

Public Service Report For 1st Quarter 2007

WATC TV/Atlanta, GA

Compiled by Greg West, Director of Programming and Promotions

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
STATION WATC TV 57'S
MOST SIGNIFICANT TREATMENT OF THOSE ISSUES

January 1, 2007 – March 31, 2007

Issue: Health and Lifestyle

During 1st Quarter 2006, WATC featured programming that educated viewers on a wide variety of health related topics to improve both their physical bodies and emotional health. Such programming included the following:

Time For Hope

Saturday mornings at 7:00 a.m.

During this quarter, host Dr. Freda Crews talked with guests on a wide variety of topics related to mental health. Guests included:

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| January 6 | Paul Davis
Author, <i>Breakthrough for a Broken Heart</i>
Paul Davis talked about his book <i>Breakthrough for a Broken Heart</i> and shared how to mend a broken heart and move on to attracting loving and lasting relationships. He challenged viewers to aggressively deal with behavioral patterns that sabotage relationships and teaches ways to connect with your Creator for a new beginning. |
| January 13 | Tom Taylor
Author, <i>Paradoxy</i>
Tom Taylor is a speaker and senior pastor of Glenkirk Church in Glendora, California. He is also author of <i>Paradoxy</i> , a book that teaches how to see the world through Jesus' eyes and in doing so helps to live a life of personal peace and peace with God. |
| January 20 | Drs. Tom and Beverly Rodgers
Authors, <i>The Singlehood Phenomenon</i>
Drs. Tom and Beverly Rodgers discuss their book <i>The Singlehood Phenomenon</i> which deals with overcoming skepticism about dating, love and marriage and to see both marriage and singlehood in a more positive light. |
| January 27 | Laurette Willis
Author, <i>Basic Steps to Godly Fitness</i>
In <i>Basic Steps to Godly Fitness</i> , personal trainer Laurette Willis shares how diets alone don't work and that there needs to be a change from the inside out. She discusses her alternative to yoga, her 21-day makeover plan, and her healthy eating plan that will help create an improved self-image. |
| February 3 | Gary Kinnaman
Author, conference speaker
In his book <i>Seeing in the Dark</i> , author Gary Kinnaman shares his personal struggle with depression and confronts the myths about |

the disease. He offers renewed hope for healing to those who are battling depression.

- February 17 Dr. Gary Chapman
Author, *The Marriage You've Always Wanted*
Dr. Gary Chapman, author, senior associate pastor, international speaker and host of the syndicated radio program *A Growing Marriage*, discusses how to truly become one. Dr. Chapman addresses many of the questions that couples ask and helps them to improve their communication skills.
- February 24 Robert Jeffress
Author, *Grace Gone Wild*
Dr. Robert Jeffress challenges readers of his book *Grace Gone Wild* to gain a biblical understanding of grace and reveals how "good grace" can protect your marriage, church and relationships from confusion and even abuse.
- March 24 Dr. David Hawkins
Author, *The Relationship Drs. Prescription for Living Beyond Guilt*
In *The Relationship Drs. Prescription for Living Beyond Guilt*, Dr. David Hawkins explains the difference between real guilt, false guilt, shame and conviction, and shows how they can reveal the true causes of emotional pain. He demonstrates that feelings of guilt can not only come from our own poor choices but also from other sources, such as perfectionism, rejection from a family member or friend, failure – real or perceived, emotional or verbal abuse, and codependency.

Time For Hope is a Christian mental health program that addresses issues of concern to the community. The weekly series is produced by Select Religious Broadcast Service in Spartanburg, South Carolina. 30 minutes.

Friends & Neighbors Thursday, February 15, 2007 at 6 a.m. and 11:30 a.m.
Hosts Sherry Tatum and Kim Gravel start the new weight-loss feature on *Friends & Neighbors* called "Less To Love". Expert guests in the field of weight loss include nutritionist Missey Hall of One on One Nutrition and fitness expert Dawn Rowley of Flexible Fitness Solutions. 30 minutes. WATC TV 57 Production.

Friends & Neighbors Tuesday, March 20, 2007 at 6 a.m. and 11:30 a.m.
Hosts Sherry Tatum, Donna Ritchie and Kim Gravel talk with Lisa Leathers of The Johnny Foundation about teen depression and suicide and Lisa shares her personal reason for starting the foundation to educate people. 30 minutes. WATC TV 57 Production.

Friends & Neighbors Monday, March 19, 2007 at 6 a.m. and 11:30 a.m.
Anita Swanson, author of *Slow Hope*, shares her personal story of abuse and how she overcame it. She challenges viewers to break through the pain of abuse and become stronger. Hosts Sherry Tatum, Kim Gravel and Donna Ritchie. 30 minutes. WATC TV 57 Production.

Friends & Neighbors Wednesday, February 21, 2007 at 6 a.m. and 11:30 a.m.
Hosts Sherry Tatum, Donna Ritchie and Kim Gravel talk with Dr. Greg Iacono and Dr. David Williams about a new spinal therapy to help people with chronic back pain. Also,

author Beth McLendon (*Praying for Your Child*) discusses her book and shares on the importance of parents in a child's life. 30 minutes. WATC TV 57 Production.

You Can Make It with Tammy Faye and Joanne

Wednesday, February 7, 2007 at 9:30 a.m. and

Saturday, February 10, 2007 at 10 a.m.

Nutrition expert Alexis Westerfall of Anderson, South Carolina is in the kitchen with hosts Tammy Faye Messner and Joanne Thompson and prepares breads and other dishes using natural ingredients to improve health. 30 minutes. Co-production of WATC TV and Dove Broadcasting of Greenville, South Carolina.

Atlanta Live

Wednesday, February 28, 2007 from 7-9 p.m.

Thursday, March 1, 2007 from 7-9 a.m.

Kim Gravel hosted this program which featured an interview with Dr. Larry Webb of the Grief Support Center of Duluth, Georgia sharing on ways to overcome grief in one's life. 30 minute interview in the two-hour program. Other guests included author Lisa Echols of Joy Springs Ministries of Monroe, Georgia discussing the book *As God As My Witness...I Will Never Thirst Again*, Brenda Roland of Cricket Productions of Hiram, Georgia, Brother Shawn Heath of New Way of Life Ministries of Snellville, Georgia, and music by The Wright Family of Villa Rica, Georgia. 2 hours. WATC TV 57 Production.

Atlanta Live

Wednesday, February 21, 2007 from 7-9 p.m.

Thursday, February 22, 2007 from 7-9 a.m.

Pastors Lee and Denise Armstrong of Beauty for Ashes World Outreach of Riverdale, Georgia hosted this program which featured Elder Dane Cunningham of Embrace Relationships Seminar of McDonough, Georgia discussing his books *Risky Relationships* and *Take a Look Within*. 30 minute segment within the two-hour program. Also featured was Coach Ken Woods of Coach Speaks Ministries of Duluth, Georgia talking about his work with youth; John Burgstiner of Preventive Therapeutics of Snellville, Georgia with some healthy lifestyle advice; and music by Angela Stanley. 2 hours. WATC TV 57 Production.

Other series featuring health and lifestyle related topics this quarter:

At Home With Arlene

Thursdays at 12 noon; Saturdays at 9:30 a.m.

The Peggy Denny Show

Wednesdays at 12 noon; Saturdays at 9 a.m.

Reflections

Saturdays at 4:30 p.m.

About Health with Jeanne Blake

Saturday mornings (various specials)

QUARTERLY LIST OF ISSUES AND PROGRAMS REPRESENTING
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January 1, 2007 – March 31, 2007

Issue: Senior Citizens

WATC TV features programming on a regular basis to inspire seniors and to educate people on the wisdom that can be obtained from senior citizens. Programming during 1st Quarter 2007 included:

Atlanta Live: Seniors Today First Thursday night of the month from 7-9 p.m.
Encore presentation on the following Friday from 7-9 a.m.

"Seniors Today" hosts Betty Cornett and Pat Mathis talk with guests on topics of interest to the senior community and their caregivers. Presented this quarter:

January Program: Thursday, January 4, 2007

Betty Cornett is joined by co-host Greg West for this edition of "Seniors Today" which featured guests Dr. Greg Iacono of the Spinal Aid Centers of Kennesaw, Georgia discussing new treatments available for people with chronic back pain; author Ron Smith (*Scam Busters*) sharing his personal story of almost being scammed and how that led him to begin educating seniors to what to look out for; Dr. Deborah Britt Roebuck, Executive Director of the Institute for Leadership, Ethics and Character of Kennesaw State University in Kennesaw about instilling values into the younger generation; and Rhonda Hunter discussing the latest changes with Medicare and how to find out more about getting the information caregivers need to make an educated decision for seniors. 2 hours. WATC TV 57 Production.

February Program: Thursday, February 1, 2007

Guests included P.K. Beville and Don Martin of Second Wind Dreams discussing the work of the organization which helps seniors live out lifelong dreams; recording artist Myrna Clayton; Pastors Lee and Denise Armstrong of Riverdale, Georgia; and music by the TV 57 Quartet.

March Program: Thursday, March 1, 2007

Kimberly Hall of How Pets Help Seniors of Atlanta, Georgia and John Flannagan of the Animal Rescue League of Atlanta, Georgia talked about the importance of pets to seniors for company and security. Also, author Richard Perry (*The Complete's Idiot's Guide: The Last Days*); Dr. Bill Baggett, Minister to Seniors from Dunwoody Baptist Church of Atlanta, Georgia; Dick Harp, Director of the Osher Lifelong Learning Institute of Kennesaw State University and Program Development Officer Susan Bass and student Ruby Broome discussing continuing education programs aimed at seniors; and music by Heartstrings, the senior choir of Dunwoody Baptist Church. 2 hours. WATC TV 57 Production.

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Issue: Black History Month

WATC TV presented some special programming celebrating Black History Month and recognizing the contributions that African-Americans have made throughout history and also here in the Atlanta area:

Atlanta Live

Friday, February 9, 2007 from 7-9 p.m.

Monday, February 12, 2007 from 7-9 a.m.

Dr. David and Pastor Joyce Smith of Secure Foundation Bible Church of Cumming, Georgia hosted this special edition of *Atlanta Live* celebrating "Black History Month." Guests included Teresa Kemp of the Underground Railroad Museum at Underground Atlanta discussing the history of plantation quilts and the significance of the patterns featured in the quilts to slaves trying to escape and find a safe haven. Author Eddrick High from Union City, Georgia discussed his book *Idolatry of Black America*, Coach Rolando Lamb and Chris Barry discussed their work with inner city youth; and music guest Karlene Bartolo also shared about her life. Additional music presented by Eric Moore. 2 hours. WATC TV 57 Production.

Babbie's House

Tuesday, February 20, 2007 at 5:00 p.m.

An encore presentation of "Babbie's House" featuring a discussion of traditional black gospel music and highlighting some of the groundbreaking artists who paved the way for today's gospel artists. 30 minutes. WATC TV 57 Production.

Atlanta Live

Friday, February 16, 2007 from 7-9 p.m.

Monday, February 19, 2007 from 7-9 a.m.

Encore presentation of *Atlanta Live* from February 2006 featuring hosts Dr. David and Pastor Joyce Smith of Secure Foundation Bible Church of Cumming, Georgia with guests: filmmaker Cassandra Hollis discussing her latest project, Teresa Kemp discussing the Underground Railroad Quilt Code Museum and the importance of quilts in American history; and C.T. Vivian, a member of Rev. Martin Luther King's executive staff and now the founder of Basic Diversity. Music by Myrna Clayton and Eric Moore. 2 hours. WATC TV 57 Presentation.

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Issue: Current Events

WATC TV presented the following as part of its commitment to inform viewers on news and current events during 1st Quarter 2007:

American News Network Weekdays at 5:30 p.m.

Atlanta-based national newscast is presented on WATC every weeknight. The newscast returned to the schedule in early February 2007.

The Gravedigger Show Fridays at 10:00 p.m.

Host Joe Oreskovich talks with community leaders and residents on a wide variety of topics of interest to Atlanta. The series has been honored in the past by the State Bar of Georgia with the Silver Gavel Award for excellence in educating the community on legal matters. One hour. WATC TV 57 Production.

Atlanta Live Weeknights at 7:00 p.m. and encore presentations weekday mornings at 7:00 a.m.

WATC presents *Atlanta Live* every weeknight live from 7-9 p.m. featuring representatives from various non-profit organizations promoting upcoming events, giving news about the work of the organization, and encouraging the citizens of metro Atlanta to become involved and volunteer. Some of the community organizations and churches featured during this quarter included:

Pastor Travis and Lady Stephanie Jennings

Harvest Tabernacle Church, Atlanta, Georgia

Dr. David Moore

President of Best Way Health Ministries, Atlanta, Georgia

Pastor Jimmy and Connie Dunn

Lanier Family Worship Center, Buford, Georgia

Pastor Jim and Jennifer Hughes

Atlanta Christian Center International, Atlanta, Georgia

Bob Fitzgerald

Ignatius House Retreat Center, Atlanta, Georgia

Tim Jones

President, Atlanta Bible College, Atlanta, Georgia

Dr. David and Pastor Joyce Smith

Secure Foundation Bible Church, Cumming, Georgia

Mike Hardin

Founder/Executive Director, No Longer Bound, Cumming, Georgia

Dr. Beverly Hunt

Beverly Hunt Ministries, Duluth, Georgia

Minister Addison Baker

ADB Ministries, Lawrenceville, Georgia

Dr. Belinda Campbell

World In Prayer Ministries, Morrow, Georgia

Bobby Howard

Lifelink of Georgia, Atlanta, Georgia

Dr. Venessa Battle
 Women About God's Business Ministries, Norcross, Georgia
 Pastor Pamilla Bice
 Destiny Devine Ministries, Tucker, Georgia
 Lee Haney
 Lee Haney Ministries, Fayetteville, Georgia
 Carol Wood
 Total Learning Concepts, Lilburn, Georgia
 Pastor Philip and Gwynnis Mosby
 Solomon's Porch Ministries, Decatur, Georgia
 Minister Luther Aaron
 Seven Bridges To Recovery, Atlanta, Georgia
 Pastor Henry Wright
 Pleasant Valley Church, Thomaston, Georgia
 Pastor Caspar McCloud
 Church of the Messiah, Canton, Georgia
 Emmaline McKinnon
 Covenant Christian Academy, Loganville, Georgia
 Nancy Burgess
 Heart and Soul Connection, Tucker, Georgia
 Pastor Chika Onuzo
 Resurrection House for All Nations, Union City, Georgia
 Thomas Hammond
 Director of Personal/Mass Evangelism, North American Mission Board,
 Atlanta, Georgia
 Apostle William Daniels
 Holy Deliverance Church of Atlanta, Atlanta, Georgia
 Pastors W. Bernard and Maxine Collier
 New Haven Ministries, Lilburn, Georgia
 Pastor Mitch Manning
 Johns Creek Family Church, Suwanee, Georgia
 Pastor Annie Elliott
 Emmanuel Ministries International, College Park, Georgia
 Winston and Elaine Connally
 Program Directors, AWESOME Incorporated, Riverdale, Georgia

First Works Food Drive :30 spots airing throughout the broadcast schedule
 First Works, the outreach program of WATC, has partnered with Johnnie's House to collect food to distribute to the needy, such as the Atlanta Women's Shelter. As part of this drive, WATC TV gives participating churches time on the station to announce their service times and invite people to attend their services.

Public service announcements from various non-profit organizations (CARE, National Arbor Day Foundation, USO, American Heart Association, etc.) air throughout the broadcast day. Also in rotation are various public service spots from the Georgia Association of Broadcasters. Approximately 15 minutes of public service announcements are featured weekdays and Saturdays and 10 minutes on Sundays.

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Issue: Children's Programming/Teen Programming

During 1st Quarter 2007, WATC TV aired educational children's programming weekday afternoon to teach moral values and to educate on a wide variety of subjects. The programming during this quarter included the following:

Critter Gitters

Thursdays at 4:00 p.m. (5:00 p.m. for first three weeks of January 2007)

This FCC friendly series contains material and information about animals, science, geography and solutions to ethical dilemmas. The National Parents Television Council says that *Critter Gitters* "offers high quality entertainment that is both educational and exciting for the entire family."

Gina D's Kids Club

Mondays and Fridays at 4:00 p.m. (5:00 p.m. for first three weeks of January 2007)

FCC friendly syndicated children's series with host Gina D and puppet characters. 30 minutes.

Kids Like You

Thursdays at 4:30 p.m.

Live action children's series aimed at preschool and early-elementary aged children. 30 minutes.

Animal Action

Wednesdays at 4:00 p.m. (5:00 p.m. for first three weeks of January 2007)

Live action children's series that takes a look at animals from all over the world. 30 minutes.

Aqua Kids

Tuesdays at 4:00 p.m. (5:00 p.m. for first three weeks of January 2007)

This FCC friendly series takes a look at marine life through the adventures of a group of kids. 30 minutes.

Also, WATC presented the following programming aimed at educating teens:

Roc House Café

Wednesdays at 4:30 p.m. and Saturdays at 1:00 p.m.

Discussion on topics such as self-esteem and peer pressure with host Tamara James. Produced in Augusta, Georgia by Watchman Broadcasting. Pre-empted three weeks in January 2007 in its Wednesday time slot. 30 minutes.

B.Y.O.B.B.

Mondays at 4:30 p.m.

Bible study aimed at teens and young adults with hosts Pastor Camy and B.J. Arnett. Produced on location throughout Atlanta, Georgia. Pre-empted three weeks in January 2007. 30 minutes.

Stir It Up

Saturdays from 2-3 p.m.

Presented by the youth outreach ministry of Divine Faith Church, *Stir It Up* features a discussion of topics that teens deal with on a daily basis intertwined with gospel music videos and live performances. 60 minutes.

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Issue: Educational Programming

As a non-commercial educational station, WATC TV offers a mix of programming to educate and inform. Such programming during 1st Quarter 2007 included the following:

Bible teaching:

<i>Shepherd's Chapel</i>	Late night from 12:00 a.m. – 6:00 a.m. and weekdays from 1-2 p.m.
<i>Crosstalk</i>	Fridays at 11:00 a.m.
<i>Perry Stone</i>	Mondays at 10:30 a.m.
<i>Mike Murdock</i>	Mondays at 11:00 p.m. and Fridays at 9:30 a.m.
<i>Precepts for Life</i>	Fridays at 10:00 a.m.
<i>Through the Bible</i>	Sundays at 1:00 p.m.
<i>Understanding the Endtime</i>	Saturdays at 3:00 p.m.
<i>American Religious Townhall</i>	Sundays at 6:30 a.m. and 4:30 p.m.
<i>A New Desire</i>	Mondays at 6:30 a.m. (January and February 2007)

Documentaries:

<i>Word Pictures</i>	Thursdays at 10:00 a.m.
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Community Interest:

<i>The Gravedigger Show</i>	Fridays at 10 p.m. WATC TV 57 Original Production.
<i>Atlanta Live</i>	Live Monday through Friday at 7 p.m. and reairs weekdays from 7-9 a.m. WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	Tuesdays at 12 noon and Saturdays at 8:30 a.m. WATC TV 57 Original Production.
<i>Johnnie's House</i>	Fridays at 10:30 a.m. WATC TV 57 Original Production.
<i>Let's Talk with Tracy Wells</i>	Thursdays at 11:30 a.m. WATC TV 57 Original Production.
<i>The Bobby Hurd Show</i>	Occasional community service guests on program airing Tuesdays at 10 p.m. and half hour version on Sundays at 6 a.m. WATC TV 57 Original Production.

Arts:

<i>Babbie's House</i>	New episodes Mondays at 12 noon; encore presentations various weekday afternoons at 5 p.m. WATC TV 57 Original Production.
<i>Friends & Neighbors</i>	New episodes Tuesdays at 12 noon and Saturdays at 8:30 a.m.; encore presentations at various times
<i>Cynthia and Friends</i>	Showcasing hip hop and rap artists every Saturday at 1:30 p.m. WATC TV 57 Original Production.
<i>By The Book</i>	Interviews with authors about latest releases on Tuesdays at 11 a.m.
<i>Art Insight</i>	Saturdays at 12 noon

Home & Style

Interviews, movie reviews, and lifestyle tips presented Saturdays at 11:30 a.m.

Cooking Instruction:

You Can Make It

The Peggy Denny Show

At Home With Arlene

Make Your Day Count

Delicious TV

Wednesdays at 9:30 a.m. and Saturdays at 10 a.m.

Wednesdays at 12 noon and Saturdays at 9 a.m.

Thursdays at 12 noon and Saturdays at 9:30 a.m.

Weekdays at 9 a.m.

Saturdays at 11:00 a.m. (February-March 2007)