# **Public Service Report For 1st Quarter 2011**

WATC TV 57/Atlanta, Georgia

Submitted by Greg West, Program Director

# OUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57's MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2011 - March 31, 2011

Issue: Health and Lifestyle

During 1st Quarter 2011, WATC TV featured programming that educated viewers on a wide variety of health related topics to improve their physical bodies and emotional health. Such programming included the following:

## Time For Hope

Wednesdays at 6:00 a.m. and Thursdays at 11:00 a.m.

This half hour series is a Christian-based mental health program that addresses issues of concern to the community. Host Dr. Freda Crews. Produced by Bible Study Time of Spartanburg, South Carolina.

January 19 and 20 Pastor Ric

Pastor Ricky Temple talked with host Dr. Freda Crews about his latest book *Why Smart People Make Dumb Choices*. His book highlights real-life dumb choices of ordinary people and biblical characters, exploring ten emotions that drive such choices and reveals seven secrets for making great decisions.

January 26 and 27

Dr. Freda Crews talks with author Cecil Murphey (*When a Man You Love was Abused: A Woman's Guide to Helping Him Overcome Childhood Sexual* Molestation) about the continuing problems that sexual abuse survivors may encounter, including hurtful memories, issues of self worth, and the need to feel control. Murphey then explains what women can do to help bring about healing and forgiveness and offers the strength men need to confront the past. This is an honest and forthright discussion about surviving and thriving despite past abuses.

February 2 and 3

Sharon Hersh, a licensed professional counselor, speaker and author, talks with Dr. Freda Crews about her book *Begin Again, Believe Again: Embracing the Courage to Love with Abandon.* They discuss the secret to enduring life's heartaches and still coming up living wholeheartedly, loving with abandon and daring to hope and believe again.

February 9 and 10

Dr. Gary Chapman, author of *The Marriage You've Always Wanted*, talked with Dr. Freda Crews about topics such as meaningful communication, expectations and money management. Husbands and wives can learn to grow from the time-tested and profound wisdom found in the Bible.

February 16 and 17

Part One of a discussion with host Dr. Freda Crews and author Dr. Don Wilton discussing his latest book *A Hope and a Future: Overcoming Discouragement*. Dr. Wilton shares about the power of God's Word, helps them establish biblical principles and apply those to everyday living, and guides them toward resolutions that can fill their lives with spiritual purpose instead of earthbound discouragement.

February 23 and 24

Part Two of a discussion with host Dr. Freda Crews and author Dr. Don Wilton discussing his latest book *A Hope and a Future: Overcoming Discouragement*. Dr. Wilton shares about the power of God's Word, helps them establish biblical principles and apply those to everyday living, and guides them toward resolutions that can fill their lives with spiritual purpose instead of earthbound discouragement.

March 2 and 3

Christine and Kevin Meland talk with host Dr. Freda Crews about their book *The Hope Filled Marriage*. They share about the many practical and biblical action plans and ideas to combat hopelessness in marriage and share personal experiences and strategies that they used to rebuild, reconcile, strengthen and pursue hope in marriage. Hope builds a foundation, but it also strengthens the foundation of a marriage. Part One of a two-part discussion.

March 9 and 10

Christine and Kevin Meland talk with host Dr. Freda Crews about their book *The Hope Filled Marriage*. They share about the many practical and biblical action plans and ideas to combat hopelessness in marriage and share personal experiences and strategies that they used to rebuild, reconcile, strengthen and pursue hope in marriage. Hope builds a foundation, but it also strengthens the foundation of a marriage. Part Two of a two-part discussion.

March 16 and 17

Dr. Paris Finner-Williams and Robert Williams talk with Dr. Freda Crews about their book *Single Wisdom: Empowering Singles, Divorcees, Widows and Widowers for Living.* They share advice on how to enhance our lifestyles and spiritual well-being that will aid in building new lives and relationships, reflecting a mature and flourishing relationship with Christ.

March 23 and 24

International speaker, professor and TV personality Thelma Wells talked with Dr. Freda Crews about her latest book *Ready to Win Over Worry and Anxiety*. Ms. Wells discovered how to defeat anxious feelings about family, job, health, finances and has found a life of confident, joyful living.

March 30 and 31

Author Thom Gardner (*The Healing Journey: An Interactive Guide to Spiritual Wholeness*) talked with host Dr. Freda Crews about building a deeper relationship with your Heavenly Father. They discuss how meditation, personal prayer and listening to God will help to grow deeper and carry you victoriously through life.

## Right Now

Saturdays at 12:30 p.m. Original production of WATC. This half hour interview series features Jennifer Schuchmann talking with local guests about the work they are doing in the community.

February 5

April Phillips, Communications Associate with the American Red Cross discussed the need for blood donations. She shared about how the Red Cross helps in times of disasters and how needed blood has saved lives.

March 19

K.C. Craichy discussed the book *The Super Health Diet* with Jennifer Schuchmann.

## At Home wih Arlene

Wednesdays at 12 noon and Saturdays at 9:30 a.m. Demonstrations on healthy cooking with host Arlene Williams

#### You Can Make It

Fridays at 12 noon and Saturdays at 10:00 a.m.

Cooking series featuring host Joanne Thompson and various guests, many of whom prepare healthy heart-friendly dishes.

## Friends and Neighbors

Weekday mornings at 6:30 a.m.; Tuesdays at 12 noon and Saturdays at 8:30 a.m. This weekly half hour program features a variety of topics including tips on having a healthier lifestyle through diet, exercise and knowledge. Hosts Sherry Tatum, Kelly Ingram and Donna Ritchie. Original production of WATC TV.

January 13:

Fitness expert Gin Miller shared about ways to stay fit no matter what age you are. She also demonstrated some exercise techniques with host Kelly Ingram. 30 minute program.

January 17:

Rev. Loraine Gary, RN, BSN, OCN with the Radiotherapy Centers of Georgia. Rev. Gary will share about her work as both a nurse and as a reverend to help cancer patients. Hosts Kelly Ingram, Donna Ritchie and Sherry Tatum.

January 20:

Hosts Kelly Ingram and Sherry Tatum talked with Church 4 Chicks founder and guest co-host Shelley Hendrix about ministry to women. Donna Ritchie joined in the next segment with Gary and Andrea Chevalier who shared from their perspectives about marriage and family.

January 25:

Hosts Kelly Ingram and Donna Ritchie opened the program and pitched to host Sherry Tatum with an interview with Dr. Ian Smith from *Celebrity Fit Club* and author of the motivational book *Happy*. Also joining the interview was Linda Robinson who shared about her weight loss experience due in part to Dr. Smith's diet plan.

February 9:

Hosts Sherry Tatum, Kelly Ingram and Donna Ritchie talk with Rachel Moore and her mother DeLoris Moore about Rachel's heart transplant and the work of the National Foundation for Transplants to help recovering patients after the surgery and the organization's work to get organ donors. Also, life coach and author Len Garrison about his book Stop and Think. 30 minutes.

February 15 and 19:

Elizabeth Somer, author of *Eat Your Way to Happiness*, shared nutritional tips to eat healthier and feel better with host Sherry Tatum. 20 minute interview within the program.

February 22 and 26:

Host Sherry Tatum and guest co-host Jennifer Schuchmann talk with Ashley Hicks of PINC Ministries (Purity and Identity in Christ) about this ministry outreach to girls ages 12-18; then co-host Kelly Ingram joins Sherry to talk with Lisa Patterson of Free by Grace about promoting a healthy lifestyle through the connection of faith, food and fitness. 30 minutes.

March 10:

Dr. Michael Banov, author of *Taking Antidepressants; Your Comprehensive Guide to Starting, Staying On and Safely Quitting*, discussed the misconceptions of antidepressants with the hosts. He also shared about the latest findings and also shared tips on when to determine that you need to be on an antidepressant. 20 minute interview within the program.

March 11:

Hosts Sherry Tatum and Kelly Ingram introduce guest co-host Jennifer Schuchmann and Jennifer leads talk with cancer survivor Delores Burgess about her life and her work in educating people. Delores also shares a song in the program. 30 minutes.

March 17:

Theresa Sherard, MD shares about *The Full Plate Diet* and offers weight loss and meal suggestions during this interview with hosts Kelly Ingram, Sherry Tatum and guest co-host Jennifer Schuchmann. 12 minute interview within the 30 minute program.

March 21:

The hosts talked with Dr. Kadyn Williams and Dr. Helena Solodar to discuss hearing loss and the new technology available to air hearing. 12 minute segment within the 30 minute program.

March 24:

The hosts talked with Taylor LeBaron to discuss his weight loss and how that changed his life. Today, he is an author and speaker who encourages young people to get their health and weight under control. Also featured: Kay Bratt, author of Silent Tears: A Journey of Hope in a Chinese Orphanage shared about her experience volunteering in a Chinese orphanage and how that changed her life.

#### Atlanta Live

WATC's flagship program airing live weeknights from 7:00 – 9:00 p.m. with an encore presentation weekday mornings from 7:00 a.m. – 9:00 a.m. Original production of WATC TV.

January 25 and 26:

Host BJ Arnett talked with Homer Barnes of Genesis Regenration Ministries about his life of overcoming his addiction to crack cocaine. 30 minute interview within the two-hour program.

January 28 and 31:

Christine and Kevin Meland talk with hosts James and Regina Howard about their book *The Hope Filled Marriage*. They share about the many practical and biblical action plans and ideas to combat hopelessness in marriage and share personal experiences and strategies that they used to rebuild, reconcile, strengthen and pursue hope in marriage. Hope builds a foundation, but it also strengthens the foundation of a marriage. They also shared about their book *Loving Her Eternally*. 20 minute interview within the two-hour program.

Jan. 31 and Feb. 1:

Jim and Jennifer Hughes talked with Jamila Harris of Healing a Broken Heart Ministry in Atlanta, Georgia about the self-esteem workshops to help those who are hurting. The mission of the ministry is the restoration of brokenhearted people living on the streets. 20 minute interview within the two-hour program.

March 10 and 11:

Apostle Francina Pace talked with Larry Webb of Duluth, Georgia about grief counseling. Larry is a licensed Christian Therapist and Counselor

who shares about his own personal losses and how to find healing in time of despair. 20 minute interview within the two-hour program.

March 16 and 17:

Carleen Green was the host for this edition with guest Rhonda Knight of Lawrenceville, Georgia, author of *Blessed Survivor*. Rhonda survived an attempted murder and rape and went on to find a life of joy. She shared her story to offer hope to those who are hurting. 20 minute interview within the two-hour program.

March 17 and 20:

Dr. Kevin Leman, an internationally-known psychologist and author, shared insight on a wide range of topics including parenting, marriage and relationship issues with Rick Goins. 15 minute segment within the two-hour program.

March 21 and 22:

Myles Rutherford talked with Jessica Wolstenholm and Dr. Heather Rupe, authors of *The Pregnancy Companion*. They help women who are struggling with infertility and multiple pregnancy losses. 20 minute interview within the two-hour program.

March 24 and 25:

Jim and Joanna Faillace shared about their ministry which includes teaching people to eat healthy. Joanna is the author of *Super-Naturally Healthy* and demonstrated how to make healthy smoothies. Hosts Bishop John Wwesley and Apostle Francina Pace. 25 minute interview within the two-hour program.

## About Health with Jeanne Blake

Monthly airings on Saturday mornings at 12:30 p.m. and as filler programming at various times on the schedule.

January:

This program addressed "Bullying – What Everyone Needs to Know" and covered how it is cruel behavior that leaves lasting negative effects. Dr. Robin D'Antona talked with host Jeanne Blake about bullying behaviors. Dr. D'Antona is the author of several books including 101 Things Everyone Should Know About Bullying and Bullying in Athletics.

February:

Approximately 12 million people – one in 25 – in the U.S. has a food allergy. Food allergies are most prevalent among young children, affecting one in 17 children under the age of 3. On this edition of *About Health*, Jeanne Blake talked with Dr. Lynda Scheider, Children's Hospital Boston and Paul Antico, a father of two boys with allergies and the founder of Allergyeats.com.

March:

For years we've heard about AIDS in Africa. It's social and economic impact are almost incomprehensible ... unless you've worked there. On this edition of *About Health*, Jeanne Blake talked with Pat Daoust, the former Director of the Global AIDS Initiative for Physicians for Human Rights, who has worked in Africa on the issue of HIV/AIDS primarily in sub Sahara Africa which is more heavily affected by HIV/AIDS than any other region of the world. Jeanne Blake also speaks with Michael Shankle, Director, The MALE Center, AIDS Action Committee of Massachusetts, Inc. about the resurgence of HIV/AIDS in gay men.

## **Public Service Announcements**

WATC airs public service announcements on health-related topics such as skin cancer prevention, the importance of donating blood, etc.

In addition, WATC produced a series of 2-3 minute segments featuring Phil and Amy Parham from *The Biggest Loser* sharing fitness and nutrition tips in two-minute *Fit Facts* and JoAnna Ward from *Survivor: Amazon* sharing fitness demonstrations as part of her three-minute *Surviving Life* segments.

## QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV's MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2011 – March 31, 2011

Issue: Educational/Instructional Programming

WATC TV offers a mix of programming to educate and inform. Such programming during 1st Quarter 2011 included the following:

#### **Bible Teaching:**

## MannaFest with Perry Stone

Mondays at 10:30 a.m.

## Kay Arthur

Fridays at 10:00 a.m.

## Enjoying Everyday Life with Joyce Meyer

Monday-Friday at 12:30 p.m. and 5:30 p.m.

## Shepherd's Chapel

Every night from 12 midnight to 6:00 a.m.; weekdays at 1 p.m.

## Wisdom Keys with Mike Murdock

Mondays at 11:00 p.m. and Fridays at 9:30 a.m.

## **Origins**

Fridays at 11:30 a.m.

## CrossTalk with Randy Weiss

Fridays at 11:00 a.m.

## Children's/Teen Programming:

## Dr. Wonder's Workshop

Tuesdays at 4:30 p.m.

## Sugar Creek Gang

Thursdays at 4:00 p.m.

## Adventures in Odyssey

Mondays at 4:00 p.m.

#### **Curiosity Quest**

Thursdays at 4:30 p.m.

#### Real Life 101

Fridays at 4:00 p.m.

## Aqua Kids

Wednesdays at 4:30 p.m.

#### Gina D's Kids Club

Mondays at 4:30 p.m.

#### Kingsley's Meadow

Tuesdays at 4:00 p.m.

## **NASA 360**

Wednesdays at 4:00 p.m.

#### Roc House Cafe

Original production of WBPI TV 49 featuring host Tamara James and guest co-hosts discussing topics of interest to teens on topics such as self-esteem and peer pressure. 30 minutes. The series airs Saturdays at 1:30 p.m.

#### Stir It Up

Saturdays at 2 p.m.

Locally-produced youth series.

## Pure Sound Rising

Fridays at 4:30 p.m.

Series aimed at teens that is produced at WGGS in Greenville, South Carolina.

Note that five hours of programming each week qualifies as E/I programming.

## **Instructional/Lifestyle Programming:**

## Art Insight

Saturdays at 12:00 p.m.

## Friends & Neighbors

Weekdays at 6:30 a.m., Tuesdays at 12 noon and Saturdays at 8:30 a.m.

## The Peggy Denny Show

Wednesdays at 12 noon and Saturdays at 9:00 a.m.

## At Home with Arlene

Thursdays at 12 noon and Saturdays at 9:30 a.m.

#### You Can Make It

Fridays at 12 noon and Saturdays at 10:00 a.m.

#### For Your Home

Saturdays at 10:30 a.m.

## P. Allen Smith Gardens

Saturdays at 11:00 a.m.

## Atlanta Home & Style

Saturdays at 11:30 a.m.

## About Health

Monthly airings on Saturdays at 12:30 p.m.

#### Right Now

Airing 2-3 times each month on Saturdays at 12:30 p.m.

## In The Kitchen

Monthly airings on Saturdays at 12:30 p.m.

## QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57's MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2011 - March 31, 2011

Issue: Promoting the Work of Non-Profit Organizations

WATC TV features area non-profit organizations and area churches on the station to discuss the work they are doing in the community and promote events they are holding to impact the area and its people. Here are a few of the non-profit organizations and churches featured during 1<sup>st</sup> Quarter 2011:

## Atlanta Live

WATC's flagship program airing live weeknights from 7:00-9:00 p.m. with an encore presentation weekday mornings from 7:00 a.m. -9:00 a.m. Original production of WATC TV.

Guests this quarter from the local area included:

January 18	Ryan Lambert with Congregation Beth Messiah of Atlanta, Georgia shared about is work in the Atlanta area.
January 19	Michelle Underwood of Women of Destiny International in College Park, Georgia encouraged women during this interview.
January 21	Robert Moore of Psalm Project International of Stockbridge, Georgia shared.
January 31	Pastors Vincent and Felicia Campbell of Faith Praise Worship Center shared.
February 1	Pastor Chris Aikens of New Life Praise Center in Lawrenceville, Georgia shared about the work of the ministry.
February 2	Lily Colgate and Angela Senegal of iCOR shared about their work to share God's love, hope and healing to children in crisis by providing loving homes with emphasis on family reunification when appropriate.
February 4	Elder William Hill shared about an upcoming seminar to improve finances.
February 7	Bishop John Wesley and Apostle Francina Pace of The Prophetic Campaign in Norcross, Georgia shared. Also, Louise Custard of Crown of Glory Empowerment Ministries and Alexys Wolf of The Fiery Sword Global Ministries shared.
February 8	Pastor Stephen Wiggins, Sr. of Alive at Christ Lutheran Church shared about his work in the urban areas of the city.
February 10	Pastor Gloria McCall of Ray of Hope Christian Church in Decatur, Georgia

February 11	Pastor Lawrence Kennedy of Bethel World Outreach Ministries in Fayetteville, Georgia shared. Also, Dr. Violet Okoro of House of Prayer for All Nations shared.
February 14	Minister Virginia Whitmore Price of N.O.W. Outreach Ministries in Atlanta, Georgia shared about an upcoming conference. Also sharing was Bishop Shedrack Rockson of Christ Temple International in Lawrenceville, Georgia.
February 15	Dr. Brian Mosley of Bread of Life Ministries International in Smyrna, Georgia shared. Also, Bishop David Huskins of Covenant Cathedral at Cedar Lake Christian center in Cedartown, Georgia and Apostle Paul Thornton of Paul Thornton Ministries International in Smyrna, Georgia shared.
February 17	Aubrey Reed of A.B.U.S.E. Outreach Ministries in Conyers, Georgia shared.
February 18	Daren and Leslie Patrick of Cross Roads Community Church in Powder Springs, Georgia shared.
February 23	Minister Kathy Young of Hopewell Missionary Baptist Church in Norcross, Georgia shared about the upcoming event for youth: Enough – Young Soldiers in Motion.
February 24	Robin Merrill and Kristyn Roden shared about how Oak Grove United Methodist Church was partnering with World Vision's 30-Hour Famine Hunger Awareness Campaign to bring awareness to famine around the world.
February 28	Pastor Robert and Wanda Washington of Grace Center of Hope Worship center of Gainesville, Georgia shared.
March 2	Apostle Stephen and Prophetess Sheila Howell of Kingdom Come Mission Outreach in Duluth, Georgia shared.
March 7	Wendy Vinson, Vice President of Emmanuel College, and Chris Maxwell, Campus Pastor of Emmanuel College, shared about the Christ-centered liberal arts institution and the impact students are having after graduating.
March 9	Pastor Edna Dillard of Abundant Life Ministries in Atlanta, Georgia shared.
March 14	Pastor B.J. Relefourd of Women of Power based in Lawrenceville, Georgia shared about the upcoming conference of the organization.
March 17	Kasey McClure shared about how she works to help women who feel trapped in the adult entertainment industry. Also sharing was Johnnie Freyermuth of Hosanna Freedom Foundation and Iris Lloyd, Director of Global Child Rescue to share.

March 17 Pastor Belinda Thomas of Be Restored Worship Center in Douglasville,

Georgia shared. Also, Pastor Timothy and Lady Candee McKibbins of the

Church of Atlanta Lighthouse in Ellenwood, Georgia shared.

March 28 Rick and Tanya Curren of Boundless Limits International in Easley, South

Carolina shared.

March 29 Steven Sheraod of The Cathedral International Church located in

Marietta, Georgia shared.

## Gospel Touch

Mondays at 11:00 a.m. and other special airings throughout the quarter. Original production of WATC TV.

Host Daisy McGrew and co-host Pastor B.J. Relefourd talk with local ministry representatives in this weekly 30 minute program produced in the studio of WATC.

March 7 Apostle Barbara Beeler of Gateway Restoration Church in Jonesboro,

Georgia shared about the ministry.

March 14 Pastor Wendy Smith of Greater Victory Christian Center in East Point,

Georgia shared about the ministry.

March 21 Sabrina Robinson Ministries of Johnston, Georgia shared about the

ministry.

## The Bobby Hurd Show

Presented live Tuesday nights at 10:00 p.m. and a half-hour encore presentation on Sundays at 6:00 a.m. Original production of WATC TV.

Host Bobby Hurd features news about local concert events to benefit non-profit organizations and also features interviews with local pastors and community leaders.

#### Friends and Neighbors

Weekday mornings at 6:30 a.m.; Tuesdays at 12 noon and Saturdays at 8:30 a.m. Original production of WATC. This weekly half hour program features a variety of topics with hosts Sherry Tatum, Kelly Ingram and Donna Ritchie. Non-profit organizations and educational features included the following:

February 22 and 26: Jason McWilliams from MADD: Mothers Against Drunk Driving shared his

personal story of how he became involved with the organization.

March 22 Terrie Ferrell shared about her book *Happy Endings* that was written

from her personal experience to help people with making decisions

regarding their long-term caregiving and death.

#### Right Now

Saturdays at 12:30 p.m. Original production of WATC. This half hour interview series features Jennifer Schuchmann talking with local guests about the work they are doing in the community.

February 12

Jeff Shinabarger of Plywood People shared about the work of the non-profit organization in their desire to create a community to help address social needs. One thing discussed was how they collect gift cards to help non-profit organizations.

## QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV's MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2011 - March 31, 2011

Issue: Senior Citizens

During 1st Quarter 2011, WATC aired the following programming to inspire seniors to live rich and fulfilling lives and to educate families on the various resources available to help seniors. Programming this quarter included the following:

## Atlanta Live: Seniors Today

WATC's flagship program airing live weeknights from 7:00-9:00 p.m. with an encore presentation the following weekday morning. Once a month, *Atlanta Live* presents a special edition aimed at seniors called *Seniors Today* hosted by Betty Cornett and Pat Mathis. Episodes this quarter included the following:

January 20 and 21:

Guests included John West, MD and Betty Chatham who shared about fitness tips for seniors. Dr. West is the author of *The Ultimate Workout* – *The Way West Fitness Program.* Annette Edenfield shared her testimony about being the co-pastor of a church with her late husband for 35 years and how she continues to work in the ministry. Christian humorist Jeanne Robertson also shared her story. Music by Sue Brack of Snellville, Georgia and Roger Bice of Grayson, Georgia.

February 3 and 4:

Guests included Hugo Bryant-Porter of Lighthouse World Outreach Center in Monroe, Georgia and music by William Clayton from Lighthouse World Outreach Center. Also sharing on the program were author Lonnie Perkins (*The Breaking of a Harsh Man*) who is the Program Director and Volunteer Chaplain at the Georgia Department of Corrections sharing about Overcomers which is a 13-week program for those seeing deliverance from life-controlling issues; Colonel Nimrod "Mac" McNair of Stone Mountain, Georgia sharing about his work as founder of Executive Leadership Foundation that promotes ethics in business; and author J. Lee Grady (*10 Lies Men Believe: The Truth About Women, Power, Sex and God*) on his work to help abused women. Two-hour program.

March 3 and 4:

Pat Mathis and Betty Cornett talked with Rai-Lynn Ziegler, author of *Let's Look Together* which is a picture book for people with Alzheimer's Disease and other forms of memory loss. She shared her personal story on how this book helped to connect her to her mother when the disease's progression made communication increasingly difficult. Also, Don Piper shared about his book *90 Minutes in Heave: A True Story of Death and Life.* The final segment of the program was devoted to WATC Founder Joanne Thompson. Joanne along with her husband Jimmy are pioneers in Christian television and have been working in this outreach for almost four decades. Joanne passed away on the morning of March 3 and the final segment was a look at her start in Christian television and the impact she made. Music by Logan Smith. Two-hour program.

<u>Public Service Announcements</u>
WATC aired public service announcements throughout the broadcast day addressing various topics of interest to senior citizens.