



**WSLS**  
**821 5th St, NE**  
**Roanoke, VA 24016**  
**Main: (540)981-9110**  
**Billing: (904)391-1683**

# INVOICE

Property	WSLS		
Invoice #	9842440-1	Order #	9842440
Invoice Date	06/28/20	Alt Order #	09842440
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/22/20	Flight Dates	06/16/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		
Account Executive	Taylor Fritsch		
Sales Office	HRP/Washington		
Sales Region	National		
Agency Code			
Advertiser Code	5		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	5		
Product 2			

Billing Address:

**LC Media**  
**Attention: Accounts Payable**  
**1604 Fawn Lance**  
**Huntington Valley, PA 19006**

Send Payment To:

**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**  
**AR@grahammedia.com**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/16/20	06/22/20	6-7a Local News M-F	6-7a	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSLS	Tu	06/16/20	6:23 AM	6-7a Local News M-F	6-7a	:30	AFF2001H	\$100.00 NM
2	WSLS	W	06/17/20	6:29 AM	6-7a Local News M-F	6-7a	:30	AFF2001H	\$100.00 NM
1	WSLS	M	06/22/20	6:28 AM	6-7a Local News M-F	6-7a	:30	AFF2002H	\$100.00 NM
2	06/16/20	06/22/20	7-9a Today Show M-F	7-9a	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSLS	W	06/17/20	7:22 AM	7-9a Today Show M-F	7-9a	:30	AFF2002H	\$150.00 NM
1	WSLS	Th	06/18/20	8:38 AM	7-9a Today Show M-F	7-9a	:30	AFF2001H	\$150.00 NM
3	06/16/20	06/22/20	9-10a Today Show II	9-10a	MTWTF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 3 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSLS	Tu	06/16/20	9:59 AM	9-10a Today Show II	9-10a	:30	AFF2002H	\$90.00 NM
1	WSLS	W	06/17/20	9:35 AM	9-10a Today Show II	9-10a	:30	AFF2001H	\$90.00 NM
2	WSLS	M	06/22/20	9:56 AM	9-10a Today Show II	9-10a	:30	AFF2002H	\$90.00 NM
4	06/16/20	06/22/20	10-11a Hoda & Jenna	10-11a	MTWTF--	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/16/20 06/22/20 MTWTF-- 2 \$80.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

**NONDISCRIMINATION POLICY:** The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

# INVOICE



Send Payment To:

**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**  
**AR@grahammedia.com**

Invoice #	9842440-1	Invoice Month	June 2020
Invoice Date	06/28/20	Invoice Period	06/01/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/16/20	06/22/20	10-11a Hoda & Jenna	10-11a	MTWTF--	:30	2	\$80.00	NM
<div>06/16/2006/22/20MTWTF--2\$80.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSLS	Tu	06/16/20	10:47 AM	10-11a Hoda & Jenna	10-11a	:30	AFF2001H	\$80.00 NM
1	WSLS	F	06/19/20	10:50 AM	10-11a Hoda & Jenna	10-11a	:30	AFF2002H	\$80.00 NM
5	06/16/20	06/22/20	Days of Our Lives	1-2p	MTWTF--	:30	3	\$80.00	NM
<div>Weeks:06/16/2006/22/20MTWTF--3\$80.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSLS	Tu	06/16/20	1:59 PM	Days of Our Lives	1-2p	:30	AFF2002H	\$80.00 NM
2	WSLS	Th	06/18/20	1:59 PM	Days of Our Lives	1-2p	:30	AFF2001H	\$80.00 NM
1	WSLS	M	06/22/20	1:59 PM	Days of Our Lives	1-2p	:30	AFF2001H	\$80.00 NM
6	06/16/20	06/22/20	Hot Bench	2-3p	MTWTF--	:30	2	\$30.00	NM
<div>Weeks:06/16/2006/22/20MTWTF--2\$30.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSLS	Tu	06/16/20		Hot Bench	2-3p	:00		<del>\$30.00</del> NM
			Credited						
1	WSLS	Th	06/18/20		Hot Bench	2-3p	:00		<del>\$30.00</del> NM
			See MG 6.3						
3	WSLS	M	06/22/20	2:38 PM	Hot Bench	2-3p	:30	AFF2002H	\$30.00 NM
			MG for 6.1 06/18						
7	06/16/20	06/22/20	Dr Phil	3-4p	MTWTF--	:30	3	\$75.00	NM
<div>Weeks:06/16/2006/22/20MTWTF--3\$75.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSLS	Tu	06/16/20	3:53 PM	Dr Phil	3-4p	:30	AFF2002H	\$75.00 NM
2	WSLS	Th	06/18/20	3:37 PM	Dr Phil	3-4p	:30	AFF2001H	\$75.00 NM
1	WSLS	F	06/19/20	3:45 PM	Dr Phil	3-4p	:30	AFF2001H	\$75.00 NM
8	06/16/20	06/22/20	Kelly Clarkson	4-5p	MTWTF--	:30	3	\$100.00	NM
<div>Weeks:06/16/2006/22/20MTWTF--3\$100.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	06/17/20	4:29 PM	Kelly Clarkson	4-5p	:30	AFF2002H	\$100.00 NM
2	WSLS	Th	06/18/20	4:36 PM	Kelly Clarkson	4-5p	:30	AFF2002H	\$100.00 NM
3	WSLS	M	06/22/20	4:46 PM	Kelly Clarkson	4-5p	:30	AFF2001H	\$100.00 NM
9	06/16/20	06/22/20	730-8p Inside Edition	730-8p	MTWTF--	:30	2	\$225.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

**NONDISCRIMINATION POLICY:** The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

# INVOICE



Send Payment To:

**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**  
**AR@grahammedia.com**

Invoice #	9842440-1	Invoice Month	June 2020
Invoice Date	06/28/20	Invoice Period	06/01/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/16/20</td><td>06/22/20</td><td>MTWTF--</td><td>2</td><td>\$225.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WSLS</td><td>W</td><td>06/17/20</td><td>7:46 PM</td><td>730-8p Inside Edition</td><td>730-8p</td><td>:30</td><td>AFF2001H</td><td>\$225.00 NM</td></tr> <tr> <td>2</td><td>WSLS</td><td>F</td><td>06/19/20</td><td>7:56 PM</td><td>730-8p Inside Edition</td><td>730-8p</td><td>:30</td><td>AFF2002H</td><td>\$225.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/16/20	06/22/20	MTWTF--	2	\$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WSLS	W	06/17/20	7:46 PM	730-8p Inside Edition	730-8p	:30	AFF2001H	\$225.00 NM	2	WSLS	F	06/19/20	7:56 PM	730-8p Inside Edition	730-8p	:30	AFF2002H	\$225.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	06/16/20	06/22/20	MTWTF--	2	\$225.00																																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																												
1	WSLS	W	06/17/20	7:46 PM	730-8p Inside Edition	730-8p	:30	AFF2001H	\$225.00 NM																																																												
2	WSLS	F	06/19/20	7:56 PM	730-8p Inside Edition	730-8p	:30	AFF2002H	\$225.00 NM																																																												
10	06/16/20	06/22/20	11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTWTFSS	:30	3	\$100.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/16/20</td><td>06/22/20</td><td>MTWTFSS</td><td>3</td><td>\$100.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WSLS</td><td>Tu</td><td>06/16/20</td><td>11:13 PM</td><td>11:00 PM-11:35 PM</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>AFF2001H</td><td>\$100.00 NM</td></tr> <tr> <td>3</td><td>WSLS</td><td>W</td><td>06/17/20</td><td>11:21 PM</td><td>11:00 PM-11:35 PM</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>AFF2002H</td><td>\$100.00 NM</td></tr> <tr> <td>1</td><td>WSLS</td><td>Th</td><td>06/18/20</td><td>11:21 PM</td><td>11:00 PM-11:35 PM</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>AFF2001H</td><td>\$100.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/16/20	06/22/20	MTWTFSS	3	\$100.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WSLS	Tu	06/16/20	11:13 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2001H	\$100.00 NM	3	WSLS	W	06/17/20	11:21 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2002H	\$100.00 NM	1	WSLS	Th	06/18/20	11:21 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2001H	\$100.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	06/16/20	06/22/20	MTWTFSS	3	\$100.00																																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																												
2	WSLS	Tu	06/16/20	11:13 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2001H	\$100.00 NM																																																												
3	WSLS	W	06/17/20	11:21 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2002H	\$100.00 NM																																																												
1	WSLS	Th	06/18/20	11:21 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2001H	\$100.00 NM																																																												
11	06/16/20	06/22/20	Tonight Show	1135p-1237x	MTWTF--	:30	3	\$75.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/16/20</td><td>06/22/20</td><td>MTWTF--</td><td>3</td><td>\$75.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WSLS</td><td>Tu</td><td>06/16/20</td><td>12:12 AM</td><td>Tonight Show</td><td>1135p-1237x</td><td>:30</td><td>AFF2002H</td><td>\$75.00 NM</td></tr> <tr> <td>1</td><td>WSLS</td><td>F</td><td>06/19/20</td><td>12:32 AM</td><td>Tonight Show</td><td>1135p-1237x</td><td>:30</td><td>AFF2001H</td><td>\$75.00 NM</td></tr> <tr> <td>3</td><td>WSLS</td><td>M</td><td>06/22/20</td><td>12:30 AM</td><td>Tonight Show</td><td>1135p-1237x</td><td>:30</td><td>AFF2002H</td><td>\$75.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/16/20	06/22/20	MTWTF--	3	\$75.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WSLS	Tu	06/16/20	12:12 AM	Tonight Show	1135p-1237x	:30	AFF2002H	\$75.00 NM	1	WSLS	F	06/19/20	12:32 AM	Tonight Show	1135p-1237x	:30	AFF2001H	\$75.00 NM	3	WSLS	M	06/22/20	12:30 AM	Tonight Show	1135p-1237x	:30	AFF2002H	\$75.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	06/16/20	06/22/20	MTWTF--	3	\$75.00																																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																												
2	WSLS	Tu	06/16/20	12:12 AM	Tonight Show	1135p-1237x	:30	AFF2002H	\$75.00 NM																																																												
1	WSLS	F	06/19/20	12:32 AM	Tonight Show	1135p-1237x	:30	AFF2001H	\$75.00 NM																																																												
3	WSLS	M	06/22/20	12:30 AM	Tonight Show	1135p-1237x	:30	AFF2002H	\$75.00 NM																																																												
12	06/19/20	06/19/20	Hot Bench	2-3p	----F--	:30	2	\$30.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/15/20</td><td>06/21/20</td><td>----F--</td><td>2</td><td>\$30.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WSLS</td><td>F</td><td>06/19/20</td><td>2:14 PM</td><td>Hot Bench</td><td>2-3p</td><td>:30</td><td>AFF2001H</td><td>\$30.00 NM</td></tr> <tr> <td>1</td><td>WSLS</td><td>F</td><td>06/19/20</td><td>2:44 PM</td><td>Hot Bench</td><td>2-3p</td><td>:30</td><td>AFF2002H</td><td>\$30.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/15/20	06/21/20	----F--	2	\$30.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WSLS	F	06/19/20	2:14 PM	Hot Bench	2-3p	:30	AFF2001H	\$30.00 NM	1	WSLS	F	06/19/20	2:44 PM	Hot Bench	2-3p	:30	AFF2002H	\$30.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
	06/15/20	06/21/20	----F--	2	\$30.00																																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																												
2	WSLS	F	06/19/20	2:14 PM	Hot Bench	2-3p	:30	AFF2001H	\$30.00 NM																																																												
1	WSLS	F	06/19/20	2:44 PM	Hot Bench	2-3p	:30	AFF2002H	\$30.00 NM																																																												
<u>Total Spots</u>						<b>30</b>																																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,860.00</b>
<u>Agency Commission</u>	<b>\$429.00</b>
<u>Net Amount Due</u>	<b>\$2,431.00</b>
<u>Invoice Balance as of 06/29/20 10:50:16 AM ET</u>	<b>\$2,431.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.