

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WGFL / <u>WNBW</u> Gainesville FL	<b>Date:</b> 8/18/2016
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I, Alex Patten

being/on behalf of: Wenda Lewis

a legally qualified candidate of the FL House of Representatives Republican

political party for the office of: FL House of Representatives - District 11

In the Primary

election to be held on: 8/30/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ocean Media

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wanda Lewis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

7/15/2014

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Leslie Joseph  
Signature

Leslie Joseph  
Printed Name

Local Sales Mgr.  
Title

**ORDER**

**Orders**  
**Order / Rev:** 616605  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 08/22/16 - 08/28/16  
**Original Date / Rev:** 08/16/16 / 08/16/16  
**Order Type:** GENERAL

**WNBW**

**Primary AE:** House House-Gainesville FL  
**Sales Office:** LGAN  
**Sales Region:** LOC

**Agency Name:** Ozean Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1101  
 Alachua, FL 32616

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Wenda Lewis for FL House Represent  
**Demographic:** A25+  
**Product Codes:** Political Candidate  
**Priority:** P-10  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 86696  
**Agency External ID:** 86744  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/22/16	08/28/16	4	\$170.00	\$144.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	4	\$170.00	\$144.50	4.40
<b>Totals</b>	<b>4</b>	<b>\$170.00</b>	<b>\$144.50</b>	<b>4.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Gainesville FL	LGAN	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	08/28/16	08/28/16	Meet The Press	CM	9a-10a	-----1	:30	1	\$35.00	Pol3	1.10	NM	1	\$35.00
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----1		1				\$35.00		1.10			
E 2	WNBW	08/22/16	08/26/16	M-F NBC Nightly News	CM	630p-7p	MTWTF--	:30	3	\$45.00	Pol3	1.10	NM	3	\$135.00
				M-F NBC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	MTWTF--		3				\$45.00		1.10			
													<b>Totals</b>	<b>4</b>	<b>\$170.00</b>