

# ORDER

**Orders**  
**Order / Rev:** 2725468  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Committee to Keep Judge McAfee  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 05/17/24 - 05/21/24  
**Original Date / Rev:** 05/16/24 / 05/16/24  
**Order Type:** POLITICAL-CANDIDATE

**Atlanta WSTR-FM/WQXI-AI**  
**Primary AE:** Eric Freeman  
**Sales Office:** L-ATL  
**Sales Region:** Local

**Agency**  
**Name:** HEG LLC  
**Buying Contact:** Fred Hicks  
**Billing Contact:** Fred Hicks  
3350 Northlake Parkway  
Atlanta, GA 30345

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Committee to Keep Judge McAfee Inc  
**Demographic:** P12+  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 221418  
**Agency External ID:** 187430  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	20	\$2,420.00	\$2,057.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	20	\$2,420.00	\$2,057.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$2,420.00</b>	<b>\$2,057.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Freeman	L-ATL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSTR	05/17/24	05/21/24	M-F 3p-7p M-F	CM	3p-7p	----+--	:30	12	\$120.00	FULL	0.00	NM	12	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----+--		12				\$120.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$120.00		0.00			
N 3	WSTR	05/17/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-2-----	:30	2	\$130.00	FULL	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----		0				\$0.00		0.00			
		Week: 05/20/24	05/26/24	-2-----		2				\$130.00		0.00			
N 4	WSTR	05/17/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	----6--	:30	6	\$120.00	FULL	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----6--		6				\$120.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
<b>Totals</b>													<b>20</b>	<b>\$2,420.00</b>	