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**From:** Meredith Dzubina  
**Sent:** Wednesday, November 22, 2023 10:13 AM  
**To:** Binghamton.Political; Lufkin Political; WichitaFalls.Political; Abilene.Political; NewBedford.Political; Oneonta.Political  
**Subject:** Political Advertising: Council for Citizens Against Government Waste - Mark Levin

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Good morning,

Below please find links to a new NAB PB-19 form and contract for a Westwood One political/issue buy. Please include this email and the below documents in your market's public file.

Nothing needs to be scheduled by the markets for this flight. The spot will be embedded within Westwood's long-form programming and/or airing as a scheduled unit within their barter vehicles.

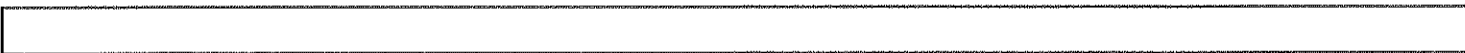
I'm sending this to all markets who air (or have aired) the show per WO order product description and/or clock templates. If you no longer air the show you can disregard it.

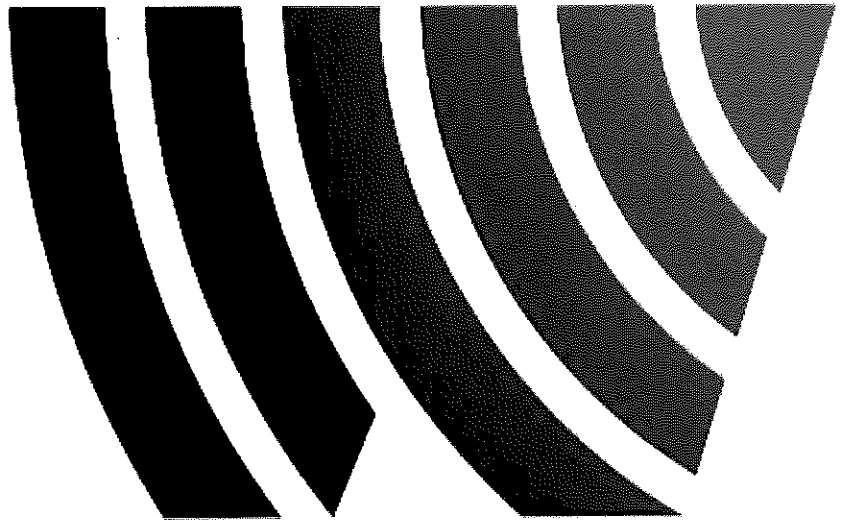
Thank you

**Meredith Dzubina**  
Senior Regional Traffic Director  
Townsquare Media  
meredith.dzubina@townsquaremedia.com  
Office: 203.723.3814 | Cell: 732.887.2287



Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.





# Westwood C

## Council for Citizens Against Government Waste - Political Issue

Good afternoon Mark Levin Show affiliate,

The Political Issue advertisement paid for by Council for Citizens Against Government Waste, to be broadcast in **week of 11/27 through 12/17**. This order includes Live & Pre-recorded spots. Below you will find links to the N transcript of the copy via Constant Contact and MS SharePoint.

This order was made to Westwood One and is part of your network barter for the vehicle(s) your station runs. TI inventory. This notification and documentation are sent to you so that you may upload the linked documents to y requirements. Please forward this note to the person responsible for your station's public file if you are not that j

You can download the document by clicking the following link (or by copying into your preferred web browser):  
[NET209069.0 Council for Citizens Against Government Waste - WWO](#)

Direct Link: [NET209069.0 Council for Citizens Against Government Waste - WWO](#)

Please let us know if you have any questions or concerns about the order by contacting me at the contact info in  
at [affiliateops@westwoodone.com](mailto:affiliateops@westwoodone.com).

**Please do not contact the sales rep, agency, or client directly about this order. Please contact Westwood**

Thank you for your attention to this matter and your continued affiliation with Westwood One.



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](http://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](http://nab.org/MemberTools).

This advertising was purchased through a network in which this station participates. For information on schedules and charges, please contact the network at wwsalesplanning@westwoodone.com.

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Rigel Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCK/STRIKES ARE COMPLETED**

Station time requested by: Council for Citizens Against Government Waste

Agency name: Rigel Strategies

Address: 3948 Legacy Drive, Plano, TX 75063

Contact: Dennis Sternitzky

Phone number: (214)-244-9310

Email: dlstem1@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Council for Citizens Against Government Waste

Address: 1100 Connecticut Avenue NW, Suite 650 Washington, DC 20036

Contact: Alex Adams

Phone number: (800) 872-3328

Email: info@cagw.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Thomas Schatz, President  
Deborah Collier, VP Policy and Government Affairs  
Alexandra Adams, Director of Communications  
Robert Heckman, Chairman  
Mike Rose, Board Member  
Elizabeth Wright, Board Member

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Drug Pricing, Pharmacy Benefit Managers

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Dennis Sternitzky</i>	Signature: <i>Courtney Kline</i>
Name: Dennis Sternitzky	Name: Courtney Kline
Date of Request to Purchase Ad Time: 11/10/23	Date of Station Agreement to Sell Time: 11/16/2023



Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:



Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Signature Certificate

Reference number: HU8ZP-W3GJX-TMSJN-R39TU

**Signer**

**Courtney Kline**

Email: [ckline@westwoodone.com](mailto:ckline@westwoodone.com)

Sent:

Signed:

**Timestamp**

16 Nov 2023 18:27:18 UTC

16 Nov 2023 18:27:19 UTC

**Signature**

*Courtney Kline*

IP address: 72.80.68.104

Location: New York, United States

Document completed by all parties on:

16 Nov 2023 18:27:19 UTC

Page 1 of 1



**Signed with PandaDoc**

PandaDoc is a document workflow and certified eSignature solution trusted by 40,000+ companies worldwide.





Client: COUNCIL FOR CITIZENS AGAINST GOVERNMENT WASTE  
Campaign: Oppose Sanders Bill S 1339 FINAL  
:60 Second Voiced  
Weeks: 11/27/23-12/17/23  
Westwood One Order #209069

The holidays—and big family feasts—are upon us. But in Washington, **there's no BIGGER turkey than Senate Bill 1339** ["thirteen thirty-nine"]. But sadly, it's the same-old-story in the U.S. Senate, as radical Vermont Senator **Bernie Sanders** is *still* trying a sneaky, backdoor-takeover of more of our healthcare. Bernie claims his bill—**S. 1339** ["S thirteen thirty-nine"]— will LOWER prescription drug prices, but it will actually **do just the** opposite: it'll handcuff Pharmacy Benefit Managers from saving millions of Americans an average of \$1,040 a year.

That's why I'm urging you to oppose passage of the Sanders Bill **S. 1339** by going to [www.councilfor.gov.waste.org](http://www.councilfor.gov.waste.org). The **Council for Citizens Against Government Waste** says if you don't want a socialized system that creates long wait times and medicine shortages at your local Pharmacy...go today—right now—to [www.councilfor.gov.waste.org](http://www.councilfor.gov.waste.org) to stop the Senate from passing the **Sanders bill**.

**Remember: we need your help TODAY.**

Political Ad paid for by Council for Citizens Against Government Waste

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Client: COUNCIL FOR CITIZENS AGAINST GOVERNMENT WASTE

Campaign: Oppose Sanders Bill S 1339 FINAL

Live Read in Show

Weeks: 11/27/23-12/17/23

Westwood One Order #209069

The holidays—and big family feasts—are upon us. But in Washington, **there's no BIGGER turkey than Senate Bill 1339** ["thirteen thirty-nine"]...still being pushed by radical Vermont Senator **Bernie Sanders**. **S. 1339** is Bernie's latest attempt to sneak-in a backdoor takeover of more of our healthcare. He *claims* it will LOWER prescription drug prices. But **S. 1339** ["S thirteen thirty-nine"] will actually **do just the opposite**: it'll handcuff Pharmacy Benefit Managers who are currently saving millions of Americans an average of \$1,040 a year.

Bernie is hoping that despite THOUSANDS of your fellow-Americans already going to [www.opposandersbill.com](#) to stand up AGAINST **S. 1339**...you'll be too busy making holiday plans or getting ready for a year-end vacation to stop him from a power grab on your healthcare.

DON'T LET THIS HAPPEN! I'm urging you to keep-up-the-pressure against passage of the **S. 1339** by going to [www.opposandersbill.com](#). The **Council for Citizens Against Government Waste** says if you don't want a socialized system that takes away your personal healthcare choices, increases costs, and makes you wait longer to see the doctor that is chosen by the government, ...go **today—right now**—to [www.opposandersbill.com](#) to stop the Senate from passing the **Sanders bill**. **Remember: we've got the momentum, but we need your help TODAY.**

Political Ad paid for by Council for Citizens Against Government Waste

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Foundry Strategies  
 Attn: Dennis Sternitzky  
 c/o Rigal Strategies  
 3948 Legacy Drive, Suite 106 282  
 Plano, TX 75023

Council for Citizens Against G

Mindy Baker

Dallas (202)895-2449

Sp23 September 2023 DP\_V1

209069	1	3	1
11/10/23	12:48:40PM	11/27/23	12/17/23

Line #	Vehicle	Days & Times	Sep 25	Oct 2	Oct 9	Oct 16	Oct 23	Oct 30	Nov 6	Nov 13	Nov 20	Nov 27	Dec 4	Dec 11	Dec 18	Dec 25	Dec 25	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
1	CLS Mark Levin	Live Feed										3	3	3				9	60	0.0				
2	CLS Mark Levin	MF 6A-12M										1	1	1				3	60	0.0				
	Totals											4	4	4				12						
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
	Total Units		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12			0.0			0.0
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							

\*Note: Avg Aud and Gross Impressions are shown in thousands



Foundry Strategies  
 Attn: Dennis Sternitzky  
 c/o Rigel Strategies  
 3948 Legacy Drive, Suite 106 282  
 Plano, TX 75023

# Contract

Order #	209069	Ver #	1	Rev #	3	# Wks	3	Page #	1
Date	11/10/23	Time	12:48:40PM	Start	11/27/23	End	12/17/23		
Advertiser	Council for Citizens Against G								
Product	Demos								
Salesperson	Salesperson Phone #								
Mindy Baker									
Sales Office	Agency Phone #								
Dallas	(202)695-2449								
Survey	Sp23 September 2023 DP_v1								

Line #	Vehicle	Days & Times	Sep 25	Oct 2	Oct 9	Oct 16	Oct 23	Oct 30	Nov 6	Nov 13	Nov 20	Nov 27	Dec 4	Dec 11	Dec 18	Dec 25	Total Units	Avg Rtg	GRP	Avg Aug*	Gross Impr*	% Dist
1	CLS Mark Levin	Live Feed										3	3	3			9	60	0.0			
2	CLS Mark Levin	MF 6A-12M										1	1	1			3	60	0.0			
	Totals											4	4	4			12					
	Total GRPs		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12		0.0			0.0

\*Note: Avg Aud and Gross Impressions are shown in thousands