

Public Service Report For 3rd Quarter 2008

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2008 – September 30, 2008

Issue: Health and Lifestyle

During 3rd quarter 2008, WATC featured programming that educated viewers on a wide variety of health related topics to improve their physical bodies and emotional health. Such programming included the following:

About Health with Jeanne Blake

Saturday, September 20 at 10:30 a.m.

Host Jeanne Blake talked with Roberta Hurtig, the Executive Director of Samaritans, about teen suicide. The Samaritans is a non-profit organization dedicated to alleviating the isolation and emotional despair that can lead to suicide. Sue Hanly, a school nurse, shares her personal story about her daughter attempting suicide after a year-long struggle with depression. 30 minutes.

Time for Hope

Saturday, July 12, 2008 at 7 a.m.

Dr. Freda Crews talks with author Jeremy Kingsley (*Be Last: Descending to Greatness*). All of our lives we were taught by society that first place is the best and the only place to be. Jeremy shares how the Bible and the Kingdom of God recognized servants and showed how they are the ones honored in an upside-down kingdom. He asks viewers to examine if they put themselves first or God first. *Time for Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.

Saturday, July 19, 2008 at 7 a.m.

Dr. Ron J. Bigalke, Jr. talks with host Dr. Freda Crews about his book *The Genesis Factor: Myths and Realities*. The book of Genesis from the Bible is examined with a comparison of old-world and new-world theories on how one lives life to stay true to God's Word. 30 minutes.

Saturday, July 26, 2008 at 7 a.m.

In his book *Why Great Men Fall: 15 Winning Strategies to Rise Above It All*, author Wayne Goodall takes a look at well-known leaders who have fallen from grace and examines their common traits, warning signs and gives a plan on how to avoid these traps altogether. Pleasure and greed can take control and Wayne shares ways to avoid that. 30 minutes.

Saturday, August 2, 2008 at 7 a.m.

Host Dr. Freda Crews talks with Dr. Elizabeth Baker about her book *Living With Eeyore: How to Positively Love the Negative People in Your Life*. Dr. Baker takes the character of Eeyore from the Winnie the Pooh stories as the basis for her book and discussion. She challenges people to appreciate an Eeyore's strengths, genuinely listen and communicate with them, how to distinguish the difference between their personality and depression, and how to lovingly challenge and correct them. 30 minutes.

Saturday, August 16, 2008 at 7 a.m.

Dr. Freda Crews talks with guests Brenda Branson and Paula Silva as they discuss their book *Violence Among Us: Ministry to Families in Crisis*. One out of every four women experiences some type of family violence but it is not just women any more. Going beyond the

casual awareness of the problems is a challenge for all pastors and counselors. Topics discussed included what keeps victims in the situation, how common the problem of violence is, how violence affects children, the church and society, and what the church can do to prevent family violence in the first place. 30 minutes.

Saturday, August 23, 2008 at 7 a.m.

Dr. Earl Henslin, author of *Intervention: 7 Life-Saving Steps*, joins host Dr. Freda Crews on a discussion of the steps necessary to lovingly help an alcoholic or addict. Many times an intervention is as much for the family and friends of the alcoholic/addict as it is for the person with the terminal illness of addiction. Dr. Henslin has been involved in over 100 interventions in his 30-plus years of experience. 30 minutes.

Saturday, August 30, 2008 at 7 a.m.

Dr. Paris Finner-Williams and Robert Williams join host Dr. Freda Crews as they discuss their book *Single Wisdom: Empowering Singles, Divorcees, Widows and Widowers for Living*. It is important to have a fulfilled life for yourself when you are single so you will bring more to the relationship when you do get involved. By doing this, you know more about yourself and what you are looking for in a mate. 30 minutes.

Saturday, September 6, 2008 at 7 a.m.

Dennis Apple, author of *Life After the Death of My Son: What I'm Learning*, joins Dr. Freda Crews to discuss the struggles of living in the world without his son. Through Dennis' grief he kept a journal of memories and thoughts of his son. The book gives a glimpse of the unspeakable pain, helplessness and frustration parents experience when a child dies. Dennis offers encouragement to those walking a similar path. 30 minutes.

Saturday, September 13, 2008 at 7 a.m.

Host Dr. Freda Crews talks with Dr. Gary Crawford about his book *In Celebration of Love, Marriage and Sex*. Using the Song of Solomon as the basis of his study, Dr. Crawford shares how marriage is about exposure, truth between two people and the opportunity to know and be known. Sex is the handiwork of love and the tool of marriage. 30 minutes.

Saturday, September 20, 2008 at 7 a.m.

Dr. David Hawkins talks with host Dr. Freda Crews about his book *Saying It So He'll Listen*. Dr. Hawkins uses his 25 years of private practice experience as a psychologist to help women get their message across to their man. He shares how using the "Seven Cs of Communication" will help women strengthen their relationships with men as they learn to speak more calmly, clearly and compassionately. 30 minutes.

Saturday, September 27, 2008 at 7 a.m.

Pornography is becoming more prevalent in our society and millions of young and middle-aged men are caught up in its hold. Daniel Henderson, author of *Think Before You Look: 40 Powerful Reasons to Avoid Pornography*, joins host Dr. Freda Crews to share some of the latest statistics such as how approximately 60 percent of Christian men are addicted to pornography. By giving men strong protective tools, Daniel feels that men can fight this struggle. 30 minutes.

Atlanta Live

Friday, July 11, 2008 from 7-9 p.m.

Monday, July 14, 2008 from 7-9 a.m.

Joel Freeman talks about bringing self-confidence into every situation, including business, in this interview taped at the International Christian Retail Show. His book is *If Nobody Loves*

You, Create the Demand. Joel is a conference speaker and business coach. 15 minute interview within the two-hour telecast. A production of WATC TV.

Thursday, July 10, 2008 from 7-9 p.m.

Friday, July 11, 2008 from 7-9 a.m.

Host Kim Gravel and Rick Goins join in a fitness demonstration with Dean and Angela Rosson. Dean and Angela also shared their testimony and how physical fitness is incorporated in their ministry outreach. 30 minute segment within the two-hour program. Also featured, author Cherise Bopape (*Lessons From the Littlest*) about her devotional book for mothers; comedian Larry Coop D. Veal; and music by Joey Nicholson. 2 hours. A production of WATC TV.

Friends and Neighbors

Tuesday, July 1, 2008 at 12 noon

Saturday, July 5, 2008 at 8:30 a.m.

Wednesday, July 23, 2008 at 11:30 a.m.

Lisa Bokovoy of Imagine It! The Children's Museum of Atlanta talks about the children's health exhibit on display at the center. Called "Under the Big Top: You're the Ringmaster," this exhibit is a hands-on educational experience on health and fitness for children. Also, Pete Latino from Blaze Sports and Maggie Frederick who is competing in the 2008 International Paralympics Academy share about how those with physical limitations can compete in sporting activities. Hosts Kim Gravel, Sherry Tatum and Donna Ritchie. 30 minutes. A production of WATC TV.

Tuesday, July 22, 2008 at 12 noon

Saturday, July 26, 2008 at 8:30 a.m.

Hosts Sherry Tatum, Donna Ritchie and Kim Gravel talk with JoAnna Ward about her book *Surviving the Fitness Game*. JoAnna was a contestant on *Survivor: Amazon* and is a fitness consultant who shares on how to make life better both physically and spiritually. Also on the program is recording artist Iris Parks. 30 minutes. A production of WATC TV.

Tuesday, August 26, 2008 at 12 noon

Saturday, August 30, 2008 at 8:30 a.m.

Parenting expert Stacey Kaye shares on ways to help children grow emotionally and build self-confidence through a series of children's books she has written. Parents can read these books to their children as a way to build decision making and help limit parent-child confrontations. Hosts Sherry Tatum, Donna Ritchie and guest host Jennifer Schuchmann. 30 minutes. A production of WATC TV.

You Can Make It

Friday, August 1, 2008 at 12 noon

Saturday, August 2, 2008 at 10 a.m.

Mary Beth Oxendine prepares some of the recipes from her cookbook which features healthy dishes which are easy to prepare. Joanne Thompson is the host. 30 minutes.

Other health-related programming on WATC include the following instructional cooking series:

The Peggy Denny Show airing Wednesdays at 12 noon and Saturdays at 9 a.m.

At Home With Arlene airing Thursdays at 12 noon and Saturdays at 9:30 a.m.

Abundante airing Fridays at 11:30 a.m. (moved to Fridays at 12 noon in August)

Heart of the Home airing Thursdays at 9:30 a.m. and 6:30 p.m.

You Can Make It airing Fridays at 12 noon and Saturdays at 10 a.m. (the Friday airing moved to 11:30 a.m. and encore episodes aired Monday through Thursday at 11:30 a.m. as well strating in August through September)

Make Your Day Count (occasional segments) weekdays at 9 a.m.

Friends & Neighbors (occasional segments) various weekday mornings at 6:00 a.m., Tuesdays at 12 noon and Saturdays at 8:30 a.m. A production of WATC TV.

Reflections airing Saturdays at 4 p.m. A production of WATC TV.

Public service announcements from such health organizations as the American Cancer Society, the American Lung Association, etc., are part of the rotation of spots that air on WATC. The station airs approximately 12-15 minutes of public service announcements every weekday and Saturdays and 5-7 minutes on Sundays.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
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MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2008 – September 30, 2008

Issue: Women's Issues

WATC's programming featured many guests during 3rd Quarter 2008 who spoke on topics aimed specifically at women to educate and inspire them. Such programming during this quarter included the following:

Atlanta Live

Tuesday, July 1, 2008 from 7-9 p.m.

Wednesday, July 2, 2008 from 7-9 a.m.

Cindi Wood, author of *The Frazzled Female: Finding God's Peace in Your Own Daily Chaos*, shared on ways to help women feel less stressed and feel victorious. Taped at the International Christian Retail Show. 15 minute interview within the two-hour program. Also in the broadcast, Ben Mathes and 3 shared about their work on the mission field through Rivers of the World and the unique story behind 3 coming up with her name. Bridget Pettaway shared about following per passion and starting a dance ministry. Host B.J. Arnett. 2 hour broadcast. A production of WATC TV.

Wednesday, July 9, 2008 from 7-9 p.m.

Thursday, July 10, 2008 from 7-9 a.m.

Dannah Gresh talked with Kim Gravel about her book *Five Little Questions That Reveal the Life God Designed for You*. Dannah shared how women can follow three easy steps to discover personal freedom and passionate purpose. 15 minute interview taped at the International Christian Retail Show and featured within the two-hour program. Also, Nancy Tucker of First Baptist Church of Woodstock shared about her work with single mothers. Host Shelley Hendrix. 2 hour broadcast. A production of WATC TV.

Monday, July 14, 2008 from 7-9 p.m.

Tuesday, July 15, 2008 from 7-9 p.m.

Pastor Paula Edwards is the host. Guests included Beryl Pleasants, an image consultant who empowers women; Galdys Dark of the Virtuous Women Business Network; author Eva Heirs; and an interview at the International Christian Retail Show with John Baker (*Life's Healing Choices*). 2 hours. A production of WATC TV.

Time for Hope

Saturday, September 20, 2008 at 7 a.m.

Dr. David Hawkins talks with host Dr. Freda Crews about his book *Saying It So He'll Listen*. Dr. Hawkins uses his 25 years of private practice experience as a psychologist to help women get their message across to their man. He shares how using the "Seven Cs of Communication" will help women strengthen their relationships with men as they learn to speak more calmly, clearly and compassionately. *Time for Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes. (Listed also in the "health and lifestyle" section of this report).

Friends & Neighbors

Tuesday, July 8, 2008 at 12 noon

Saturday, July 12, 2008 at 8:30 a.m.

Hosts Kim Gravel and Donna Ritchie talk with author Joan Smith about her book *Got Contentment? Thirty Days to a More Contented Life* on how to find peace in the midst of chaos. The hosts also talked with Joan about different personality characteristics and how that affects relationships. 30 minutes. A production of WATC TV.

Wednesday, July 3, 2008 at 6:00 a.m.

Dr. Catherine Gayle appeared on the program to discuss her book *I Did Not Ask For This* which focuses on the abuse that women endure at times from men and how women can break the hold. Hosts Sherry Tatum, Donna Ritchie and Kim Gravel. 30 minutes. A production of WATC TV.

Tuesday, September 9, 2008 at 12 noon

Saturday, September 13, 2008 at 8:30 a.m.

Author Michelle Cox talked about several of her books in this half hour program with hosts Sherry Tatum, Donna Ritchie and guest host Jennifer Schuchmann. *Simple Little Words* takes a look at the power of words through personal stories and *Mothers Who Made a Difference* celebrates women in their important role as a parent. 30 minutes. A production of WATC TV.

Babbie's House

Monday, July 14, 2008 at 12 noon

Thursday, August 14, 2008 at 5 p.m.

Host Babbie Mason talks with Shellie Tomlinson, author of *Suck Your Stomach In and Put Some Color On: What Southern Mamas Tell Their Daughters That The Rest of Y'all Should Know Too*. Shellie's humorous look at women and their day to day challenges is meant to inspire and empower. 30 minutes. A production of WATC TV.

Other programming airing on WATC that featured topics to empower and encourage women in today's world included:

ATL Insider (occasional segments) airing Saturdays at 12:30 p.m.

Make Your Day Count (occasional segments) airing weekdays at 9 a.m.

By The Book (select episodes) airing Tuesdays at 11 a.m. and Monday mornings (various times between 6 a.m. and 6:30 a.m. during the quarter) featured guests such as Kay Arthur, Stormie Omartian, Bill and Pam Farrel.

Friends and Neighbors: On Location (series of specials) airing on various weekday mornings at 6 a.m. and 11:30 a.m. throughout the quarter. A production of WATC TV.

Babbie's House (select episodes) airing Mondays at 12 noon and weekdays at 5 p.m. A production of WATC TV.

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Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 3rd quarter 2008:

American News Network

Weekdays at 5:30 p.m.

Atlanta-based national newscast is presented on WATC every weeknight and highlights national news stories, health and entertainment news, national weather and human interest stories. 30 minutes nightly.

The Gravedigger Show

Saturdays at 4:30 p.m.

Host Joe Oreskovich talks with community leaders and citizens on a wide variety of topics of interest to Atlanta. The series has been recognized in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. 30 minutes. A production of WATC TV.

ATL Insider

Saturdays at 12:30 p.m.

Host Carleen Brown features guests and topics from the Atlanta community on a wide variety of topics. 30 minutes.

Atlanta Live

Weeknights from 7-9 p.m. and encore presentations weekday mornings from 7-9 a.m.

The flagship program was in repeats during the first half of the quarter as elements of the program were being revamped. The focus of this program is to highlight area pastors and churches, showcase local musical talent, educate viewers on community-related topics, and also feature nationally-known speakers and musicians when they are in the area. The live productions resumed in mid-May and timely information about events in the community and encouraging citizens to become involved in various activities and outreaches is being presented again. 2 hour nightly live broadcast. A production of WATC TV.

Guests from local non-profit organizations appearing on *Atlanta Live* during this quarter included the following:

Pastor Caron Jones	Restoration of the Word Ministries of Atlanta, Georgia
Dr. Robert Jolly	Franklin Graham Crusade coming to Atlanta, Georgia
William Hill	New Birth South (upcoming blood drive)
Dr. Tincie Lynch	Tincie Lynch Ministries of Atlanta, Georgia
Curtis Hindman	New Vision Church of Fayetteville, Georgia
Beth Stubbings & Tammy Allen	Habitat for Humanity Gwinnett, Gwinnett County, GA
Dr. Bala Abraham	Apostolic Triumphant Church in Tucker, Georgia
Douglas Chason	Harvest America and Beyond, Bainbridge, Georgia
Betsy Hunter	Parkway Presbyterian Church, Cumming, Georgia
Minister Windy Stephens	Windy Stephens Ministries, Atlanta, Georgia
Brian Scott	Good Life Church, Atlanta, Georgia

Pastor Parett Smith
Pastor Michael Gray
Pastor Woodrow Walker
Pastor Leroy Doe
Anthony & Selentia Moore
Shealeta Reed
Genifer Pickett
Chris Brand
Dr. Frank Cox
Pastor Alan Parker
Minister William Hill
Pastor George Lawrence
Pastor Vincent Igbeare
Pastor Jesse Curney III
Dr. Deborah Isom
Edward Bailey and others

Vinings Worship Center, Smyrna, Georgia
Word of God Christian Ministries, Atlanta, Georgia
Abundant Life Church, Atlanta, Georgia
Concord Baptist Church, Atlanta, Georgia
Moore Arts Ministry, Atlanta, Georgia
Care Net Pregnancy Resource Center of Atlanta
Mannah From Heaven Food Ministries
Friends of Disabled Adults and Children Too
North Metro Baptist Church
New Vision Church, Fayetteville, Georgia
New Birth South Community Impact Center
New Breed Ministries, Atlanta, Georgia
House of Faith Church International
New Mercies Christian Church
Begin Again Ministries
No Longer Bound Recovery Center

First Works Food Drive

:30 spots airing around *Atlanta Live*

First Works, the outreach program of WATC, collects food to distribute to the needy at places such as the Atlanta Women's Shelter and various church food banks. As part of this drive, WATC TV gives participating churches who donate cans of food announcement time on the station to promote their churches and invite people to attend their services and highlights these churches as part of the First Works Outreach. A production of WATC TV.

In addition, public service announcements from various non-profit organizations (such as the United States Marines, CARE, American Heart Association, USO, etc.) air throughout the broadcast day. The station also airs spots from the Georgia Association of Broadcasters for such groups as the National Guard.

Other programming airing this quarter on WATC TV that features community news and upcoming events included:

The Bobby Hurd Show airing Tuesdays at 10 p.m. and Sundays at 6 a.m. A production of WATC TV.

Gospel Touch airing Mondays at 11 a.m. and various other times on the schedule. A production of WATC TV.

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Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 3rd Quarter 2008 included the following:

Bible teaching:

Shepherd's Chapel airing nightly from 12 midnight to 6 a.m. and weekdays from 1-2 p.m.

CrossTalk examining the Bible from a Jewish perspective on Fridays at 11 a.m.

MannaFest with Perry Stone studies end time prophecy with Evangelist Perry Stone on Mondays at 10:30 a.m.

Precepts for Life with Kay Arthur is a Bible teaching series airing Fridays at 10 a.m.

Wisdom Keys with Mike Murdock is a Bible teaching series with Dr. Mike Murdock from Dallas, Texas and it airs Mondays at 11 p.m. and Fridays at 9:30 a.m.

American Religious Townhall is a panel discussion featuring representatives from various denominations and it airs Sundays at 4:30 p.m.

Word Pictures is a documentary-style Bible teaching series airing Thursdays at 10 a.m.

Arts:

Babbie's House features musical performances by national and local recording artists. The series airs Mondays at 12 noon and encore presentations weekday afternoons at 5 p.m. A production of WATC TV.

Friends & Neighbors features a wide variety of guests including local musicians and artists. Airing Tuesdays at 12 noon and Saturdays at 8:30 a.m. with encore presentations throughout the broadcast schedule. A production of WATC TV.

Cynthia and Friends is a showcase for national and local gospel hip hop artists. The series airs Saturdays at 1:30 p.m. A production of WATC TV.

Art Insight is a half hour art instruction series with Marilynn Fairchild airing Saturdays at 12 noon.

Atlanta Home and Style features tips on home décor, fashion and the arts. Airing Saturdays at 11:30 a.m.

ATL Insider is a community-oriented series with host Carleen Brown airing Saturdays at 12:30 p.m.

The Bobby Hurd Show showcases local recording gospel recording artists. The series airs Tuesdays at 10 p.m. (one hour version) and Sundays at 6 a.m. (half hour version).

Lifestyle Programming:

P. Allen Smith Gardens (gardening series) airing Saturdays at 11 a.m.

Junk'd (gardening/makeover series) airing Saturdays at 8 a.m. through the first week of September.

You Can Make It (cooking instruction) airing Fridays at 12 noon and Saturdays at 10 a.m. with the Friday time slot changing to Monday through Friday at 11:30 a.m. in August.

Carefree Gardener (gardening series) airing Saturdays at 10:30 a.m. through the first week of September.

At Home With Arlene (cooking instruction) airing Thursdays at 12 noon and Saturdays at 9:30 a.m.

The Peggy Denny Show (cooking instruction) airing Wednesdays at 12 noon and Saturdays at 9 a.m.

Heart of the Home (cooking instruction) airing Thursdays at 9:30 a.m. and 6:30 p.m.

Make Your Day Count (various craft and cooking segments) airing weekdays at 9 a.m.

Children's/Youth Programming:

Daniel Boone

Tuesdays at 3 p.m. (preempted for three weeks in September)

This classic television series carries an E/I label for its look at American History. Starts Fess Parker and Ed Ames. One hour.

Curiosity Quest

Thursdays at 4 p.m. (airing one hour later for two weeks in September)

Upbeat educational program that explores what viewers are curious about. Host Joel Greene takes the audience on location for an unscripted, hands-on educational exploration. FCC E/I; Ages 5-12.

Dr. Wonder's Workshop

Tuesdays at 4:30 p.m. (airing one hour later for three weeks in September)

Dr. Wonder and his crew share some life-changing truths from a Christian perspective in both sign language and English. This children's series is aimed at both the hearing and the deaf and hard of hearing community. FCC E/I: Ages 5-12.

Critter Gitters

Fridays at 4 p.m. (airing one hour later for three weeks in September)

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

My Bedbugs

Wednesdays at 4 p.m. (aired in July and August and resumed in late September)
Preschool children's series that previously aired on many PBS stations.

Gina D's Kids Club

Mondays at 4 p.m. (aired one hour later for two weeks in September)
FCC friendly syndicated children's series with host Gina D and puppet characters. FCC
E/I; Ages 2-6.

Nanna's Cottage

Thursdays at 4:30 p.m. (preempted for three weeks in September)
Weekly half hour educational children's series.

Aqua Kids

Tuesdays at 4 p.m. (preempted for three weeks in September)
This FCC series takes a look at marine life through the adventures of a group of kids. 30
minutes.

Roc House Café

Wednesdays at 4:30 p.m. (preempted for three weeks in September) and Saturdays at 1
p.m.
Discussion of topics such as self-esteem and peer pressure with host Tamara James and
a variety of co-hosts. Program also features contemporary Christian music videos to tie
in to the topic being presented. Produced by Watchmen Broadcasting of Augusta,
Georgia. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m. (preempted for two weeks in September)
Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett.
Produced on location throughout Atlanta, Georgia. 30 minutes.

Stir It Up

Saturdays at 2 p.m. (preempted for two weeks during the quarter)
This one hour program is presented by the youth outreach ministry of Divine Faith
Church. The series features a discussion of topics that teens deal with on a daily basis
intertwined with music videos and live performances.