

Public Service Report For 1st Quarter 2009

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2009 – March 31, 2009

Issue: Health and Lifestyle

During 1st Quarter 2009, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Time For Hope

Thursdays at 11:30 a.m. and Saturdays at 7:00 a.m.

Time For Hope is a Christian mental health program that addresses issues of concert to the community. The weekly series is produced by Select Religious Broadcast Service in Spartanburg, South Carolina. Dr. Freda Crews hosts this 30 minute series.

January 8 and 10

Mark W. Gaither discussed his book *Redemptive Divorce: Guidance for the Suffering Partner, Healing for the Offending Spouse and the Best Catalyst for Restoration* with Dr. Freda Crews. Topics covered included the importance of offering hope and restoration rather than condemning.

January 15 and 17

Author Robert Morgan shared about his latest book *The Red Sea Rules: The Same God Who Led You in Will Lead You Out*. Using the story of the parting of the Red Sea, Robert reveals how this story has implications for our lives today by showing that in the midst of any storm, God promises to make a way for us. It encourages people to move away from fear and toward faith in God.

January 22 and 24

Pat Williams, author of *The Pursuit: Wisdom for the Adventure of Your Life*, talked with Dr. Freda Crews about controlling what you can: patience, simplicity, paying your dues, attention, and confronting problems. Pat Williams is Senior Vice President of the NBA's Orlando Magic.

January 29 and 31

Dr. Freda Crews talked with author Dr. David Hawkins about his latest book *Dealing with the Crazy-Makers in Your Life*. He shared on ways to set boundaries with the people in life who drive you crazy. With thirty years of counseling experience, Dr. Hawkins knows how to help set those boundaries by changing your own responses to those "crazy-makers."

February 5 and 7

Dr. Freda Crews talked with author Mary Byers about the book *The S.O.S. for PMS: Practical Help and Relief for Moms*. She discussed the shared experiences of women facing PMS and offered useful advice for healthier lifestyles and relationships.

February 12 and 14

Therapist Deborah Dunn talked with host Dr. Freda Crews about *Stupid About Men: 10 Rules for Getting Romance Right*. Deborah identified the ten mistakes women make with men, explained why they make them, and showed how to pursue lasting relationships.

February 19 and 21

Leslie Vernick appeared on *Time for Hope* to discuss *The Emotionally Destructive Relationship*. She addressed the devastating damage that can be done through emotional and verbal abuse and offered a biblical based way for stopping it. She discussed how to recognize abuse, stop it and survive its impact on your life by embracing God's freedom.

February 26 and 28

Author Matt Rogers talked with Dr. Freda Crews about his book *Losing God: Clinging to Faith Through Doubt and Depression*. Through sharing his personal story of doubt and depression, Matt shared how he discovered how God delivers through this distressing journey.

March 5 and 7

Paul Davis, author of *Breakthrough for a Broken Heart*, talked with Dr. Freda Crews on how to regain your feeling, faith and future. He shared how to mend a broken heart and move on to attracting meaningful relationships and true love.

March 12 and 14

How to leave a legacy that never dies is one of the topics discussed by author Pat Williams when he appeared on *Time for Hope* to discuss his book *What Are You Living For: Investing Your Life in What Matters Most*. He encouraged people to not look back on life as meaningless with no lasting and eternal value.

March 19 and 21

Dr. Doug Weiss talked with Dr. Freda Crews about his book *The 10 Minute Marriage Principle: Quick Daily Steps for Refreshing Your Relationship*. He shared simple exercises that take ten minutes each day that couples can do to enhance their marriage.

March 26 and 28

A Dove Set Free was the focus of this edition of *Time for Hope* with authors Debbie Sobeski and Hope Hutchins. The storm of Sarcoma engulfed the Hannah Sobeski family in 2006. Her mother Debbie shared about the journey through the flood and the heart of a mother pleading for the healing of her child.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.

Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community. The series is hosted by Sherry Tatum, Donna Ritchie and Kim Gravel.

January 13 and 17

This episode featured Julie Morris, RN and her daughter Sarah Morris Cherry who discussed their book *Guided by Him*. This book addresses the challenges of losing weight and coping with stress and shares ways on how to overcome. 15 minute interview. Also appearing in the program was entrepreneur Pamela Robinson who encouraged women to follow their dream. 15 minute interview.

February 17 and 21

Dr. Ian Smith from *Celebrity Fit Club* appeared to discuss his book *The Four Day Diet* and shared tips on losing weight and keeping it off. Pauline Key also appeared as a musical guest in this program.

You Can Make It

Fridays at 12:00 pm and Saturdays at 10:00 am

Weekly series with host Joanne Thompson and special guests preparing new recipes. Appearing on several episodes during this quarter was Mary Beth Oxendine who demonstrated simple ways to change your eating habits to a healthier diet. 30 minutes. Co-production between WATC TV 57 and Dove Broadcasting, Inc.

About Health with Jeanne Blake

Saturdays at 8:00 a.m.

This series produced by the City of Boston, Massachusetts features host Jeanne Blake addressing various health topics. 30 minutes.

January 31

Jeanne Blake talked with Monique Doyle Spencer about her book *How Can I Help* which offers practical tips about what you can do to help when a loved one has been diagnosed with cancer.

February 7

According to the National Institute of Mental Health, one in ten U.S. children suffers from a mental disorder severe enough to cause some level of impairment. Dr. Nancy Rappaport, Assistant Professor of Psychiatry at Harvard Medical School and the Director of School Programs at Cambridge Health Alliance, talked with Jeanne Blake about kids and depression.

February 14

Dr. Jonathan Winickoff, a practicing pediatrician at MassGeneral Hospital for Children and an assistant professor of pediatrics at Harvard Medical School, talked with Jeanne Blake about the program he founded called CEASE: Clinical Effort Against Second Hand Smoke Exposure. This program is to protect kids from the dangers of second hand smoke.

February 21

Dr. Gene Beresin, Director of Child and Adolescent Psychiatry Residency Training Program at Massachusetts General Hospital and McLean Hospital and Medical Director of the Massachusetts General Hospital's Child Psychiatry Outpatient Clinic, talked with Jeanne Blake about the importance of adults who are going through a financial crisis to talk to their children. It is important to help their kids who might be absorbing some of the stress of the situation with ways to navigate through these difficult times and not turn to drugs and alcohol.

Atlanta Live

Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing guests on a wide variety of topics. 2 hours.

Wednesday, January 28 (encore Thursday, January 29)

Host Carleen Brown talked with Stacy Speller, a life coach from Braselton, Georgia and author of *Directions 2 Destiny: On the Road to Love*, about what a life coach can bring to a person's life and the impact it can have on having a more emotionally enriched life. 30 minute interview within the 2 hour program.

Tuesday, February 17 (encore Wednesday, February 18)

Cecil Murphy talked about his book *When Someone You Love Has Cancer* and also shared about two additional health/ministry related books: *Gifted Hands* and *90 Minutes in Heaven*. Hosts Pastors Myles and Delana Rutherford. 30 minute interview within the two hour program.

Wednesday, February 18 (encore Thursday, February 19)

This program featured an interview by Sherry Tatum with authors Phil and Cynthia Calvert-Phillips (*A.D.D. Welcome To Our World: A Positive Perspective on Attention Deficit Disorder*). Phil's first-person account of dealing with ADD is discussed along with how to determine if someone you know has ADD.

Thursday, February 19 (encore Friday, February 20)

Host Betty Cornett talked with Kimberly Adams of the Good Samaritan Health Center in Lawrenceville, Georgia about the work of the center. GSG provides non-urgent, primary health care services such as dental, optometry, counseling and health education to those in need. 30 minute interview within the two hour program.

Also, health-related public service announcements (American Red Cross, American Cancer Society, Coalition to Prevent Deep-Vein Thrombosis, etc.) air throughout the programming day. Approximately 20 minutes of public service announcements air weekdays and on Saturdays. A limited number of public service announcements air on Sundays.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2009 – March 31, 2009

Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 1st Quarter 2009 included:

Atlanta Live: Seniors Today First Thursday night of the month from 7-9 p.m.
Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this quarter:

January 8, 2009

Attorney Lynwood Maddox of Atlanta, Georgia shared his testimony and also discussed timely legal issues; Fred Elsberry of the Better Business Bureau of Atlanta shared about "not being duped when buying a discount medical card;" Ann Tunali of *Senior News*, a monthly publication aimed at senior citizens in Atlanta; and Rev. Lewis and Irma Stover, a senior couple celebrating their 65th wedding anniversary. Music by Joe and Gina Ables and Lewis Stover. 2 hours. WATC TV 57 Production.

February 5, 2009

Greg West sat in for Pat Mathis and joined Betty Cornett on the program. Guests included Otis and Denise Forrest who discussed gospel music; Dr. Edward Layne, Honorary Consul of Barbados of Atlanta and a surgeon of gastroenterology who discussed preventive health and age management issues; Cassandra Hollis, a filmmaker who recently completed a documentary about Centenarians in Barbados; and senior citizen Thelma Quinn Smith who works as an advocate for the preservation of African-American history. Music by Otis and Denise Forrest. 2 hours. WATC TV 57 Production.

March 5, 2009

Guests included Ray and Peggy Denny. Peggy is the host of *The Peggy Denny Show* which is seen on WATC TV and Ray is working on documenting historical places in Europe. Pastor Bobby Howard of Father's House Church and Sharna Fulton and Derrick Merchant of Aletrnative Home Care for Seniors in Snellville, Georgia shared. Music by Redemption Road. 2 hours. WATC TV 57 Production.

Public service announcements on various health-related topics of interest for seniors are aired throughout the broadcast day.

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Issue: Celebrating Black History

WATC TV featured programming celebrating many African-American leaders and the impact on history they had, not only in February during Black History Month but also throughout the quarter. Such programming during 1st Quarter 2009 included:

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing guests on a wide variety of topics. 2 hours.

Monday, January 5

Mark Swiger appeared to promote the "Fulfilling His Dream" event to desegregate churches on MLK Sunday.

Wednesday, January 7

Beth Fitchner and Martin and Sheila Jenkins of Liberty Church in Marietta, Georgia shared about the benefits of a multi-cultural church and promoted an upcoming MLK event.

Thursday, February 5

"Seniors Today" featured filmmaker Cassandra Hollis discussing her findings when in Barbados shooting those centenarians .

Wednesday, February 25

Rev. Pennon Lockhart of Greenforest Church of Riverdale, Georgia talked about the "Step into Africa" experience.

Public service announcements created by WATC TV aired during February 2009 highlighting many famous African-Americans who made a difference.

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Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 1st Quarter 2009:

American News Network Weekdays at 5:30 pm
Atlanta-based national newscast is presented on WATC every weeknight.

The Gravedigger Show Saturdays at 4:30 pm
Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. 30 minutes. WATC TV 57 Production.

Atlanta Live Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am
WATC presents *Atlanta Live* every weeknight live from 7-9 pm featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

January 5 Mark Swiger of Jonesboro, Georgia
"Fulfill His Dream" (Martin Luther King, Jr. event)

January 7 Beth Fitchner and Martin and Sheila Jenkins
Liberty Church, Marietta, Georgia (MLK event)

January 9 Hannah Carter and Catherine Davis
Georgia Right to Life, Lawrenceville, Georgia

January 27 Pastor Jeff Lyle
Meadow Baptist Church, Lawrenceville, Georgia

Rev. Charles Nesbitt, Jr.
Providence Baptist Church, College Park, Georgia

February 3 Rev. Daniel Gray
Atlanta City Church, Atlanta, Georgia

Gail Walton
God Is Ministry, Austell, Georgia

February 6 Pastor Tim Skinner
Church in Motion, Buford, Georgia

Dr. William Perkins and Dr. T. DeWitt Smith

Morehouse School of Religion, Atlanta, Georgia

- February 10 Elder Timothy Bullock
Pastor, Oasis Temple of Duluth, Georgia
- February 11 Eric Young
Arch Way Housing Program of Atlanta, Georgia (helping homeless families)
- February 16 Dr. Steve Farr
Georgia Baptist Convention, Duluth, Georgia
- February 20 Dan Becker
Georgia Right to Life, Alpharetta, Georgia
- Tony Lee
There's Hope Ministries, Cumming, Georgia
- Jorge Valdes
Coming Clean Ministries, Atlanta, Georgia (help people after fire damage)
- February 27 Stacy Pennington
Church at Winder, Bethlehem, Georgia
- Rev. Dale Blile
Corinth Baptist Church, Jonesboro, Georgia
- March 10 Belinda Robbins
New Dimensions Academy, Jonesboro, Georgia (discussing the Children's Defense Fund Freedom Schools Program)
- March 12 Rev. Donald and Terri Davis
Bethany Kids (children's outreach organization)
- March 16 Rev. Dwight Keith
Dwight Keith Ministries, Atlanta, Georgia
- Jerome Rewis
Jerome Rewis Ministries, Chatsworth, Georgia
- March 19 Bishop Keith Gunter
Milford Church of God, Austell, Georgia
- Tom Eggum
Hope 4 Kids International (international humanitarian relief organization)
- March 25 David Cortman
Senior Legal Counsel, Alliance Defense Fund (religious rights in public schools)
- March 27 Jon and Debra Carr
Carr Ministries, Riverdale, Georgia (marriage/parenting coaches)

Martha Wolfe
Atlanta, Georgia (grief recovery classes)

March 30 Pastors Jim and Jennifer Hughes
The Arc, Norcross, Georgia

Pastor Leroy Doe
Concord Baptist Church, Atlanta, Georgia

First Works Food Drive :30 spots airing throughout the broadcast schedule
First Works, the outreach program of WATC, collects food to distribute to the needy,
such as the Atlanta Women's Shelter and various outreaches in the Winder, Georgia
area. As part of this drive, WATC TV gives participating churches time on the station to
announce their service times and invite people to attend their services.

Public service announcements from various non-profit organizations (CARE, National Arbor Day
Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also airing
spots from Georgia Association of Broadcasters such as National Guard.

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Issue: Children's Programming/Teen Programming

During 1st Quarter 2009, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Dr. Wonder's Workshop

Dr. Wonder and his crew share some life-changing truths from a Christian perspective in both sign language and English. This children's series is aimed at both the hearing and the deaf and hard of hearing community. FCC E/I: Ages 5-12.

Critter Gitters

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

Gina D's Kids Club

FCC friendly syndicated children's series with host Gina D and puppet characters. FCC E/I: Ages 2-6.

Nanna's Cottage

Weekly half-hour educational children's series.

Aqua Kids

This FCC friendly series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Charlie Church Mouse

Kid Fit

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. 30 minutes.

B.Y.O.B.B.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

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Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 1st Quarter 2009 included the following:

Bible teaching:

<i>Shepherd's Chapel</i>	Late night from 12:00 a.m. – 6:00 a.m. and weekdays from 1-2 p.m.
<i>Crosstalk</i>	Fridays at 11:00 a.m.
<i>Perry Stone</i>	Mondays at 10:30 a.m.
<i>Mike Murdock</i>	Mondays at 11:00 p.m. and Fridays at 9:30 a.m.
<i>Precepts for Life</i>	Fridays at 10:00 a.m.
<i>Origins</i>	Fridays at 11:30 a.m. (March 2009)
<i>American Religious Townhall</i>	Sundays at 4:30 p.m.

Documentaries:

<i>Word Pictures</i>	Thursdays at 10:00 a.m.
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Community Interest:

<i>The Gravedigger Show</i>	Saturdays at 4:30 p.m. (WATC TV 57 Original Production)
<i>ATL Insider</i>	Saturdays at 12:30 p.m.
<i>Atlanta Live</i>	Live Monday through Friday at 7 pm and reaired weekdays from 7-9 a.m. (WATC TV 57 Original Production)
<i>Friends & Neighbors</i>	Tuesdays at 12 noon and Saturdays at 8:30 a.m.; plus encore presentations weekdays at various times (WATC TV 57 Original Production)
<i>Let's Talk with Tracy Wells</i>	Thursdays at 11:30 a.m. and interview vignettes within <i>Gaither Homecoming</i> every Saturday at 6 p.m. (WATC TV 57 Original Production)
<i>The Bobby Hurd Show</i>	Occasional community service guests on program airing Tuesdays at 10 p.m. and half hour version on Sundays at 6 a.m. (WATC TV 57 Original Production)
<i>Reflections</i>	Medical series airing Saturdays at 4:00 p.m. (WATC TV 57 Original Production)

TV 57 Presents

Occasional half hour specials produced by WATC TV

Arts:

Babbie's House

New episodes Mondays at 12 noon; plus encore presentations various weekday afternoons at 5 p.m. (WATC TV 57 Original Production)

Friends & Neighbors

New episodes Tuesdays at 12 noon and Saturdays at 8:30 a.m.; plus various encore presentations weekdays at 6:30 a.m. (WATC TV 57 Original Production)

Cynthia and Friends

Showcasing hip hop and rap artists every Saturday at 1:30 p.m. through February 2009 (WATC TV 57 Original Production)

By The Book

Interviews with authors about latest releases on Thursdays at 9:30 a.m.

Art Insight

Art instruction series airing Saturdays at 12 noon

Home & Style

Interviews, movie reviews, and lifestyle tips presented Saturdays at 11:30 a.m.

Lifestyle Programming:

You Can Make It

Instructional cooking series airing Fridays at 12 noon and Saturdays at 10 a.m.

P. Allen Smith Gardens

Gardening series airing Saturdays at 11 a.m.

The Peggy Denny Show

Instructional cooking series airing Wednesdays at 12 noon and Saturdays at 9 a.m.

At Home With Arlene

Instructional cooking series airing Thursdays at 12 noon and Saturdays at 9:30 a.m.

Make Your Day Count

Daytime series featuring cooking and craft segments airing weekdays at 9:00 a.m.,

Heart of the Home

Instructional cooking series airing Wednesdays at 9:30 a.m. and Thursdays at 6:30 p.m.