Public Service Report For 3rd Quarter 2007

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

July 1, 2007 - September 30, 2007

Issue: Health and Lifestyle

During 3rd Quarter 2007, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Time For Hope

Saturday mornings at 7:00 am

Time For Hope is a Christian mental health program that addresses issues of concert to the community. The weekly series is produced by Select Religious Broadcast Service in Spartanburg, South Carolina. 30 minutes. Topics this quarter included:

- July 14: Guest Pam Vredevelt discussed her book *The Power of Letting Go.* Pam is a licensed professional counselor who shared about understanding and constructively processing feelings of frustration and anger and replacing that with peace and contentment.
- July 21: Author Kim Eckert (*Stronger than You Think*) is a psychologist and counselor who has spent years helping women with a variety of life issues from self-esteem and body image to developing healthy relationships and healing from the past. At the heart of their struggle is not the desire to be perfect, but the desire to be whole. Kim shares that wholeness ultimately comes from God.
- July 28: Author, Speaker and Psychologist David Hawkins talked about his book *When Trying to Change Him is Hurting You.* He offered practical suggestions for women who want to improve the quality of their relationships by helping the men of their lives become healthier and more fun to live with.
- August 4: Author Brenda Armstrong (*Financial Relief for Single Parents*) shared about how financial hardships can be especially burdensome to single parents who have to carry the load alone. Brenda shared her perspective as a single mom who had to turn things around in her own life.

Brenda Armstrong was also featured on WATC's *Atlanta Live* program in an interview segment taped at the International Christian Retail Show held in July in Atlanta, Georgia. This interview was a 15 minute segment in the two-hour program airing on Thursday, September 20 from 7:00-9:00 pm and reaired on Friday, September 21 from 7:00-9:00 am.

- August 11: Guest Alan Heller discussed his book *Learning How to Trust Again*. He talked about how to overcome what people believe is the greatest practical enemy of their emotional, physical and spiritual well-being which is the inability to trust.
- August 18: Tammy Maltby, Christian speaker and TV personality, talked about her book *Confessions of a Good Christian Girl.* She discussed the brokenness and pain in her own life and in the lives of other "good Christian girls." She encouraged God's people to own

up to sin, brokenness and shame in the midst and to extend to each other the same persistent, healing grace that Jesus extends to everyone.

August 25: Becky Tirabassi discussed her book *Sacred Obsession*. She explored how people can overcome the obsessive passions that distract them from God and replace them with holy obsession.

September 1: Authors John and Kendra Smiley discussed *Aaron's Way: The Journey of a Strong-Willed Child*. This discussion was aimed at helping stressed out parents realize that they are not alone, that the strong-willed child has thought and behavior patterns that can be understood and anticipated, and that there are insights and strategies that can help them and their child on their journey.

September 8: Dr. Elizabeth Baker (*Living with Eeyore*) addressed how to distinguish a negative personality from a depressive one; genuinely listen; effectively communicate; lovingly challenge a depressed person; and apply God's Word to the situation.

September 15: Dr, Mark Crawford (*When Two Becomes Three*) discussed how to manage conflict, how to grow closer in your new life as parents, and how to work together in love to meet the needs of your newborn. The book is a tool for any new couple seeking to nurture their marriage in preparation for their new baby.

September 21: Guest Dr. Earl Henslin talked about his book *Intervention: Seven Life-Saving Steps*. He discussed with host Dr. Freda Crews some ways to encourage family members of the alcoholic or addict and how to prepare for an intervention with a loved one who has an addiction.

September 29: Steve and Robyn Bloem discussed their book *Broken Minds*. They shared how mental illness is much more subtle than many imagine and much more prevalent.

Friends & Neighbors Friday, August 24 at 6:00 am and 11:30 am
The hosts (Donna Ritchie, Kim Gravel and Sherry Tatum) talk with Dr. Alan Greene on his book From First Kicks To First Steps; guest interviewer Joanne Thompson in an interview with Sharon Hanby-Robie, author of Beautiful Places, Spiritual Spaces. 30 minutes.

WATC TV 57 Production.

The Gravedigger Show

Saturday, September 8 at 4:30 pm

Lisa Leathers of The Johnny Foundation shared her personal story with host Joe

Oreskovich of the suicide of her son and the foundation she started to help others. 30

minutes. WATC TV 57 Production.

Reflections

Saturdays at 4:00 pm

Dr. Barry Keaton, Dr. Wesley Kitchens and Dr. Kelvin Burton host this discussion program addressing health-related issues such as depression, eating disorders, etc. 30 minutes.

WATC TV 57 Production.

About Health Various times on Saturday mornings
These half hour special presentations featured host Jeanne Blake and covered the following topics:

"Substance Abuse: One Family Making a Difference": Peter Bildner died from a heroin overdose at the age of 21 and his family is working now to use this tragedy to save other young people from substance abuse.

"Women and Menopause": Authors Pat Wingert and Barbara Kantrowitz (*Is it Hot in Here or is it Me?*) discussed menopause with Jeanne Blake.

"Expression of Addiction": Some view addiction as a lack of willpower, but addiction is an illness of the brain. A recent exhibit of original photographic portraits that show people in various stages of addiction was designed to help the public better understand this illness. Its creator is Dr. Howard Shaffer, the Director of the Division on Addictions, Cambridge Health Alliance, Harvard Medical School.

"Dental Health": Dr. Raul Garcia of the Oral Health Foundation discussed gum disease and how a variety of health problems such as diabetes, respiratory illness and heart disease may be linked to it.

Atlanta Live

Monday, July 9 from 7:00-9:00 pm Tuesday, July 10 from 7:00-9:00 am

One segment of the two hour broadcast featured Dr. Larry Webb of the Grief Support Center of Duluth, Georgia. He shared some advice on how to overcome grief. Host Kim Gravel. 30 minute segment of the two hour broadcast. WATC TV 57 Production.

Atlanta Live

Friday, July 6 from 7:00-9:00 pm Monday, July 9 from 7:00-9:00 am

Hosts Jimmy and Connie Dunn of Lanier Family Worship Center of Buford, Georgia talked with Joe Sandlin of Loganville, Georgia. Joe shared his story of being a leukemia survivor and offered hope to those who may be suffering. 30 minute interview within the two-hour broadcast. WATC TV 57 Production.

Atlanta Live

Friday, August 17 from 7:00-9:00 pm Monday, August 20 from 7:00-9:00 am

Dr. David and Pastor Joyce Smith of Secure Foundation Bible Church of Cumming, Georgia hosted this edition with guest Sujo John of Flower Mound, Texas. Sujo was a survivor of the September 11 tragedy and shared his perspective and how this affected him physically, emotionally, and spiritually. One hour interview within the two-hour broadcast. WATC TV 57 Production.

Atlanta Live

Monday, September 17 from 7:00-9:00 pm Tuesday, September 18 from 7:00-9:00 am\

Dr. Robbi Warren and Minister Winsome Robinson talked with R.H. Patterson, Sr., President of P.A.P.A. (Prevent Alcohol Problems Association, Inc.) of Greenville, South Carolina. Mr. Patterson, 91 years old, shared about the effects of alcohol and the impact it has on the community and the family. Spreading this message has been a passion of his for many decades. 30 minute interview within the two-hour program. WATC TV 57 Production.

Atlanta Live

Thursday, September 20 from 7:00-9:00 pm Friday, September 21 from 7:00-9:00 pm

Host BJ Arnett introduced numerous interviews taped at the International Christian Retail Show in Atlanta, Georgia. One interview was with Klay Rogers, author of *Help! I am a Christian. Why am I Sick?* This book chronicled his personal story of his wife's illness and the questions that arose during her battle. Joanne Thompson, co-founder of WATC

TV, conducted the interview. 15 minute segment within the two-hour program. WATC TV 57 Production.

Health-related topics are also featured on the series *You Can Make It with Tammy Faye and Joanne, The Peggy Denny Show,* and *Make Your Day Count with Lindsay and Friends.* Also, health-related public service announcements (American Red Cross, American Cancer Society, Coalition to Prevent Deep-Vein Thrombosis, etc.) air throughout the programming day. Approximately 20 minutes of public service announcements air weekdays and on Saturdays. A limited number of public service announcements air on Sundays.

July 1, 2007 - September 30, 2007

Issue: Women's Issues

WATC TV strives to have programming that addresses women's issues. During 3rd Quarter 2007, the station featured the following programs to educate and empower women:

Friends & Neighbors

Tuesday, July 17 at 12:00 pm Saturday, July 21 at 8:30 am

Image Consultant Rita Blackwood Reynolds offered helpful tips on fashion and makeup for women and discussed her work with underprivileged women to help their selfesteem. Hosts Sherry Tatum, Kim Gravel and Donna Ritchie. 30 minutes. WATC TV 57 Production.

Atlanta Live

Thursday, July 19 from 7:00-9:00 pm Friday, July 20 from 7:00-9:00 am

Bishop Samuel McGill of Lilburn, Georgia and Pastor David Smith of Trenton, Georgia hosted this edition which featured Dr. Venessa Battle of Women About God's Business Ministries of Norcross, Georgia and the work that women are doing in the church and in the community. 30 minute segment of the two-hour broadcast. WATC TV 57 Production.

Atlanta Live

Tuesday, July 24 from 7:00-9:00 pm Wednesday, July 25 from 7:00-9:00 am

Pastor Chris Aikens of Lawrenceville, Georgia and Bishop Samuel McGill of Lilburn, Georgia hosted this edition with Evangelist Millicent Ellis, founder of Love, Faith and Hope Ministries of Stone Mountain, Georgia discussing her outreach to women and Laverna Moorer of Women of Excellence of Hampton, Georgia who shared about empowering women to be everything they can be. One hour of the two-hour broadcast. WATC TV 57 Production.

Friends & Neighbors

Tuesday, July 24 at 12:00 pm Saturday, July 28 at 8:30 am

Nancy Burgess of Heart and Soul Connection of Atlanta discussed her outreach to help strengthen and encourage pastor's wives. Nancy was a pastor's wife and understands the pressures that these women face. Hosts Sherry Tatum, Kim Gravel and Donna Ritchie. 30 minutes. WATC TV 57 Production.

Friends & Neighbors

Friday, August 3 at 6 am and 11:30 am

Interviews with author Patricia Anderson (*Love is a Verb!*) and with author Cheryle Touchton (*Pocketful of Quarters*). Hosts Sherry Tatum, Kim Gravel and Donna Ritchie. 30 minutes. WATC TV 57 Production.

Atlanta Live

Thursday, September 20 from 7:00-9:00 pm Friday, September 21 from 7:00-9:00 pm

Host BJ Arnett introduced numerous interviews taped at the International Christian Retail Show in Atlanta, Georgia. One interview was with CeCe Winans, award-winning gospel music singer and author of *Always Sisters*. This book goes along with a ministry

outreach she has to reach young girls and help build self-esteem within them. 13 minute segment within the two-hour program. WATC TV 57 Production.

Friends & Neighbors Monday, August 13 at 6 am

Sherry Tatum, Donna Ritchie and Kim Gravel talk with Teresa Tapp, author of *Fit and Fabulous in 15 Minutes*, Teresa demonstrates some exercises with the hosts. 30 minutes. WATC TV 57 Production.

Atlanta Home & Style

Saturdays at 11:30 am

This weekly half hour series hosted by Donna Davis is produced locally and features segments on home, family, health and other lifestyle topics.

Make Your Day Count

Weekdays at 9:00 am

Lindsay Roberts and her guests share about life in this daily half hour program. Segments include cooking, crafts, music and Bible study aimed at women.

Babbie's House

Mondays at 12:00 pm and Tuesdays at 5:00 pm

Also various other times throughout the programming schedule Award-winning gospel music singer/songwriter Babbie Mason features guests who share

about women's issues and profiles women making a difference, such as Janine Maxwell and her work in Africa. 30 minutes. WATC TV 57 Production.

MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2007 – September 30, 2007

Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 3rd Quarter 2007:

American News Network

Weekdays at 5:30 pm

Atlanta-based national newscast is presented on WATC every weeknight.

The Gravedigger Show

Fridays at 10:00 pm through August

Saturdays at 4:30 pm

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. One hour. WATC TV 57 Production.

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

WATC presents *Atlanta Live* every weeknight live from 7-9 pm featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this guarter included:

Rabbi Scott Sekulow

Congregation Beth Adonai, Tucker, Georgia

Ministers Sandy Sims and C.J. Thomas

Sharing the Light Ministries, Lithia Springs, Georgia

Dr. Nancy West

Executive Director, O.M.I. Judeo Christian Center, Lithonia, Georgia

Michele Rickett

Founder, Sisters in Service, Norcross, Georgia

Pastor Mitch Manning

Johns Creek Family Church, Atlanta, Georgia

Pastor Phil and Crystal Spriggs

New Rock Church, Convers, Georgia

Gloria Harrell and Rhonda Barney

House of Hope Ministries, Norcross, Georgia

Takisha Smith

Pleasant Hill Missionary Baptist Church, Roswell, Georgia

Chris Brand

Friends of Disabled Adults and Children Too, Stone Mountain, Georgia

Cesia Barrios and Rev. Roque Barrios

Cathedral de fe, Lawrenceville, Georgia

Rev. Kay Ward

Covenants of Promise Ministries, Douglasville, Georgia

Dr. Dannetta Sparks

Harvest Tabernacle International Ministries C.O.G.I.C., Ellenwood, Georgia

Prophetess Nicole Armstrong

Nicole Armstrong Ministries, Riverdale, Georgia

Dr. Catherine Pinkard

Redemption Christian Counseling Services, Stockbridge, Georgia

Bishop Mary Lawrence

Open Door Outreach Center, College Park, Georgia

Minister William Hill

New Birth South Community Impact Center, Jonesboro, Georgia

Dr. Betty Holden

Christian Praise Center, Canton, Georgia

Pastor Ray Neal

Faith Memorial Church, Atlanta, Georgia

Pastor Gisela Mann

Congregation Kos Mayim/Cup of Water Ministries, Riverdale, Georgia

Drs. Mahesh and Bonnie Chavda

All Nations Church, Forest Park, Georgia

Rev. Paul and Minnie Kumar

Paul Kumar Ministries, Powder Springs, Georgia

Elder Perry Benard and Evangelist Delores Hassell

Great Faith Ministries International, Decatur, Georgia

Apostle Michael Dowdell

Windows of Heaven Apostolic/Prophetic Ministries, Atlanta, Georgia

Pastors Joseph and Edith Johnson

Due Season Anointed Ministry, Riverdale, Georgia

Pastor Diane Willis

Spirit of Christ Ministries, Stockbridge, Georgia

Alice Trammell

Ablaze Ministries, Duluth, Georgia

First Works Food Drive :30 spots airing throughout the broadcast schedule
First Works, the outreach program of WATC, collects food to distribute to the needy,
such as the Atlanta Women's Shelter. As part of this drive, WATC TV gives participating
churches time on the station to announce their service times and invite people to attend
their services.

Georgia Association of Broadcasters: Georgia Army National Guard
Public service announcements about the work of the National Guard aired throughout the
broadcast day

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day.

July 1, 2007 - September 30, 2007

Issue: Children's Programming/Teen Programming

During 3rd Quarter 2007, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Critter Gitters

Fridays at 4:00 pm (aired at 5 pm for three weeks in September)

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

My Bedbugs

Wednesday at 4:00 pm (aired at 5 pm for three weeks in September) Preschool children's series that previously aired on many PBS stations.

Gina D's Kids Club

Mondays at 4:00 pm (aired at 5 pm for two weeks in September) FCC friendly syndicated children's series with host Gina D and puppet characters. 30 minutes.

Nanna's Cottage

Thursdays at 4:00 pm (aired at 5 pm for three weeks in September) Weekly half-hour educational children's series.

Kids Like You

Thursdays at 4:30 pm (July and August only)

Live action children's series aimed at preschool and early-elementary aged children. 30 minutes.

Aqua Kids

Tuesdays at 4:00 pm (aired at 5 pm for three weeks in September)

This FCC friendly series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Wednesdays at 4:30 p.m. and Saturdays at 1:00 p.m.

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. Pre-empted three weeks in September in its Wednesday time slot. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. Pre-empted two weeks in September. 30 minutes.

Stir It Up

Saturdays from 2-3 p.m.

Presented by the youth outreach ministry of Divine Faith Church, *Stir It Up* features a discussion of topics that teens deal with on a daily basis intertwined with gospel music videos and live performances. 60 minutes.

Programming aimed at adults about children and teens:

Atlanta Live

August 1 (reaired August 2): Dr. Pauline Fuller hosted this program with guests Stephanie Perry Moore, an Atlanta resident who is a Christian fiction novelist who has a series of books aimed at teen girls; Kim Norton, founder of Kingdom Kidz Club which is Christian music and books aimed at children; and Youthworks. Two hour broadcast. WATC TV 57 Production.

Atlanta Live

August 14 (reaired August 15): Pastors Lee and Denise Armstrong talked with Pamela Weeks about her children's show which teaches children about the dangers of drugs. 30 minute segment within the two-hour broadcast. WATC TV 57 Production.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S

MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2007 - September 30, 2007

Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 3rd Quarter 2007 included the following:

Bible teaching:

Shepherd's Chapel

Late night from 12:00 a.m. - 6:00 am and weekdays from 1-2

pm

Crosstalk

Perry Stone

Fridays at 11:00 am Mondays at 10:30 am

Mike Murdock

Mondays at 11:00 pm and Fridays at 9:30 am

Precepts for Life

Understanding the Endtime

Fridays at 10:00 am Saturdays at 3:00 pm

American Religious Townhall

Sundays at 4:30 pm

Documentaries:

Word Pictures

Thursdays at 10:00 am

Community Interest:

The Gravedigger Show

Fridays at 10 pm through August

Saturdays at 4:30 pm starting September

WATC TV 57 Original Production.

Atlanta Live

Live Monday through Friday at 7 pm and reaired weekdays from

7-9 am

WATC TV 57 Original Production.

Friends & Neighbors

Tuesdays at 12 noon and Saturdays at 8:30 am

Plus encore presentations weekdays at 6:00 am and 11:30 am

WATC TV 57 Original Production.

Let's Talk with Tracy Wells

Thursdays at 11:30 am and interview vignettes within Gaither

Homecoming every Saturday at 6 pm

WATC TV 57 Original Production.

The Bobby Hurd Show

Occasional community service guests on program airing

Tuesdays at 10 pm and half hour version on Sundays at 6 am

WATC TV 57 Original Production.

Reflections

Medical series airing Saturdays at 4:00 pm

WATC TV 57 Original Production.

Arts:

Babbie's House

New episodes Mondays at 12 noon;

Plus encore presentations various weekday afternoons at 5 pm

WATC TV 57 Original Production.

Friends & Neighbors

New episodes Tuesdays at 12 noon and Saturdays at 8:30 am; Plus various encore presentations weekdays at 6:00 am and

11:30 am

Cynthia and Friends

Showcasing hip hop and rap artists every Saturday at 1:30 pm

WATC TV 57 Original Production.

By The Book Interviews with authors about latest releases on Tuesdays at 11

am

Art Insight Art instruction series airing Saturdays at 12 noon

Home & Style Interviews, movie reviews, and lifestyle tips presented Saturdays

at 11:30 am

Lifestyle Programming:

You Can Make It Instructional cooking series airing Wednesdays at 9:30 am,

Fridays at 12 pm and Saturdays at 10 am Gardening series airing Saturdays at 8 am

Junk'd Gardening series airing Saturdays at 8 am
P. Allen Smith Gardens Gardening series airing Saturdays at 11 am

The Peggy Denny Show Instructional cooking series airing Wednesdays at 12 noon and

Saturdays at 9 am

At Home With Arlene Instructional cooking series airing Thursdays at 12 noon and

Saturdays at 9:30 am

Make Your Day Count Daytime series featuring cooking and craft segments airing

Weekdays at 9:00 am

Heart of the Home Instructional cooking series airing Thursdays at 9:30 am and

6:30 pm

In addition, WATC features many authors in its programming who discuss their area of expertise. Viewers can get their materials to further their study of these topics. Here are some examples of interviews featured during 3rd Quarter 2007:

Rev. Paul Davis on Atlanta Live on September 27

God Vs. Religion

Eric Metaxas on Atlanta Live on September 20

Everything Else You Always Wanted to Know About God (But Were Afraid To Ask)

Roberts Lairdon

Kathryn Kuhlman: A Spiritual Biography of God's Miracle Worker

Pastor Henry Wright on Atlanta Live on August 31 (daytime only)

A More Excellent Way, Be In Health

Donny Riley on Atlanta Live on August 21

What Is Executive Etiquette Anyway?

Pastor Kathern Thomas on Atlanta Live on August 9

Celebrating Celibacy

John Stewart on Atlanta Live on July 12

Lamplighters Discipleship Bible Study Series

Plus interviews on such series as Joanne, Friends & Neighbors: On Location, and By The Book

July 1, 2007 – September 30, 2007

Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 3rd Quarter 2007 included:

Atlanta Live: Seniors Today

First Thursday night of the month from 7-9 p.m. Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this quarter:

July Program:

Guests included Mary Louise Floyd, author of *Retired With Husband*; Bobbie Evans of Saints Alive Cares of Fayetteville, Georgia; and musical guests William Clayton and Redeemed of Madison, Georgia, Joy Singers and The Old Paths. Encore presentation of the April 2007 live program. 2 hours. WATC TV 57 Production.

August Program:

A special two-hour tribute to gospel music legend Eva Mae LeFevre on her 90th birthday. Eva Mae, a resident of Marietta, Georgia, shared about her years of traveling the country as a part of the legendary gospel music group The LeFevres and on her continuing her ministry today. 2 hours. WATC TV 57 Production.

No September program due to the station's telethon.