

Public Service Report For 2nd Quarter 2005

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Mental Health

During 2nd Quarter 2005, WATC presented the following programming addressing issues related to aspects of mental health:

- Time For Hope* Saturday, April 2, 2005 at 7:00 a.m.
Host Dr. Freda Crews talked with authors Beverly and Tom Rodgers about the book *Soul/Healing Love*. The program featured a discussion on how everyone brings baggage into the marriage and that understanding that is important to bringing health, healing and happiness to the relationship. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.
- Time For Hope* Saturday, April 9, 2005 at 7:00 a.m.
Dr. Freda Crews and guest Dr. James Emery White share with viewers that living with God is not easy. We move from faith to doubt, trust to confusion, intimacy to a feeling of abandonment. Often we make it worse either by feeling guilty about our struggles or by trying to dismiss the entire thing. Dr. White's book *Embracing the Mysterious God* helps people find answers to tough questions about God. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.
- Time For Hope* Saturday, April 16, 2005 at 7:00 a.m.
Authors Ruth Graham and Sara Dormon discuss their book *I'm Pregnant, Now What?* with host Dr. Freda Crews. The book and their discussion of Sara's unplanned pregnancy offers viewers compassionate, practical help for navigating crisis pregnancy. Advice from a seasoned counselor, testimonies from pregnant teens and their family members and adoptive couples are also featured. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.
- Time For Hope* Saturday, April 30, 2005 at 7:00 a.m.
Dr. Freda Crews and author Dr. Ron Rhodes discuss his book *Why Do Bad Things Happen If God Is Good?* Bible teacher and speaker Ron Rhodes discusses what the Bible says about God's sovereignty, free will, Satan's potential influence in your painful experiences, what to do when God seems silent and more. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.
- Time For Hope* Saturday, May 28, 2005 at 7:00 a.m.
Guest Dr. James Ballard discusses his book *Healing the Hurt* with host Dr. Freda Crews. All of us are products of our past, yet we do not have to be victims. James Ballard shows that one has the choice of either taking control of his own life or continuing to be chained to the problems of the past. The program emphasizes new beginnings, goals, dreams, new direction and personal responsibility. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.
- Time For Hope* Saturday, June 11, 2005 at 7:00 a.m.
Host Dr. Freda Crews and author David Foster discuss his book *Accept No Mediocre Life*. David encourages and equips viewers to excel in all aspects of their lives and shows

viewers how to seize today and realize their full potentials in their present circumstances. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.

Time For Hope

Saturday, June 25, 2005 at 7:00 a.m.

Author Dr. David Hawkins discusses his book *Saying It So He'll Listen* with host Dr. Freda Crews. Dr. Hawkins teaches effective ways to take your interactions at home with your spouse to a deeper level through his "Seven Cs of Communication". He shares ways on how to speak more calmly, clearly and compassionately. *Time For Hope* is a Christian mental health program that addresses issues of concern to the community. 30 minutes.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Health and Lifestyle

During 2nd Quarter 2005, WATC featured programming that educated viewers on a wide variety of health related topics to improve their physical bodies. Such programming included the following:

Friends & Neighbors

Tuesday, April 5, 2005 at 12 noon

Saturday, April 9, 2005 at 8:30 a.m.

Hosts Sherry Tatum, Donna Ritchie and Kim Gravel talk with fitness expert and motivational speaker JoAnna Ward about getting in shape. JoAnna appeared as a contestant on *Survivor: Amazon* and now resides in the Atlanta area holding fitness workshops. A demonstration on exercise techniques was also featured in the program. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Friday, April 15, 2005 at 12 noon

William Murrain shared his story about being diagnosed with colorectal cancer and how early detection helped him to overcome the disease. Also, Roy Hall from Nannies 4 Grannys discussed his work in the field of caregiving, especially to the elderly. Hosts Sherry Tatum, Donna Ritchie and Kim Gravel. 30 minutes. WATC TV 57 Production.

Health & Home Report

Saturday, June 4, 2005 at 10:00 a.m.

Stories for this edition of *Health & Home Report* included wedding planner Mindy Weiss; chef Lynn Fredricks sharing tips on how to eat healthy; the benefits of fruit juices; mortgage expert Joe Rogers with home buying tips; a story on the latest developments to help people with diabetes; Dr. Robert Provenzano of St. John's Medical Center and Kris Robinson of the American Association of Kidney Patients discussing chronic kidney disease; how to get rid of fire ants; and more. 30 minutes.

About Health

Monday, April 4, 2005 at 6:00 a.m.

Monday, April 11, 2005 at 6:00 a.m.

Monday, May 2, 2005 at 6:00 a.m.

Host Jeanne Blake talks with leading experts in the New England area on medical breakthroughs in this half hour health program airing as specials on WATC TV. 30 minutes.

Friends & Neighbors

Tuesday, June 21, 2005 at 12 noon

Saturday, June 25, 2005 at 8:30 a.m.

Hosts Donna Ritchie, Kim Gravel and Sherry Tatum learn about the health benefits of watermelon with Samantha Stephens from the National Watermelon Board. She talked about how to select a ripe watermelon, how to prepare healthy dishes and more. 15 minute segment of the 30 minute program. WATC TV 57 Production.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Senior Citizens

WATC TV presented the following programs to educate senior citizens on topics of interest during 2nd Quarter 2005:

Friends & Neighbors

Tuesday, May 3, 2005 at 12 noon

Saturday, May 7, 2005 at 8:30 a.m.

Hosts Sherry Tatum, Donna Ritchie and Kim Gravel were joined by *Seniors Today* hosts Pat Mathis and Betty Cornett to talk with Red Hat Society founder Sue Ellen Cooper on the growth of the ladies movement throughout the country in uniting senior ladies. 30 minutes. WATC TV 57 Production.

Atlanta Live

Thursday, April 7, 2005 from 7-9 p.m.

Friday, April 8, 2005 from 7-9 a.m.

Seniors Today hosts Betty Cornett and Pat Mathis talked with Ann Marie Day on fitness tips for seniors and presented a demonstration with Joy Bookhultz and Marci Vyse; Gwinnett County Probate Judge Jim Clarke talked on legal issues pertaining to seniors; and Rita Miles of Young at Heart Ministries of Atlanta also shared about the work of her organization. Music by the TV 57 Quartet. Encore presentation on June 2, 2005 from 7-9 p.m. and June 3, 2005 from 7-9 a.m. 2 hours. WATC TV 57 Production.

Atlanta Live

Thursday, June 23, 2005 from 7-9 p.m.

Friday, June 24, 2005 from 7-9 a.m.

Dr. James Thompson, Founder of WATC TV, and *Seniors Today* co-host Pat Mathis were hosts of this edition. Guests included Eva Mae LeFevre, known as the "Queen of Southern Gospel Music," discussing her many years on the road singing and sharing. Gospel music legend Jimmy Jones also appeared on the program. 2 hours. WATC TV 57 Production.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Women's Issues

WATC TV airs programming to educate and inspire women through challenging times. Such programming during 2nd Quarter 2005 included the following:

Atlanta Live

Friday, June 10, 2005 from 7-9 p.m.

Monday, June 13, 2005 from 7-9 a.m.

Hosts Jimmy and Connie Dunn of Lanier Family Worship Center in Buford, Georgia hosted this program which featured Renee Swope of Proverbs 31 Ministries. Renee is an author and speaker and her work helps to encourage women. One hour of two hour program. WATC TV 57 Production.

Atlanta Live

Friday, June 3, 2005 from 7-9 p.m.

Monday, June 6, 2005 from 7-9 a.m.

Pastors Lee and Denise Armstrong of Beauty for Ashes World Outreach of Riverdale, Georgia hosted the program. Marlo Peddycord Francis, Founder of Widow's Might Ministries, a ministry aimed at encouraging women in their everyday lives. 30 minute interview of the two hour program. WATC TV 57 Production.

Babbie's House

Monday, May 30, 2005 at 12 noon

Wednesday, June 29, 2005 at 5 p.m.

Host Babbie Mason talked with author Skip McDonald (*And She Lived Happily Ever After*) about living a full and successful life as a single person. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Tuesday, June 21, 2005 at 12 noon

Saturday, June 25, 2005 at 8:30 a.m.

Daisy Burke, Executive Director of Grace and Glory Gardens appeared on the program to discuss the work of the organization in helping hurting women. Hosts Sherry Tatum, Donna Ritchie and Kim Gravel. 30 minutes. WATC TV 57 Production.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 2nd Quarter 2005:

American News Network Weeknights at 5:30 p.m.

This national half-hour news program presents reports on national and international news. This half-hour newscast is produced by American News Network in Norcross, Georgia.

During the commercial breaks, WATC TV airs public service announcements to inform viewers on a wide variety of topics, including local events and job listings. Also, numerous public service announcements for non-profit organizations aired including Feed My Lambs, Landmark Church and Cars 4 Recovery.

The Gravedigger Show Fridays at 10:00 p.m. and Saturdays at 4:30 p.m.

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. One hour. WATC TV 57 Production.

Atlanta Live Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.

WATC presents *Atlanta Live* every weeknight live from 7-9 p.m. featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Community organizations featured during this quarter included:

Johnnie's House, Atlanta, GA	Ambassadors for Christ, Norcross, GA
Rick Joyner Foundation, Atlanta, GA	Beulah Heights Bible College, Atlanta, GA
Salvation Army, Atlanta, GA	His Hand Extended, Marietta, GA
American Heritage Girls, Atlanta, GA	Fellowship of Christian Athletes, Rockmart, GA
Make-A-Wish Foundation, Atlanta, GA	Atlanta Police Department, Atlanta, GA

Area ministries featured in the broadcast included:

Begin Again Ministries, Fairburn, GA	Lanier Family Worship Center, Buford, GA
Wellspring Ministries, Atlanta, GA	Hopewell Missionary Baptist, Norcross, GA
Faith Memorial Church, Atlanta, GA	Monroe Church of God, Monroe, GA
Holy Ghost Fire Int. Ministries, Atlanta	Glory Ministries, Atlanta, GA
Operation Heart to Heart, Tucker, GA	Secure Foundation Bible Church, Cumming, GA
Cornett Ministries, Lawrenceville, GA	Walk on Water World Outreach, Jefferson, GA
And numerous others	

First Works Food Drive :30 spots airing throughout the broadcast schedule

First Works, the outreach program of WATC, has partnered with Johnnie's House to collect food to distribute to the needy, such as the Atlanta Women's Shelter. As part of

this drive, WATC TV gives participating churches time on the station to announce their service times and invite people to attend their services.

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also in rotation are various public service spots from the Georgia Association of Broadcasters. Approximately 15 minutes of public service announcements are featured weekdays and Saturdays and 10 minutes on Sundays.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Children's Programming/Teen Programming

During 2nd Quarter 2005, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Swamp Critters

Weekdays at 3:30 p.m. (preempted for two weeks in May)

Through music and storytelling, children learn moral lessons in this FCC friendly series.

Critter Gitters

Thursdays at 4:00 p.m.

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

Mama Jo

Tuesdays at 4:00 p.m.

This locally-produced children's series features Joanne Thompson as Mama Jo as she goes through adventures with her puppet friends. Such programs airing during this quarter as specials included "It's A Dog's Life" with a demonstration on animal care and "Mother Goose" as the art of storytelling was presented. 30 minutes. WATC TV 57 production.

Destination Tomorrow

Wednesdays at 4:00 p.m.

This series is produced by NASA and features the latest in scientific discoveries and updates on the space program. 30 minutes.

KICKS Club

Mondays at 4:00 p.m. (mid-May through the end of the quarter)

Series teaching moral lessons aimed at pre-school and early elementary children. Syndicated series. 30 minutes.

Gina D's Kids Club

Fridays at 4:00 p.m.

FCC friendly syndicated children's series with host Gina D and puppet characters. 30 minutes.

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Wednesdays at 4:30 p.m.

Discussion on topics such as self-esteem and peer pressure with hosts Tamara James and D.J. Daley. Produced in Augusta, Georgia by Watchman Broadcasting. 30 minutes.

Real Life 101

Tuesdays at 4:30 p.m.

A look at occupations with teen hosts interviewing people in various careers. Syndicated series. 30 minutes.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2005 – June 30, 2005

Issue: Educational Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 2nd Quarter 2005 included the following:

Cooking demonstrations:

<i>The Peggy Denny Show</i>	Wednesdays at 12:00 p.m. and Saturdays at 9:00 a.m.
<i>At Home With Arlene</i>	Thursdays at 12:00 p.m. and Saturdays at 9:30 a.m.
<i>Make Your Day Count</i>	Weekdays at 9:00 a.m.
<i>Delicious TV</i>	Vegetarian cooking presented Saturdays at 10 a.m.
<i>Passport Life Kitchen</i>	Saturdays at 11 a.m.

Bible teaching:

<i>Shepherd's Chapel</i>	Late night from 12:00 a.m. – 6:00 a.m. and weekdays from 1-2 p.m.
<i>Crosstalk</i>	Fridays at 11:00 a.m.
<i>Perry Stone</i>	Mondays at 10:30 a.m.
<i>Mike Murdock</i>	Mondays at 11:00 p.m. and Fridays at 9:30 a.m.
<i>Precepts for Life</i>	Fridays at 10:00 a.m.
<i>Through the Bible</i>	Sundays at 1:00 p.m.

Documentaries:

<i>Word Pictures</i>	Thursdays at 10:00 a.m.
----------------------	-------------------------

Lifestyle topics:

<i>Time for Hope</i>	Saturdays at 7 a.m.
<i>Health and Home Report</i>	Monthly specials
<i>Sue Warden Creative Decor</i>	Saturdays at 10:30 a.m.
<i>Reflections</i>	Wednesdays at 6:30 p.m. and Saturdays at 4:00 p.m.
<i>Your Life with Dr. Anna</i>	Saturdays at 11:30 a.m.
<i>Bloomin' In The Garden</i>	Gardening tips presented Saturdays at 8:00 a.m.

Community Interest:

<i>The Gravedigger Show</i>	Fridays at 10 p.m. and Saturdays at 4:30 p.m.
<i>Atlanta Live</i>	Live Monday through Friday at 7 p.m. and reairs weekdays from 7-9 a.m.
<i>Friends & Neighbors</i>	Tuesdays at 12 noon and Saturdays at 8:30 a.m.

Arts:

<i>Babbie's House</i>	New episodes Mondays at 12 noon; encore presentations weekdays at 5 p.m.
<i>Friends & Neighbors</i>	New episodes Tuesdays at 12 noon and Saturdays at 8:30 a.m.; encore presentations at various times
<i>Cynthia and Friends</i>	Showcasing hip hop and rap artists every Saturday at 1:30 p.m.

It's All About Youth

Thursdays at 4:30 p.m.

Interviews with teens on topics such as self-esteem, fitness, the dangers of the occult, developing your talents, etc., with host Laurie Faulkerson. Produced in St. Louis, Missouri. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

Other programming addressing issues related to children and teens included:

Friends & Neighbors

Tuesday, June 28, 2005 at 12 noon

This edition featured Channing Perdue of Pier 1 Kids discussing the company's summer reading program for children and discussed the importance of developing children's reading skills with hosts Donna Ritchie, Kim Gravel and Sherry Tatum. 15 minute segment of 30 minute program. WATC TV 57 Production.

Babbie's House

Monday, June 27 at 5:00 p.m.

Babbie Mason interviewed Dr. Bob and Cheryl Reccord about their book *Launching Your Kids For Life* on ways parents can train up their children with moral values. 30 minutes. WATC TV 57 Production.