INVOICE

WSLS
821 5th St, NE
Roanoke, VA 24016
Main: (540)981-9110
Billing: (904)391-1683

Property	WSLS		
Invoice #	9842440-1	Order #	9842440
Invoice Date	06/28/20	Alt Order #	09842440
Invoice Month	June 2020	Deal #	
Invoice Period	06/01/20 - 06/22/20	Flight Dates	06/16/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		

Account Executive	Taylor Fritsch
Sales Office	HRP/Washington
Sales Region	National
Agency Code	
Advertiser Code	5
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	5
Product 2	

Billing Address:

LC Media
Attention: Accounts Payable
1604 Fawn Lance
Huntington Valley, PA 19006

Send Payment To:
WSLS
PO BOX 936259
ATLANTA, GA 31193-6259
AR@grahammedia.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	06/16/20	06/22/20	6-7a Local News M-F	6-7a	MTWTF--	:30	3	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF--	3	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WSLS	Tu	06/16/20	6:23 AM	6-7a Local News M-F	6-7a	:30	AFF2001H	$100.00	NM
2	WSLS	W	06/17/20	6:29 AM	6-7a Local News M-F	6-7a	:30	AFF2001H	$100.00	NM
1	WSLS	M	06/22/20	6:28 AM	6-7a Local News M-F	6-7a	:30	AFF2002H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	06/16/20	06/22/20	7-9a Today Show M-F	7-9a	MTWTF--	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF--	2	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSLS	W	06/17/20	7:22 AM	7-9a Today Show M-F	7-9a	:30	AFF2002H	$150.00	NM
1	WSLS	Th	06/18/20	8:38 AM	7-9a Today Show M-F	7-9a	:30	AFF2001H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	06/16/20	06/22/20	9-10a Today Show II	9-10a	MTWTF--	:30	3	$90.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF--	3	$90.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WSLS	Tu	06/16/20	9:59 AM	9-10a Today Show II	9-10a	:30	AFF2002H	$90.00	NM
1	WSLS	W	06/17/20	9:35 AM	9-10a Today Show II	9-10a	:30	AFF2001H	$90.00	NM
2	WSLS	M	06/22/20	9:56 AM	9-10a Today Show II	9-10a	:30	AFF2002H	$90.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	06/16/20	06/22/20	10-11a Hoda & Jenna	10-11a	MTWTF--	:30	2	$80.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	9842440-1	Invoice Month	June 2020
Invoice Date	06/28/20	Invoice Period	06/01/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	06/16/20	06/22/20	10-11a Hoda & Jenna	10-11a	MTWTF- -	:30	2	$80.00	NM

	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	06/16/20	06/22/20	MTWTF- -		2		$80.00		

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSLS	Tu	06/16/20	10:47 AM	10-11a Hoda & Jenna	10-11a	:30	AFF2001H	$80.00	NM
1	WSLS	F	06/19/20	10:50 AM	10-11a Hoda & Jenna	10-11a	:30	AFF2002H	$80.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	06/16/20	06/22/20	Days of Our Lives	1-2p	MTWTF- -	:30	3	$80.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF- -	3	$80.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WSLS	Tu	06/16/20	1:59 PM	Days of Our Lives	1-2p	:30	AFF2002H	$80.00	NM
2	WSLS	Th	06/18/20	1:59 PM	Days of Our Lives	1-2p	:30	AFF2001H	$80.00	NM
1	WSLS	M	06/22/20	1:59 PM	Days of Our Lives	1-2p	:30	AFF2001H	$80.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	06/16/20	06/22/20	Hot Bench	2-3p	MTWTF- -	:30	2	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF- -	2	$30.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSLS	*Tu*	*06/16/20*		*Hot Bench*	*2-3p*	*:00*		*$30.00*	*NM*
			Credited							
1	WSLS	*Th*	*06/18/20*		*Hot Bench*	*2-3p*	*:00*		*$30.00*	*NM*
			See MG 6.3							
3	WSLS	M	06/22/20	2:38 PM	Hot Bench	2-3p	:30	AFF2002H	$30.00	NM
			MG for 6.1 06/18							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	06/16/20	06/22/20	Dr Phil	3-4p	MTWTF- -	:30	3	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF- -	3	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WSLS	Tu	06/16/20	3:53 PM	Dr Phil	3-4p	:30	AFF2002H	$75.00	NM
2	WSLS	Th	06/18/20	3:37 PM	Dr Phil	3-4p	:30	AFF2001H	$75.00	NM
1	WSLS	F	06/19/20	3:45 PM	Dr Phil	3-4p	:30	AFF2001H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	06/16/20	06/22/20	Kelly Clarkson	4-5p	MTWTF- -	:30	3	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF- -	3	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	W	06/17/20	4:29 PM	Kelly Clarkson	4-5p	:30	AFF2002H	$100.00	NM
2	WSLS	Th	06/18/20	4:36 PM	Kelly Clarkson	4-5p	:30	AFF2002H	$100.00	NM
3	WSLS	M	06/22/20	4:46 PM	Kelly Clarkson	4-5p	:30	AFF2001H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	06/16/20	06/22/20	730-8p Inside Edition	730-8p	MTWTF- -	:30	2	$225.00	NM

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Invoice Date	06/28/20	Invoice Period	06/01/20 - 06/22/20
Advertiser	POL/ISS/314 Action Fund		
Product	VIRGINA 5		
Estimate #	19		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF--	2	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	W	06/17/20	7:46 PM	730-8p Inside Edition	730-8p	:30	AFF2001H	$225.00	NM
2	WSLS	F	06/19/20	7:56 PM	730-8p Inside Edition	730-8p	:30	AFF2002H	$225.00	NM

10	06/16/20	06/22/20	11:00 PM-11:35 PM	11:00 PM-11:35 PM	MTWTFSS	:30	3	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTFSS	3	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSLS	Tu	06/16/20	11:13 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2001H	$100.00	NM
3	WSLS	W	06/17/20	11:21 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2002H	$100.00	NM
1	WSLS	Th	06/18/20	11:21 PM	11:00 PM-11:35 PM	11:00 PM-11:35 PM	:30	AFF2001H	$100.00	NM

11	06/16/20	06/22/20	Tonight Show	1135p-1237x	MTWTF--	:30	3	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/16/20	06/22/20	MTWTF--	3	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSLS	Tu	06/16/20	12:12 AM	Tonight Show	1135p-1237x	:30	AFF2002H	$75.00	NM
1	WSLS	F	06/19/20	12:32 AM	Tonight Show	1135p-1237x	:30	AFF2001H	$75.00	NM
3	WSLS	M	06/22/20	12:30 AM	Tonight Show	1135p-1237x	:30	AFF2002H	$75.00	NM

12	06/19/20	06/19/20	Hot Bench	2-3p	----F--	:30	2	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/15/20	06/21/20	----F--	2	$30.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSLS	F	06/19/20	2:14 PM	Hot Bench	2-3p	:30	AFF2001H	$30.00	NM
1	WSLS	F	06/19/20	2:44 PM	Hot Bench	2-3p	:30	AFF2002H	$30.00	NM

Total Spots   30

Payment Terms 30 Days

Gross Total	**$2,860.00**
Agency Commission	**$429.00**
Net Amount Due	**$2,431.00**
Invoice Balance as of 06/29/20 10:50:16 AM ET	**$2,431.00**