

Public Service Report For 4th Quarter 2006

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

October 1, 2006 – December 31, 2006

Issue: Health and Lifestyle

During 4th Quarter 2006, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Time For Hope

Saturday mornings at 7:00 a.m.

During this quarter, host Dr. Freda Crews talked with guests on a wide variety of topics related to mental health. Guests included:

October 7

J. Lee Grady

Author, *10 Lies The Church Tells Women*

J. Lee Grady shares how cultural bias, male pride and misinterpretation of the Bible have paralyzed women who are called to do the work of Christ. The discussion is to dispel the idea that the gospel was intended to restrain women from pursuing God or preventing them from fulfilling their divine destiny.

October 14

Dr. Linda Mintle

Author and speaker

Dr. Linda Mintle talks with Dr. Freda Crews about "overweight kids" from a spiritual, emotional, physical and behavioral perspective. Implementing preventive measures now can make a difference for your child because the development of a healthy lifestyle carries into adulthood

October 21

Debra Dunn

Author and speaker

This program focuses on the subtle message of fairy tales that becomes ingrained in American women, telling them their primary goal in life is to find the Prince who will whisk them off to a Magic Kingdom and save them from the drudgery of an ordinary life. This episode is called "Trapped in the Magic Mirror".

October 28

Steve and Robyn Bloem

Authors

This program is called "Broken Minds" and takes a look at mental illness. Mental illness is often much more subtle than we imagine and much more prevalent. This book (*Broken Minds*) is a deeply personal, yet practical, book for Christian who are clinically depressed or who have been diagnosed with a mental illness.

- November 4 John Ensor
 Author, *The Great Work of the Gospel*
 The discussion focuses on the God-centered good news that will make people and churches stronger.
- November 11 Alice Smith
 Author, *Beyond The Lie*
 Alice Smith talks about the emotional and spiritual blocks that keep people in bondage. She offers hope, healing and practical help to overcome traumatic events in your life.
- November 18 Jennifer Rothschild
 Author, *Lessons I Learned in the Light*
 Jennifer Rothschild's path, darkened by physical blindness, is illuminated by scriptural truth that gives strength to persevere. In this follow-up book to *Lessons I Learned in the Dark*, Jennifer shares her personal challenges and how she grew stronger to "walk by faith, not by sight".
- November 25 Allison Bottke
 Author, *I Can't Do It All*
 Allison Bottke addresses the emotional, mental, physical and spiritual aspects of life common to women, including health, aging, body image, and the need for God. She dispels many of the lies that women believe and shows how to rebuild based on the Scriptures.
- December 2 Shaunti Feldhahn
 Author, *For Women Only*
 Shaunti Feldhahn is from the Atlanta area and is featured as the conservative opinion in the *Atlanta Journal-Constitution's* weekly "Woman to Woman" column. Her book (*For Women Only*) guides women in how to provide the loving support that modern men want and need.
- December 9 and 16 Dr. Kim Riddlebarger
 Author, *The Man of Sin*
 In this two-part program, Dr. Freda Crews talks with Dr. Kim Riddlebarger about the Antichrist and takes a look at end time prophecies. Dr. Riddlebarger is the senior pastor of Christ Reformed Church in Anaheim, California and a professor at Westminster Theological Seminary.
- December 23 Dr. Glen Havens
 Author, *Depression and the Holidays*
 Dr. Glen Havens offers advice to people who experience depression around the holidays on how to move past this with clinical interpretation.
- December 30 Bonnie Keen
 Author, Speaker, Songwriter

From her personal experience of overcoming depression, Bonnie Keen gives viewers steps to start their journey of conquering depression. Her book is *A Ladder Out of Depression*.

Time For Hope is a Christian mental health program that addresses issues of concern to the community. The weekly series is produced by Select Religious Broadcast Service in Spartanburg, South Carolina. 30 minutes.

Friends & Neighbors Thursday, November 2, 2006 at 9:30 a.m.
Hosts Sherry Tatum and Kim Gravel start the new weight-loss feature on *Friends & Neighbors* called "Less To Love". Expert guests in the field of weight loss include nutritionist Missey Hall of One on One Nutrition and fitness expert Dawn Rowley of Flexible Fitness Solutions. 30 minutes. WATC TV 57 Production.

Friends & Neighbors Tuesday, October 17, 2006 at 12 noon
Saturday, October 21, 2006 at 8:30 a.m.
Hosts Sherry Tatum and Kim Gravel talk with Dr. David Williams and Dr. Greg Iacono about new spinal therapy treatments. Also, the hosts talk with author Beth McLendon on her book *Praying for Your Child*. 30 minutes. WATC TV 57 Production.

Other series featuring health and lifestyle related topics this quarter:

<i>At Home With Arlene</i>	Thursdays at 12 noon; Saturdays at 9:30 a.m.
<i>The Peggy Denny Show</i>	Wednesdays at 12 noon; Saturdays at 9 a.m.
<i>Bloomin In The Garden</i>	Saturdays at 8:00 a.m.
<i>Reflections</i>	Wednesdays at 6:30 p.m.; Saturdays at 4:30 p.m.
<i>About Health with Jeanne Blake</i>	Saturday mornings (various specials)

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Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 4th Quarter 2006:

The Gravedigger Show

Fridays at 10:00 p.m.

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. One hour. WATC TV 57 Production.

Atlanta Live

Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.

WATC presents *Atlanta Live* every weeknight live from 7-9 p.m. featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

Pastor Gisela Mann of Congregation, Kos Mayim/Cup of Water Ministries, Riverdale, GA
Rabbi Garriel Bryars, Congregation Beth Ha' Mashiach, Grayson, GA
Alonzoe and Dee Thornton, Yeshua's Messianic Community, Lilburn, GA
Prophet Hector Willaims, House of Sacrifice, Elko, GA
Estes Miree of No Longer Bound, Cumming, GA
Apostle Ivy Springer, Spirit of Love Christian Center, Mableton, GA
Pastor Ray Neal, Faith Memorial Church, Atlanta, GA
Pastor Caspar McCloud, Church of the Messiah/Pleasant Valley Church, Canton, GA
Pastor Steven Moore, The Mountain of the Lord's House, Atlanta, GA
Pastor Steve Morrow, New Life Ministries, Adairsville, GA
Prophet Ramone and Dione Preston, The Kingdom Harvest Network, Stockbridge, GA
Rev. James Long, New Birth Missionary Baptist Church, Lithonia, GA
Pastors Donald and Melody Baker, Divine Favour Church, Decatur, GA
Pastor Keith Holladay, First Love Outreach Center, Commerce, GA
Donna Willard, eWomen Network, Atlanta, GA
Chris Brand of Friends of Disabled Adults and Children Too, Stone Mountain, GA
Pastor Trey Abney, refuge West, Marietta, GA
Elizabeth Omilami, Hosea Feed The Hungry and Homeless, Atlanta, GA
Pastor Raphael Grant, Eagle's Chapel International, Austell, GA

First Works Food Drive

:30 spots airing throughout the broadcast schedule

First Works, the outreach program of WATC, has partnered with Johnnie's House to collect food to distribute to the needy, such as the Atlanta Women's Shelter. As part of this drive, WATC TV gives participating churches time on the station to announce their service times and invite people to attend their services.

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also in

rotation are various public service spots from the Georgia Association of Broadcasters. Approximately 15 minutes of public service announcements are featured weekdays and Saturdays and 10 minutes on Sundays.

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Issue: Children's Programming/Teen Programming

During 4th Quarter 2006, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Critter Gitters

Thursdays at 4:00 p.m.

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

Destination Tomorrow

Fridays at 4:30 p.m.

This series is produced by NASA and features the latest in scientific discoveries and updates on the space program. 30 minutes.

Gina D's Kids Club

Friday at 4:00 p.m.

FCC friendly syndicated children's series with host Gina D and puppet characters. 30 minutes.

Kids Like You

Mondays at 4:00 p.m.

Live action children's series aimed at preschool and early-elementary aged children. 30 minutes.

Animal Action

Wednesdays at 4:00 p.m.

Live action children's series that takes a look at animals from all over the world. 30 minutes.

Aqua Kids

Tuesdays at 4:00 p.m.

This FCC friendly series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Christmas specials:

"The Little Shepherd"

"Red Boots For Christmas"

"Bugtime Christmas"

"Gina D's Christmas"

"The Little Shepherd Boy" (1 hour special)

"Swamp Critters Christmas"

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Wednesdays at 4:30 p.m. (Additional airings on Saturdays at 12:30 p.m. in

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. 30 minutes.

It's All About Youth

Saturdays at 1:00 p.m. (October through mid-November only)

Interviews with teens on topics such as self-esteem, fitness, the dangers of the occult, developing your talents, etc., with host Laurie Faulkerson. Produced in St. Louis, Missouri. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

Stir It Up

Saturdays from 2-3 p.m.

Presented by the youth outreach ministry of Divine Faith Church, *Stir It Up* features a discussion of topics that teens deal with on a daily basis intertwined with gospel music videos and live performances. 60 minutes.

Heads Up

Fridays at 4:30 p.m. (December only)

Sheila Smith is the moderator for this 30-minute program featuring an audience of teens discussing the day's topics. Taped in the studio of WATC TV 57. 30 minutes.

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Issue: Educational Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 4th Quarter 2006 included the following:

Bible teaching:

<i>Shepherd's Chapel</i>	Late night from 12:00 a.m. – 6:00 a.m. and weekdays from 1-2 p.m.
<i>Crosstalk</i>	Fridays at 11:00 a.m.
<i>Perry Stone</i>	Mondays at 10:30 a.m.
<i>Mike Murdock</i>	Mondays at 11:00 p.m. and Fridays at 9:30 a.m.
<i>Precepts for Life</i>	Fridays at 10:00 a.m.
<i>Through the Bible</i>	Sundays at 1:00 p.m.
<i>Understanding the Endtime</i>	Saturdays at 3:00 p.m.
<i>Next Level Living</i>	Weekdays at 6 a.m., 11:30 a.m. and 5:30 p.m. (through late December)
<i>American Religious Townhall</i>	Sundays at 6:30 a.m. and 4:30 p.m.
<i>A New Desire</i>	Tuesdays at 6:00 p.m.

Documentaries:

<i>Word Pictures</i>	Thursdays at 10:00 a.m.
<i>Dove Broadcasting Special:</i> <i>"When Winter Comes"</i>	Friday, December 22 at 8 a.m. (60 minutes)
<i>Thanksgiving Special:</i> <i>"The League of Grateful Sons"</i>	Thursday, November 23 at 9:30 a.m. (90 minutes)

Community Interest:

<i>The Gravedigger Show</i>	Fridays at 10 p.m. WATC TV 57 Original Production.
<i>Atlanta Live</i>	Live Monday through Friday at 7 p.m. and reairs weekdays from 7-9 a.m. WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	Tuesdays at 12 noon and Saturdays at 8:30 a.m. WATC TV 57 Original Production.
<i>Johnnie's House</i>	Fridays at 10:30 a.m. WATC TV 57 Original Production.
<i>Let's Talk with Tracy Wells</i>	Thursdays at 11:30 a.m. WATC TV 57 Original Production.
<i>The Bobby Hurd Show</i>	Occasional community service guests on program airing Tuesdays at 10 p.m. and half hour version on Sundays at 6 a.m. WATC TV 57 Original Production.

Arts:

<i>Babbie's House</i>	New episodes Mondays at 12 noon; encore presentations various weekday afternoons at 5 p.m. WATC TV 57 Original Production.
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Friends & Neighbors

New episodes Tuesdays at 12 noon and Saturdays at 8:30 a.m.;
encore presentations at various times

Cynthia and Friends

Showcasing hip hop and rap artists every Saturday at 1:30 p.m.
WATC TV 57 Original Production.

By The Book

Interviews with authors about latest releases on Tuesdays at 11
a.m.

Art Insight

Saturdays at 12 noon

Cooking Instruction:

You Can Make It

Wednesdays at 9:30 a.m. and Saturdays at 10 a.m.

The Peggy Denny Show

Wednesdays at 12 noon and Saturdays at 9 a.m.

At Home With Arlene

Thursdays at 12 noon and Saturdays at 9:30 a.m.

Make Your Day Count

Weekdays at 9 a.m.

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Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 4th Quarter 2006 included:

Atlanta Live

Thursday, October 5, 2006 from 7-9 p.m.

Friday, October 6, 2006 from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis welcome Dr. David Rosenthal, Chief of Vascular Surgery with Atlanta Vascular Specialist, to discuss blood circulation in the body and new ways to improve that circulation. Also, Dr. Jorge Juncos, Professor of Neurology with Emory University School of Medicine and Denny Jewart, Research Project Coordinator of Wesley Woods Health Center in Atlanta discussed Alzheimer's Disease and new treatments. State Representative Joseph Heckstall discussed a children's book he recently wrote based on being a grandfather and music by Hank Locklin. 2 hours. WATC TV 57 Production.

Atlanta Live

Thursday, November 2, 2006 from 7-9 p.m.

Friday, November 3, 2006 from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with author Shirley Mitchell (*Fabulous After 50* and *Sensational After 60*); Rebecca Stahr of LifeSpring Environs; and Rev. Ronnie Sanders of New Fellowship Baptist Church of Marietta, Georgia. Betty also talked about her mission work in Bulgaria aimed at seniors as well as her other work with youth camps and women. Music by the New Fellowship Baptist Church Quartet. 2 hours. WATC TV 57 Production.

Atlanta Live

Thursday, December 7, 2006 from 7-9 p.m.

Friday, December 8, 2006 from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis discuss the upcoming Christmas holiday and demonstrate holiday crafts easy for seniors to create with television personality Tamara James of Augusta, Georgia. Also featured is a special Christmas presentation with the children of the Monroe Church of God Children's Choir of Monroe, Georgia and an interview with Senior Pastor Bishop Joey Grizzle. Additional music by the Monroe Church of God Ensemble. 2 hours. WATC TV 57 Production.

Atlanta Live

Thursday, December 28, 2006 from 7-9 a.m. and 7-9 p.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis host a two-hour music special featuring senior choirs from the area. Guests included the senior citizens choirs of Mt. Paran Church of God, The Voices of Praise from Lawrenceville Church of God, and Cornerstone Choir from Monroe Church of God, along with the "Queen of Southern Gospel Music" Eva Mae LeFevre and selections by Lily Fern Weatherford and The Weatherfords. 2 hours. WATC TV 57 Production.

Atlanta Live

Friday, October 6, 2006 from 7-9 p.m.

Monday, October 9, 2006 from 7-9 a.m.

Hosts Pastor Camy and B.J. Arnett of New Light Dominion Church of Atlanta, Georgia talk with Barbara Quinn, Nancy Long and Jerrye Short of the Ms. Senior Georgia Pageant. 30 minute interview in the two-hour broadcast. WATC TV 57 Production.

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Issue: Strengthening the Family Unit

WATC TV strives to present programming that celebrates the family unit and to enrich the time together as a family. Programming addressing this theme during 4th Quarter 2006 included the following:

Atlanta Live:

- November 21: Author Dawn Abrams of Redan, GA (*Only True Love Waits*)
- November 16: Authors Shannon and Greg Ethridge (*Every Woman's Marriage*)
- November 15: Evangelist Laverna Moorer, Women of Excellence of Hampton, GA
- November 14: Grant Love, Chairperson of P.U.P.I.L. (People Uplifting People In Life)
- November 10: Greg Williams, Ex. Director of Metro Atlanta Youth for Christ
- November 8: Dan Hayes and Stacy Buchanan of Atlanta Community Ministries
- November 8: Innetta Cooper and Miriam Hunt of Women N Power
- November 6: Yvonne Marie Rice, Producer of Clubhouse Kids Productions, Canton, GA
- November 3: Bobbie Kern, Christian Counselor, Precious Word Ministries
- October 30: Min. Randy Brolo of It's Time Christian Youth Ministries, Riverdale, GA
- October 27: Pastor Vince Callahan, Family Restoration Ministries
- October 23: Author William Dodd of Lawrenceville, GA (*Now What? Straight Thinking for the Heart and Mind*)
- December 15: Author Ashley Smith (*Unlikely Angel*) shares her story of being held hostage by Brian Nichols in Atlanta and how she handled this situation
- December 13: Author Cathleen Gray (*Good Morning Beautiful*)
- December 8: Patty Chirico shares how to have a more organized life
- December 8: Professional Counselor Tracy Hurst

Babbie's House

Thursday, November 16, 2005 at 5 p.m.

Nationally-known author and speaker Max Lucado talked with host Babbie Mason on family-related topics. 30 minutes. WATC TV 57 Production.

"Christmas Holiday Greetings" from men and women serving in various branches of the military to family members living in the WATC TV viewing area aired during the *Atlanta Live* program and in spots airing throughout the broadcast day. This was featured during the two weeks prior to Christmas.