

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGFL WNBW Gainesville FL

Date:

8/12/16

I, Alex Patten

being/on behalf of: Wanda Lewis

a legally qualified candidate of the FL House of Representatives Republican

political party for the office of: FL House of Representatives - district 21

in the primary

election to be held on: 8/30/2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see attach A | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Owen Media

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wende Lewis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/15/2014

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Cory Culleton

Printed Name

GM

Title

ORDER



Orders
Order / Rev: 615047
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 08/15/16 - 08/21/16
Original Date / Rev: 08/11/16 / 08/11/16
Order Type: GENERAL

WNBW

Primary AE: House House-Gainesville FL
Sales Office: LGAN
Sales Region: LOC

Agency Name: Ozean Media
Buying Contact:
Billing Contact:
 PO Box 1101
 Alachua, FL 32616

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Wenda Lewis for FL House Represent
Demographic: A25+
Product Codes: Political Candidate
Priority: P-10
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 86696
Agency External ID: 86744
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/15/16 | 08/21/16 | 4 | \$170.00 | \$144.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-----------------|-----------------|-------------|
| August 2016 | 4 | \$170.00 | \$144.50 | 4.40 |
| Totals | 4 | \$170.00 | \$144.50 | 4.40 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|----------------------------|--------------|--------------|-------------------------------|---------|
| House House-Gainesville FL | LGAN | LOC | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|----------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|----------|
| E 1 | WNBW | 08/21/16 | 08/21/16 | Meet The Press | CM | 9a-10a | -----1 | :30 | 1 | \$35.00 | Pol3 | 1.10 | NM | 1 | \$35.00 |
| | | | | Meet The Press | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/15/16 | 08/21/16 | -----1 | | 1 | | | | \$35.00 | | 1.10 | | | |
| E 2 | WNBW | 08/15/16 | 08/19/16 | M-F NBC Nightly News | CM | 630p-7p | MTWTF-- | :30 | 3 | \$45.00 | Pol3 | 1.10 | NM | 3 | \$135.00 |
| | | | | M-F NBC Nightly News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/15/16 | 08/21/16 | MTWTF-- | | 3 | | | | \$45.00 | | 1.10 | | | |
| Totals | | | | | | | | | | | | | | 4 | \$170.00 |