

Public Service Report For 1st Quarter 2010

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2010 – March 31, 2010

Issue: Financial Education During Economic Downturn Times

During 1st Quarter 2010, WATC featured programming to educate viewers on various ways to improve finances during these difficult economic times. Such programming included the following:

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing guests on a wide variety of topics. 2 hours.

Friday, March 19, 2010

Host Tonya Lee of Cumming, Georgia talked with Jeffrey and Erica Grant, authors of *The Secrets That No Employer Will Tell You*. Through their organization called Maximum Potential, Jeffrey and Erica empower people who were unprepared for the workforce in such areas as the hiring process, resume writing, career exploration and professional development. 20 minute interview within the two-hour program.

Friday, March 26, 2010

Rick Goins interviewed Mark Victor Hansen about his message to people of possibility, opportunity and action to improve one's situation. He helps to reshape people's perception as to what is possible for them. 20 minute interview within the two-hour program.

Wednesday, March 31, 2010

Host Cherisse Stephens talked with Roger Jones of Help the People of McDonough, Georgia about this program to encourage people to be good stewards of wealth. 20 minute interview within the two-hour program.

Time for Hope

Saturdays at 7:00 a.m.

This 30-minute program is hosted by Dr. Freda Crews and features a discussion of life-related topics such as overcoming divorce, improving one's self-esteem, etc. Produced in Spartanburg, South Carolina by Bible Study Time, Inc. *Time for Hope* is a Christian mental health program that addresses issues of concern to the community. Topics featured this quarter included the following:

January 16, 2010 and January 23, 2010

In this two-part program, Dr. Freda Crews talked with Dr. Ken Hemphill about his book *Making Change: A Transformational Guide to Christian Money Management*. He helped viewers to discover the blessing of contentment rather than the curse of greed and shared helpful instructions on debt reduction, earning, saving and spending. (Also aired Thursday, January 14 and Thursday, January 21 at 11:00 a.m.)

Crown Financial Ministries Spots

WATC aired a series of two-minute (approximate length) vignettes featuring Crown Financial's Howard Dayton addressing biblical and financial ways to improve your finances. Produced by Crown Financial Ministries.

Howard Dayton also appeared on WATC's *Right Now* program with host Jennifer Schuchmann to discuss financial tips. Howard shared some personal stories about his challenges with finances throughout his life. 30 minutes. WATC TV 57 original production.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
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MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2010 – March 31, 2010

Issue: Health and Lifestyle

During 1st Quarter 2010, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Monday, January 11, 2010 at 5:00 p.m.

Recording artist Scott Davis shared about his weight loss during this episode with host Babbie Mason. He also performed two songs in the program.

Tuesday, January 19, 2010 at 5:00 p.m.

Joanna Faillace, author of *Super-Naturally Healthy Families*, demonstrated how to make healthy smoothies and shared on how to keep your family healthy.

Tuesday, March 23, 2010 at 5:00 p.m.

Host Babbie Mason talked with author Stephen Arterburn about his latest book titled *Regret-Free Living*.

Thursday, March 4, 2010 at 5:00 p.m.

Dr. Francisco Contreras from the Oasis of Hope Cancer Treatment Center shared some of the latest developments in cancer prevention and treatment. He discussed the importance of hope in a patient's recovery from cancer.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.
Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

February 3, 2010 (6:30 a.m. airing only)

Waypoint Center, a substance abuse recovery center in Georgia, was the focus of this program. Program Director Michael Vincent shared his personal story of overcoming addictions and how he became a staff member of the center. He also shared about the programs being offered at the center. In addition, two gentlemen from the center shared their personal stories on how the center has helped them in their on-going treatment. 30 minutes. Hosts Donna Ritchie, Shelley Hendrix and Kelly Ingram.

March 19, 2010 (6:30 a.m. airing only)

Guests included Dr. Marc Harrigan of Piedmont Physicians at Cascade who discussed minority health care issues and prevention tips and author and pediatric nutritionist Judy Converse (*Special-Needs Kids Eat Right: Strategies to Help Kids on the Autism Spectrum*

Focus, Learn and Thrive). Hosts Donna Ritchie, Sherry Tatum and guest host Jennifer Schuchmann.

You Can Make It

Fridays at 12:00 pm and Saturdays at 10:00 am

Weekly series with host Joanne Thompson and special guests preparing new recipes and discussing various lifestyle topics. Appearing on several episodes during this quarter was Mary Beth Oxendine who demonstrated simple ways to change your eating habits to a healthier diet. 30 minutes.

About Health with Jeanne Blake

Saturdays at 12:30 p.m. (rotating with *ATL Insider*)

This series produced by the City of Boston, Massachusetts features host Jeanne Blake addressing various health topics. 30 minutes.

Saturday, January 29, 2010

Bullying: Too often, bullying is excused as a joke or just something kids do. The truth is, bullying is cruel behavior that often has long-lasting negative effects. Both the target of the harassment and the bully can be harmed. To talk about bullying, Jeanne Blake was joined on *About Health TV* by Dr. Gene Beresin, Director of Child and Adolescent Psychiatry Residency Training at Massachusetts General Hospital and McLean Hospital and Professor of Psychiatry at Harvard Medical School.

Saturday, March 20, 2010

Smoking Cessation: As we begin a new year, many people make as a resolution to quit smoking. We all know there are many reasons to kick the habit - but of course it's often easier said than done. On this edition of *About Health TV*, Jeanne Blake and her guests Odessa Ortiz, Kim Berrols, and Dr. Jonathan Winickoff, examine smoking cessation from several angles.

Atlanta Live

Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing guests on a wide variety of topics. 2 hours.

Tuesday, January 5, 2010 (encore Wednesday, January 6, 2010)

Hosts James and Regina Howard talked with Victoria Scales of SSB (Spirit, Soul and Body Ministries) about her ministry and why it is important to take care of your other body as well as strengthen your relationship with God. Victoria is also the author of *What Are You Weighing For?*

Bobbie Kern, Executive Director of the Pregnancy Resource Center of Gwinnett in Lawrenceville, Georgia, shared about her work as a Christian counselor and the work of the pro-life pregnancy center. Each interview was approximately 20 minutes each within the two-hour program.

Wednesday, January 27, 2010 (encore Thursday, January 28, 2010)

Host Carleen Brown talked with Laura Wong of Trinity Chapel about the church's upcoming Community Medical Outreach scheduled for February 13. 15 minute interview within the two-hour program.

Monday, February 8, 2010 (morning airing only)

Dr. Caroline Leaf, author of *Who Switched Off Your Brain?*, shared about her research of the human brain with particular emphasis on unlocking its untapped potential. Host Tonya Lee. Encore presentation from November 6, 2009. 20 minute interview within the 2 hour program.

Thursday, February 11, 2010 (encore Friday, February 12, 2010)

Host Dr. William Sheals of Hopewell Missionary Baptist Church of Norcross, GA talked with Dr. Lavert Robertson of Fayetteville, Georgia about the practice of natural medicine. 20 minute interview within the two hour program.

Monday, February 22, 2010 (Encore Tuesday, February 23, 2010)

Life coach and fitness trainer Len Garrison talked with host Pastor Jim Hughes about his work to help people improve in all areas of life: physically, spiritually and mentally. 20 minute interview within the two-hour program.

Friday, March 12, 2010 (encore Monday, March 15, 2010)

Jim and Joanna Faillace of Neighbors in Need Ministries in Charlottesville, Virginia shared in music and also on the topic of healthy living. Joanna is a certified health coach and she discussed how to make health smoothies and shared additional healthy living facts as well. Interview was 20 minutes within the two-hour program.

Friday, March 5, 2010 (encore Monday, March 8, 2010)

Lisa Buldo from Teaneck, New Jersey, author of *It Can Be Done*, shared on ways to stay encouraged in their overall health and examined the role that our faith plays in the process of caring for our bodies. Lisa is a certified holistic health counselor with talked with host Tonya Lee about these health topics. 20 minute interview within the two-hour program.

Wednesday, March 31, 2010

Host Cherisse Stephens talked with Gable Clark of Walk in Power Ministry Services of Atlanta, Georgia about the organization's work to help underprivileged men in the Atlanta area who have fallen victim to drugs, alcohol and other events in life that has left them jobless, homeless and without hope. 30 minute interview within the two hour program.

Time for Hope

Saturdays at 7:00 a.m.

This 30-minute program is hosted by Dr. Freda Crews and features a discussion of life-related topics such as overcoming divorce, improving one's self-esteem, etc. Produced in Spartanburg, South Carolina by Bible Study Time, Inc. *Time for Hope* is a Christian mental health program that addresses issues of concern to the community. Topics featured this quarter included the following:

January 9, 2010

Host Dr. Freda Crews talked with Bill and Pam Farrel about their book, *The Marriage Code*, which is for every couple who wants to know just how good their relationship can be. They discussed ways to bring greater intimacy in every area of their life.

February 6, 2010 and February 13, 2010

Dr. Freda Crews talked with Dr. Don Wilton about his book *A Hope and A Future*. In this two-part discussion, Dr. Wilton shared how to establish biblical principles and apply those to everyday living in order to have spiritual purpose and not earthly discouragement.

February 20, 2010

Dr. Freda Crews talked with licensed marriage and family therapist Deborah Dunn about her latest book *Stupid About Men: 10 Simple Rules for Getting Romance Right*. Deborah shared some common mistakes women make with men when it comes to relationships. She empowered women to take control of who they are and become smart about life.

March 13, 2010 and March 20, 2010

Dr. Donald Hall talked with Dr. Freda Crews about his latest book *Breaking Through Depression: A Biblical and Medical Approach to Emotional Wholeness*. Depression affects a person mentally, spiritually and physically, greatly impacting their lives and the people they love. Dr. Hall encouraged viewers that there is hope of recovery and healing.

Also, health-related public service announcements (American Red Cross, American Cancer Society, American Lung Association, etc.) air throughout the programming day. Approximately 20 minutes of public service announcements air weekdays and on Saturdays. A limited number of public service announcements air on Sundays.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2010 – March 31, 2010

Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events and also on the work of non-profit organizations in the viewing area during 1st Quarter 2010:

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.
Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

Tuesday, February 23, 2010 at 12 noon and Saturday, February 27, 2010 at 8:30 a.m.

Rachel Moore, a heart transplant recipient, and her mother DeLoris appeared on the program with hosts Sherry Tatum, Donna Ritchie and Kelly Ingram to discuss the importance of organ donation and the work of the National Foundation for Transplants. Also appearing on the program was fitness instructor and life coach Len Garrison. 30 minutes.

Tuesday, March 2, 2010 at 12 noon and Saturday, March 6, 2010 at 8:30 a.m.

Hosts Sherry Tatum, Donna Ritchie and Kelly Ingram talked with Fred Elsberry of the Better Business Bureau about the various scams that are taking place and ways to prevent being taken by a scam. Also, fitness instructor and life coach Len Garrison demonstrated some exercise and stretching techniques with Kelly. 30 minutes.

Friday, March 5, 2010 at 6:30 a.m.

Greg Darley of Free Chains talked about the growing problem of sex trafficking not only overseas but in the United States as well. Free Chains educates and helps to rescue sex trafficking victims. 30 minutes.

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Tuesday, March 2, 2010 at 5:00 p.m.

Ten-year-old orator Jonathan Emile McCoy shared his story on how he is working to stop the use of the N-word in today's society. He shared how he became an orator at such a young age and how he is spreading his message through various social networking sites.

The Gravedigger Show

Saturdays at 4:30 pm

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. 30 minutes. WATC TV 57 Production.

Fulton County Fire Chief Larry Few and Senator Donzella James of District 35 appeared in several episodes this quarter to discuss issues related to the community.

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

WATC presents *Atlanta Live* every weeknight live from 7-9 pm featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

Monday, January 4	Pastor William Murphy of The Dream Center Church, Atlanta, Georgia
Tuesday, January 5	Evangelist Amy Holmes of Latter House Ministries of Kennesaw, Georgia
Wednesday, January 6	Pastor Larry Grays of Midtown Bridge Church of Atlanta, Georgia; Pastor Dhati Lewis of Blueprint Church of Atlanta, Georgia
Monday, January 25	Atlanta Revival Center Youth Group Skate Ministry of Douglasville, Georgia
Tuesday, January 26	Pastor Cornelius Simon of Christ's Messengers Christian Fellowship of Snellville, Georgia
Monday, February 1	Pastor Marquise Boone, Fresh Start Church, Lawrenceville, Georgia
Tuesday, February 2	Pastor T.J. McBride of Tabernacle of Praise Church International in McDonough, Georgia
Wednesday, February 3	Coach Ken Woods and Dustin Doe of Coach Speaks Ministries, Duluth, Georgia
Monday, February 8	Minister Orpheus Heyward of West End Church of Christ, Atlanta, Georgia
Tuesday, February 9	Pastor Natalie Rush of North Atlanta Family Network in Lawrenceville, Georgia
Wednesday, February 10	Pastor Terence Reed, Sr. of New Vision Worship Center in Stone Mountain, Georgia
Monday, February 15	Dan "7" Wells of 7 Bridges to Recovery, Atlanta, Georgia
Thursday, February 18	Pastor Rick and Donna Moncrief of Joshua's Place, Jackson, Georgia
Tuesday, February 23	Shelley Hendrix of Church 4 Chicks, Smyrna, Georgia
Wednesday, February 24	Pastor B.J. Relefourd of Vision of Life Ministries, Lawrenceville, Georgia
Thursday, February 25	Rev. Olawale and Pastor Tinuola Olaofe of Household of Faith for All Nations, Smyrna, Georgia
Wednesday, March 3	Irene Prue of Victory World Christian School, Norcross, Georgia
Tuesday, March 9	Pastor James Wright, Mike and Travis Kiker of Redemption Christian Center, Villa Rica, Georgia
Tuesday, March 11	Pastor Sedrick Hamner of Greater Faith Church, College Park, Georgia
Friday, March 12	Anika Pierre of God's Powerful Hands Ministries, McDonough, Georgia

Monday, March 15	Dr. Craig Soaries of Global Empowerment Center, Atlanta, Georgia; Pastor Asa Dockery of World Harvest Church North, Blairsville, Georgia
Tuesday, March 16	Dr. Betty Mitchell of Healing of the Heart Ministries, Fairburn, Georgia; Evangelist Cherisse Stephens of Riverdale, Georgia
Friday, March 19	Jackie Batson of Whispering Hope Women's Resource and Pregnancy Center of Alpharetta, Georgia; Dr. Sherry Gaither of Stronghold Christian Church in Lithonia, Georgia
Thursday, March 25	Charity Zisengwe of Glory Fields Ministries of Norcross, Georgia; Cheryl Fleetwood of New Mercies Christian Church in Lilburn, Georgia
Friday, March 26	John Davis Marshall of Graceview Church of Christ, Stone Mountain, Georgia
Tuesday, March 30	Pastor Craig Sloan of Christ Central Dallas, Dallas, Georgia; Yvette Thomas of Truth Tabernacle of Praise in Grayson, Georgia
Wednesday, March 31	Bishop Keith Anderson of Walking Into Your Destiny Ministries International, Jonesboro, Georgia

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also airing spots from Georgia Association of Broadcasters such as National Guard.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2010 – March 31, 2010

Issue: Children's Programming/Teen Programming

During 1st Quarter 2010, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Where On Earth in Carmen Sandiego? (Tuesdays and Thursdays at 4 p.m. in January; weekdays at 4 p.m. in February-March)

This animated series is based on the success of the popular computer game. It tells the story of world-class thief Carmen Sandiego and his pursuers, a pair of teen detectives. The show teaches children about geography.

Dr. Wonder's Workshop (Tuesdays at 4:30 p.m.)

Dr. Wonder and his crew share some life-changing truths from a Christian perspective in both sign language and English. This children's series is aimed at both the hearing and the deaf and hard of hearing community. FCC E/I: Ages 5-12.

Critter Gitters (Wednesdays at 4:30 p.m.)

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

Gerbert (Mondays at 3:30 p.m. through mid-January)

A friendly boy named Gerbert teaches children about making right choices and they learn different lessons about life. E/I: Ages 2-8.

The Secret World of Benjamin Bear (Mondays at 3:30 p.m. in late January through March)

A show about the secret life of teddy bears. They come to life when people aren't watching and have secret fun adventures.

Adventures in the Book of Virtues (Mondays at 4:30 p.m. through mid-March)

Classic stories are featured in this half hour series to teach children about moral principles.

Wheels on the Bus (Wednesdays at 3:30 p.m. in late January through March)

Children's series aimed are preschoolers and features music to help reinforce the lessons being taught.

Dennis the Menace (Wednesdays at 4:00 p.m. through mid-January; Fridays at 3:30 p.m. beginning late January through March)

The cartoon adventures of the classic comic strip character.

Jay Jay the Jet Plane (Mondays and Fridays at 4 p.m. through mid-January; Tuesdays and Thursdays at 3:30 p.m. beginning late January through March)

Jay Jay is an energetic and playful six year old jet plane whose inquisitive nature leads him on exciting adventures. The show educates kids about science, nature and health; teaches life lessons like sharing, problem solving, making friends and cooperation; and introduces kids to the

excitement of exploring new places, meeting new people and having new life experiences. E/I: 2-6.

Aqua Kids (Mondays at 4:30 p.m. beginning late March)

A look at marine life and the people who study it.

Kids Cooking for Kids (Thursdays at 4:30 p.m. beginning March)

A cooking series aimed at kids featuring kids preparing healthy recipes.

Also, WATC presented the following programming aimed at educating teens:

Roc House Café (Saturdays at 1:30 p.m.)

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. 30 minutes.

B.Y.O.B.B. (Saturdays at 1 p.m.)

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

Additional programs aimed at adults addressing topics on children and teens:

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Tuesday, March 2, 2010 at 5:00 p.m.

Ten-year-old orator Jonathan Emile McCoy shared his story on how he is working to stop the use of the N-word in today's society. He shared how he became an orator at such a young age and how he is spreading his message through various social networking sites.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.

Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

Tuesday, March 16, 2010 at 12 noon and Saturday, March 20, 2010 at 8:30 a.m.

Kristine Manley discussed her book *Resumes for Children* which encourages parents to help their children write resumes about themselves to help build self-esteem in them. Also, Junior Girl Scout Troop 24259 Leaders Tammie Smith and Suzie Cooney and their daughters discussed a project called "Compliment Sheets" to help build self esteem in young girls. 30 minutes.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
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MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2010 – March 31, 2010

Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 1st Quarter 2010 included the following:

Bible teaching:

Shepherd's Chapel

Late night from 12:00 a.m. – 6:00 a.m. and weekdays from 1-2 p.m.

Crosstalk

Fridays at 11:00 a.m.

Manna-Fest with Perry Stone

Mondays at 10:30 a.m.

Mike Murdock

Mondays at 11:00 p.m. and Fridays at 9:30 a.m.

Precepts for Life with Kay Arthur

Fridays at 10:00 a.m.

Origins

Fridays at 11:30 a.m.

American Religious Townhall

Sundays at 4:30 p.m.

Documentaries:

Word Pictures

Thursdays at 10:00 a.m.

Community Interest:

The Gravedigger Show

Saturdays at 4:30 p.m. (WATC TV 57 Original Production)

ATL Insider

Saturdays at 12:30 p.m. (alternating weeks with *About Health*)

Atlanta Live

Live Monday through Friday at 7 pm and reaired weekdays from 7-9 a.m. (WATC TV 57 Original Production)

Friends & Neighbors

Tuesdays at 12 noon and Saturdays at 8:30 a.m.; plus encore presentations weekdays at 6:30 a.m. (WATC TV 57 Original Production)

Let's Talk with Tracy Wells

Thursdays at 11:30 a.m. and interview vignettes within *Gaither Homecoming* every Saturday at 6 p.m. (WATC TV 57 Original Production)

The Bobby Hurd Show

Occasional community service guests on program airing Tuesdays at 10 p.m. and half hour version on Sundays at 6 a.m. (WATC TV 57 Original Production)

Reflections

Medical series airing Saturdays at 4:00 p.m. (WATC TV 57 Original Production)

TV 57 Presents/Right Now

Occasional half hour specials produced by WATC TV

Arts:

Babbie's House

New episodes Mondays at 12 noon; plus encore presentations various weekday afternoons at 5 p.m. (WATC TV 57 Original Production)

Friends & Neighbors

New episodes Tuesdays at 12 noon and Saturdays at 8:30 a.m.; plus various encore presentations weekdays at 6:30 a.m. (WATC TV 57 Original Production)

By The Book

Art Insight

Atlanta Home & Style

Lifestyle Programming:

You Can Make It

P. Allen Smith Gardens

The Peggy Denny Show

At Home With Arlene

Love, Marriage and Stinking

Thinking

About Health

In The Kitchen

Interviews with authors about latest releases (Thursdays at 9:30 a.m.)

Art instruction series airing Saturdays at 12 noon

Interviews, movie reviews, and lifestyle tips presented Saturdays at 11:30 a.m.

Instructional cooking series airing Fridays at 12 noon and Saturdays at 10 a.m.

Gardening series airing Saturdays at 11 a.m.

Instructional cooking series airing Wednesdays at 12 noon and Saturdays at 9 a.m.

Instructional cooking series airing Thursdays at 12 noon and Saturdays at 9:30 a.m.

A marriage/relationship series presented with humor and music on Saturdays at 8 a.m.

Saturdays at 12:30 p.m. (alternate weeks from *ATL Insider*)

Series of cooking specials airing at various times (WATC TV 57 Original Production)

Atlanta-Based Ministry Programming (Partial List):

There's Hope America

Transforming Truth

Call & Ask

Ben and Sherry Gaither

Dwight Keith

Jim Whittington

Concord Baptist Church

Skip Horton

Willow Springs Ministry

God's True Worshipers

New Life & You

Overcomers

Beulah Baptist Church

Timothy Flemming

Jackson Memorial

Walk of Faith and Praise

Sundays at 9:00 a.m.

Sundays at 11:00 a.m. and Tuesdays at 6:00 p.m.

Sundays at 1:30 p.m.

Sundays at 5:00 p.m.

Sundays at 7:00 p.m.

Mondays at 10:00 p.m.

Tuesdays at 10:00 a.m.

Tuesdays at 10:30 a.m. and Saturdays at 9:00 p.m.

Wednesdays at 11:00 a.m.

Wednesdays at 10:30 p.m.

Thursdays at 10:00 p.m.

Fridays at 6:30 p.m.

Saturdays at 7:00 p.m.

Saturdays at 8:00 p.m.

Saturdays at 8:30 p.m.

Saturdays at 9:30 p.m.

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Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 1st Quarter 2010 included:

Atlanta Live: Seniors Today First Thursday night of the month from 7-9 p.m.
Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this quarter:

Thursday, January 7, 2010 (encore on Friday, January 8, 2010)

Hosts Pat Mathis and Betty Cornett talked with Dr. Eric Shapira, a clinical gerontologist and author of *A New Wrinkle: What I Learned from Older People Who Never Acted Their Age*, about how to prepare for the future and what to expect. Dr. Bill Dykes shared in music and also discussed his career working with Christian and family-friendly programming. Charles White, a certified senior advisor, discussed his new radio program called *Seniors Issues Hour* which is a weekly radio show promoting quality of life issues for seniors. Minister Edna Dillard works not only as a volunteer prayer partner at WATC, but helps the homeless and underprivileged in the community. Rev. Walter Hall was also featured as a musical guest. 2 hours. WATC TV 57 Production.

Thursday, February 4, 2010 (encore on Friday, February 5, 2010)

Host Pat Mathis and Betty Cornett interviewed Bishop Eddie Long of New Birth Missionary Baptist Church in Lithonia, Georgia about his latest book *60 Seconds to Greatness*. Pastor Kevin Powell shared about his book *The Serpent in Today's Garden*. Jennifer Ennis of Canine Assistants talked about the work of this non-profit organization which provides and trains special service dogs for those with physical disabilities and special needs. Sharon Kay King of Songs of Sharon Ministries gave her testimony of overcoming drugs and alcohol. Sharon also sang several musical selections during the program. 2 hours. WATC TV 57 Production.

Thursday, March 4, 2010 (encore on Friday, March 5, 2010)

Hosts Betty Cornett and Pat Mathis talked with Lisa Janak-Newman, Public Information Officer of GEMA about how seniors should be prepared for any and every emergency situation that they may face. John Grubb and Craig Vogel of Your Legacy Video discussed the importance of leaving a legacy for your family. Larvail Napper is a businesswoman, author and mother who shared about her book *Til Death Do Us Part* dealing with the challenges of staying committed during a difficult marriage. Music by The Byrd Family of Augusta, Georgia. 2 hours. WATC TV 57 Production.

Time for Hope Saturdays at 7:00 a.m.

This 30-minute program is hosted by Dr. Freda Crews and features a discussion of life-related topics such as overcoming divorce, improving one's self-esteem, etc. Produced in Spartanburg, South Carolina by Bible Study Time, Inc. *Time for Hope* is a Christian

mental health program that addresses issues of concern to the community. Topics featured this quarter included the following:

March 27, 2010

Dr. Freda Crews talked with guests Candy Arrington and Kim Atchley about their book *When Your Aging Parent Needs Care*. The authors shared their personal experiences to help those who are facing the challenge of caring for a parent. They offered caregivers the hope and direction they need to be spiritually, emotionally and physically prepared for what they face day to day.

Public service announcements on various health-related topics of interest for seniors are aired throughout the broadcast day.

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
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January 1, 2010 – March 31, 2010

Issue: Empowering Women

WATC TV featured programming to educate and empower women to be everything they can be during 1st Quarter 2010. Such programming included the following:

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday
mornings at 7:00 am

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing guests on a wide variety of topics. 2 hours.

Monday, January 4, 2010 (encore Tuesday, January 5, 2010)

Pastors Myles and Delana Rutherford of Kennesaw, Georgia talked with Tiffany Woods of Smarty Pantz Girlz of Buford, Georgia about the outreach to reach young girls. 20 minute interview within the two-hour program.

Tuesday, January 5, 2010 (encore Wednesday, January 6, 2010)

Hosts James and Regina Howard talked with Syl Edwards about her testimony on how she was the "other woman" to a married man and how God forgave her and now uses her in ministry. 20 minute interview within the two-hour program.

Friday, January 29, 2010 (encore Monday, February 1, 2010)

Host Cherisse Stephens talked with Claudette Scott, author of *A Pearl of Great Price: The Death and Resurrection of a Marriage*, about her ministry outreach work for women in the area of marriage, obedience and worship. 20 minute interview within the two-hour program.

Wednesday, February 10, 2010 (encore Thursday, February 11, 2010)

Bishop Samuel McGill was the host for this edition of *Atlanta Live* with guest Trish Wilkinson of Columbus, Georgia who ministers to hurting women to offer hope and promise. 20 minute interview within the two-hour program.

Wednesday, February 17, 2010 (encore Thursday, February 18, 2010)

Host Shelley Hendrix talked with Reann Ring about her book *Business By The Book: Bible Study and Counsel for Women in Business* and her desire to inspire and influence women. Dawn Hood also shared her testimony about surviving breast cancer and her work with Lyla's House. Each interview was approximately 20 minutes within the two-hour program.

Friday, February 19, 2010 (encore Monday, February 22, 2010)

Host Tonya Lee talked with the Women of Worship about their work to educate, equip and encourage women in their walk with God. The group were also the musical guest for the evening. The interview portion was approximately 20 minutes within the two-hour program.

Wednesday, February 24, 2010 (encore Thursday, February 25, 2010)

Host Carleen Brown talked with Prophetess Stella Sam-Ekhator of Destiny World International in Douglasville, Georgia about women's ministry. 30 minute interview within the two-hour program.

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Tuesday, January 19, 2010 at 5:00 p.m.

Businesswoman and author Marshawn Evans shared about her experience on *The Apprentice* and also about her book *S.K.I.R.T.S. in the Boardroom* about women in the business world.

Monday, February 1, 2010 at 5:00 p.m.

Author Pamela Hines discussed her book *The Fabric of a Woman: Investing in You Body, Soul and Spirit*.

Tuesday, February 2, 2010 at 5:00 p.m.

Mary Gardner shared her personal story of overcoming tragedy and how she took that tragedy and made it into something positive to help others.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.

Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

Tuesday, March 16, 2010 at 12 noon and Saturday, March 20, 2010 at 8:30 a.m.

Women's speaker Susan Auci shared about her ministry to help restore women who are broken. Hosts Donna Ritchie, Kelly Ingram and Sherry Tatum. 30 minutes.

Thursday, March 18, 2010 at 6:30 a.m.

Regina Franklin discussed her book *Designed by God: Honest Talk About Beauty, Modesty and Self-Image*. In her book, Regina emphasizes the concept of beauty and belonging and she shared personal stories of helping young girls to understand the importance of incorporating modesty into having a good self-image. 15 minute interview within the 30 minute program.

Tuesday, March 30, 2010 at 12 noon

Singer Delores Burgess shared her personal testimony of being a breast cancer survivor and shared about her work today of educating women about the disease and offering encouragement to those who are going through treatment. 30 minutes.