

## **NRG MEDIA**

### WHTQ-FM QUARTERLY ISSUES/PROGRAM LIST

Quarter: October-December 2015

Public Issues identified by community leaders and the general public important to Whiting and surrounding communities are; **Education** including opportunities and costs; **Economy** including jobs and unemployment; **Health** including safety, insurance coverage and sickness; **Transportation** including costs and safety; **Environment** including wildlife and management.

Education: Date Aired: October 2, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :24 Wisconsin lawmakers will soon find out what people think about letting hunters wear "blaze pink" in the woods, as well as blaze orange. The Assembly Natural Resources Committee has scheduled a public hearing on the subject for October 14th at the State Capitol. Dozens of lawmakers from both parties support the measure. They say blaze-pink would encourage more women to hunt -- and apparel-makers could work together with non-profit groups to get more women-and-men interested in hunting.

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unidentified 50-year-old man's death is being investigated as a hunting-related incident. The state D-N-R has joined local authorities in investigating.

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Date Aired: December 15, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :22 At least four rivers in Wisconsin are flooded this morning, in the wake of two-to-five inches of rain since Sunday. The National Weather Service says the Black River is more than four-feet above its flood stage at Black River Falls. The Wisconsin River at Wausau was at its flood stage as of 4:10 a.m. Flood warnings continue on parts of eleven rivers throughout the state. A general flood advisory is in effect until 10:15 tonight for parts of Marathon, Lincoln, Wood, and Portage counties.

Bullying Date Aired: January 1, 2015-October 11, 2015 Time: BOA Recorded PSA Segment Length :30 Explains ways of dealing with the issue.

Stay in School Date Aired: -December 31, 2014- December 31, 2015 Time: BOA Recorded PSA Segment Length :30 National Campaign explains reasons for staying in school.

Prepare for College Date Aired: June 12, 2014-December 31, 2015 Time: BOA Recorded PSA Segment Length :30 Talks about continuing education.

Date Aired: January 1, 2015-December 31, 2015 BOA Recorded PSA :30 Stop texting and driving campaign. Explains the importance of paying attention while driving.

Live United Date Aired: January 1, 2015-December 31, 2015 Recorded PSA BOA Segment Length :30 United Way campaign to show the importance of volunteering.

**Economy:** Date Aired: October 9, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :17 Eighth-graders in north central Wisconsin toured metal manufacturing plants Wednesday to learn about career opportunities, and how to train for them at area colleges. More than 35-hundred youngsters took the fourth annual Heavy Metal Tour. Businesses in ten counties get involved each year, along with North-central and Mid-State technical colleges and Nicolet College in Rhineland.

Date Aired: October 19, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :12 Improvements to the website are being given some of the credit for a record-setting list of more than 100-thousand open jobs by the Department of Workforce Development. That's the most since Job Center Of Wisconsin-dot-com was launched seven years ago.

Date Aired: October 21, 2015 time: 6:45, 7:45 and 8:45AM Segment Length :21 Bank executive Mark Hogan has been approved as the new head of Wisconsin's embattled jobs agency. The 40-year M-and-I Bank official will replace Reed Hall as the executive director of the Wisconsin Economic Development Corporation. The governor's office said Hogan will bring "invaluable" experience to the W-E-D-C, which has been plagued by accountability issues

Date Aired: October 22, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :21 Ministry Health Care says it's cutting 500-full time jobs. The company's CEO says they were forced to make the decision because of a declining number of patients. Some cuts will come from job consolidation and not replacing people who leave. Ministry owns 15 hospitals and 46 clinics in Wisconsin, including facilities in Marshfield, Weston, Wausau and Stevens Point.

Date Aired: October 26, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :11 Lower natural gas prices and a warmer forecast for winter temperatures are why Xcel Energy forecast heating costs may be 20-to-25 percent lower this winter. Wisconsin Public Service is slightly more conservative, projecting an 18 percent drop

Date Aired: November 16, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :11 Gasoline prices continue to drop in Wisconsin. The state is already seeing some of the lowest fuel prices in five years. Some gas stations in Beloit were already posting pump prices below two dollars-a-gallon Friday. The statewide average is two-29.

Date Aired: November 19, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :12 Gas is selling for a-dollar-99 in some parts of Wisconsin. Stations in Sun Prairie, and other areas had prices below two dollars around Thanksgiving for the first time in six years. Experts say part of the reason is that all Midwest refineries are up and running without issue.

Date Aired: December 2, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :14 The nation's factories had their lowest output last month since 2009, but a Milwaukee investment firm says investors are not giving up hope. A new survey by Robert W. Baird and Company shows that 46-percent plan to increase their investments in manufacturing next year. Just nine-percent plan to reduce those investments.

Date Aired: December 3, 2014 Time: 6:45, 7:45 and 8:45AM Segment Length :21 Many Wisconsinites are making less money than they did during the Great Recession. The U-S Census Bureau says two-thirds of Wisconsin's 72 counties had drops in their median household incomes from 2009 through last year. U-W Madison professor Tim Smeeding says the numbers reflect a major hit taken by the state's manufacturing sector in the recession.

Date Aired: December 18, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :15 The U-S Labor Department says Wisconsin created almost 31-thousand private sector jobs during the year ending in June. That's an increase of about one-and-a-quarter percent from the previous year. It ranks Wisconsin 37th among the 50 states in its percentage of job growth.

Date Aired: December 22, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :21 Wisconsin Realtors are on pace to sell their largest numbers of existing houses in a decade. The state Realtors Association says its members sold almost 48-hundred houses in November at a median price of 150-thousand dollars, both up three-point-four percent from a year ago. Wisconsin is on pace to sell more than 75-thousand houses for the year, the most since 2005

Saving Money Date Aired: February 16, 2014-November 1, 2015 Time: BOA Recorded PSA  
Segment Length :30 Saving for the Future. Radio Ad Council talks of saving from every check

Emergency Business Plan Date Aired: February 7, 2014-December 31, 2015 Time: BOA  
Recorded PSA Segment Length :30 FEMA offers help to aid in emergency.

Hope For Mortgage Date Aired: January 12, 2015-November 1, 2015 Time: BOA Recorded PSA  
Segment Length :30 Information for homeowners with mortgage problems.

Health: Date Aired: October 15, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :14 Hand sanitizer poisoning continues to grow in Wisconsin. The state's Poison Control Center, there have been 351 cases this year alone. Doctors at the Mayo Clinic say that the number of cases nationwide increased from three-thousand in 2010 to 16-thousand last year.

Date Aired: October 30, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :21 Daylight Savings Time ends at two a-m on Sunday, and you're reminded to set your clocks back one-hour before you go to bed Saturday night. State officials say it's also good idea to make sure your smoke detectors and carbon monoxide detectors are working as well. Tod Pritchard of Wisconsin Emergency Management says about 450 state residents are taken to hospitals each year with signs of carbon monoxide poisoning.

Date Aired: November 2, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :18 The third year of the Affordable Care Act begins in earnest today as more than 200-thousand Wisconsin residents start signing up for next year's coverage in the federal purchasing exchange. The open enrollment period officially began yesterday at Healthcare-Dot-Gov. Sixteen private health insurers in Wisconsin are offering plans for next year.

Date Aired: November 3, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :23 A new bill will be introduced in the next couple of weeks to legalize raw-milk sales in Wisconsin. Assembly Republican David Murphy of Greenville says people should have the freedom to buy unpasteurized milk directly from farms. The Wisconsin Safe Milk Coalition says raw milk is not safe -- and there's no way it can be made safe. Governor Walker's office says he'll review the bill if it reaches his desk -- but it would need safeguards to protect people's health and the integrity of the dairy industry.

Date Aired: November 25, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :12 Heart disease and cancer remain the top causes of death in Wisconsin. The state Health Services department report shows forty-five percent of the deaths last year were from heart disease and cancer. Accidents were the third most common cause.

Date Aired: December 3, 2014 Time: 6:45, 7:45 and 8:45AM Segment Length :17 State officials say at least one person died from an outbreak of blastomycosis this summer on the Little Wolf River near New London. Recent figures from the state Health Services Department show there were 49 confirmed cases and 40 probable cases. The outbreak is thought to have occurred from the Memorial Day weekend in May through at least July.

Date Aired: December 15, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :12 Wisconsin has become the 12th state to make it easier for doctors and other medical personnel to practice across state lines. Governor Walker signed onto the Interstate Medical Licensure Compact. The bill streamlines a process that allows physicians to become licensed in multiple states.

Date Aired: December 16, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :16 Almost one of every three Wisconsinites are obese, according to new figures from the United Health Foundation. The annual "America's Health Rankings" show that 31-point-two percent of Wisconsin adults are obese. The national obesity rate is almost 29-and-a-half percent. The new rankings show that Wisconsin is the nation's 24th healthiest state.

Organ Donation Date Aired: January 3, 2015-August 31, 2015 Time: BOA Recorded PSA :30 Talks about the importance of being a donor and receiving donation.

Food Safety Tips Date Aired: February 6, 2015 -December 31, 2015 Time: BOA Recorded PSA Segment Length :30 USDA explains importance of washing surfaces etc...

Hope For Addiction Dates Aired: February 14, 2015-December 31, 2015 Recorded PSA :30 BOA Gives information to people struggling with addiction.

Health Care for Kids Date Aired: January 27, 2015-December 31, 2015 Time: BOA Recorded  
PSA Segment Length :30 United Health Care for Kids is offering grants for parents in need of  
health services for children.

Emergency Planning Date Aired: April 1, 2014-December 31, 2015 Time: BOA recorded PSA  
Segment Length :30 Explains importance of having an emergency plan just in case.

Organ Donation Date Aired: August 25, 2014-December 31, 2015 Time: BOA Recorded PSA  
explains the importance of donating organs

Transportation: October 2, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :22 Governor  
Walker blames the Legislature's Joint Finance Committee for new delays in the completions of  
five major highway projects. Democrats are demanding a special session to deal with the delays.  
Yesterday, the Republican Walker told reporters a special session would not be needed if the  
finance panel would exercise its option to approve 350-million additional highway dollars.  
Walker says his administration will work with Republican leaders to get it done. He hopes it will  
happen "sometime in the next month."

Date Aired: October 7, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :20 Two state  
lawmakers are going after repeat drunken driving offenders. The bipartisan bill, called "5 Strikes

and You're Out" appears to have enough support to become a law. Under the bill, a driver would lose their license for at least a decade after five OWI offenses. Wisconsin DOT records show in 2012, more than 8,000 people had five OWI convictions.

Date Aired: October 16, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :21 Blocked railroad crossings are an increasing problem, and yesterday representative Ron Kind sent a letter to the Government Accountability Office asking for an investigation into the public safety risks posed by the blocked crossings. Kind says communities feel cut off when trains block crossings and believes they are not only a problem for people trying to get in and out of town, but it poses a public safety hazard.

Date Aired: November 11, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :21 A new bill is being proposed to make train tracks safer, and improve emergency responses to derailments like the two in Wisconsin last weekend. Assembly Democrat Jill Billings of La Crosse unveiled her plan yesterday that would hire four extra state track inspectors. It would also provide more training for local emergency responders, and force railroads to file reports with the state which outline their response plans.

Date Aired: November 13, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :14 There have been more accidents on Wisconsin Interstate highways that raised their speed limits in June from 65-to-70. However, officials say it's too early to tell if the increase is the main reason for 13-percent more crashes from June-through-September compared to a year ago.

Date Aired: November 24, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :16 Ford is recalling nearly half a million vehicles over a potential fuel tank issue. The affected vehicles include 2010 and 2011 models of Ford Fusions and Mercury Milans made and sold in North America, Some of those cars may have a defective canister purge valve that could result in a fuel leak.

Negligent Driving Date Aired: January 15, 2014-December 31, 2015 Time: BOA Recorded PSA Segment Length :30 American Beverage Institute reminds drivers of unsafe driving practices.

Drunk Driving Date Aired: May 21, 2014-December 31, 2015 Time: BOA Recorded PSA  
Segment Length :30 National campaign against Drunk Driving.

Texting and Driving Date Aired: January 2, 2014-December 31, 2015 Time: BOA Recorded  
PSA Segment Length :30 Stop Texting National campaign to prevent texting while driving.

Environment Date Aired: October 2, 2015 Time: 6:45, 7:45 and 8:45AM Segment Length :24  
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Ban The Beetle Campaign Date Aired: February 7, 2014-December 31, 2015 Time: BOA Recorded PSA Segment Length :30 Explains the importance of not moving firewood from different regions.

Recycle Awareness Date Aired: September 3, 2014-December 31, 2015 Recorded PSA :30 BOA Explains how to recycle in your community and the reasons for it.

Prevent Forest Fires Date Aired; April 1, 2014-October 1, 2015 Recorded PSA :30 BOA Tips on how to be safe with campfires.

Pet Adoption Date Aired: July 1, 2014-November 14, 2015 Time: BOA Recorded PSA Segment Length :30 Shelter Pet Project Campaign. Making people aware of adoption for shelter pets.