

Public Service Report For 1st Quarter 2008

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2008 – March 31, 2008

Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 1st Quarter 2008 included:

Atlanta Live: Seniors Today First Thursday night of the month from 7-9 p.m.
Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this quarter:

January 3, 2008

John Broomall, Underwriting Manager for WATC TV, appeared on the program to talk about the digital television transition and the converter box coupon program that started. He answered questions specifically related to the senior community although most of the information was broad enough for the general public as well. Also, Ken Klaudt shared about the Native American Indian Historical Games and Carole Graham spoke about etiquette. An interview with gospel music promoted Lou Willis Hildreth and music by the group By Design completed the program. 2 hours. WATC TV 57 Production.

February 7, 2008

Cecil Murphey shared about his latest book *Aging is an Attitude*. Also, Bobbie Kern of Heart and Soul Connection shared along with Jerry Baxton of the American Seniors Association and Ralph Reed of Century Strategies. Music by His Witness. 2 hours. WATC TV 57 Production.

March 6, 2008

Fred Elsberry of the Atlanta Better Business Bureau shared about issues related to seniors including ways to avoid scams. Beth Golder, Program Director for Mature Adults and SeniorNet; Pastor Donald Shockley, Family Life Pastor of Meadow Baptist Church; and gospel singer Kyla Rowland Mullins shared. Author Dr. Marion Somers shared about "Elder Care Made Easier." 2 hours. WATC TV 57 Production.

Public service announcements on various health-related topics of interest for seniors are aired throughout the broadcast day.

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Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 1st Quarter 2008:

American News Network Weekdays at 5:30 pm
Atlanta-based national newscast is presented on WATC every weeknight.

The Gravedigger Show Saturdays at 4:30 pm
Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. 30 minutes. WATC TV 57 Production.

Atlanta Live Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am
WATC presents *Atlanta Live* every weeknight live from 7-9 pm featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

Tim Jones, President of Atlanta Bible College, Atlanta, GA on January 4

Dr. Betty Holden of Christian Praise Center of Canton, GA on January 21

Stephon Lee and Kathy Young of Hopewell Missionary Baptist Church, Norcross, GA on January 23

Evangelist Dana Tillman of Faith in Action International Missions of Lilburn. GA on January 28

Aubrey Reed of Abuse Outreach Ministry of Stone Mountain, GA on January 29

Apostle Paul and Prophetess Ida Thornton of Kingdom Dominion Interational Church of Marietta, GA on February 4

Minister William Hill, Executive Director of New Birth Community Impact Center of Morrow, GA on February 5

Annmarie Fontanez, Senior Pastor of Cornerstone of Hope Ministries in Winder, GA on February 11

Executive Director Mike Hardin of No Longer Bound of Cumming, GA along with Administrator Timothy Price, Counselor Edward Bailey, Counselor Stephen Belcher and Director Estes Miree of No Longer Bound on February 12

Minister Sandy Sims and C.J. Thomas of Sharing the Light Ministries of Lithia Springs, GA on February 13

Dr. Benson Karanja, President of Beulah Heights University along with Professor Wes Wilson and VP of Finance Maxine Marks on February 15

Apostle Mamie Harris, Senior Pastor of New Generation Christian Fellowship of Griffin, GA on February 18

Pastor Jim and Jennifer Hughes of Atlanta Christian Center of Duluth, GA on February 19

Pastor Maurice Easley of The Sanctuary Church of the Living God in Scottdale, GA on February 27

Pastor B.J. Releford of Vision of Life Ministries in Lawrenceville, GA on March 4

Pastor Jeff Lyle of Meadow Baptist Church, Atlanta, GA on March 7

Prophetess Sarah Ingram of Pot of Gold Ministries in Atlanta, GA on March 19

Pastor Richie Franklin of Christian Fellowship Church in Cartersville, GA on March 20

Pastor Gislea Mann of Cup of Water Ministries/Congregation Kos Mayim of Riverdale, GA on March 26

First Works Food Drive :30 spots airing throughout the broadcast schedule
First Works, the outreach program of WATC, collects food to distribute to the needy, such as the Atlanta Women's Shelter. As part of this drive, WATC TV gives participating churches time on the station to announce their service times and invite people to attend their services.

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also airing spots from Georgia Association of Broadcasters such as National Guard.

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Issue: Health and Lifestyle

During 1st Quarter 2008, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

WATC presents *Atlanta Live* as its flagship program and it featured numerous guests sharing about enriching one's life and physically and emotionally. Such guests included Don Otis (author of *Whisker Rubs: Developing the Masculine Identity*) and Dr. David Hawkins (author of *Are You Really Ready For Love*) on January 2; Dr. David Moore (President of Best Way Health Ministries in Atlanta, GA) on January 4; and Linda Otto (Wellness Director of Gwinnett Family YMCA in Lawrenceville, GA) on January 31.

Friends & Neighbors

This series was used throughout the programming day at various times as filler programming (various weekday mornings at 6 am; various weekday mornings at 11:30 am) in addition to its two regular time slots (Tuesdays at 12 noon and Saturdays at 8:30 am). Hosts Kim Gravel, Sherry Tatum and Donna Ritchie. 30 minutes. WATC TV 57 Production. Episodes this quarter included the following:

Anita Swanson, author of *Slow Hope*, shares her personal story of abuse and how she overcame it. She challenges viewers to break through the pain of abuse and become stronger.

Author Jennifer Suchuchman shared about her book, *Your Unforgettable Life*, which deals with living life to its fullest.

Life coach Tommy Newberry shared about his work and his book *The 4:8 Principle*.

Cancer survivor Susan Helms shares her personal story of survival. Also, *Chicken Soup for the Christian Soul 2* contributors Janice Alonso and Richard Duello talked about their inspirational stories that are featured in the book.

Psychiatrist Dr. Timothy Jennings shared about domestic violence in an 18-minute segment with the hosts. Also featured, Hillary Key shared about her story featured in *Chicken Soup for the Soul: Children with Special Needs*.

Bobbie Kearn appeared on the program to discuss the work of the Pregnancy Resource Center of Gwinnett.

Dietitian Trulie Ankerberg shared about nutrition needs especially for women in this half hour with the hosts.

About Health

Various times on weekday morning and Saturday mornings

These half hour special presentations featured host Jeanne Blake and covered the following topics:

"Ovarian Cancer"

Ovarian cancer has long been called a silent cancer – a woman with the disease usually doesn't learn she has it until the cancer has spread. On this program, Jeanne Blake talked with two women who are living with ovarian cancer and executive director of Ovations for the Cure, an organization dedicated to raising awareness about the illness and funds to support research.

"Colon Cancer"

More than 50,000 men and women will die from colon and rectal cancers this year. But a diagnosis doesn't have to mean death. Paul Stewart served as an HNL referee for 17 years earning the distinction as the first American-born referee to work 1,000 regular season games. In February 1998, 5 years before his retirement, he was diagnosed with stage-three colon cancer and returned to the ice in November of 1998 while still receiving chemotherapy. He shared his story with host Jeanne Blake.

Time For Hope

Saturday mornings at 7:00 am

Time For Hope is a Christian mental health program that addresses issues of concern to the community. The weekly series is produced by Select Religious Broadcast Service in Spartanburg, South Carolina. Dr. Freda Crews hosts this 30 minute series.

You Can Make It

Wednesdays at 9:30 am; Fridays at 12:00 pm; Saturdays at 10:00 am

Weekly series with host Joanne Thompson and special guests preparing new recipes. Appearing on several episodes during this quarter was Mary Beth Oxendine who demonstrated simple ways to change your eating habits to a healthier diet. 30 minutes. Co-production between WATC TV 57 and Dove Broadcasting, Inc.

ATL Insider

Saturdays at 12:30 pm

Carleen Brown hosts this public affairs program. The series has presented highlights from a domestic violence conference presented by Hopewell Missionary Baptist Church in Norcross, Georgia. Domestic violence survivor Carolyn Thomas, a young woman who was shot at point blank range in the face, shared her story. Other episodes included guests such as Atlanta author David Manuel (*I Am A Father: Celebrating African American Dads*). A show on healthy relationships included India Adam Gregory, Miss Clark Atlanta University and Michael Chambers, Mr. Clark Atlanta University talking about the challenges in today's world. Joining in the discussion on relationships was radio personality and relationship expert Spirit who shared some tips from her perspective. 30 minutes.

Health-related topics are also featured on the series *You Can Make It with Tammy Faye and Joanne*, *The Peggy Denny Show*, and *Make Your Day Count with Lindsay and Friends*. Also, health-related public service announcements (American Red Cross, American Cancer Society, Coalition to Prevent Deep-Vein Thrombosis, etc.) air throughout the programming day. Approximately 20 minutes of public service announcements air weekdays and on Saturdays. A limited number of public service announcements air on Sundays.

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Issue: Children's Programming/Teen Programming

During 1st Quarter 2008, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Curiosity Quest

Thursdays at 4 pm (aired one hour later for three weeks in January)

Upbeat family educational program that explores what viewers are curious about. Host Joel Greene takes the audience on location for an unscripted, hands-on educational exploration. FCC E/I: Ages 5-12.

Dr. Wonder's Workshop

Tuesdays at 4:30 pm (aired on Wednesdays at 5 pm for three weeks in January)

Dr. Wonder and his crew share some life-changing truths from a Christian perspective in both sign language and English. This children's series is aimed at both the hearing and the deaf and hard of hearing community. FCC E/I: Ages 5-12.

Critter Gitters

Fridays at 4:00 pm (aired one hour later for three weeks in January)

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

My Bedbugs

Wednesday at 4:00 pm (preempted for three weeks in January)

Preschool children's series that previously aired on many PBS stations.

Gina D's Kids Club

Mondays at 4:00 pm (aired one hour later for three weeks in January)

FCC friendly syndicated children's series with host Gina D and puppet characters. FCC E/I: Ages 2-6.

Nanna's Cottage

Thursdays at 4:30 pm (preempted for three weeks in January)

Weekly half-hour educational children's series.

Aqua Kids

Tuesdays at 4:00 pm (aired one hour later for three weeks in January)

This FCC friendly series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Easter programming for children featured during the quarter:

Easter Is

The Puzzle Club Easter

Three Days

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Wednesdays at 4:30 p.m. and Saturdays at 1:00 p.m. (Wednesday airings preempted for three weeks in January)

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m. (Monday airings preempted for two weeks in January)

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

Stir It Up

Saturdays from 2-3 p.m.

Presented by the youth outreach ministry of Divine Faith Church, *Stir It Up* features a discussion of topics that teens deal with on a daily basis intertwined with gospel music videos and live performances. 60 minutes.

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Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 1st Quarter 2008 included the following:

Bible teaching:

<i>Shepherd's Chapel</i>	Late night from 12:00 a.m. – 6:00 am and weekdays from 1-2 pm
<i>Crosstalk</i>	Fridays at 11:00 am
<i>Perry Stone</i>	Mondays at 10:30 am
<i>Mike Murdock</i>	Mondays at 11:00 pm and Fridays at 9:30 am
<i>Precepts for Life</i>	Fridays at 10:00 am
<i>Understanding the Endtime</i>	Saturdays at 3:00 pm (aired in January and February)
<i>American Religious Townhall</i>	Sundays at 4:30 pm

Documentaries:

<i>Word Pictures</i>	Thursdays at 10:00 am
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Community Interest:

<i>The Gravedigger Show</i>	Saturdays at 4:30 pm WATC TV 57 Original Production.
<i>ATL Insider</i>	Saturdays at 12:30 pm
<i>Atlanta Live</i>	Live Monday through Friday at 7 pm and reaired weekdays from 7-9 am WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	Tuesdays at 12 noon and Saturdays at 8:30 am Plus encore presentations weekdays at various times WATC TV 57 Original Production.
<i>Let's Talk with Tracy Wells</i>	Thursdays at 11:30 am and interview vignettes within <i>Gaither Homecoming</i> every Saturday at 6 pm WATC TV 57 Original Production.
<i>The Bobby Hurd Show</i>	Occasional community service guests on program airing Tuesdays at 10 pm and half hour version on Sundays at 6 am WATC TV 57 Original Production.
<i>Reflections</i>	Medical series airing Saturdays at 4:00 pm WATC TV 57 Original Production.

Arts:

<i>Babbie's House</i>	New episodes Mondays at 12 noon; Plus encore presentations various weekday afternoons at 5 pm WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	New episodes Tuesdays at 12 noon and Saturdays at 8:30 am; Plus various encore presentations weekdays at 6:00 am and 11:30 am
<i>Cynthia and Friends</i>	Showcasing hip hop and rap artists every Saturday at 1:30 pm WATC TV 57 Original Production.

By The Book

Interviews with authors about latest releases on Tuesdays at 11 am

Art Insight

Art instruction series airing Saturdays at 12 noon

Home & Style

Interviews, movie reviews, and lifestyle tips presented Saturdays at 11:30 am

Lifestyle Programming:

You Can Make It

Instructional cooking series airing Wednesdays at 9:30 am, Fridays at 12 pm and Saturdays at 10 am

Junk'd

Gardening series airing Saturdays at 8 am

P. Allen Smith Gardens

Gardening series airing Saturdays at 11 am

Carefree Gardener

Gardening series airing Saturdays at 10:30 am

The Peggy Denny Show

Instructional cooking series airing Wednesdays at 12 noon and Saturdays at 9 am

At Home With Arlene

Instructional cooking series airing Thursdays at 12 noon and Saturdays at 9:30 am

Make Your Day Count

Daytime series featuring cooking and craft segments airing Weekdays at 9:00 am

Heart of the Home

Instructional cooking series airing Thursdays at 9:30 am and 6:30 pm