



WDEF
3300 Broad Street
Chattanooga, TN 37408

Mentzer Media Solutions
210 W Pennsylvania Avenue
Suite 250
Towson, MD 21204

Contract # 179724

Schedule Dates

11/09/17-11/15/17

Advertiser

Pol - National Taxpayers Union/Issue (15187)

Agency

Mentzer Media Solutions (3787)

Product

Political (1176)

Brand

25784061 (54092)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Ally Rambo,

Phone/Fax

/

CPE

402/488/402/488/5350

Account Types

National/Political-Issue

Billing Type

Standard

Comments

National Taxpayers U

Date Entered 11/08/17

Last Modified 11/08/17

Entered By Kalle Bodnar

CO-OP No

Headline # ECR25784061

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$120.00

Net Total \$680.00

Sales Tax

WDEF (WDEF)

By Broadcast Month

Nov. 2017 7

Grand Total: 7

Spots

7

Rate

\$800.00

\$800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/12/17-11/12/17	3	:30	10:30A- FACE THE NATION	1							X	1	\$80.00	\$80.00	WDEF (WDEF)	FACE NATN-CBS/FACE NATN2-CBS Target 108 Index: 141. Nielsen: 1.7	11/8/17
2.0	Normal Line / SPOT	11/09/17-11/09/17	3	:30	6P- NEWS 12 @ 6P	1				X				1	\$120.00	\$120.00	WDEF (WDEF)	NEWS 12@6 Target 108 Index: 116. Nielsen: 1	11/8/17
3.0	Normal Line / SPOT	11/10/17-11/10/17	3	:30	6P- NEWS 12 @ 6P	1					X			1	\$120.00	\$120.00	WDEF (WDEF)	NEWS 12@6 Target 108 Index: 116. Nielsen: 1	11/8/17
4.0	Normal Line / SPOT	11/14/17-11/14/17	3	:30	6P- NEWS 12 @ 6P	1		X						1	\$120.00	\$120.00	WDEF (WDEF)	NEWS 12@6 Target 108 Index: 116. Nielsen: 1	11/8/17
5.0	Normal Line / SPOT	11/10/17-11/10/17	3	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$120.00	\$120.00	WDEF (WDEF)	NWS12 NITESIDE < Target 108 Index: 149. Nielsen: 1.4	11/8/17
6.0	Normal Line / SPOT	11/15/17-11/15/17	3	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$120.00	\$120.00	WDEF (WDEF)	NWS12 NITESIDE < Target 108 Index: 149. Nielsen: 1.4	11/8/17
7.0	Normal Line / SPOT	11/13/17-11/13/17	3	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$120.00	\$120.00	WDEF (WDEF)	NWS12 NITESIDE < Target 108 Index: 149. Nielsen: 1.4	11/8/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25784061 Changes as of: 11/7/2017 at 4:30 PM Version: Highlighting Revision 1

CPE: 402/488/5350
Agency: MENTZER MEDIA
SERVIC
210 W. Pennsylvania
Avenue
Suite 250
Towson, MD 21204

Flight: 11/9/17 - 11/15/17

Advertiser: National Taxpayers
Union

Product: National Taxpayers
Union

Agency Order #: 6706092

Buyer: Rambo, Ally

Salesperson: FRAN BROWN
215-563-5400

Station: WDEF

Market: Chattanooga

Office: PHILADELPHIA

Primary Demo: Adults 18+

Con Type: POLITICAL/VOTE

Assistant: FRAN BROWN
215-563-5400

Total \$: \$800.00

Total Spots: 7

Total CPP: \$32.92

Total GRP: 24.3

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/9 - 11/15							Total Spots	Total \$	CPP	GRP
							11/9	11/10	11/11	11/12	11/13	11/14	11/15				
1	SU 10:30a-11:30a		FACE NATN-CBS/FACE NATN2- CBS <small>Target 108 Index: 141, Nielsen: 1.7</small>	\$80.00	4.2	30	0	0	0	1	0	0	0	1	\$80.00	\$19.05	4.2
2	Th-F M-W 6p-6:30p		NEWS 12@6 <small>Target 108 Index: 116, Nielsen: 1</small>	\$120.00	3.4	30	1	1	0	0	0	1	0	3	\$360.00	\$35.29	10.2
3	Th-F M-W 11p-11:30p		NWS12 NITESIDE< <small>Target 108 Index: 149, Nielsen: 1.4</small>	\$120.00	3.3	30	0	1	0	0	1	0	1	3	\$360.00	\$36.36	9.9
TOTALS:							1	2	0	1	1	1	1	7	\$800.00	\$32.92	24.3



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

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Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
11/07/17 4:30 PM	FRAN BROWN	Separation: 30
11/07/17 4:29 PM	System	Notice Received.
11/07/17 3:26 PM	FRAN BROWN	Separation: 30

Competitive Information

Market Budget: \$4,000
WDEF Share: 20%
Comment: correct shres will be sent
Unknown: 80%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	7	\$800.00	\$32.92	24.3

Monthly Summary

Month	Spots	Dollars
2017-Nov	7	\$800.00
Total	7	\$800.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/17/17 4:30 PM	FRAN BROWN	Revised			\$0	\$800.00	Changes: Product from MDNTU to National Taxpayers Union, User Entered \$ from
New	11/17/17 3:17 PM	FRAN BROWN	Confirmed	7		\$800.00	\$800.00	

**Non-Discrimination
Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WDEF-TV Chattanooga, TN	Date: 11-7-2017
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I, Brandon Bullock

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As scheduled				

This broadcast time will be used by: National Taxpayers Union

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Taxpayers Union
25 Massachusetts Ave NW
Suite 140
Washington DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**National Taxpayers Union
Board of Directors (16) at November 2, 2017**

Members of the Board:

Hon. J. Kenneth Blackwell
Family Research Council

Ms. Stacey Chamberlin
DCI Group Public Affairs

Mr. Jon Coupal
Howard Jarvis Taxpayers Association

Mr. Steve Forbes
Forbes Media

Mr. Michael D. Fryt
Center for Strategic Tax Reform

Mr. Chuck Fuller
The Results Company

Mr. K. R. Kamon
Secretary, NTU

Mr. David L. Keating
Senior Counselor, NTU

Mr. Joseph G. Lehman
Mackinac Center for Public Policy
Vice Chairman, NTU

Mr. Brandon Peck
Flywheel Government Solutions

Mr. Richard R. Phillips
Iowans for Tax Relief
Treasurer, NTU

Dr. Donald P. Racheter
Public Interest Institute

Mr. Peter J. Sepp
National Taxpayers Union
President, NTU

Mr. Robert H. Solt
Iowans for Tax Relief
Chairman, NTU

Dr. Richard Vedder
Ohio University

Ms. Shari D. Williams
Shari Williams Consulting

Officers:

Mr. Robert H. Solt, Chairman

Mr. Joseph G. Lehman, Vice Chairman

Mr. Richard R. Phillips, Treasurer

Mr. K. R. Kamon, Secretary

Mr. Peter J. Sepp, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HR before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/6/17 PETE SEPP 703-299-8667
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Tommy Youngblood Tommy Youngblood GSM
Signature Printed Name Title

Mentzer Media Services, Inc.

Vendor: 2DEFNU

Name: WDEF-TV

103304

Check Date: 11/07/2017

Number	Date	Reference	Description	Tax	Amount
4020 MDNTU			NTU MDNTU TV 11/9-11/15		\$680.00
				Total Amount	\$680.00
				Discount Total	\$0.00
				Check Amount	\$680.00

THIS CHECK IS VOID WITHOUT AN ORANGE BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

210 W PENNSYLVANIA AVE

STE 250

Towson, MD 21204

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

103304

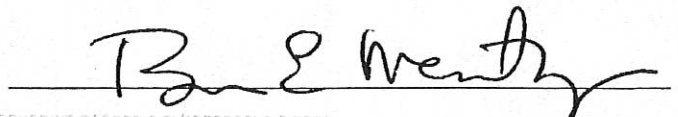
PAY **68000**
ONLY Six Eight Zero CENTS

DATE	11/07/2017
AMOUNT	\$680.00

PAY ***** Six Hundred Eighty and 00/100 *****

TO THE
ORDER
OF

WDEF-TV



CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 103304 ⑈