

ORDER



Orders
Order / Rev: 2195390
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/05/24 - 05/14/24
 Original Date / Rev: 04/22/24 / 04/29/24
 Order Type: GENERAL

KHGI
 Primary AE: House House-National
 Sales Office: NNRP
 Sales Region: NDIR

Agency
Name: Lana Peister State-Legislature Dist37-
 Buying Contact: _____
 Billing Contact: _____
4724 28TH AVE
Kearney, NE 68845

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 0%

Advertiser
Name: Lana Peister State-Legislature Dist37-
 Demographic: HH
 Product Codes: PL Local Candidate
 Revenue Code 1: DIR
 Revenue Code 2: Political
 Revenue Code 3: Political Candidate
 Priority: Pol3

New Business End: _____
 Advertiser External ID: 10191604
 Agency External ID: 10191604
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/05/24	1	\$75.00	\$75.00
05/06/24	05/12/24	18	\$1,480.00	\$1,480.00
05/13/24	05/19/24	10	\$1,200.00	\$1,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	29	\$2,755.00	\$2,755.00	0.00
Totals	29	\$2,755.00	\$2,755.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-National	NNRP	NDIR	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHGI	05/05/24	05/05/24	Formula One Racing Formula One Racing	CM	330p-6p (3:30 PM-6:00 PM)	-----S	:30	2	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KHGI	04/29/24-05/05/24	Formula One Racing		330p-6p	(3:30 PM-6:00 P-----Su	:30		(\$75.00)		0.00	NM		
				<i>Credited</i> [mg 6a per LP approval] Credit											
N 2	KHGI	05/06/24	05/10/24	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a	MTWTF--	:30	4	\$75.00	Pol3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--		4				\$75.00		0.00			
N 3	KHGI	05/06/24	05/10/24	M-F 9a-10a GOOD LIFE	CM	9a-10a	MTWTF--	:30	5	\$30.00	Pol3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$30.00		0.00			
N 4	KHGI	05/06/24	05/10/24	M-F Noon News 12p NTV News at Noon	CM	12p-1p	MTWTF--	:30	5	\$40.00	Pol3	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--		5				\$40.00		0.00			

Order / Rev: 2195390
 Alt Order #:
 Flight Dates: 05/05/24 - 05/14/24

Advertiser: Lana Peister State-Legislature Dist37-NI
 Product Desc: KHGI
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KHGI	05/06/24	05/10/24	M-F 6p News NTV News at 6p	CM	6p-630p	MTWTF--	:30	2	\$165.00	Pol3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$165.00		0.00			
N 6	KHGI	05/06/24	05/10/24	M-F Late News M-F NTV News at 10p	CM	10p-1035p	MTWTF--	:30	2	\$250.00	Pol3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	MTWTF--		2				\$250.00		0.00			
N 7	KHGI	05/13/24	05/14/24	M-F 9a-10a GOOD LIFE	CM	9a-10a	MT-----	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MT-----		2				\$30.00		0.00			
N 8	KHGI	05/13/24	05/14/24	M-F Noon News 12p NTV News at Noon	CM	12p-1p	MT-----	:30	2	\$40.00	Pol3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MT-----		2				\$40.00		0.00			
N 9	KHGI	05/13/24	05/14/24	M-F 6p News NTV News at 6p	CM	6p-630p	MT-----	:30	2	\$165.00	Pol3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MT-----		2				\$165.00		0.00			
N 10	KHGI	05/13/24	05/14/24	M-F Late News M-F NTV News at 10p	CM	10p-1035p	MT-----	:30	2	\$250.00	Pol3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MT-----		2				\$250.00		0.00			
N 11	KHGI	05/13/24	05/13/24	M-F 5p News NTV News at 5p	CM	5p-530p	M-----	:30	1	\$115.00	Pol3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----		1				\$115.00		0.00			
N 12	KHGI	05/13/24	05/13/24	M-F 630p News M-F Good Evening Neb 630p	CM	630p-7p	M-----	:30	1	\$115.00	Pol3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----		1				\$115.00		0.00			
													Totals	29	\$2,755.00