WDJX-FM Louisville, KY

Quarterly List of Programming Responsive to Issues of Community Concern First Quarter 2013 April 10, 2013

In our ongoing effort to serve the public interest, WDJX-FM broadcasts programming responsive to issues of concern to Louisville and its listening public. The following is a brief description of those issues and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Charitable Events: WDJX supported many charitable efforts in the first quarter, including supporting the Raisin the Rent party for the St. John's Center helping area homeless men. We also continued our support of Kosair Children's Hospital with a Super Sweet 16th Birthday party for local cancer patient, Andrew Holland, and raised funds for Kosair at the event.

Children Issues: We once again supported *IHOP's National Pancake Day* to raise money for Kosair Children's Hospital. And WDJX personalities continue the tradition of promoting literacy and reading programs with school visits.

Most significant programming treatment of issues this quarter:

<u>Issue</u>	Program	Description	Date	Time/Duration
Charitable Events	Andrew's Super Sweet 16 th Party	Live Liners About this event for local Local terminal Cancer patient, Andrew Holland	2/14-24	80 total
	Andrew's Super Sweet 16 th Party	Broadcast from the party raising money For Kosair	2/24	2-4pm, 4 breaks

	Raisin The Rent	Live mention of this annual Event for St. John Center helping Local homeless men	2/24	4:47pm :45
	Hats of for Hosparus	Live mention about this annual Fundraiser for Hosparus of Louisville	3/31	:25 mention 3:20am
Children's Issues	Girl Scouts of Kentuckiana	Interview with Jessie about public cookie booth sales	2/13	5:55am
	Child Safety Fair	One mention about this free Clarksville event	2/16	3:20pm
	Reading at Englehard Elementary	Ben and Kelly talk about reading to 4 th graders at A local elementary School promoting literacy	2/19	9:20am 1:33
	IHOP's Nat'l Pancake Day	:20 Newsstory about this fundraiser for Kosair Children's Hospital	3/1	5:55a, 6:55a & 7:58am
	J.A.	:30 Recorded PSA 1/1- For Junior Achievement's Programs	-3/31	227 Total

Kentucky Broadcaster's ASSN	Army National Guard	Recorded PSA from Kentucky Broadcaster's Assn	Jan. 2013 – Mar. 2013	:30 PSA aired 58 times
	Kentucky 811	Recorded PSA from	Jan. 2013-	:30 PSA aired
		Kentucky Broadcaster's Assn	Mar. 2013	53 times
	Tourism	Recorded PSA from	Jan. 2013-	:30 PSA aired
		Kentucky	Mar. 2013	62 times
		Broadcaster's Assn		
	Dept. of	Recorded PSA from	Jan. 2013-	:30 PSA aired
	Transportation	Kentucky	Mar. 2013	73 times
		Broadcaster's Assn		
	Postsecondary	Recorded PSA from	Jan. 2013-	:30 PSA aired
	Education	Kentucky	Mar. 2013	69 times
		Broadcaster's Assn		