

Public Service Report For 2nd Quarter 2011

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2011 – June 30, 2011

Issue: Health and Lifestyle

During 2nd quarter 2011, WATC featured programming that educated viewers on a wide variety of health related topics to improve their physical bodies and emotional health. Such programming included the following:

About Health with Jeanne Blake

Saturday, April 16, 2011 at 12:30 p.m.

We've all been hearing and reading a lot about bullying. It's not new behavior. It's finally getting the attention it deserves. One facet of bullying that isn't frequently discussed is bullying in athletics. On this edition of *About Health*, Jeanne Blake is joined by Dr. Robin D'Antona, a founding member of the International Association of Bullying Prevention, to talk about her new book *Tackling Bullying in Athletics*.

Saturday, May 21, 2011 at 12:30 p.m.

We all understand that these are particularly stressful times. Adults don't experience this stress in a vacuum. Kids absorb the tension. Some act out – medicate it with alcohol or other drugs...still others hold it in. On this edition of *About Health TV*, Jeanne Blake is joined by Dr. Gene Beresin, Director of Child and Adolescent Psychiatry Residency Training Program at Massachusetts General Hospital and McLean Hospital and Medical Director of the Massachusetts General Hospital's Child Psychiatry Outpatient Clinic, to talk about how you can help the kids in your life navigate through these difficult times. 30 minutes.

Time for Hope

Wednesday, April 6, 2011 at 6:00 a.m. and Thursday, April 7, 2011 at 11:30 a.m.

Dr. Freda Crews talks with Thom Gardner, author of *The Healing Journey: An Interactive Guide to Spiritual Wholeness*. Topics discussed included building a deeper relationship with your Heavenly Father that will carry you victoriously through this life and into the next. The interactive process includes Scripture meditation, personal prayer and listening to God, journalizing and summarizing what God is saying to you. 30 minutes.

Wednesday, April 13, 2011 at 6:00 a.m. and Thursday, April 14, 2011 at 11:30 a.m.

Dr. Freda Crews talks with author Dr. Bob Merritt (*When Life's Now Working: 7 Simple Choices for a Better Tomorrow*) about how everyone goes through hard times in life. Everyone will experience some level of disappointment. Dr. Merritt shared a set of universal principles that work for everyone in every stage of life, showing that what we do today determines who we become tomorrow. 30 minutes.

**Wednesday, May 11, 2011 at 6:00 a.m. and Thursday, May 12, 2011 at 11:30 a.m.
(Part One)**

**Wednesday, May 18, 2011 at 6:00 a.m. and Thursday, May 19, 2011 at 11:30 a.m.
(Part Two)**

Cecil Murphey, author of *Knowing God, Knowing Myself: An Invitation to Daily Discovery*, talked with Dr. Freda Crews about his personal quest for a deeper knowledge of God and himself. In this two-part program, Cecil encourages people to experience a growing awareness of God's presence and a deepened inner life. 30 minutes.

Wednesday, May 25, 2011 at 6:00 a.m. and Thursday, May 26, 2011 at 11:30 a.m.

Dr. Freda Crews and her guest, Kary Oberbrunner, address the question of "Who am I?" in this program. Kary is a pastor, professor, speaker/trainer, life coach and author. Kary encourages people to find the courage to abandon what they know in order to become who they were born to be. 30 minutes.

Wednesday, June 1, 2011 at 6:00 a.m. and Thursday, June 2, 2011 at 11:30 a.m.

Dr. Freda Crews and guest Amie Streater, Associate Pastor of Financial Stewardship for the 10,000 member New Life Church in Colorado Springs, Colorado, discuss her book *Your Money God's Way*. Empowered by her own incredible journey to financial freedom, she leads others to the dream of mastering their finances. She expertly uncovers seven "counterfeit convictions" that keep Christians broke and offers proven plans for getting out of debt, building wealth, and finding financial peace. 30 minutes.

Friends and Neighbors

Tuesday, May 10, 2011 at 6:30 a.m. and Saturday, May 14, 2011 at 8:30 a.m. (Part One)

Tuesday, May 17, 2011 at 6:30 a.m. and Saturday, May 21, 2011 at 8:30 a.m. (Part Two)

Phil and Amy Parham from *The Biggest Loser* share their personal story of losing weight on the TV show and how they have been able to maintain that weight loss for several years. In both episodes, Amy discusses her latest book titled *10 Lessons from a Former Fat Girl: Living with Less of You and More of Life* about her personal struggle as a woman dealing with weight issues. Hosts Kelly Ingram, Donna Ritchie and Sherry Tatum. 30 minutes. WATC TV 57 Production.

Tuesday, May 31, 2011 at 6:30 a.m. and 4:30 p.m. and Saturday, June 4, 2011 at 8:30 a.m.

Hosts Donna Ritchie, Sherry Tatum and Kelly Ingram talks with Pastor John Barton about his latest book *Awaken Your Dream*. 20 minute interview with the 30 minute program. WATC TV 57 Production.

Tuesday, June 21, 2011 at 6:30 a.m. and 4:30 p.m. and Saturday, June 25, 2011 at 8:30 a.m.

Hosts Sherry Tatum, Donna Ritchie and Kelly Ingram talk with author David Foreman about his book *Pillars of Health: Heart Disease*. David will be sharing on the topic "Are Statins Leading To More Harm than Good in Cardiovascular Health?" 30 minutes. WATC TV 57 Production.

Tuesday, June 28, 2011 at 6:30 a.m. and 4:30 p.m.

Author Ginger Garrett shares about her book titled *A Woman's Path to Inner Beauty* with hosts Sherry Tatum, Donna Ritchie and Kelly Ingram. 30 minutes. WATC TV 57 Production.

Wednesday, May 4, 2011 at 6:30 a.m.

Fitness expert Gin Miller shared about ways to stay fit no matter what age you are. She also demonstrated some exercise techniques with host Kelly Ingram. 30 minute program. WATC TV 57 Production.

Thursday, May 12, 2011 at 6:30 a.m.

Elizabeth Somer, author of *Eat Your Way to Happiness*, shared nutritional tips to eat healthier and feel better with host Sherry Tatum. 20 minute interview within the program. WATC TV 57 Production.

Thursday, June 15, 2011 at 6:30 a.m. and 4:30 p.m.

Dr. Michael Banov, author of *Taking Antidepressants; Your Comprehensive Guide to Starting, Staying On and Safely Quitting*, discussed the misconceptions of antidepressants with the hosts. He also shared about the latest findings and also shared tips on when to determine that you need to be on an antidepressant. 20 minute interview within the program.

At Home with Arlene

Wednesdays at 12 noon and Saturdays at 9:30 a.m.

Demonstrations on healthy cooking with host Arlene Williams

You Can Make It

Fridays at 12 noon and Saturdays at 10:00 a.m. (WATC)

Weekdays at 3 p.m. (WATC TOO) beginning Monday, May 2, 2011

Cooking series featuring hosts Joanne Thompson and Tammy Faye Messner and various guests, many of whom prepare healthy heart-friendly dishes.

Right Now with Jennifer Schuchmann

Saturday, April 30, 2011 at 12:30 p.m. (WATC)

Saturday, May 21, 2011 at 6:00 a.m. and Sunday, May 22, 2011 at 3:30 p.m. (WATC TOO)

Host Jennifer Schuchmann talked with author K.C. Craichy about *The Super Health Diet*. K.C.'s personal story sparked an interest in the health field. He shares about fasting, the importance of hydration and more during this 30 minute program. WATC TV 57 Production.

Atlanta Live

Monday, June 13, 2011 at 7:00 p.m.-9:00 p.m. (live)

Tuesday, June 14, 2011 at 7:00 a.m.-9:00 a.m. (WATC) and 4:00 p.m.-6:00 p.m. (WATC TOO)

Host Pastor Jennifer Hughes talked with Cindy Tyner about her fight with cancer and how her faith grew and she was healed. Author and counselor James Sheets shared about his book *The Love Language of God* which focuses on the premise that when a marriage fails, it is a good indication that one or both parties are not living according to God's plan. Mike Buchanan and Christopher Rivera appeared on the program to discuss *The Fat Boy Chronicles* about the emotionally painful world obese teens experience in the face of a thin-obsessed society. Each segment was 24 minutes within the two-hour program. WATC TV 57 Production.

Tuesday, May 24, 2011 at 7:00 p.m.-9:00 p.m. (live)

Wednesday, May 25, 2011 at 7:00 p.m. – 9:00 a.m. (WATC) and 4:00 p.m.-6:00 p.m. (WATC TOO)

Host Robert Moore talked with Delores Burgess and Author T. Jones, Jr. about the one-woman show titled "Fighting for the Title." The musical centers around a woman who has to face the greatest challenge of her life: breast cancer. An interview and musical performances are featured in this program. WATC TV 57 Production.

Tuesday, May 17, 2011 at 7:00 p.m.-9:00 p.m. (live)

Wednesday, May 18, 2011 at 7:00 p.m. – 9:00 a.m. (WATC) and 4:00 p.m.-6:00 p.m. (WATC TOO)

James and Regina Howard host this edition with guest Prophetess Cynthia Benymon from Snellville, Georgia who shared her story of emotional abuse and rejection and how she became an overcomer. *Bondage From the Womb to the Pew* highlights her story of her biological mother giving her away at the age of six months to be raised by her sister. 30 minute interview within the two hour program. WATC TV 57 Production.

The Peggy Denny Show

Wednesdays at 12 noon and Saturdays at 9 a.m.

Healthy cooking demonstrations with host Peggy Denny and various guests. 30 minutes.

Lifestyle Magazine

Weekdays at 10 a.m. (WATC TOO) beginning Monday, May 2, 2011

This magazine-style program features a wide variety of topics to live a richer and more productive life. 30 minutes.

Reflections

Saturdays at 4 p.m.

This medical discussion program features a panel of three doctors from various backgrounds discussing a wide variety of topics such as depression and heart disease. 30 minutes. WATC TV 57 Production.

Phil and May Parham: Fit Facts

Vignettes airing throughout the day on WATC and WATC TOO

Two-minute segments to offer helpful nutrition and fitness tips with Phil and Amy Parham from *The Biggest Loser*. WATC TV 57 Production

Surviving Life with JoAnna Ward

Vignettes airing throughout the day on WATC and WATC TOO

Three-minute segments with JoAnna Ward (*Survivor:Amazon*) talking with guests to offer encouragement and demonstrate some exercise routines. WATC TV 57 Production.

Public service announcements from such health organizations as the American Cancer Society, the American Lung Association, etc., are part of the rotation of spots that air on WATC. The station airs approximately 12-15 minutes of public service announcements every weekday and Saturdays and 5-7 minutes on Sundays.

Beginning on Friday, April 29, WATC TOO signed on the air and many public service announcements air throughout the day on this additional channel. Approximately 30 minutes of public service announcements air daily and cover a wide variety of topics, many of which are health-related issues.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2011 – June 30, 2011

Issue: Women's Issues

WATC's programming featured many guests during 2nd Quarter 2011 who spoke on topics aimed specifically at women to educate and inspire them. Such programming during this quarter included the following:

Atlanta Live

Friday, April 1, 2011 at 7:00 p.m. – 9:00 p.m. (live)

Monday, April 4, 2011 at 7:00 a.m. – 9:00 a.m. (encore presentation)

Evangelist Cherisse Stephens talked with Cathy Washington of Stone Mountain, Georgia about *Breaking the Spirit of Average for Women*. Also, Joy A. Harris of Inspiring You to Be...Ministries in Georgetown, Kentucky challenged viewers to embrace the gift of greatness inside. Tyrone Lawson of LO Foundation in McDonough, Georgia appeared to share about "Sinless in the City" as a way for single Christians to meet for business networking, fellowshiping, and a place to meet other Christians outside of their church ministries. 24 minute interviews each within the two-hour program. WATC TV 57 Production.

Friday, April 8, 2011 at 7:00 p.m. – 9:00 p.m. (live)

Monday, April 11, 2011 at 7:00 a.m. – 9:00 a.m. (encore presentation)

Pastor Leroy Doe of Concord Baptist Church in Atlanta, Georgia was the host. Lady Shawnell Reed, author of *The Silent Cry of a Minister's Wife*, shared about her ministry to pastors' wives. Vicki Keyes of Liberty in Life Ministries in Fayetteville, Georgia offered advice to improve marriages and families, emphasizing the importance of creative and inspiring communication between couples. 20 minute interviews each within the two-hour program. WATC TV 57 Production.

Wednesday, June 15, 2011 at 7:00 p.m. – 9:00 p.m. (live)

Thursday, June 17, 2011 at 7:00 a.m. – 9:00 a.m. (WATC) and 4:00 p.m. – 6:00 p.m. (WATC TOO)

Host Shelley Hendrix of Church 4 Chicks talked with Victoria Hearst of Praise Him Ministries of Ridgeway, Colorado about being a part of the famed Hearst family, her sister's kidnapping, and how her ministry began. Crystal Calhoun shared about the personal story being presented in the play "I Don't Look Like What I've Been Through." Recording artist Kelly Willard shared her testimony that many women could relate to of battling depression and thoughts of suicide in her lowest points. 22 minute interviews within the two-hour program. WATC TV 57 Production.

Thursday, June 9, 2011 at 7:00 p.m. – 9:00 p.m. (live)

Friday, June 10, 2011 at 7:00 a.m. – 9:00 a.m. (WATC) and 4:00 p.m. – 6:00 p.m. (WATC TOO)

Pastor Vincent and Felicia Campbell of Faith Praise and Worship Center talked with Dr. Kathryn Melton of Shepherd's Rest in Dallas, Georgia. Shepherd's Rest is a family violence center which provides a 24-hour crisis line, emergency housing and transportation, legal advocacy, food, clothing, counseling and financial assistance to those in need. 20 minute interview within the two-hour program. WATC TV 57 Production.

Wednesday, June 8, 2011 at 7:00 p.m. – 9:00 p.m. (live)

Thursday, June 9, 2011 at 7:00 a.m. – 9:00 a.m. (WATC) and 4:00 p.m. – 6:00 p.m. (WATC TOO)

Host Carleen Green talked with Licensed Professional Counselor Sonya Waddell of Atlanta, Georgia. She shares about her book *Single Ladies: Living Holy in a Sexy World* about how society expects women to be married and have children by a certain age, to be a certain size, and to always look perfect. Sonya shares how to overcome the temptations and pressures that the world puts on women. Shannon Perry shares about her book *Grace in High Heels* and how she encourages women to tackle everyday issues. 20 minute interviews within the two-hour program.

Other programming airing on WATC that featured topics to empower and encourage women in today's world included:

Make Your Day Count (occasional segments)

Weekdays at 9 a.m.

Lindsay Roberts shares words of encouragement to women in this daily half-hour program.

By The Book (select episodes)

Thursdays at 9:30 a.m.

Host Dorothy Spaulding talked with guests such as Kay Arthur, Stormie Omartian, Bill and Pam Farrel.

Babbie's House (select episodes)

Mondays at 12 noon and weekdays at 5 p.m. (April-May)

Mondays at 12 noon and weekdays at 4 p.m. (June)

Award-winning gospel singer/songwriter Babbie Mason interviews a wide variety of guests to inspire women. This quarter included author Valorie Burton, Delores Burgess sharing her story of overcoming breast cancer, Shannon Perry (*Grace in High Heels*), Carol Harper sharing an inspiring testimony, and more. WATC TV 57 Production.

Friends & Neighbors (select episodes)

Weekdays at 6:30 a.m. and Tuesdays at 12 noon (April-May)

Weekdays at 6:30 a.m. and 4:30 p.m. (June)

Hosts Kelly Ingram, Donna Ritchie and Sherry Tatum featured many guests to encourage women in their daily journey, such as Katie Reid (the topic of abortion from a pro-life perspective), entrepreneurs Marla Brown, Eleanor Morgan and Peggy Parks (motivating women to enter the business world), Judi Moen Stanley (raising a child with a physical disability and seeing him conquer his challenges), and Joy Callahan (author). WATC TV 57 Production.

WATC TOO (57.2) also features a number of women's series including *Aspiring Women*, *Homekeepers*, and *Lifestyle Magazine*.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2011 – June 30, 2011

Issue: Sex Trafficking

WATC TV presented the following as part of its commitment to bring awareness to sex trafficking, not only how it is happening abroad but also how it is taking place here in Atlanta.

Atlanta Live

Thursday, June 16, 2011 at 7:00 p.m. – 9:00 p.m. (live)

Friday, June 17, 2011 at 7:00 a.m. – 9:00 a.m. (WATC) and 4:00 p.m. – 6:00 p.m. (WATC TOO)

Host Betty Cornett and co-host Rick Goins talked with Lisa Williams of Living Water for Girls and the work of the organization to help girls overcome the trauma of sexual trafficking and commercial sexual exploitation. Johnnie Freyermuth, Jr. of the Hosanna Freedom Foundation shared how the organization was formed to help provide shelters to sexually exploited victims.

Tajuan McCarty of The WellHouse discussed the work of the emergency shelter to help those who have been sexually exploited including women who have been trafficked. Mark Etheredge of White Horse Air Support of Pell City, Alabama talked about how the company was created to help fulfill the aviation needs of Christian ministries and outreach programs and how he has helped victims.

A taped feature was presented titled "The Candy Shop: A Fairytale About the Sexual Exploitation of Children."

2 hour program produced by WATC TV 57.

Right Now with Jennifer Schuchmann

Saturday, May 28, 2011 at 6:00 a.m. and Sunday, May 29, 2011 at 3:30 p.m. (WATC TOO)

Host Jennifer Schuchmann talked with Greg Darley, Founder of Free Chains. Free Chains exists to bring awareness of child sex slavery issues and to encourage Christians and churches to be a part of the solution. 30 minute program. WATC TV 57 Production.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2011 – June 30, 2011

Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 2nd Quarter 2011 included the following:

Bible teaching:

Shepherd's Chapel airing nightly from 12 midnight to 6 a.m. and weekdays from 1-2 p.m.

CrossTalk examining the Bible from a Jewish perspective on Fridays at 11 a.m.

MannaFest with Perry Stone studies end time prophecy with Evangelist Perry Stone on Mondays at 10:30 a.m.

Precepts for Life with Kay Arthur is a Bible teaching series airing Fridays at 10 a.m. on WATC and weekdays on WATC TOO starting in May 2011.

Wisdom Keys with Mike Murdock is a Bible teaching series with Dr. Mike Murdock from Dallas, Texas and it airs Mondays at 11 p.m. and Fridays at 9:30 a.m.

American Religious Townhall is a panel discussion featuring representatives from various denominations and it airs Sundays at 4:30 p.m. on WATC and an encore presentation each week on WATC TOO starting in May 2011.

Word Pictures is a documentary-style Bible teaching series airing Thursdays at 10 a.m.

Arts:

Babbie's House features musical performances by national and local recording artists. The series airs Mondays at 12 noon and encore presentations weekday afternoons at 5 p.m. The afternoon airing moved to 4 p.m. on May 31. A production of WATC TV.

Friends & Neighbors features a wide variety of guests including local musicians and artists. Airing weekdays at 6:30 a.m., Tuesdays at 12 noon (through early June) and Saturdays at 8:30 a.m. An additional run began weekdays at 4:30 p.m. on May 31. A production of WATC TV.

Art Insight is a half hour art instruction series with Marilyn Fairchild airing Saturdays at 12 noon.

Atlanta Home and Style features tips on home décor, fashion and the arts. Airing Saturdays at 11:30 a.m.

The Bobby Hurd Show showcases local recording gospel recording artists. The series airs Tuesdays at 10 p.m. (one hour version) and Sundays at 6 a.m. (half hour version).

The Reggie Gay Gospel Show features local and national choir performances. Airing Sundays at 8 p.m.

Lifestyle Programming:

P. Allen Smith Gardens (gardening series) airing Saturdays at 11 a.m.

You Can Make It (cooking instruction) airing Fridays at 12 noon and Saturdays at 10 a.m. on WATC and weekdays at 3 p.m. on WATC TOO starting on May 2.

At Home With Arlene (cooking instruction) airing Thursdays at 12 noon and Saturdays at 9:30 a.m.

The Peggy Denny Show (cooking instruction) airing Wednesdays at 12 noon and Saturdays at 9 a.m.

For Your Home (home decor instruction) airing Saturdays at 10:30 a.m.

Make Your Day Count (various craft and cooking segments) airing weekdays at 9 a.m.

Children's/Youth Programming:

Dr. Wonder's Workshop

Dr. Wonder and his crew share some life-changing truths from a Christian perspective in both sign language and English. This children's series is aimed at both the hearing and the deaf and hard of hearing community. FCC E/I: Ages 5-12.

Gina D's Kids Club

FCC friendly syndicated children's series with host Gina D and puppet characters. FCC E/I; Ages 2-6.

Aqua Kids

This FCC series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Roc House Café

Discussion of topics such as self-esteem and peer pressure with host Tamara James and a variety of co-hosts. Program also features contemporary Christian music videos to tie in to the topic being presented. Produced by Watchmen Broadcasting of Augusta, Georgia. 30 minutes.

B.Y.O.B.B.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

Stir It Up

This one hour program is presented by the youth outreach ministry of Divine Faith Church. The series features a discussion of topics that teens deal with on a daily basis intertwined with music videos and live performances.

In addition, WATC airs additional children's series such as *Mustard Pancakes*, *Dooley and Pals*, *Curiosity Quest*, *NASA 360*, *Kingsley's Meadow*, *Adventures in Odyssey* and *The Sugar Creek Gang*. WATC TOO (57.2) also carries a block of children's series and the teen series *Youthbytes*.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2011 – June 30, 2011

Issue: Bullycide

WATC TV presented the following program to address the growing problem of bullying during 2nd Quarter 2011:

Atlanta Live

Wednesday, April 20, 2011 at 7:00 p.m. – 9:00 p.m. (taped program from March 30, 2011)

Thursday, April 21, 2011 at 7:00 a.m. – 9:00 a.m. (encore presentation)

Hosts Carleen Brown and Rick Goins presented this special edition of *Atlanta Live* to address the growing problem of bullying in schools and how it is not just confined to school students. Guests included:

Vanna W. Byrd, Regina Wells and Monique Rivarde
Monique's son, Bobby Tillman, was tragically beat to death. Monique created BFAM, Inc. (Bobby's Family) to educate others about bullying. Vanna and Regina produced a play titled "Where is the Village?" bringing awareness and support to this organization.

Dr. Erik Fisher. PhD

A licensed psychologist who shares on how to develop a healthy life and nurture healthy relationships.

Corey Lane

Corey is a school psychologist involved in the International Bullying Prevention Program. She has assisted both local and state education agencies in restructuring schools in positive ways when the educational movement called for greater accountability.

Dr. Alduan Tartt

Dr. Tartt is one of the leading pioneers of promoting healthy dating relations for teens. He shared about solutions for parents and schools as it relates to bullying.

Gregory D. Evans

He is doing a national Cyber Crime high school and college tour to teach students the effects of cyber bullying and cyber stalking and how to protect themselves.

Paris Jordan and Kendra Jordan

Paris, a fifth grader, shared her story of bullying and the aftermath.

Angel Washington-Long

She is a teacher in the Gwinnett County School System and shared a story about a student who committed suicide. The parents are claiming it was due to bullying but the school remains silent on the matter.

Additional taped segments featured a testimony from John Halligan and a clip from the movie *To Save A Life*.

2 hour production of WATC.