

# INVOICE



**WSLS**  
 821 5th St, NE  
 Roanoke, VA 24016  
 Main: (540)981-9110  
 Billing: (904)391-1683

Property	WSLS		
Invoice #	9842440-1	Order #	9842440
Invoice Date	06/28/20	Alt Order #	09842440
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/22/20	Flight Dates	06/16/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		
Account Executive	Taylor Fritsch		
Sales Office	HRP/Washington		
Sales Region	National		
Agency Code			
Advertiser Code	5		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	5		
Product 2			

Billing Address:

**LC Media**  
 Attention: Accounts Payable  
 1604 Fawn Lance  
 Huntington Valley, PA 19006

Send Payment To:

**WSLS**  
 PO BOX 936259  
 ATLANTA, GA 31193-6259  
 AR@grahammedia.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/16/20	06/22/20	6-7a Local News M-F	6-7a	MTWTF--	:30	3	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 3 \$100.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WSLS	Tu	06/16/20	6:23 AM	6-7a Local News M-F	6-7a	:30	AFF2001H	\$100.00	NM
2	WSLS	W	06/17/20	6:29 AM	6-7a Local News M-F	6-7a	:30	AFF2001H	\$100.00	NM
1	WSLS	M	06/22/20	6:28 AM	6-7a Local News M-F	6-7a	:30	AFF2002H	\$100.00	NM
2	06/16/20	06/22/20	7-9a Today Show M-F	7-9a	MTWTF--	:30	2	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 2 \$150.00										
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2	WSLS	W	06/17/20	7:22 AM	7-9a Today Show M-F	7-9a	:30	AFF2002H	\$150.00	NM
1	WSLS	Th	06/18/20	8:38 AM	7-9a Today Show M-F	7-9a	:30	AFF2001H	\$150.00	NM
3	06/16/20	06/22/20	9-10a Today Show II	9-10a	MTWTF--	:30	3	\$90.00	NM	
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3	WSLS	Tu	06/16/20	9:59 AM	9-10a Today Show II	9-10a	:30	AFF2002H	\$90.00	NM
1	WSLS	W	06/17/20	9:35 AM	9-10a Today Show II	9-10a	:30	AFF2001H	\$90.00	NM
2	WSLS	M	06/22/20	9:56 AM	9-10a Today Show II	9-10a	:30	AFF2002H	\$90.00	NM
4	06/16/20	06/22/20	10-11a Hoda & Jenna	10-11a	MTWTF--	:30	2	\$80.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 2 \$80.00										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

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Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINIA 5		
Estimate #	19		

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Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

# INVOICE



Send Payment To:  
**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**  
**AR@grahammedia.com**

Invoice #	9842440-1	Invoice Month	June 2020
Invoice Date	06/28/20	Invoice Period	06/01/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINIA 5		
Estimate #	19		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
10	06/16/20	06/22/20	11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTWTFSS	:30	3	\$100.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/16/20</td> <td>06/22/20</td> <td>MTWTF--</td> <td>2</td> <td>\$225.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/16/20	06/22/20	MTWTF--	2	\$225.00																												
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	06/16/20	06/22/20	MTWTF--	2	\$225.00																																																
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2	WSLS	F	06/19/20	7:56 PM	730-8p Inside Edition	730-8p	:30	AFF2002H	\$225.00	NM																																											
11	06/16/20	06/22/20	Tonight Show	1135p-1237x	MTWTF--	:30	3	\$75.00	NM																																												
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<b>Total Spots</b>							<b>30</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,860.00</b>
<u>Agency Commission</u>	<b>\$429.00</b>
<u>Net Amount Due</u>	<b>\$2,431.00</b>
<u>Invoice Balance as of 06/29/20 10:50:16 AM ET</u>	<b>\$2,431.00</b>

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