastern.edu/people/faculty/christopher-bosso/

Compliancy Issues Covered: food; sustainability; economics; farming; health; business; technology

#### 24:05 CULTURE CRASH: THE NEWEST RELEASE FROM SCI-FI AUTHOR BLAKE CROUCH

2:18

**Synopsis:** We review the new science fiction book, "Recursion" written by American author Blake Crouch who's widely known for the "Wayward Pines" trilogy.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media



Progra	m 19-34	Producers	Amirah Zaveri & Evan Rook			
Air We	ek 08/25 - 08/31/2019	Studio Producer	Jason Dickey			
Time	Segment			Dur.		
1:47	1:47 SEGMENT 1: THE PRICE OF NEWS: CHALLENGES FEMALE ARAB JOURNALISTS FACE 9:40					
C	Companying Design or was grations at ill promises the sough out the LLC. One feeter contains the this incompality in the atmost one of our					

**Synopsis:** Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our town and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations.

**Host:** Gary Price. **Guests:** Diversity in reporting is vital to news that conveys differing perspectives. We speak with Zahra Hankir, journalist and author of *Our Women on the Ground* to learn more about this issue and some of the stories of these courageous female journalists who've risked their lives to report from within the Middle East.

#### Links for more information:

 $\frac{\text{https://www.penguinrandomhouse.com/books/575303/our-women-on-the-ground-by-edited-by-zahra-hankir-foreword-by-christiane-amanpour/9780143133414/}{\text{christiane-amanpour/9780143133414/}}$ 

https://www.youtube.com/watch?v=vsvBqtg2RM0

Compliancy Issues Covered: journalism; international affairs; women's rights; war; culture; diversity

#### 13:28 SEGMENT 2: WHERE DOES IT ALL ULTIMATELY END UP?

9:17

**Synopsis:** Around 90 percent of the plastic we use is left un-recycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating islands of floating garbage. The Great Pacific Garbage Patch is now more than twice the size of Texas. How do we reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the crisis and how people can change.

**Host:** Marty Peterson. **Guests:** Steven Strogatz, professor, applied mathematics at Cornell University and author, *Infinite Powers: How Calculus Reveals the Secrets of the Universe* 

#### Links for more info:

https://www.penguinrandomhouse.com/books/607258/how-to-give-up-plastic-by-will-mccallum/9780143134336/

https://www.greenpeace.org.uk/

https://www.nationalgeographic.com/news/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/

https://twitter.com/artofactivism?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwqr%5Eauthor

Compliancy Issues Covered: environment; pollution; sustainability; business; manufactory; food

#### 23:45 CULTURE CRASH: THE COUNTDOWN TO FOOTBALL SEASON

2:40

**Synopsis:** The NFL turns 100 this year. We discuss the American tradition of football and why the sport is so near and dear to our hearts.

Host: Evan Rook

Compliancy Issues Covered: sports; television; family; culture; media



Program	າ 19-35	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Wee	k 09/01 – 09/07/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1.47	SEGMENT 1: ONE SCRI	IR DOES NOT FIT ALL MAI	E NURSES & THE FUTURE OF THE PROFESSION	

1:47 SEGMENT 1: ONE SCRUB DOES NOT FIT ALL: MALE NURSES & THE FUTURE OF THE PROFESSION 10:44

**Synopsis:** About 10 percent of nurses today are men. As aging Americans place a greater strain on healthcare, the nursing industry faces a rising demand and is already responding by finding ways to recruit early on. We dispel some of the myths around the field and new medical technology in the works.

**Host:** Gary Price. **Guests:** Blake Smith, National President, American Association for Men in Nursing; Brian Underwood, registered nurse

#### Links for more information:

https://www.aamn.org/ https://theivguy.com/

Compliancy Issues Covered: gender issues; healthcare; medicine; diversity; social media; career; seniors

#### 14:34 SEGMENT 2: SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN 'TROUBLED CHILDREN'

**Synopsis:** While schools have put in place comprehensive anti-bullying campaigns, we seldom focus on ensuring the child bully gets the help they need to succeed. We still punish troubled kids with detentions, suspensions and from there it escalates onward. Many seem to never get the proper help and get stuck in a perpetual cycle of trouble throughout life. How do we change our mindset and practices in order to stop these children from falling through the cracks?

**Host:** Marty Peterson. **Guests:** Geraldine DeRuiter, creator of the blog *The Everywhereist* and author, *All Over the Place: Adventures in Travel, True Love and Petty Theft;* Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance

#### Links for more info:

https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-

one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5\_story.html

https://www.everywhereist.com/

https://www.livesinthebalance.org/

Compliancy Issues Covered: psychology; education; mental health; parenting; relationships; childhood safety/development

#### 24:14 CULTURE CRASH: DIVING INTO THE NEW INDIE BAND AND ALBUM "RED HEARSE"

2:13

8:40

**Synopsis:** We discuss the new debut album and band both called "Red Hearse". The band is made up of musicians Jack Antonoff, Sam Dew and Mark Spears a.k.a. better known as Sounwave.

Host: Evan Rook

Compliancy Issues Covered: music; culture; media



Progra	m 19-36	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air We	ek 09/08 - 09/14/2	019 Studio Producer	Jason Dickey	
Time	Segment		Du	ır.
1.48	SEGMENT 1: GENDE	R ISSUES & SPORTS: HOW	DO THESE DISTINCTIONS SHAPE WHO WE RECOME?	

1:48 SEGMENT 1: GENDER ISSUES & SPORTS: HOW DO THESE DISTINCTIONS SHAPE WHO WE BECOME? 12:08

**Synopsis:** When we think of a typical high school football player, most of us imagine a muscled teenage boy in a uniform. We speak with K-Lani Nava, the first female football player to score and win in a Texas high school championship game, about the importance of breaking gender issues stereotypes to play the sport you love.

**Host:** Gary Price. **Guests:** Dr. Christia Spears Brown, professor, development psychology at the University of Kentucky, author, *Parenting Beyond Pink and Blue: How to Raise Kids Free of Gender issues Stereotypes;* K-Lani Nava, high school football player, Strawn High School, current college student, Texas A&M University

#### Links for more information:

 $\underline{\text{http://thesportjournal.org/article/exposure-to-womens-sports-changing-attitudes-toward-female-athletes/}$ 

https://twitter.com/klani\_n6?lang=en

https://www.amazon.com/Parenting-Beyond-Pink-Blue-Stereotypes/dp/160774502X

Compliancy Issues Covered: sports; gender issues; higher education; parenting; psychology; health

#### 15:59 SEGMENT 2: THE WONDERS OF CAVE DIVING

6:59

**Synopsis:** What it's like to swim inside of an iceberg the size of a small country? World-renowned cave diver Jill Heinerth led a team of divers inside the massive B-15 iceberg in Antarctica, and throughout her career has completed hundreds of other underwater dives across the world. We speak with Heinerth about the beauty and risks of cave diving and the importance of her work in helping scientists, biologists and researchers learn more about the Earth's oceans and ecosystems.

Host: Marty Peterson. Guests: Jill Heinerth, cave diver and author, Into the Planet: My Life as a Cave Diver

#### Links for more info:

https://www.intotheplanet.com/, https://twitter.com/jillheinerth?lang=en

https://www.ted.com/talks/jill\_heinerth\_the\_mysterious\_world\_of\_underwater\_caves/footnotes?referrer=playlist-talks for when you re in the m

Compliancy Issues Covered: exploration; climate change; science; gender issues; environment; travel

#### 23:58 CULTURE CRASH: FALL FILM LINEUP

2:27

**Synopsis:** Autumn is right around the corner, and with the changing of seasons comes several new movie releases that seem promising.

Host: Evan Rook

Compliancy Issues Covered: film; culture; media



Progra	m 19-37	Written & Produced	Amirah Zaveri & Evan Rook	
Air We	ek 09/15 – 06/21/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: THE LASTI	NG PREVALENCE OF SKIN	I WHITENING	
	40.40			

10:16

**Synopsis:** In the U.S., most women look to achieve that summery glow or bronzed tan. But in much of the world and in many ethnic cultures, having lighter skin is widely preferred and is viewed as a status symbol of beauty and wealth. To achieve this look, millions of women use whitening creams, pills and even IV drips filled with a myriad of ingredients. We speak with three experts about the prevalence of skin whitening, side effects and how to change some of these deeply rooted cultural stereotypes that feed into this mentality.

**Host:** Gary Price. **Guests:** Dr. Isima Sobande, Nigerian dermatologist; Dr. Carlos Charles, dermatologist and founder of Derma Di Colore; Amira Adawe, executive director of The Beautywell Project

#### Links for more information:

http://www.dermadicolore.com/

http://thebeautywell.org/

http://laserdermclinicsng.com/staff-member/dr-isima-sobande/

Compliancy Issues Covered: health; psychology; culture; women's issues; beauty; education; nonprofits

#### 14:07 SEGMENT 2: ONE WOMAN'S ACCOUNT OF SEXUAL ASSAULT IN THE U.S. ARMY

8:33

**Synopsis:** Ryan Leigh Dostie, author of *Formation: A Woman's Memoir of Stepping Out of Line*, enlisted in the Army after graduating from high school and was deployed to Iraq shortly after finishing her training. In 2002, while abroad, she was raped while sleeping in her Army barracks. What followed was a series of victim-blaming tactics and unfair bias directed towards her by her commanders. Dostie spoke with Viewpoints about her experience and how she found the strength to move on.

Host: Marty Peterson. Guests: Ryan Leigh Dostie, author of Formation: A Woman's Memoir of Stepping Out of Line

#### Links for more info:

https://www.ryanleighdostie.com/

https://www.amazon.com/Formation-Womans-Memoir-Stepping-Line/dp/1538731533

Compliancy Issues Covered: military; war; sexual assault; mental health; women's rights; literature

#### 23:50 CULTURE CRASH: UNLOCKING THE POPULARITY OF NETFLIX'S MINDHUNTER

2:47

**Synopsis:** The Netflix original "Mindhunter" is finally back for season two, and to celebrate its return we talk about what sets this true crime and thriller series apart from all of the others.

Host: Evan Rook

Compliancy Issues Covered: television; culture; media; crime; government; law enforcement; pop culture



Program	19-38	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Week	09/22 - 09/28/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.

#### 1:48 SEGMENT 1: AMERICAN RODEO TODAY 10:51

**Synopsis:** When most of us think of rodeo, we travel back in time to the Wild Wild West where cowboys roamed the streets. These days, the sport is still alive and thriving but is evolving with the times. We speak with three rodeo experts about everything from bull riding to rodeo clowns and queens.

**Host:** Gary Price. **Guests:** Cody Teel, professional bull rider; James Higginbotham, Executive Director, National High School Rodeo Association; McKardy Kelly, 2019-2020 High School Rodeo Queen

#### Links for more information:

https://www.pbr.com/, https://www.nhsra.com/

https://www.prorodeo.com/prorodeo/cowboys/cowboy-biographies?id=1058

Compliancy Issues Covered: culture; sports; education; relationships; animals; history; health

#### 14:42 SEGMENT 2: THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE

8:37

**Synopsis:** Most of us point to McDonald's as the founding of fast food as we know it. But the American staple actually began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom* about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.

**Host:** Marty Peterson. **Guests:** Adam Chandler, journalist & author, *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom* 

#### Links for more info:

https://twitter.com/AllMyChandler?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthorhttps://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/https://us.macmillan.com/books/9781250090720

Compliancy Issues Covered: food; history; social media; marketing; health; international culture; business

#### 24:19 CULTURE CRASH: NOAH HAWLEY'S NOVEL "BEFORE THE FALL"

2:05

**Synopsis:** Noah Hawley is the man behind the popular television shows "Fargo" and "Legion". He's also authored a few novels including his latest, "Before the Fall," – a mystery thriller that's been winning international awards and is worthy of a read if you're a fan of the genre.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; television; crime; pop culture



Progra	m 19-39	Written & Produced	Amirah Zaveri, Evan Rook	
Air We	ek 09/29 – 10/05/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48 SEGMENT 1: FRIENDS OF THE CHILDREN: LONG-TERM MENTORS MAKING A DIFFERENCE				9:24

**Synopsis:** While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they're helping thousands of children move past these struggles to thrive.

**Host:** Gary Price. **Guests:** Patrick Kindred, graduate of Friends of the Children Portland; Dr. Ross Greene, clinical child psychologist and founding director, Lives in the Balance; Terri Sorensen, CEO of Friends of the Children

#### Links for more information:

https://friendsofthechildren.org/

https://www.livesinthebalance.org/

https://leapambassadors.org/resources/building-case-funders/duncan-campbell/

**Compliancy Issues Covered:** development; parenting; government; nonprofit organizations; mental health; childhood safety/development

#### 13:14 SEGMENT 2: THINK BEFORE YOU INK: THE STRENUOUS PROCESS OF TATTOO REMOVAL

9:44

**Synopsis:** Most of us at one point in our lives have thought about spontaneously getting a tattoo. By the next morning, however, we're glad we didn't take the leap. Dr. Eric Bernstein is a board-certified laser surgeon with more than 25 years of experience in laser tattoo removal. Throughout the years, he's seen just about everything and heard almost every reason out there for why patient wants their ink gone for good. Bernstein leads us through the interesting process of tattooing, how a tattoo actually gets removed and the good, the bad and the ugly designs he's seen over the years.

**Host:** Marty Peterson. **Guests:** Dr. Eric Bernstein, board-certified laser surgeon & director, Main Line Center for Laser Surgery

#### Links for more info:

http://dermguy.com/dr-eric-f-bernstein/ http://dermguy.com/photos/picoway-laser/

Compliancy Issues Covered: health; safety; business; art; government regulation; medicine; technology

#### 23:58 CULTURE CRASH: STEPHEN KING'S LATEST: THE INSTITUTE

2:25

**Synopsis:** Stephen King is a master at telling stories through the eyes of children. In his latest book, he continues this theme with riveting results.

Host: Evan Rook

Compliancy Issues Covered: literature; pop culture