

CONTRACT



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 (920) 432-3331

<u>Contract / Revision</u> 3548387 /		<u>Alt Order #</u> WOC14649754
<u>Advertiser</u> Hovde for WI		<u>Original Date / Revision</u> 05/13/24 / 05/14/24
<u>Contract Dates</u> 05/15/24 - 05/21/24	<u>Estimate #</u> 5399	
<u>Product</u> WI-SEN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agy Code</u> 9920140	<u>Advertiser Code</u> 615	<u>Product 1/2</u> 830
<u>Agency Ref</u> 139617	<u>Advertiser Ref</u> 629075	

And:

FlexPoint Media
 PO Box 1051
 New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	05/15/24	05/16/24	Action 2 News @ 430z430a-5a			:30			P-03	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1---	1			\$175.00					
N 2	WBAY	05/15/24	05/17/24	Action 2 News @ 5a 5a-530a			:30			P-03	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1--	1			\$275.00					
N 3	WBAY	05/15/24	05/15/24	Action 2 News @ 530z530a-6a			:30			P-03	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--1----	1			\$400.00					
N 4	WBAY	05/15/24	05/20/24	Action 2 News @ 6a 6a-7a			:30			P-03	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/15/24	05/21/24	1-11---	3			\$700.00					
N 5	WBAY	05/15/24	05/20/24	GMA 7a 7a-8a			:30			P-03	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/15/24	05/21/24	1--11--	3			\$1,000.00					
N 6	WBAY	05/15/24	05/15/24	The View 10a-11a			:30			P-03	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--1----	1			\$250.00					
N 7	WBAY	05/15/24	05/16/24	General Hospital 1p-2p			:30			P-03	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---1---	1			\$300.00					
N 8	WBAY	05/15/24	05/17/24	Action 2 News M-F @ 5p-530p			:30			P-03	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--111--	3			\$1,000.00					
N 9	WBAY	05/15/24	05/20/24	ET 630p-7p			:30			P-03	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/15/24	05/21/24	1-----	1			\$1,250.00					
N 10	WBAY	05/15/24	05/16/24	Jimmy Kimmel Show 1035p-1137p			:30			P-03	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--11---	2			\$350.00					
N 11	WBAY	05/15/24	05/15/24	Connors/Not Dead 658p-8p			:30			P-03	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	--1----	1			\$650.00					
N 12	WBAY	05/15/24	05/16/24	Station 19 9p-10p			:30			P-03	NM	1	\$650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$650.00				
N 13	WBAY	05/15/24	05/18/24	Action 2 News Sa @ 6558a-7a			:30			P-03	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$400.00				
N 14	WBAY	05/15/24	05/18/24	Good Morning Americ:7a-8a			:30			P-03	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$550.00				
N 15	WBAY	05/15/24	05/18/24	Action 2 News Sa @ 66p-630p			:30			P-03	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$750.00				
N 16	WBAY	05/15/24	05/18/24	Action 2 News Sa @ 110p-1035p			:30			P-03	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$550.00				
N 17	WBAY	05/15/24	05/19/24	Action 2 News Su @ 6558a-7a			:30			P-03	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$400.00				
N 18	WBAY	05/15/24	05/19/24	Good Morning Americ:7a-8a			:30			P-03	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$550.00				
N 19	WBAY	05/15/24	05/19/24	Action 2 News Su @ 5530p-6p			:30			P-03	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$700.00				
N 20	WBAY	05/15/24	05/19/24	Action 2 News Su @ 110-1035p			:30			P-03	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$700.00				
Totals												27	\$17,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/20/24	27	\$17,350.00	(\$2,602.50)	\$14,747.50
Totals	27	\$17,350.00	(\$2,602.50)	\$14,747.50

Signature: _____ **Date:** _____

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