

Public Service Report For 2nd Quarter 2007

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

April 1, 2007 – June 30, 2007

Issue: Health and Lifestyle

During 2nd Quarter 2007, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Time For Hope

Saturday mornings at 7:00 a.m.

Time For Hope is a Christian mental health program that addresses issues of concert to the community. The weekly series is produced by Select Religious Broadcast Service in Spartanburg, South Carolina. 30 minutes.

Friends & Neighbors

Wednesday, April 4 at 6:00 am and 11:30 am

Hosts Kim Gravel and Sherry Tatum welcome guest co-host Amy Goins. Guests included local author Dale Cramer and Dorothy Leone-Glasser on prescription drugs savings and other wellness topics. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Thursday, April 5 at 6:00 am and 11:30 am

Hosts Donna Ritchie, Kim Gravel and Sherry Tatum talk with Myra Carmon, associate professor of parent-child nursing at Georgia State University and member of the Georgia Nurses Association to discuss the latest findings with blood pressure. Also featured, an interview by Donna and Sherry with author Jordan Rubin (*The Maker's Diet*). 30 minutes. WATC TV 57 Production.

Atlanta Live

Monday, May 21 from 7:00-9:00 pm

Tuesday, May 22 from 7:00-9:00 am

Host Dr. Robbi Warren and co-host Minister Jennifer Stovall talked with Dr. Barry Keaton, Founder of West Georgia Counseling and Educational Services of Buchanan, Georgia. Dr. Keaton was joined by medical doctor Dr. Kelvin Burton and clinical director Dr. Wesley Kitchens. The three also host the WATC TV medical series *Reflections*. 30 minute interview within the two hour program. WATC TV 57 Production.

Drs. Keaton, Burton and Kitchens made a return visit to *Atlanta Live* on Friday, June 29 with host Bishop Sam McGill. 30 minute interview within the two hour program. WATC TV 57 Production.

Atlanta Live

Friday, June 22 from 7:00-9:00 pm

Monday, June 25 from 7:00-9:00 am

Host Kim Gravel talked with Jennifer Skeen, Physical and Spiritual Fitness Speaker, on various health-related issues. 30 minute interview within the two hour program. WATC TV 57 Production.

Friends & Neighbors

Friday, April 6, 2007 at 6:00 am and 11:30 am

The hosts (Donna Ritchie, Kim Gravel and Sherry Tatum) talk with Dr. Alan Greene on his book *From First Kicks To First Steps*; guest interviewer Joanne Thompson in an interview with Sharon Hanby-Robie, author of *Beautiful Places, Spiritual Spaces*. 30 minutes. WATC TV 57 Production.

Atlanta Live

Friday, April 13 from 7:00-9:00 pm

Monday, April 16 from 7:00-9:00 am

Hosts Jimmy and Connie Dunn talk with singer and cancer survivor Gina Cook about her struggles with the illness and overcoming it. Also, Stephanie Jennings of The Harvest Tabernacle of Lithonia, Georgia talks about educating the public on health matters though a health expo being held later in the month. One hour of interviews within the two hour program. WATC TV 57 Production.

Friends & Neighbors

Friday, May 11 at 6:00 am and 11:30 am

Hosts Sherry Tatum and Kim Gravel start the new weight-loss feature on *Friends & Neighbors* called "Less To Love". Expert guests in the field of weight loss include nutritionist Missey Hall of One on One Nutrition and fitness expert Dawn Rowley of Flexible Fitness Solutions. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Friday, June 15 at 6:00 am and 11:30 am

Junior Achievement representatives from the Atlanta chapter discuss the work of the organization with hosts Kim Gravel, Donna Ritchie and Sherry Tatum. Also, Amanda Moulson talks about the launch of Gilda's Club in the Atlanta area, which is a non-profit organization to offer support to women overcoming cancer, especially ovarian cancer. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Monday, June 4 at 6 am and 11:30 am

Lisa Leathers of The Johnny Foundation shares her personal story with hosts Kim Gravel, Sherry Tatum and Donna Ritchie of the suicide of her son and the foundation she started to help others. 30 minutes. WATC TV 57 Production.

About Health

Saturdays (various times)

Episodes airing this month included "Substance Abuse: One Family Making a Difference" featuring Jim Bildner talking about his son Peter's heroin overdose and how Jim and his wife would not allow his death to be in vain and now educate young people about the dangers of drugs. Also "Women and Menopause" is the focus of an episode featuring co-authors Pat Wingert and Barbara Kantrowitz discussing their book *Is It Hot in Here or Is It Me?* 30 minutes each.

Friends & Neighbors

Tuesday, April 10 at 12:00 noon

Dr. Scott Isaacs (*Hormonal Balance*) discusses the latest medical news about women and hormones; Mike Cosentino talks about the benefits of running. Hosts Sherry Tatum, Donna Ritchie and Kim Gravel. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Thursday, May 10 at 6 am and 11:30 am

Dr. Daniel Amen discusses his book *Healing Anxiety and Depression*. Music by co-host Donna Ritchie. Kim Gravel and Sherry Tatum also featured as co-hosts. 30 minutes. WATC TV 57 Production.

Your Life with Dr. Anna Marie Saturdays at 12:30 pm (through 6/23)

This magazine series features segments on life enriching issues on health, food and more. Hosted by Dr. Anna Marie. 30 minutes.

Reflections

Saturdays at 4:00 pm

Dr. Barry Keaton, Dr. Wesley Kitchens and Dr. Kelvin Burton host this discussion program addressing health-related issues such as depression, eating disorders, etc. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Tuesday, May 29 at 6 am and 11:30 am

Kim Gravel, Sherry Tatum and Donna Ritchie talk with Margaret D. Mitchell, author of *100 Passengers*. The hosts also talk with Mary Martin Nordness, Communications Director of the Southeast United Dairy Industry Association on topics such as "3 Steps To A Better Beach Body." 30 minutes. WATC TV 57 Production.

Health-related topics are also featured on the series *You Can Make It with Tammy Faye and Joanne*, *The Peggy Denny Show*, and *Make Your Day Count with Lindsay and Friends*. Also, health-related public service announcements (American Red Cross, American Cancer Society, Coalition to Prevent Deep-Vein Thrombosis, etc.) air throughout the programming day. Approximately 20 minutes of public service announcements air weekdays and on Saturdays. A limited number of public service announcements air on Sundays.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
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Issue: Women's Issues

WATC TV strives to have programming that addresses women's issues. During 2nd Quarter 2007, the station featured the following programs to educate and empower women:

Friends & Neighbors Saturday, May 12 at 8:30 am
Anita Swanson, author of *Slow Hope*, shares her personal story of abuse and how she overcame it. She challenges viewers to break through the pain of abuse and become stronger. Hosts Sherry Tatum, Kim Gravel and Donna Ritchie. 30 minutes. WATC TV 57 Production.

Friends & Neighbors Tuesday, May 29 at 6 am and 11:30 am
Interviews with author Patricia Anderson (*Love is a Verb!*) and with author Cheryle Touchton (*Pocketful of Quarters*). Hosts Sherry Tatum, Kim Gravel and Donna Ritchie. 30 minutes. WATC TV 57 Production.

Friends & Neighbors Friday, May 25 at 11:30 am
Sherry Tatum, Donna Ritchie and Kim Gravel talk with Teresa Tapp, author of *Fit and Fabulous in 15 Minutes*; Teresa demonstrates some exercises with the hosts. 30 minutes. WATC TV 57 Production.

Atlanta Home & Style Saturdays at 11:30 am
This weekly half hour series hosted by Donna Davis is produced locally and features segments on home, family, health and other lifestyle topics.

Make Your Day Count Weekdays at 9:00 am
Lindsay Roberts and her guests share about life in this daily half hour program. Segments include cooking, crafts, music and Bible study aimed at women.

Babbie's House Mondays at 12:00 pm and Tuesdays at 5:00 pm
Also various other times throughout the programming schedule
Award-winning gospel music singer/songwriter Babbie Mason features guests who share about women's issues, such as Dr. Gail Hayes who discussed the importance of self worth and Dr. Inette Cooper who shared about Women N Power. 30 minutes. WATC TV 57 Production.

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Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 2nd Quarter 2007 included:

Atlanta Live: Seniors Today First Thursday night of the month from 7-9 p.m.
Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this quarter:

April Program:

Guests included Mary Louise Floyd, author of *Retired With Husband*; Bobbie Evans of Saints Alive Cares of Fayetteville, Georgia; and musical guests William Clayton and Redeemed of Madison, Georgia, Joy Singers and The Old Paths. 2 hours. WATC TV 57 Production.

No May program this month due to special programming.

June Program:

Kimberly Hall of How Pets Help Seniors of Atlanta, Georgia and John Flannagan of the Animal Rescue League of Atlanta, Georgia talked about the importance of pets to seniors for company and security. Also, author Richard Perry (*The Complete's Idiot's Guide: The Last Days*); Dr. Bill Baggett, Minister to Seniors from Dunwoody Baptist Church of Atlanta, Georgia; Dick Harp, Director of the Osher Lifelong Learning Institute of Kennesaw State University and Program Development Officer Susan Bass and student Ruby Broome discussing continuing education programs aimed at seniors; and music by Heartstrings, the senior choir of Dunwoody Baptist Church. Encore presentation from March 2007. 2 hours. WATC TV 57 Production.

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Issue: Strengthening the Family/Helping Youth

During 2nd Quarter 2007, WATC TV aired programming that focused on family issues as a way to strengthen the family on issues that often divide members. Other programming addressed issues such as adoption, child abuse, etc. A sampling of such programming included the following:

Atlanta Live

Thursday, June 14 from 7:00-9:00 pm

Friday, June 15 from 7:00-9:00 am

Host Betty Cornett and co-host Harolene Cass talked with Rick Strawn of SOS Juvenile Intervention and Transportation about his work in helping teens. Various musical guests and a performance by the Covenant Christian Drama Team of Loganville, Georgia completed the two hour broadcast. WATC TV 57 Production.

Friends & Neighbors

Monday, April 2 at 11:30 am

Hosts Sherry Tatum, Donna Ritchie and Kim Gravel talk with Lynda Lee Smith, Executive Director of International Advocates for Children about the work of the organization and the challenges they face; also joined on the set by Justin Webb and his adoptive mother Mary Webb. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Monday, May 7 at 11:30 am

Hosts Kim Gravel, Donna Ritchie and Sherry Tatum talk with Jennifer Schuchmann, author of *Your Unforgettable Life*; music by Donna Ritchie. 30 minutes. WATC TV 57 Production.

Atlanta Live

Wednesday, June 20 from 7:00-9:00 pm

Thursday, June 21 from 7:00-9:00 am

B.Y.O.B.'s BJ Arnett of New Dominion Church and Kingdom Reality Ministries in Union City, Georgia talked with Dr. David Hand, Dean of the School of Education of Oral Roberts University in Tulsa, Oklahoma about the university and the various offerings. Also appearing was Jerry Eshleman, Executive Director of the School of Education. One hour of the two hour program was devoted to these guests. WATC TV 57 Production.

Atlanta Live

Tuesday, June 18 from 7:00-9:00 pm

Wednesday, June 19 from 7:00-9:00 am

Misty Smith, Children's Pastor and Director of Rock Springs Christian Academy of Milner, Georgia shared about the work of the school. Other members of Rock Springs Church also appeared on the two hour broadcast. WATC TV 57 Production.

Friends & Neighbors

Friday, June 1 at 6:00 am and 11:30 am

Hosts Kim Gravel and Sherry Tatum introduce guest co-host Marsha Marks and they talk with Todd Mark of Consumer Credit Counseling Services about helping families control their holiday spending; also Atlanta-based author Randy Singer talks about his book *The Judge Who Stole Christmas*. 30 minutes. WATC TV 57 Production.

Atlanta Live

Monday, June 11 from 7:00-9:00 pm

Tuesday, June 12 from 7:00-9:00 am

Orrin Hudson of Be Someone of Lithonia, Georgia discussed his work with youth using chess as the backdrop. Host Bishop Samuel McGill of Lilburn, Georgia. 30 minute interview within the two hour program. WATC TV 57 Production.

Georgia Association of Broadcasters: Georgia Student Finance Commission
Public service announcements ran throughout the broadcast day

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Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 2nd Quarter 2007:

American News Network Weekdays at 5:30 p.m.
Atlanta-based national newscast is presented on WATC every weeknight. The newscast returned to the schedule in early February 2007.

The Gravedigger Show Fridays at 10:00 p.m.
Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. One hour. WATC TV 57 Production.

Atlanta Live Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.
WATC presents *Atlanta Live* every weeknight live from 7-9 p.m. featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

Pastor Jeff Lyle
Meadow Baptist Church and from the ministry series *Transforming Truth* (also seen on WATC)

Pastor Henry Wright
Pleasant Valley Church of Thomaston, Georgia and author of *A More Excellent Way, Be In Health*

Mark Baer
The Cross Worship Ministry, Powder Springs, Georgia

Dr. David Smith
Secure Foundation Bible Church of Cumming, Georgia

Pastor Mitch Manning
Johns Creek Family Church, Suwanee, Georgia

Pastor Marie Phillips and church members Yvette O'Brien and Kaylie Greenway
Experience the Fire Ministries of Cartersville, Georgia

Dr. Gayle Rogers
Founder/Forever Free, Snellville, Georgia

Pastor Richie Franklin
Christian Fellowship Church, Cartersville, Georgia

Dr. Natalie James
Dean/Kingdom Bridge Builders, Lawrenceville, Georgia

Rev. Pat Allen
Prayer Shield Ministry of Douglasville, Georgia

Prophetess Stella Ekhatior
African Ministers Charter, Austell, Georgia

Dr. Pauline Fuller
 Pauline Fuller Ministries of Powder Springs, Georgia
 Diana Garren
 Founder/President, True Perceptions, Atlanta, Georgia
 Drs. Mahesh and Bonnie Chavda
 All Nations Church, Forest Park, Georgia
 Yvonne Anderson
 Exodus Victory House, Alpharetta, Georgia
 Apostle Dwight Shields
 New Hope Ministries C.O.G.I.C., Tucker, Georgia
 Bishop William Shields
 Hopewell Missionary Baptist Church, Norcross, Georgia
 Minister Winsome Robinson
 Author of *One Touch of the Divine Scepter* from Stone Mountain, Georgia
 Pastor Tracy Wells White
 Life Tabernacle of Praise of Atlanta, Georgia
 Pastor Gisela Mann
 Congregation Kos Mayim/Cup of Water Ministries, Riverdale, Georgia
 Rabbi Gavriel and Dee Dee Bryars
 Congregation Beth Ha' Mashiach, Grayson, Georgia
 Rabbi Scott Sekulow
 Congregation Beth Adonai, Tucker, Georgia
 Rev. Harriet Bradley
 Harriet Bradley Ministries, Decatur, Georgia
 Prophet Dereck Whitesmith
 Speak With Authority Ministries, Atlanta, Georgia
 Pastor Gary and Jonie Stone
 Gary Stone Ministries, Dawsonville, Georgia
 Pastor Steven Moore
 The Mountain of the Lord's House, McDonough, Georgia
 Michele Ricket
 Sisters in Service, Norcross, Georgia
 Elder O'Shay Smith
 Day Star Tabernacle International of Douglasville, Georgia and author of *Unity, The Real One Accord*
 Pastor Ebenezer George
 Full Gospel Church in India, Norcross, Georgia
 Pastor Phil and Crystal Spriggs
 New Rock Church, Conyers, Georgia
 John Walters
 Spirit of Elijah, Decatur, Georgia
 Elizabeth Omilami
 Hosea Feed the Hungry and Homeless, Atlanta, Georgia

First Works Food Drive :30 spots airing throughout the broadcast schedule
 First Works, the outreach program of WATC, has partnered with Johnnie's House to collect food to distribute to the needy, such as the Atlanta Women's Shelter. As part of this drive, WATC TV gives participating churches time on the station to announce their service times and invite people to attend their services.

Georgia Association of Broadcasters: Georgia Army National Guard
 Public service announcements about the work of the National Guard aired throughout the broadcast day

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day.

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Issue: Children's Programming/Teen Programming

During 2nd Quarter 2007, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Critter Gitters

Thursdays at 4:00 pm through May (5:00 pm for first three weeks of May 2007); then moved to Fridays at 4:00 pm in June

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

My Bedbugs

Wednesday at 4:00 pm

Premiering on WATC on May 23, *My Bedbugs* is a weekly FCC friendly series that aired on many PBS stations.

Gina D's Kids Club

Mondays at 4:00 pm (5:00 pm for first three weeks of May 2007)

FCC friendly syndicated children's series with host Gina D and puppet characters. 30 minutes.

Nanna's Cottage

Thursdays at 4:00 pm starting June 7

Weekly half-hour educational children's series.

Kids Like You

Thursdays at 4:30 pm

Live action children's series aimed at preschool and early-elementary aged children. 30 minutes.

Animal Action

Wednesdays at 4:00 pm through May (5:00 pm for first three weeks of May 2007)

Live action children's series that takes a look at animals from all over the world. 30 minutes.

Aqua Kids

Tuesdays at 4:00 pm (5:00 pm for first three weeks of May 2007)

This FCC friendly series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Wednesdays at 4:30 p.m. and Saturdays at 1:00 p.m.

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. Pre-empted three weeks in January 2007 in its Wednesday time slot. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. Pre-empted three weeks in January 2007. 30 minutes.

Stir It Up

Saturdays from 2-3 p.m.

Presented by the youth outreach ministry of Divine Faith Church, *Stir It Up* features a discussion of topics that teens deal with on a daily basis intertwined with gospel music videos and live performances. 60 minutes.

HOLIDAY SPECIALS:

Easter Is

Monday, April 2 at 4 pm and Friday, April 6 at 4:30 pm

The Puzzle Club Easter Special

Thursday, April 5 at 4:30 pm and Friday, April 6 at 4:00 pm

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Issue: Educational Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 2nd Quarter 2007 included the following:

Bible teaching:

<i>Shepherd's Chapel</i>	Late night from 12:00 a.m. – 6:00 am and weekdays from 1-2 pm
<i>Crosstalk</i>	Fridays at 11:00 am
<i>Perry Stone</i>	Mondays at 10:30 am
<i>Mike Murdock</i>	Mondays at 11:00 pm and Fridays at 9:30 am
<i>Precepts for Life</i>	Fridays at 10:00 am
<i>Through the Bible</i>	Sundays at 1:00 pm
<i>Understanding the Endtime</i>	Saturdays at 3:00 pm
<i>American Religious Townhall</i>	Sundays at 6:30 am and 4:30 pm

Documentaries:

<i>Word Pictures</i>	Thursdays at 10:00 am
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Community Interest:

<i>The Gravedigger Show</i>	Fridays at 10 pm WATC TV 57 Original Production.
<i>Atlanta Live</i>	Live Monday through Friday at 7 pm and reairs weekdays from 7-9 am WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	Tuesdays at 12 noon and Saturdays at 8:30 am Plus encore presentations weekdays at 6:00 am and 11:30 am WATC TV 57 Original Production.
<i>Let's Talk with Tracy Wells</i>	Thursdays at 11:30 am WATC TV 57 Original Production.
<i>The Bobby Hurd Show</i>	Occasional community service guests on program airing Tuesdays at 10 pm and half hour version on Sundays at 6 am WATC TV 57 Original Production.
<i>Reflections</i>	Medical series airing Saturdays at 4:00 pm WATC TV 57 Original Production.

Arts:

<i>Babbie's House</i>	New episodes Mondays at 12 noon; Plus encore presentations various weekday afternoons at 5 pm WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	New episodes Tuesdays at 12 noon and Saturdays at 8:30 am; Plus encore presentations weekdays at 6:00 am and 11:30 am
<i>Cynthia and Friends</i>	Showcasing hip hop and rap artists every Saturday at 1:30 pm WATC TV 57 Original Production.

By The Book

Art Insight

Home & Style

Interviews with authors about latest releases on Tuesdays at 11 am

Saturdays at 12 noon

Interviews, movie reviews, and lifestyle tips presented Saturdays at 11:30 am

Cooking Instruction:

You Can Make It

The Peggy Denny Show

At Home With Arlene

Make Your Day Count

Wednesdays at 9:30 am and Saturdays at 10 am

Wednesdays at 12 noon and Saturdays at 9 am

Thursdays at 12 noon and Saturdays at 9:30 am

Weekdays at 9:00 am