



[Updated September, 2015]

Underwriters List

Television

Underwriter	Program(s)
Alfa Insurance	Georgia Traveler, Run of Schedule 7pm-11pm, Football Fridays
Broadway Across America	Run of Schedule prime 7p-10p, Saturday-Sunday 12pm-4pm
Cigna	Run of Schedule 7pm-12m (Monday-Sunday) 11am-7pm (Saturday-Sunday) Football Fridays
College Football Hall of Fame	Football Fridays
Emory University	Primetime 8pm-11pm
Fernbank Museum of Natural History	Kids programming 6a-6p on HD and run of schedule prime 8p-11p on HD Channel. Run of schedule on Knowledge 8p-11p and Create 6a-6p.
Florida's Historic Coast	Primetime 8p-11p, Cooking/ Travel 11p-5p, Bonus 6p-1am
GDECD/Babyland Gen. & Partners	News 6p-8p, Prime 8p-11p, Digital Create 7p-11p, Weekend 11p-6p
GDECD/GA State Parks & Historic Sites	News 6p-8p, Prime 8p-11p, Digital Create 7p-11p, Weekend 11p-6p
Georgia Cotton Commission	Football Fridays, Run of Schedule 7p-11p
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Electric Membership Corporation	Run of Schedule 7pm-11pm and 11pm-7pm weekends
Gibbs Gardens	Georgia Traveler
Goodwill of North Georgia	W-F 6p-12midnight, Saturday 11am-12midnight, Sunday 11am-6pm

Historic Banning Mills	Wednesday Prime 8p-11p and 6-8 News, Thursday Prime 8p-11p and 6-8 News, Create 7p-11pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Create 4pm-8pm
Metropolitan Dermatology	PBS Newshour
Mills Entertainment	Saturday-Sunday 8p-11p, Monday- Sunday 6p-11p,
Publix	Kids Programming 6am-6pm
Regions Bank	Run of Schedule 7pm-11pm
Technical College System of Georgia	Run of Schedule 7pm-12 midnight and 11am-6pm weekends
The Alliance Theatre	Prime Monday-Sunday 7p-11p, Weekends 11am-11pm, Saturday- Sunday 8pm-11pm
The Georgia Vision Project	News Monday-Sunday 6p-8pm, Primetime 8p-11p, Late Fringe Monday- Sunday 11p-12midnight, Sunday 2pm- 6pm Downton Encores, Digital Create Monday-Sunday 7p-11p, Football Fridays
The Rock Ranch	Monday-Sunday 8p-11p, Saturday/Sunday 11a-6p, Monday- Sunday 7p-11p Create
Valdosta State University	Masterpiece Classic: Downton, Football Fridays, Run of Schedule 7p-11p
Viking River Cruises	Newshour 6p-7p
Westobou Festival	6p-11p

Web

Underwriter	Program(s)
Alfa Insurance	Website – 300 x 250
College Football Hall of Fame	Website – 160 x 600 Skyscraper
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Skyscraper Run of Site
Georgia Cotton Commission	Website – 300 x 250 Rectangle

Georgia Department of Economic	Website
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Hartsfield-Jackson Atlanta International Airport	Website 160 x 600 pixels Run of schedule
Regions	Website
Valdosta State University	Web banner– 300 x 250