



KFDM
2955 I-10 E
Beaumont, TX 77702

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1951454
Schedule Dates 10/14/14-10/20/14
Advertiser Wendy Davis for Governor-D (92667)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand POL/4Q14/3815 (668373)
Salesperson TeleRep/PHL, Philadelphia (2992)
Sales Office TeleRep Philadelphia
Buyer Name PINO,THOMAS
Phone/Fax /
CPE 230/245/3815
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments WENDY DAVIS FOR GOV
JARED KELHART

Date Entered 10/13/14
Last Modified 10/13/14
Entered By Chris Davila
CO-OP No
Headline # 07441459
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,237.50
Net Total \$7,012.50
Sales Tax

Beaumont (KFDM)		
By Broadcast Month	Spots	Rate
Oct. 2014	24	\$8,250.00
Grand Total:	24	\$8,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/17/14-10/20/14	4	:30	10P- News-6 News Tonight	1	1				1			2	\$450.00	\$900.00	Beaumont (KFDM)	CH6 NEWS TONITE	10/13/14
2.0	Normal Line / SPOT (2)	10/15/14-10/17/14	4	:30	11:35P- CBS-Craig Ferguson	1			X	X	X			1	\$25.00	\$25.00	Beaumont (KFDM)	LATE LATE SHOW CRAIG FERGUSON	10/13/14
3.0	Normal Line / SPOT (3)	10/20/14-10/20/14	4	:30	12:35A- News-6 News Encore	1	1							1	\$25.00	\$25.00	Beaumont (KFDM)	CH6 NEWS ENCORE	10/13/14
4.0	Normal Line / SPOT (4)	10/17/14-10/20/14	4	:30	12P- News-6 News at Noon	1	1				1			2	\$150.00	\$300.00	Beaumont (KFDM)	CH6 NEWS AT NOON	10/13/14
5.0	Normal Line / SPOT (5)	10/17/14-10/20/14	4	:30	5P- 10:35P (CST)	1	1				1			2	\$300.00	\$600.00	Beaumont (KFDM)	CH6 NEWS ROTATOR	10/13/14
6.0	Normal Line / SPOT (6)	10/15/14-10/17/14	4	:30	5P- News-Live at 5	2			X	X	X			2	\$250.00	\$500.00	Beaumont (KFDM)	LIVE AT FIVE	10/13/14
7.0	Normal Line / SPOT (7)	10/15/14-10/17/14	4	:30	6P- News-Channel 6 News	2			X	X	X			2	\$450.00	\$900.00	Beaumont (KFDM)	CH6 NEWS	10/13/14
8.0	Normal Line / SPOT (8)	10/15/14-10/17/14	3	:30	6A- News-The Morning Show 2	2			X	X	X			2	\$350.00	\$700.00	Beaumont (KFDM)	THE MORNING SHOW	10/13/14
9.0	Normal Line / SPOT (9)	10/20/14-10/20/14	3	:30	6:30P- Wheel of Fortune	1	1							1	\$650.00	\$650.00	Beaumont (KFDM)	WHEEL OF FORTUNE	10/13/14
10.0	Normal Line / SPOT (10)	10/14/14-10/17/14	3	:30	7A- CBS-This Morning	2		X	X	X	X			2	\$300.00	\$600.00	Beaumont (KFDM)	THE EARLY SHOW	10/13/14
11.0	Normal Line / SPOT (11)	10/14/14-10/17/14	3	:30	8A- CBS-This Morning	2		X	X	X	X			2	\$150.00	\$300.00	Beaumont (KFDM)	THE EARLY SHOW	10/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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12.0	Normal Line / Prime (12)	10/17/14-10/17/14	4	:30	8P- CBS-Hawaii Five-0 (Friday)						1			1	\$300.00	\$300.00	Beaumont (KFDM)	HAWAII FIVE-0	10/13/14
13.0	Normal Line / Prime (13)	10/18/14-10/18/14	4	:30	8P- CBS-Crimetime 2 (Saturday)							1		1	\$200.00	\$200.00	Beaumont (KFDM)	CRIMETIME SATURDAY	10/13/14
14.0	Normal Line / Football (14)	10/16/14-10/16/14	4	:30	8P- Sports-CBS NFL Thursday Night Game					1				1	\$1,000.00	\$1,000.00	Beaumont (KFDM)	NFL	10/13/14
15.0	Normal Line / Prime (15)	10/14/14-10/14/14	4	:30	8P- CBS-NCIS: New Orleans (Tuesday)			1						1	\$700.00	\$700.00	Beaumont (KFDM)	NCIS:NEW ORLEANS	10/13/14
16.0	Normal Line / Prime (16)	10/14/14-10/14/14	4	:30	9P- CBS-Person of Interest (Tuesday)			1						1	\$550.00	\$550.00	Beaumont (KFDM)	PERSON OF INTEREST	10/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 7441459
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4111
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT13/14 13.17
*** KFDM-TV ***

ADV # _____ ADV. NAME POLI/W DAVIS/D/GOV/TX
AGY # 5047 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME THOMAS PINO
SALES PRSN PH- JARED KELHART

ORDER # _____ CONTRACT # 7441459 CLASS: NATL. LOCAL REGIONAL
PRDCT WENDY DAVIS FOR GOV EST#3815 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT14/14 OCT20/14 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT13/14 13.17

REP: TO CHRIS
FR JARED
NEW WENDY DAVIS ORDER
TOTAL \$8250
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

COMPLETED

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 230
AGENCY PRODUCT CODE = 245

AGENCY EST# = 3815

1			1000P-1035P	30		\$450.00	10/14	10/20	2		TU-F,M	2
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PROGRAM : CH6 NEWS TONITE
CON COM1: CH6 NEWS TONITE

OCT13/14 13.17
*** KFDM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1135P-1235A	30		\$25.00	10/14	10/20	1		TU-F,M	1
PROGRAM : LATE LATE SHOW CRAIG FERGUSON												
CON COM1: LATE LATE SHOW CRAIG FERGUSON												
3			1235A-105A	30		\$25.00	10/14	10/20	1		TU-F,M	1
PROGRAM : CH6 NEWS ENCORE												
CON COM1: CH6 NEWS ENCORE												
4			1200N-1230P	30		\$150.00	10/14	10/20	2		TU-F,M	2
PROGRAM : CH6 NEWS AT NOON												
CON COM1: CH6 NEWS AT NOON												
5			500P-1035P	30		\$300.00	10/14	10/20	2		TU-F,M	2
PROGRAM : CH6 NEWS ROTATOR												
CON COM1: CH6 NEWS ROTATOR												
6			500P-530P	30		\$250.00	10/14	10/20	2		TU-F,M	2
PROGRAM : LIVE AT FIVE												
CON COM1: LIVE AT FIVE												
7			600P-630P	30		\$450.00	10/14	10/20	2		TU-F,M	2
PROGRAM : CH6 NEWS												
CON COM1: CH6 NEWS												
8			600A-700A	30		\$350.00	10/14	10/20	2		TU-F,M	2
PROGRAM : THE MORNING SHOW												
CON COM1: THE MORNING SHOW												
9			630P-700P	30		\$650.00	10/14	10/20	1		TU-F,M	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
10			700A-800A	30		\$300.00	10/14	10/20	2		TU-F,M	2
PROGRAM : THE EARLY SHOW												
CON COM1: THE EARLY SHOW												

REP HEADLINE# 7441459
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4111
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

OCT13/14 13.17
 *** KFDM-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
11			800A-900A	30		\$150.00	10/14	10/20	2		TU-F,M	2
PROGRAM : THE EARLY SHOW												
CON COM1: THE EARLY SHOW												
12			800P-900P	30		\$300.00	10/17	10/17	1		FRI	1
PROGRAM : HAWAII FIVE-0												
CON COM1: HAWAII FIVE-0												
13			800P-900P	30		\$200.00	10/18	10/18	1		SAT	1
PROGRAM : CRIMETIME SATURDAY												
CON COM1: CRIMETIME SATURDAY												
14			800P-1030P	30		\$1,000.00	10/16	10/16	1		THU	1
PROGRAM : COLTS @ TEXANS												
CON COM1: COLTS @ TEXANS												
15			800P-900P	30		\$700.00	10/14	10/14	1		TUE	1
PROGRAM : NCIS:NEW ORLEANS												
CON COM1: NCIS:NEW ORLEANS												
16			900P-1000P	30		\$550.00	10/14	10/14	1		TUE	1
PROGRAM : PERSON OF INTEREST												
CON COM1: PERSON OF INTEREST												

OCT/14 \$8,250.00

CONTRACT TOTAL \$8,250.00
 TOTAL SPOTS 24

MARKET TOTALS \$15,000 KFDM 55% KBMT 19% KBTW 11% NFDM 0% KUIL 0% KJAC 15%

SVC- NSI
 DEMOS- RA35+*