



125 West 55th St
New York, NY 10019

Contract # 26148650			Changes as of: 9/19/2018 at 1:50 PM			Version: Current State Version 5		
CPE: 960/973/6928			Flight: 9/18/18 - 9/24/18			Station: WTVQ		
Agency: BUYING TIME,LLC			Advertiser: McGrath For Congress KY-06			Market: Lexington-Fayette		
650 Massachusetts AVE NW Suite 210 Washington, DC 20001			Product: Political			Office: WASHINGTON		
			Agency Order #: 7737908			Service: Nielsen		
			Buyer: Herrick, Cathie			Primary Demo: Adults 35+		
			Salesperson: GARRETT WELLENS 202-955-5342			Assistant: GARRETT WELLENS 202-955-5342		
			Separation:					
			Comments: Separation: 30					



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		Separation:			
				Con Type: POLITICAL/VOTE	
				Total Spots: 98	
				Total CPP: \$0.00	
				Total GRP:	
				Total \$: \$12,100.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
							9/18	9/19	9/20	9/21	9/22	9/23	9/24				
21	Sa 12n-3:30p		NCAA Ftbll	\$250.00	0	30	0	0	0	0	2	0	0	2	\$500.00	\$0.00	0.0
22	Sa 8p-11:30p		NCAA Ftbll	\$750.00	0	30	0	0	0	0	3	0	0	3	\$2,250.00	\$0.00	0.0
23	Sa 3:30p-7p		NCAA Ftbll	\$400.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
24	Tu-F,M 7a-9a		GD MRN AMR-ABC	\$110.00	0.0	30	2	2	2	2	0	0	0	8	\$880.00	\$0.00	0.0
25	Tu-F,M 4p-5p		Dr. Oz	\$60.00	0.0	30	1	1	1	1	0	0	0	4	\$240.00	\$0.00	0.0
26	Tu-F,M 5:30p-6p		ABC 36 NEWS AT 530P	\$60.00	0.0	30	1	1	1	1	0	0	0	4	\$240.00	\$0.00	0.0
27	Tu-F,M 6p-6:30p		ABC 36 News At 6	\$90.00	0.0	30	1	1	1	1	0	0	0	4	\$360.00	\$0.00	0.0
28	Tu-F,M 7p-7:30p		Entertainment Tonight	\$125.00	0.0	30	1	1	1	1	0	0	0	4	\$500.00	\$0.00	0.0
29	Tu-F,M 7:30p-8p		ACCESS HOLLYWOOD	\$125.00	0.0	30	1	1	1	1	0	0	0	4	\$500.00	\$0.00	0.0
30	Tu-F,M 11p-11:35p		ABC 36 News At 11	\$70.00	0.0	30	0	1	1	1	0	0	0	3	\$210.00	\$0.00	0.0
31	Sa 3:30p-7p		NCAA Ftbll	\$600.00	0.0	60	0	0	0	0	2	0	0	2	\$1,200.00	\$0.00	0.0
32	Sa 8p-11:30p		NCAA Ftbll	\$750.00	0.0	30	0	0	0	0	1	0	0	1	\$750.00	\$0.00	0.0
33	Tu-F,M 11a-12n		The View	\$100.00	0.0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
34	Tu-F,M 9a-10a		Good Day Kentucky	\$50.00	0.0	30	0	2	0	0	0	0	0	2	\$100.00	\$0.00	0.0
TOTALS:							15	18	17	16	10	4	18	98	\$12,100.00	\$0.00	0.0