# **Public Service Report For 3rd Quarter 2009**

**WATC TV/Atlanta, GA** 

Compiled by Greg West, Director of Programming and Promotions

### **OUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S**

#### **MOST SIGNIFICANT TREATMENT OF THOSE ISSUES**

July 1, 2009 - September 30, 2009

Issue: Health and Lifestyle

During 3rd Quarter 2009, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Monday, July 6, 2009 at 5:00 p.m.

Dr. Francisco Contreras from the Oasis of Hope Cancer Treatment Center shared some of the latest developments in cancer prevention and treatment. He discussed the importance of hope in a patient's recovery from cancer.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m. Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

August 18, 2009 and August 22, 2009

Dr. Gloria Campbell-D'Hue shared about new treatments in skin disease and shared tips on protection your skin from harmful UV rays. Also, Scott Feld from The Maids shared on eco-friendly cleaning tips. Hosts Donna Ritchie and Kelly Ingram. 30 minutes.

September 8, 2009 and September 12, 2009

Waypoint Center, a substance abuse recovery center in Georgia, was the focus of this program. Program Director Michael Vincent shared his personal story of overcoming addictions and how he became a staff member of the center. He also shared about the programs being offered at the center. In addition, two gentlemen from the center shared their personal stories on how the center has helped them in their on-going treatment. 30 minutes. Hosts Donna Ritchie, Shelley Hendrix and Kelly Ingram.

August 10, 2009 (6:30 a.m. airing only)

This episode featured Pastor Ron Williams about his book and fitness program titled Faith and Fat Loss. He believes that the two elements, faith and fat loss, go hand in hand and to conquer your goals, you have to address both in any fitness program. Hosted by Donna Ritchie and Sherry Tatum. 30 minutes.

August 11, 2009 (6:30 a.m. airing only)

Hosts Donna Ritchie and Sherry Tatum along with guest co-host Kelly Ingram talked with Randi Passoff, a breast cancer survivor, who is involved in educating people about cancer awareness and works on various projects to raise money and awareness. Also, Martha Wolfe is a Christian counselor and speaker who shared on the "the importance of listening to correction." 30 minutes.

August 17, 2009 (6:30 a.m. only)

Sherry Tatum and Donna Ritchie along with guest co-host Kelly Ingram talked with Tina Chadwick who shared about being diagnosed with a brain tumor while being eight months pregnant. Tina shared about her struggles and how she works to bring awareness and hope to those facing a diagnosis of a brain tumor. She shared about a business that developed through her own personal experiences with recovery. The hosts educate viewers on various resources from the National Brian Tumor Society and the North American Brain Tumor Coalition. 30 minutes.

August 20, 2009 (6:30 a.m. airing only)

Dr. Ian Smith from *Celebrity Fit Club* appeared to discuss his book *The Four Day Diet* and shared tips on losing weight and keeping it off. Pauline Key also appeared as a musical guest in this program. An encore presentation with hosts Kim Gravel, Donna Ritchie and Sherry Tatum.

August 24, 2009 (6:30 a.m. airing only)

Guests included Dr. Marc Harrigan of Peidmont Physicians at Cascade who discussed minority health care issues and prevention tips and author and pediatric nutritionist Judy Converse (*Special-Needs Kids Eat Right: Strategies to Help Kids on the Autism Spectrum Focus, Learn and Thrive*). Hosts Donna Ritchie, Sherry Tatum and guest host Jennifer Schuchmann.

July 14, 2009 and July 18, 2009

Host Donna Ritchie and guest co-host Jennifer Schuchmann talked with Joy Hunnicutt whose life story was featured on the A&E series *Intervention*. She shared about her childhood and how she and her brother became addicted to drugs and the intervention that took place to help them overcome the addiction. Joy performed two songs and shared how music plays an important part of her life.

July 21, 2009 and July 25, 2009

Phil and Amy Parham who were contestants on *The Biggest Loser* shared about their experiences in losing a combined total of over 200 pounds and how they maintain it. They also shared about their desire to encourage others in weight loss. Host Donna Ritchie and guest co-host Kelly Ingram.

You Can Make It

Fridays at 12:00 pm and Saturdays at 10:00 am

Weekly series with host Joanne Thompson and special guests preparing new recipes. Appearing on several episodes during this quarter was Mary Beth Oxendine who demonstrated simple ways to change your eating habits to a healthier diet. 30 minutes.

About Health with Jeanne Blake

Saturdays at 12:30 p.m. (rotating with ATL Insider)

This series produced by the City of Boston, Massachusetts features host Jeanne Blake addressing various health topics. 30 minutes.

September 5, 2009

Jeanne Blake talked with Monique Doyle Spencer about her book *How Can I Help* which offers practical tips about what you can do to help when a loved one has been diagnosed with cancer.

September 19, 2009

In an episode titled "Families Go Green," Jeanne Blake is joined by Dr. Nicolas Oreskovic from Massachusetts General Hospital's Center for Child and Adolescent Health Policy. They discuss ways to protect your health while protecting the environment.

Gospel Touch

Mondays at 11:00 a.m. and various other times

Evangelist Daisy McGrew hosts this half hour series featuring guests addressing ministry and community issues. Produced by WATC TV 57.

Program #225 (Taped June 22, 2009 for a July 2009 airing: specific air date n/a): Bishop Getties Jackson and Elder Anita Jackson joined host Daisy McGrew as co-hosts. Guests included Claudianett Williams of Be Ye Fit Training Camp in Augusta, Georgia and Frances Ashmore representing Health and Wellness for Women. The book Sex Gone Wild is discussed in the program.

Program #227 and #228 (Taped July 20, 2009 for August 2009 airings: specific air dates n/a):

Recording artist Leonard Williams of Harlem, Georgia shared about his music ministry He also shared about CAAP (Cancer Awareness and Prevention Foundation).

The Gravedigger Show

Saturdays at 4:30 pm

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. 30 minutes. WATC TV 57 Production.

Recorded June 24, 2009 for broadcast in July 2009 (actual air date not available): Representatives from The Mychal Institute, an addiction recovery facility offering a highly personalized program of care and support. Guests included W.W. Gillman, Chairman of The Mychal Institute and Holly Wagner, Director of Outreach of The Mychael Institute appeared.

Atlanta Live

Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing quests on a wide variety of topics. 2 hours.

Friday, July 10, 2009 (encore Monday, July 13, 2009)

Dr. Joe Klemczewski, one half of a pair of nutritional experts known as "The Diet Docs," talked with interviewer Jennifer Schuchmann about ways to stay fit and about his latest book. 20 minute interview within the 2 hour program.

Tuesday, July 14, 2009 (encore Wednesday, July 15, 2009)

Hosts Camy and B.J. Arnett talk with Dr. Sherry Gaither from Stronghold Christian Church in Lithonia, Georgia about her passion for people to be health conscious and how that is an extension to her ministry. Dr. Gaither is seen every Sunday on her own program on WATC. 30 minute interview within the 2 hour program.

Friday, July 17, 2009 (encore Monday, July 20, 2009)

Host John Griffin talked with Ross Mason of the Healthcare Institute for Neuro-Recovery and Innovation of Atlanta, Georgia. Ross, a quadriplegic, talked about his work with HINRI. 30 minute interview within the 2 hour program.

Tuesday, August 18, 2009 (encore Wednesday, August 19, 2009)

Wally Hogland, author of *Second Chance for Life*, shared his personal story of having a stroke at age 46, stage IV cancer five years later, and downsized after 21 years in the same job. He shared how in the midst of anguish and despair, he began to fight to overcome these challenges of life. His motivational story hopefully encouraged and inspired others who have challenges in their lives to be overcomers through Christ. Host Bishop Samuel McGill of McGill Ministries. 30 minute interview within the 2 hour program.

Thursday, August 20, 2009 (encore Friday, August 21, 2009)

An encore presentation from February 19, 2009 with host Betty Cornett of Cornett Ministries in Lawrenceville, Georgia. Guests included Kimberly Adams of Good Samaritan Health Center of Lawrenceville, Georgia. Kimberly shared how Good Samaritan Health Center provides non-urgent primary health care services that include dental, optometry, counseling and health education to individuals and families in need. Also, Amelia Herring of Temple, Georgia shared about overcoming loss in her life: the death of a son on meth; death of her mother; and the near deaths of her husband and grandson in accidents. 2 hours.

Time For Hope

Saturdays at 7:00 a.m.

This 30-minute program is hosted by Dr. Freda Crews and features a discussion of life-related topics such as overcoming divorce, improving one's self-esteem, etc. Produced in Spartanburg, South Carolina by Bible Study Time, Inc. Topics featured this quarter included the following:

Saturday, July 4, 2009 (Part 1) and Saturday, July 11, 2009 (Part 2)

Dr. Freda Crews talked with Dr. Earl Henslin about his book *This is Your Brain on Joy.* This two-part discussion featured a look at the latest research in brain science and brain imaging. Many problems, long thought as spiritual in nature such as anger, depression, mood swings, anxiety, and addictions, are often a result of a sick brain that cannot comprehend a good and loving God. Dr. Henslin shared about new findings in neuroscience that are spiritually sound. These findings are showing people how to care for their brains to use them effectively to glorify God and experience His love.

Saturday, July 18, 2009

Dr. Robert Jones shared about his book *Uprooting Anger: Biblical Help for a Common Problem.* Dr. Jones and host Dr. Freda Crews discussed how important it is to deal with anger and they shared biblical instruction and offered hope to those dealing with anger.

Saturday, August 16, 2009

Dr. Tim Passmore discussed his book *One Fry Short: A Journey Toward Self Discovery and Emotional Success.* Dr. Passmore shared about his own struggle with Obsessive Compulsive Disorder and Bipolar Type II Disorder, which left people feeling he was "one fry short of a happy meal." He shared how he developed his personal relationship with Christ and offered hope to those looking for emotional success.

Saturday, September 5, 2009 (Part 1) and Saturday, September 12, 2009 (Part 2) Dr. Tim Clinton shared about his latest book *Turn Your Life Around* with host Dr. Freda Crews. In this two-part presentation, Dr. Clinton offered ways for people to overcome their troubled past and enjoy a brighter future. The key to turning life around is understanding that God uses brokenness and powerlessness to draw those who are hurting back to Him.

Also, health-related public service announcements (American Red Cross, American Cancer Society, Coalition to Prevent Deep-Vein Thrombosis, etc.) air throughout the programming day. Approximately 20 minutes of public service announcements air weekdays and on Saturdays. A limited number of public service announcements air on Sundays.

### **OUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S**

#### MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2009 - September 30, 2009

**Issue: Current Events** 

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 3rd Quarter 2009:

American News Network

Weekdays at 5:30 pm (July and August only)

Atlanta-based national newscast is presented on WATC every weeknight.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.

Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

Tuesday, August 25, 2009 and Saturday, August 29, 2009

Hosts Donna Ritchie, Kelly Ingram and guest co-host Shelley Hendrix talked with Joyce Meadows representing the American Association of Cosmetology Schools about how cosmetology is becoming a new career choice in today's job market. The theme of career choices and how to navigate in these challenging times continued with author Peter Bourke shared about his book A Better Way to Make a Living...and a Life on how to put balance in your life in areas such as career, family, etc.

The Gravedigger Show

Saturdays at 4:30 pm

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. 30 minutes. WATC TV 57 Production.

Time For Hope

Saturdays at 7:00 a.m.

This 30-minute program is hosted by Dr. Freda Crews and features a discussion of liferelated topics such as overcoming divorce, improving one's self-esteem, etc. Produced in Spartanburg, South Carolina by Bible Study Time, Inc. Topics featured this quarter included the following:

Saturday, August 1, 2009 (Part 1) and Saturday, August 8, 2009 (Part 2) Dr. Freda Crews talked with Senator Jim DeMint about his latest book Saving Freedom: We Can Stop America's Slide into Socialism. In this two-part program, Senator DeMint shared his firsthand account of the unsettling socialist shift and the behind the scenes actions in Congress that are changing the character of our nation. He shared ways to reverse America's cultural decline by restoring a strong spirit of God and country.

Saturday, August 22, 2009

Author Jerry Robinson discussed his latest book Bankruptcy of Our Nation: 12 Key Strategies for Protecting Your Finances in These Uncertain Times. He shared on how America got into the current financial situation and how individuals can make informed decisions to weather the economic crisis.

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

WATC presents *Atlanta Live* every weeknight live from 7-9 pm featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

Wednesday, July 1, 2009

Delores Brock of Hospice: Compassionate Care of Atlanta, GA and Polly Balint of Canton, GA sharing about how her neighborhood Bible study turned into a women's ministry

Monday, July 6, 2009

Scott Free of Freestyle Missions of Atlanta, GA

Tuesday, July 7, 2009

Apostle-Prophet Jeanita Sykes of Zion Kingdom Embassy International of Tucker, GA

Wednesday, July 8, 2009

Brenetia J. Adams-Robinson of Proverbial Peace Revived Ministries of Jonesboro, GA

Monday, July 13, 2009

Shelley Hendrix of Kennesaw, GA discussing Church 4 Chicks and Hal Taylor of Auburn, GA talked about Promise Keepers

Tuesday, July 14, 2009

Dr. Sherry Gaither of Stronghold Christian Church in Lithonia, GA

Wednesday, July 15, 2009

Kathy Pettis of Walk Right, Do Right of Marietta, GA and Pastor Bunmi Owolabi of Kingdom Embassy Church in Marietta, GA

Friday, July 17, 2009

Paul Palmer of the Atlanta Dream Center of Woodstock, Ga and Ross Mason of the Healthcare Institute for Neuro-Recovery and Innovation in Atlanta, GA

Monday, July 20, 2009

Pastors Myles and Delana Rutherford of Worship with Wonders and Brian Scott of Good Life Church in Lawrenceville, GA

Wednesday, July 22, 2009

Lynda Young with Hope for Families of Children with Cancer

Friday, July 24, 2009

Pastor Timothy Flemming of Mt. Carmel Baptist Church in Atlanta, GA

Monday, July 27, 2009

Rev. Emmanuel Owusu Kyereko of the International Central Gospel Church in Norcross, GA

Wednesday, July 29, 2009

Pamille Bice of Destiny Divine Global and the Glori Girl Conference

Tuesday, August 4, 2009

Michael Obeng of Christian Palace International in Riverdale, GA

Friday, August 7, 2009

Steve Schmidt of Love Packages and Peter Saddington of Holt International Adoption Agency

Monday, August 10, 2009

Anthony and Selentia Moore of Moore Arts Ministry

Friday, August 11, 2009

Pastor Gary Grant of New Life Family Christian Center in Conyers, Ga and Pastor Phillip Edge of Impact Church of Rome, GA

Friday, August 14, 2009

Dr. William Sheals of Hopewell Missionary Baptist Church in Norcross, GA and Evangelist Alex Neree of Faith Evangelistic Association in Smyrna, GA

Tuesday, August 18, 2009

Bishop Samuel McGill of McGill Ministries in Lilburn, GA and Pastor Taiwo Kuku of The Faith and Miracle Center

Friday, August 21, 2009

Pastor Herbert Moore of Old National Church of Christ in College Park, GA and Rev. Pat Dunbar of Holly Springs UMC

Wednesday, September 16, 2009

Pastor George Creppy of Grace Family International Church in Lawrenceville, GA

Thursday, September 17, 2009

Pastor Richie Franklin of Christ Fellowship Church in Cartersville, GA

Tuesday, September 22, 2009

Jon and Debra Carr of Carr Ministries of Riverdale, GA

Thursday, September 24, 2009

Pastor Billy Moss of Noonday Church of Acworth, GA and Pastor Leroy Doe of Concord Baptist Church in Atlanta, GA

First Works Food Drive

:30 spots airing throughout the broadcast schedule First Works, the outreach program of WATC, collects food to distribute to the needy, such as the Atlanta Women's Shelter and various outreaches in the Winder, Georgia area. As part of this drive, WATC TV gives participating churches time on the station to announce their service times and invite people to attend their services.

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also airing spots from Georgia Association of Broadcasters such as National Guard.

## QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2009 - September 30, 2009

Issue: Children's Programming/Teen Programming

During 3rd Quarter 2009, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Where On Earth in Carmen Sandiego? (Tuesdays and Thursdays at 4 p.m.) This animated series is based on the success of the popular computer game. It tells the story of world-class thief Carmen Sandiego and his pursuers, a pair of teen detectives. The show teaches children about geography.

Dr. Wonder's Workshop (Tuesdays at 4:30 p.m.)

Dr. Wonder and his crew share some life-changing truths from a Christian perspective in both sign language and English. This children's series is aimed at both the hearing and the deaf and hard of hearing community. FCC E/I: Ages 5-12.

Critter Gitters (Thursdays at 4:30 p.m.)

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

Jane's Sew and So (Wednesdays at 4:30 p.m. through mid- September) Instructional series to teach kids how to sew.

Gerbert (Mondays at Fridays at 3:30 p.m.)

A friendly boy named Gerbert teaches children about making right choices and they learn different lessons about life. E/I: Ages 2-8.

The Secret World of Benjamin Bear (Tuesdays at Thursdays at 3:30 p.m.)

A show about the secret life of teddy bears. They come to life when people aren't watching and have secret fun adventures.

My Goldfish is Evil (Wednesdays at 3:30 p.m.)

The adventures of a boy named Beanie and his pet goldfish named Admiral Bubbles who wants to take over the world.

Aqua Kids (Wednesdays at 4:30 p.m. starting mid-September)
A look at marine life and nature.

Dennis the Menace (Wednesdays at 4:00 p.m.)
The cartoon adventures of the classic comic strip character.

Jay Jay the Jet Plane (Mondays and Fridays at 4 p.m.)

Jay Jay is an energetic and playful six year old jet plane whose inquisitive nature leads him on exciting adventures. The show educates kids about science, nature and health; teaches life lessons like sharing, problem solving, making friends and cooperation; and introduces kids to the

excitement of exploring new places, meeting new people and having new life experiences. E/I: 2-6.

Also, WATC presented the following programming aimed at educating teens:

Roc House Café (Fridays at 4:30 p.m.)

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. 30 minutes.

B.Y.O.B.B. (Mondays at 4:30 p.m.)

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. 30 minutes.

Ultimate Choice (Saturdays at 1:30 p.m. through early September)

Eight teens go on extreme adventures and learn about themselves and life in the process. E/I: 13-16.

Additional programs aimed at adults addressing topics on children and teens:

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m.

Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

Tuesday, September 15, 2009 and Saturday, September 19, 2009

Hosts Kelly Ingram and Donna Ritchie talked with Paige Kubik representing Sheltering Arms Center and 7-year-old Maximillion Stevenson and his mom. They all discussed Sheltering Arms Center Operation StoryBook which encourages children to read. 10 minute interview within the 30 minute program.

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Monday, July 13, 2009 at 5:00 p.m.

As a teenager, Raven Magwood is already an author, speaker and heads up her own foundation. She shared her story to inspire others on an episode of *Babbie's House*.

Monday, September 28, 2009 at 5:00 p.m.

Dr. Andrew Williams shared his testimony on how he came out of poverty to become a college professor teaching young people. His book *Out of the Box: Building Robots, Transforming Lives* not only shares his story but also about the field off robotics.

### QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S MOST CLONES CAN TRANSPORT OF THOSE ISSUES

#### MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2009 - September 30, 2009

Issue: Educational/Instructional Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 3rd Quarter 2009 included the following:

Bible teaching:

Shepherd's Chapel Late night from 12:00 a.m. – 6:00 a.m. and weekdays

from 1-2 p.m.

Crosstalk

Manna-Fest with Perry Stone Mondays at 10:30 a.m.

Mike Murdock

Mondays at 11:00 p.m. and Fridays at 9:30 a.m.

Precepts for Life with Kay Arthur

Fridays at 10:00 a.m. Fridays at 11:30 a.m.

Fridays at 11:00 a.m.

Origins American Religious Townhall

Sundays at 4:30 p.m.

**Documentaries:** 

Word Pictures Thursdays at 10:00 a.m.

Community Interest:

The Gravedigger Show Saturdays at 4:30 p.m. (WATC TV 57 Original

Production)

ATL Insider Saturdays at 12:30 p.m. (alternate weeks with About

Health)

Atlanta Live Live Monday through Friday at 7 pm and reaired

weekdays from 7-9 a.m. (WATC TV 57 Original

Production)

Friends & Neighbors Tuesdays at 12 noon and Saturdays at 8:30 a.m.; plus

encore presentations weekdays at various times (WATC

TV 57 Original Production)

Let's Talk with Tracy Wells Thursdays at 11:30 a.m. and interview vignettes within

Gaither Homecoming every Saturday at 6 p.m. (WATC

TV 57 Original Production)

The Bobby Hurd Show Occasional community service guests on program airing

Tuesdays at 10 p.m. and half hour version on Sundays

at 6 a.m. (WATC TV 57 Original Production)

Reflections Medical series airing Saturdays at 4:00 p.m. (WATC TV

57 Original Production)

TV 57 Presents Occasional half hour specials produced by WATC TV

Arts:

Babbie's House New episodes Mondays at 12 noon; plus encore

presentations various weekday afternoons at 5 p.m.

(WATC TV 57 Original Production)

Friends & Neighbors New episodes Tuesdays at 12 noon and Saturdays at

8:30 a.m.; plus various encore presentations weekdays

at 6:30 a.m. (WATC TV 57 Original Production)

By The Book Interviews with authors about latest releases (various

time slots)

Art Insight Art instruction series airing Saturdays at 12 noon

Atlanta Home & Style Interviews, movie reviews, and lifestyle tips presented

Saturdays at 11:30 a.m.

Lifestyle Programming:

Love, Marriage and Stinking

Thinking

You Can Make It Instructional cooking series airing Fridays at 12 noon

and Saturdays at 10 a.m.

P. Allen Smith Gardens Gardening series airing Saturdays at 11 a.m.

The Peggy Denny Show Instructional cooking series airing Wednesdays at 12

noon and Saturdays at 9 a.m.

At Home With Arlene Instructional cooking series airing Thursdays at 12 noon

and Saturdays at 9:30 a.m.

Heart of the Home Instructional cooking series airing Wednesdays at 9:30

a.m. and Thursdays at 6:30 p.m. (July and August)

A marriage/relationship series presented with humor and

music on Saturdays at 8 a.m.

About Health Saturdays at 12:30 p.m. (alternate weeks from ATL

Insider)

In The Kitchen Series of cooking specials airing at various times (WATC

TV 57 Original Production)

Atlanta-Based Ministry Programming (Partial List):

There's Hope America Sundays at 9:00 a.m.

Transforming Truth Sundays at 11:00 a.m. and Tuesdays at 6:00 p.m.

Call & Ask
ON Christ
Sundays at 1:30 p.m.
Sundays at 4:00 p.m.
Sundays at 5:00 p.m.
Sundays at 7:00 p.m.
Sundays at 7:00 p.m.
Sundays at 10:00 p.m.
Jim Whittington
Concord Baptist Church
Sundays at 10:00 a.m.
Tuesdays at 10:00 a.m.

Skip Horton Tuesdays at 10:30 a.m. and Saturdays at 9:00 p.m.

Willow Springs Ministry Wednesdays at 11:00 a.m.
God's True Worshippers Wednesdays at 10:30 p.m.

God's True WorshippersWednesdays at 10:30 p.m.New Life & YouThursdays at 10:00 p.m.OvercomersFridays at 6:30 p.m.The Balm in GileadFridays at 11:30 p.m.Beulah Baptist ChurchSaturdays at 7:00 p.m.Timothy FlemmingSaturdays at 8:00 p.m.Jackson MemorialSaturdays at 8:30 p.m.

Walk of Faith and Praise Saturdays at 9;30 p.m.

### OUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2009 – September 30, 2009

Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 3rd Quarter 2009 included:

Atlanta Live: Seniors Today

First Thursday night of the month from 7-9 p.m. Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this guarter:

August 6, 2009

Host Pat Mathis and Betty Cornett talked with Brenda Gunter from Austell, Georgia about being a cancer survivor; David Greer from *Gwinnett Magazine* discussing his work in building a network to fight cancer and bring a message of faith, hope and encouragement; and Bill Hancock of Cornerstone Family Services in Marietta, Georgia on how people can provide a loving foster home for a deserving child. Nick Serba and Jeanette Bennett discuss ways that seniors can work out of their home and provided business resources. Music by David Ellis and Betty McBrayer. Encore presentation from April 2, 2009. 2 hours. WATC TV 57 Production.

September 3, 2009

An encore presentation from March 5, 2009 with host Betty Cornett and guest co-host Jerry Goff. Guests included Ray and Peggy Denny from Greenville, South Carolina. Peggy is the host of a long-running talk show that is produced in South Carolina and airs also on WATC. Ray shared about his work in documenting historical places throughout Europe. Pastor Bobby Howard from Father's House Church in Nashville, Tennessee shared, along with Sharna Fulton and Derrick Merchant of Alternative Home Care for Seniors in Snellville, Georgia. Music by Redemption Road. 2 hours. WATC TV 57 Production.

Public service announcements on various health-related topics of interest for seniors are aired throughout the broadcast day.

### QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING STATION WATC TV 57'S MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

July 1, 2009 - September 30, 2009

Issue: Empowering Women

WATC TV featured programming to educate and empower women to be everything they can be during 3rd Quarter 2009. Such programming included the following:

Atlanta Live

Weeknights at 7:00 pm and encore presentations weekday mornings at 7:00 am

Atlanta Live is the flagship program of WATC TV and is produced live most weeknights in the studio of WATC. The program has a series of rotating hosts and features sharing guests on a wide variety of topics. 2 hours.

Wednesday, July 1, 2009

Host Shelley Hendrix with Church 4 Chicks Ministry talked with Prophetess Stella Sam-Ekhator of Atlanta, Georgia about her women's ministry. 20 minute interview in the two hour program.

Friday, July 10, 2009

Host Cherisse Stephens talked with Pastor Bebee Watson from Greensboro, North Carolina about her ministry. Also, Victoria Walker of Daughters of the Kingdom of Lithonia, Georgia shared about her upcoming women's conference. Each interview was approximately 20 minutes within the two-hour program.

Wednesday, July 22, 2009

Host Rick Goins introduced various pre-taped interviews in this special program. Segments included author Marian Jones talking with interviewer Kim Gravel about her book *Sex and the City Uncovered*. Also, Kathi Lipp talked with interviewer Shelley Hendrix about her book *The Husband Project*. Interviews ran approximately 15 minutes each. Additional interviews other than these specially aimed at women were featured. 2 hours. (Note: An additional airing of this episode was featured on Friday, September 4, 2009)

Thursday, July 23, 2009

Host Betty Cornett talked with Sharon Thompson, Director/CEO of New Beginning, a ministry for women addicted to drugs and alcohol. 20 minute interview within the two-hour program.

Monday, August 10, 2009

Dr. Robbi Warren talked with Joyce Gilmer, author of *Healing Words for Wounded Hearts*, which deals with girl who are molested and grow into women who are never healed. 20 minute interview within the two-hour program.

Wednesday, August 12, 2009

Host Shelley Hendrix talked with Yvonne Nelson Schell about her book *Born to Write it Down* which deals with surviving cancer. 20 minute interview within the two-hour program.

Thursday, August 13, 2009

Pastors Jim and Jennifer Hughes talked with Dianne McGarey, a professional image consultant who encouraged women to make sure their image projects their faith and values. Also, Corina Pataki of Kingdom Reflections Ministries shared her personal testimony of overcoming the persecution in communist Romania and how today she works to help in areas of ministry such as building homes for widows in India among her projects. 2 hours.

Monday, August 17, 2009

Pastor Myles and Delana Rutherford talked with Debbie Turner, author of *Trees Wear Glasses* and *Whispered Thunder*. Debbie shared her story of overcoming tragedy when her son committed suicide after being addicted to meth. Grief counselor Larry Webb also shared on the program. 2 hours.

Tuesday, August 25, 2009

Host B.J. Arnett talked with Nancy Burgess of Heart and Soul Connection in Tucker, Georgia. Nancy shared about being a pastor's wife for 36 years and now shares Biblical encouragement and practical help to ministry wives and their families. Also, Jennifer Brommet and Stenitta Hostetter of True Identity Women's Retreat shared about an upcoming women's retreat event.

Wednesday, August 26, 2009

Host Shelley Hendrix talked with Bettie J. Jones, author of *When the Invasions Stopped: Surviving Domestic Violence*, about how she overcame domestic violence and how she helps others today. 20 minute interview within the two-hour program.

Tuesday, September 1, 2009

Judy Bates talked with host Jennifer Hughes about "Bargainomics" and also about her book *Blessedly Budgeted Women's Events* which shared ways to be budget conscious when planning ministry retreats. 20 minute interview within in the two-hour program.

Wednesday, September 2,. 2009

Pastor Caron Jones of Restoration in the Word Church in Stone Mountain, Georgia talked with host Carleen Brown about her ministry to women called "Empowered Women." 20 minute interview within the two-hour program.

Wednesday, September 23, 2009

Shelley Hendrix talked with Mary Gardner from Marietta, GA about her son having cancer and how that launched her ministry to help others. 20 minute interview within the two-hour program.

Monday, September 28, 2009

Host Kim Gravel talked with Angela Williams about her book *From Sorrows to Sapphires: Incest, Silence and God.* Angela shared her testimony on how she was sexually abused from age 3 to 17. Author Jan Silvious talked about her book *Smart Girls Think Twice* and Traci Alexander of Mylonn Ministries of Buford, Georgia talked about an upcoming women's retreat. 2 hours.

Babbie's House

Mondays at 12:00 p.m. and Weekdays at 5:00 p.m.

This half hour series is produced by WATC TV 57 and features award-winning gospel music singer/songwriter Babbie Mason and her guests.

Monday, August 31, 2009 at 5:00 p.m.

Author Tonya Lee shared about her life and her ministry to women. Her latest book is *A Diamond Girl in a Rhinestone World: Understanding a Woman's True Worth* and is to empower and encourage women.

Monday, September 7, 2009 at 5:00 p.m.

TV personality Kimberley Kennedy shared about her personal story which is chronicled in her book *Left at the Altar*. She encourages women on how to move on when something bad happens.

Monday, September 14, 2009

Aldyth Thomson from the ministry Beauty for Ashes based in South Africa talked with Babbie about women's ministry.

Wednesday, September 16, 2009 at 5:00 p.m.

Author Ann Platz discussed her latest book on Esther and how that can be used to empower women today.

TV 57 Presents

Various times throughout the schedule

These half hour specials are produced by WATC TV 57 and features host Jennifer Schuchmann talking with guests on a wide variety of subjects. In September, two specials were aired aimed at educating women. Thelma Wells shared about her work in women's ministry and the need to encourage women. Tamara Lowe is a successful businesswoman and motivational speaker who shared tips to help women (and men) become more successful. 30 minutes.

Friends and Neighbors

Tuesdays at 12:00 p.m. and Saturdays at 8:30 a.m. Encore presentations weekdays at 6:30 a.m.

This half hour series is produced by WATC TV 57 and features a variety of topics of interest to the community.

Tuesday, September 1, 2009 and Saturday, September 5, 2009

Corina Pataki, author of *The Quest for Freedom*, shared about her life and ministered in this half hour with hosts Donna Ritchie, KellY ingram and guest co-host Shelley Hendrix.

Tuesday, September 15, 2009 and Saturday, September 19, 2009

Women's ministry is featured with guest Joy Earle who shared about her life and her heart to minister to women. 20 minute segment within the 30 minute program.

Tuesday, September 29, 2009

Hosts Donna Ritchie, Kelly Ingram and guest co-host Jennifer Schuchmann talked with Angie Vinez about Mamapedia, a website designed to serve as an educational network for mothers to share and offer encouragement. 10 minute segment within the 30 minute program. Also featured in the program was a segment with author Ginger Garrett.