



125 West 55th St
New York, NY 10019

Contract #	26148650	Changes as of:	9/19/2018 at 1:50 PM	Version:	Current State Version 5
CPE:	960/973/6928	Flight:	9/18/18 - 9/24/18	Station:	WTWQ
Agency:	BUYING TIME,LLC	Advertiser:	McGrath For Congress	Market:	Lexington-Fayette
		Product:	Political	Office:	WASHINGTON
		Agency Order #:	7737908	Service:	Nielsen
		Buyer:	Herrick, Cathie	Primary Demo:	Adults 35+
		Salesperson:	GARRETT WELLENS	Assistant:	GARRETT WELLENS
					202-955-5342
		Comments:	Separation: 30		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/18 - 9/24						Total Spots	Total	\$	CPP*	GRP*	
							9/18	9/19	9/20	9/21	9/22	9/23	9/24					
1	Tu-F,M 6a-6:30a		ABC36 Good Morning Kentucky	\$60.00	0	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		ABC36GD MN KY2	\$60.00	0	30	1	1	1	0	0	1			5	\$300.00	\$0.00	0.0
3	Su 8a-9a		Good Morning America	\$75.00	0	30	0	0	0	0	2	0			2	\$150.00	\$0.00	0.0
4	Tu-F,M 7a-9a		GD MRN AMR-ABC	\$150.00	0	30	0	0	0	0	0	2			2	\$300.00	\$0.00	0.0
5	Sa 8a-9a		Good Morning America	\$75.00	0	30	0	0	0	0	2	0			2	\$150.00	\$0.00	0.0
6	Su 9a-10a		This Week-ABC	\$75.00	0	30	0	0	0	0	1	0			1	\$75.00	\$0.00	0.0
7	Tu-F,M 9a-10a		Good Day Kentucky	\$50.00	0	30	1	0	1	1	0	0	2		5	\$250.00	\$0.00	0.0
8	Tu-F,M 12:30p-1p		ABC 36 News At 1230P	\$50.00	0	30	1	1	1	0	0	1			5	\$250.00	\$0.00	0.0
9	Tu-F,M 12n-12:30p		ABC 36 News At Noon	\$50.00	0	30	1	1	1	0	0	1			5	\$250.00	\$0.00	0.0
10	Tu-F,M 11a-12n		The View	\$100.00	0	30	0	0	0	0	0	0			0	\$0.00	\$0.00	0.0
11	Tu-F,M 12p-3p		General Hospital	\$125.00	0	30	1	1	1	0	0	1			5	\$625.00	\$0.00	0.0
12	Tu-F,M 1p-2p		GMA Day	\$90.00	0	30	0	1	1	0	0	1			3	\$270.00	\$0.00	0.0
13	Tu-F,M 4p-5p		Dr. Oz	\$70.00	0	30	0	0	0	0	0	1			1	\$70.00	\$0.00	0.0
14	Tu-F,M 5:30p-6p		ABC 36 NEWS AT 530P	\$70.00	0	30	0	0	0	0	0	1			1	\$70.00	\$0.00	0.0
15	Su 6:30p-7p		ABC 36 News Sunday	\$100.00	0	30	0	0	0	0	1	0			1	\$100.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		ABC 36 News At 6	\$100.00	0	30	0	0	0	0	0	1			1	\$100.00	\$0.00	0.0
17	Tu-F,M 7p-7:30p		Entertainment Tonight	\$140.00	0	30	0	0	0	0	0	1			1	\$140.00	\$0.00	0.0
18	Tu-F,M 7:30p-8p		Insider	\$140.00	0	30	0	0	0	0	0	1			1	\$140.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		ABC 36 News At 11	\$80.00	0	30	0	0	0	0	0	1			1	\$80.00	\$0.00	0.0
20	Tu-F,M 11:35p-12:35a		Jimmy Kimmel	\$50.00	0	30	1	1	1	0	0	1			5	\$250.00	\$0.00	0.0



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Sa	21 12p-3:30p		NCAA Fball	\$250.00	0	30	0	0	0	2	0	0	0	2	\$500.00	\$0.00	0.0
Sa	22 8p-11:30p		NCAA Fball	\$750.00	0	30	0	0	0	3	0	0	0	3	\$2,250.00	\$0.00	0.0
Sa	23 3:30p-7p		NCAA Fball	\$400.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Tu-F,M	24 7a-9a		GD MRN AMR-ABC	\$110.00	0.0	30	2	2	2	0	0	0	0	8	\$880.00	\$0.00	0.0
Tu-F,M	25 4p-5p		Dr. Oz	\$60.00	0.0	30	1	1	1	0	0	0	0	4	\$240.00	\$0.00	0.0
Tu-F,M	26 5:30p-6p		ABC 36 NEWS AT 530P	\$60.00	0.0	30	1	1	1	0	0	0	0	4	\$240.00	\$0.00	0.0
Tu-F,M	27 6p-6:30p		ABC 36 News At 6	\$90.00	0.0	30	1	1	1	0	0	0	0	4	\$360.00	\$0.00	0.0
Tu-F,M	28 7p-7:30p		Entertainment Tonight	\$125.00	0.0	30	1	1	1	0	0	0	0	4	\$500.00	\$0.00	0.0
Tu-F,M	29 7:30p-8p		ACCESS HOLLYWOOD	\$125.00	0.0	30	1	1	1	0	0	0	0	4	\$500.00	\$0.00	0.0
Tu-F,M	30 11p-11:35p		ABC 36 News At 11	\$70.00	0.0	30	0	1	1	0	0	0	0	3	\$210.00	\$0.00	0.0
Sa	31 3:30p-7p		NCAA Fball	\$600.00	0.0	60	0	0	0	2	0	0	0	2	\$1,200.00	\$0.00	0.0
Sa	32 8p-11:30p		NCAA Fball	\$750.00	0.0	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
Tu-F,M	33 11a-12n		The View	\$100.00	0.0	30	1	1	1	0	0	1	0	5	\$500.00	\$0.00	0.0
Tu-F,M	34 9a-10a		Good Day Kentucky	\$50.00	0.0	30	0	2	0	0	0	0	0	2	\$100.00	\$0.00	0.0
TOTALS:				15	18	17	16	10	4	18				98	\$12,100.00	\$0.00	0.0