

ORDER

REVISED



KSNW Wichita

Orders
Order / Rev: A1631961
Alt Order #: 26116472
Product Desc: Dr. Jeff Colyer for
Estimate: 2521
Flight Dates: 07/31/18 - 08/07/18
Original Date / Rev: 08/03/18 / 08/03/18
Order Type: REG

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jeff Colyer/Governor/KS/Rep
Demographic: A50+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/07/18	205	\$26,230.00	\$22,295.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	205	\$26,230.00	\$22,295.50	0.00
Totals	205	\$26,230.00	\$22,295.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNW Wichita	38%	\$26,230.00
Market	100%	\$69,026.32

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$42,796.32

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/31/18	08/03/18		CM	5-6am	-TWTF--	:30	8	\$40.00	P4	0.00	NM	8	\$320.00

Order / Rev: A1631961
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 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN Today 1															
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-TWTF--			8		\$40.00		0.00				
2	Multi	08/06/18	08/07/18	KSN Today 1	CM	5-6am	22-----	:30	4	\$40.00	P4	0.00	NM	4	\$160.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			4		\$40.00		0.00				
3	Multi	07/31/18	08/03/18	KSN Today 2	CM	6-7am	-TWTF--	:30	8	\$135.00	P4	0.00	NM	8	\$1,080.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-TWTF--			8		\$135.00		0.00				
4	Multi	08/06/18	08/07/18	KSN Today 2	CM	6-7am	MT-----	:30	4	\$135.00	P4	0.00	NM	4	\$540.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			4		\$135.00		0.00				
5	Multi	07/31/18	08/03/18	Today Show 7-8am	CM	7-8am	-TWTF--	:30	8	\$150.00	P4	0.00	NM	4	\$600.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-TWTF--			8		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	Multi	07/30/18-08/05/18	Today Show 7-8am		7-8am		-TWThF----	:30	(\$150.00)	0.00	NM				
Credited															
4	Multi	07/30/18-08/05/18	Today Show 7-8am		7-8am		-TWThF----	:30	(\$150.00)	0.00	NM				
Credited															
6	Multi	07/30/18-08/05/18	Today Show 7-8am		7-8am		-TWThF----	:30	(\$150.00)	0.00	NM				
Credited															
8	Multi	07/30/18-08/05/18	Today Show 7-8am		7-8am		-TWThF----	:30	(\$150.00)	0.00	NM				
Credited															
6	Multi	08/06/18	08/07/18	Today Show 7-8am	CM	7-8am	MT-----	:30	4	\$150.00	P4	0.00	NM	4	\$600.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			4		\$150.00		0.00				
7	Multi	07/31/18	08/03/18	Today Show 8-9am	CM	8-9am	-TWTF--	:30	8	\$170.00	P3	0.00	NM	8	\$1,360.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Estimate: 2521
KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	Multi	08/06/18	08/07/18	Today Show 8-9am	CM	8-9am	MT-----	:30	4	\$170.00	P3	0.00	NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$170.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		Today Show 8-9am													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY SHOW													
		2X PER DAY													
9	Multi	07/31/18	08/03/18	M-F 9-10a	CM	9-10a	-TWTF--	:30	8	\$50.00	P4	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$170.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		M-F 9-10a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		LIVE WITH KELLY & RYAN													
		2X PER DAY													
10	Multi	08/06/18	08/07/18	M-F 9-10a	CM	9-10a	MT-----	:30	4	\$50.00	P4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$50.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		M-F 9-10a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		LIVE WITH KELLY & RYAN													
		2X PER DAY													
11	Multi	07/31/18	08/03/18	Today Show II	CM	10-11a	-TWTF--	:30	8	\$120.00	P3	0.00	NM	8	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$120.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		Today Show 2													
		COMMENTS APPLY TO SUB LINES A THRU A													
		MEGYN KELLY TODAY													
		2X PER DAY													
12	Multi	08/06/18	08/07/18	Today Show II	CM	10-11a	MT-----	:30	4	\$120.00	P3	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$120.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		Today Show 2													
		COMMENTS APPLY TO SUB LINES A THRU A													
		MEGYN KELLY TODAY													
		2X PER DAY													
13	Multi	07/31/18	08/03/18	Today Show III	CM	11am-12n	-TWTF--	:30	8	\$60.00	P4	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$60.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		Today Show 3													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY WITH KATHIE & HODA													
		2X PER DAY													
14	Multi	08/06/18	08/07/18	Today Show III	CM	11am-12n	MT-----	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$60.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		Today Show 3													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY WITH KATHIE & HODA													
		2X PER DAY													
15	Multi	07/31/18	08/03/18	KSN News	CM	12n-1pm	-TWTF--	:30	8	\$80.00	P4	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$80.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW													
		KSN News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
		2X PER DAY													

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 Alt Order #: 26116472
 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	Multi	08/06/18	08/07/18	KSN News	CM	12n-1pm	MT-----	:30	4	\$80.00	P4	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$80.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		KSN News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
		2X PER DAY													
17	Multi	07/31/18	08/03/18	Days of Our Lives	CM	1-2p	-TWTF--	:30	8	\$85.00	P4	0.00	NM	8	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$80.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		Days of Our Lives													
		COMMENTS APPLY TO SUB LINES A THRU A													
		DAYS OF OUR LIVES													
		2X PER DAY													
18	Multi	08/06/18	08/07/18	Days of Our Lives	CM	1-2p	MT-----	:30	4	\$85.00	P4	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$85.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		Days of Our Lives													
		COMMENTS APPLY TO SUB LINES A THRU A													
		DAYS OF OUR LIVES													
		2X PER DAY													
19	Multi	07/31/18	08/03/18	M-F 2-3p	CM	2p-3p	-TWTF--	:30	8	\$40.00	P4	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$40.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		M-F 2-3p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		THE DOCTORS													
		2X PER DAY													
20	Multi	08/06/18	08/07/18	M-F 2-3p	CM	2p-3p	MT-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					2	\$40.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		M-F 2-3p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		THE DOCTORS													
		1X PER DAY													
21	Multi	07/31/18	08/03/18	M-F 3-4p	CM	3-4pm	-TWTF--	:30	8	\$40.00	P4	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$40.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		M-F 3-4p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WENDY WILLIAMS													
		2X PER DAY													
22	Multi	08/06/18	08/07/18	M-F 3-4p	CM	3-4pm	MT-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					2	\$40.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		M-F 3-4p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WENDY WILLIAMS													
		1X PER DAY													
23	Multi	07/31/18	08/03/18	M-F 4-430p	CM	4-430pm	-TWTF--	:30	8	\$150.00	P3	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					2	\$40.00		0.00			
		Channels : KSNL,KSNG,KSNW													
		M-F 4-430p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		JEOPARDY													
		2X PER DAY													

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 Estimate: 2521

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	Multi	08/06/18	08/07/18	M-F 4-430p	CM	4-430pm	MT-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		8				\$150.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		M-F 4-430p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		JEOPARDY													
		1X PER DAY													
25	Multi	07/31/18	08/03/18	M-F 430-5p	CM	430-5pm	-TWTF--	:30	4	\$170.00	P3	0.00	NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----		2				\$150.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		M-F 430-5p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		JEOPARDY													
26	Multi	08/06/18	08/07/18	M-F 430-5p	CM	430-5pm	MT-----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		4				\$170.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		M-F 430-5p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		JEOPARDY													
27	Multi	07/31/18	08/03/18	KSN News at Five	CM	5-530pm	-TWTF--	:30	6	\$150.00	P4	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		6				\$150.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		KSN News at Five													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
28	Multi	08/06/18	08/07/18	KSN News at Five	CM	5-530pm	MT-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----		2				\$150.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		KSN News at Five													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
		1X PER DAY													
29	Multi	07/31/18	08/03/18	KSN News at Six	CM	6-630p	-TWTF--	:30	4	\$185.00	P4	0.00	NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		4				\$185.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		KSN News at Six													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
30	Multi	08/06/18	08/07/18	KSN News at Six	CM	6-630p	MT-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----		1				\$185.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		KSN News at Six													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
31	Multi	07/31/18	08/03/18	M-F 630-7p	CM	630-7pm	-TWTF--	:30	4	\$325.00	P4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		4				\$325.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		M-F 630-7p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WHEEL OF FORTUNE													
32	Multi	08/06/18	08/07/18	M-F 630-7p	CM	630-7pm	MT-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		4				\$325.00		0.00			
		Channels : KSNW,KSNC,KSNG,KSNL,KSNW													
		M-F 630-7p													
		COMMENTS APPLY TO SUB LINES A THRU A													

Order / Rev: A1631961
 Alt Order #: 26116472
 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521
KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----		1				\$325.00		0.00			
33	Multi	08/06/18	08/06/18	Mon Prime Other 1	CM	7-10p	M-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Mon Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAN NINJA WARRIOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----		1				\$600.00		0.00			
34	Multi	07/31/18	07/31/18	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Tue Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-T-----		1				\$600.00		0.00			
35	Multi	08/01/18	08/01/18	Wed Prime Other 1	CM	7-10p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Wed Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
WORLD OF DANCE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----		1				\$400.00		0.00			
36	Multi	08/03/18	08/03/18	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Fri Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAN NINJA WARRIOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--		1				\$250.00		0.00			
37	Multi	08/03/18	08/03/18	Fri Prime Hour 3	CM	9-10p	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Friday 9-10p															
COMMENTS APPLY TO SUB LINES A THRU A															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--		2				\$200.00		0.00			
38	Multi	08/04/18	08/04/18	Sat Prime Other 2	CM	8p-10p	-----S-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Sat Prime Other 2															
COMMENTS APPLY TO SUB LINES A THRU A															
DATELINE MYSTERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-		1				\$175.00		0.00			
39	Multi	08/05/18	08/05/18	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Sunday 6-7p															
COMMENTS APPLY TO SUB LINES A THRU A															
DATELINE SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		1				\$175.00		0.00			
40	Multi	08/05/18	08/05/18	Sun Prime Other 2	CM	7p-9p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Sun Prime Other 2															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		1				\$175.00		0.00			
41	Multi	08/05/18	08/05/18	Sun Prime Hour 4	CM	9-10p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Sunday 9-10p															
COMMENTS APPLY TO SUB LINES A THRU A															
SHADES OF BLUE															

Order / Rev: A1631961
 Alt Order #: 26116472
 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521
KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	Multi	07/31/18	08/03/18	LN M-F	CM	10-10:35pm	-TWTF--	:30	4	\$275.00	P4	0.00	NM	4	\$1,100.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		1				\$175.00		0.00			
43	Multi	08/06/18	08/07/18	LN M-F	CM	10-10:35pm	MT-----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		4				\$275.00		0.00			
44	Multi	07/31/18	08/03/18	Tonight Show	CM	10:35p-11:35pm	-TWTF--	:30	8	\$165.00	P4	0.00	NM	8	\$1,320.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
Tonight Show/Jimmy Fallon															
COMMENTS APPLY TO SUB LINES A THRU A															
TONIGHT SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--		8				\$165.00		0.00			
45	Multi	08/06/18	08/07/18	Tonight Show	CM	10:35p-11:35pm	MT-----	:30	2	\$165.00	P4	0.00	NM	2	\$330.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
Tonight Show/Jimmy Fallon															
COMMENTS APPLY TO SUB LINES A THRU A															
TONIGHT SHOW															
1X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----		1				\$275.00		0.00			
46	Multi	08/04/18	08/04/18	Sa 5-530p	CM	5-530p	-----S-	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
Sa 5-530p															
COMMENTS APPLY TO SUB LINES A THRU A															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-		2				\$65.00		0.00			
47	Multi	08/04/18	08/04/18	Sat KSN News at Six	CM	6-630pm	-----S-	:30	2	\$90.00	P4	0.00	NM	2	\$180.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
Sat KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-		2				\$90.00		0.00			
48	Multi	08/04/18	08/04/18	Sa 630-7p	CM	630-7pm	-----S-	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
Sa 630-7p															
COMMENTS APPLY TO SUB LINES A THRU A															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-		2				\$150.00		0.00			
49	Multi	08/04/18	08/04/18	LN Sa	CM	KSN News at 10	-----S-	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
KSN News at 10 Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-		2				\$150.00		0.00			
50	Multi	08/04/18	08/04/18	SNL	CM	1030p-12m	-----S-	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
Channels : KSNW,KSNC,KSNG,KSNN,KSNNW															
Saturday Night Live															
COMMENTS APPLY TO SUB LINES A THRU A															

Order / Rev: A1631961
 Alt Order #: 26116472
 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521
KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-		2				\$225.00		0.00			
51	Multi	08/05/18	08/05/18	Today Show Su Channels : KSNW,KSNG,KSNL,KSNW Today Show Su	CM	Today Show Su	-----S	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
COMMENTS APPLY TO SUB LINES A THRU A SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		1				\$60.00		0.00			
52	Multi	08/05/18	08/05/18	Meet the Press Channels : KSNW,KSNG,KSNL,KSNW Meet the Press	CM	Meet the Press	-----S	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		2				\$100.00		0.00			
53	Multi	08/05/18	08/05/18	Su 9-930a Channels : KSNW,KSNG,KSNL,KSNW Su 9-930a	CM	9-930a	-----S	:30	2	\$10.00	P4	0.00	NM	2	\$20.00
COMMENTS APPLY TO SUB LINES A THRU A KANSAS 1 ON 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		2				\$10.00		0.00			
54	Multi	08/05/18	08/05/18	Sun KSN News at Five Channels : KSNW,KSNG,KSNL,KSNW Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	2	\$80.00	P4	0.00	NM	2	\$160.00
COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		2				\$80.00		0.00			
55	Multi	08/05/18	08/05/18	LN Su Channels : KSNW,KSNG,KSNL,KSNW KSN News at 10 Sun	CM	KSN News at 10 S	-----S	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		2				\$225.00		0.00			
56	Multi	08/05/18	08/05/18	Su 1035-1105p Channels : KSNW,KSNG,KSNL,KSNW Su 1035-1105p	CM	1035p-1105p	-----S	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
COMMENTS APPLY TO SUB LINES A THRU A POSITIVELY KANSAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		1				\$25.00		0.00			
57	Multi	08/06/18	08/06/18	KSN News at Five Channels : KSNW,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----		1				\$300.00		0.00			
58	Multi	08/02/18	08/03/18	NBC Nightly News WKD&M Channels : KSNW,KSNG,KSNL,KSNW NBC Nightly News WKDY	CM	530-6pm	---TF--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--		1				\$300.00		0.00			
N 59	Multi	08/06/18	08/06/18	Mon Prime Hour 3 Channels : KSNW,KSNG,KSNL,KSNW Monday 9-10p	CM	9-10p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A															

Order / Rev: A1631961
 Alt Order #: 26116472
 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW 2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----					1	\$400.00		0.00			
													Totals	205	\$26,230.00



125 West 55th St
New York, NY 10019

Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Agency Order #:	Buyer: BARBARA O'TOOLE	Service: Nielsen	Total CPP: \$42.13
	Salesperson: MARK DEUTSCH 323-966-5272	Primary Demo: Adults 55+	Total GRP: 622.6
Separation:		Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6		Total Spots	Total \$	CPP*	GRP*
							7/31	8/6				
1	Tu-F 5a-6a		KANSAS TODAY 2	\$40.00	0.9	30	8	0	8	\$320.00	\$44.44	7.2
2X PER DAY												
2	M-Tu 5a-6a		KANSAS TODAY 2	\$40.00	0.9	30	0	4	4	\$160.00	\$44.44	3.6
2X PER DAY												
3	Tu-F 6a-7a		KANSAS TODAY 2	\$135.00	2.5	30	8	0	8	\$1,080.00	\$54.00	20.0
2X PER DAY												
4	M-Tu 6a-7a		KANSAS TODAY 2	\$135.00	2.5	30	0	4	4	\$540.00	\$54.00	10.0
2X PER DAY												
5	Tu-F 7a-8a		TODAY SHOW	\$150.00	2.8	30	4	0	4	\$600.00	\$53.57	11.2
2X PER DAY												
6	M-Tu 7a-8a		TODAY SHOW	\$150.00	2.8	30	0	4	4	\$600.00	\$53.57	11.2
2X PER DAY												
7	Tu-F 8a-9a		TODAY SHOW	\$170.00	2.6	30	8	0	8	\$1,360.00	\$65.38	20.8
2X PER DAY												
8	M-Tu 8a-9a		TODAY SHOW	\$170.00	2.6	30	0	4	4	\$680.00	\$65.38	10.4
2X PER DAY												
9	Tu-F 9a-10a		LIVE WITH KELLY & RYAN	\$50.00	1.7	30	8	0	8	\$400.00	\$29.41	13.6
2X PER DAY												
10	M-Tu 9a-10a		LIVE WITH KELLY & RYAN	\$50.00	1.7	30	0	4	4	\$200.00	\$29.41	6.8
2X PER DAY												
11	Tu-F 10a-11a		MEGYN KELLY TODAY	\$120.00	1.1	30	8	0	8	\$960.00	\$109.09	8.8
2X PER DAY												
12	M-Tu 10a-11a		MEGYN KELLY TODAY	\$120.00	1.1	30	0	4	4	\$480.00	\$109.09	4.4
2X PER DAY												
13	Tu-F 11a-12n		TODAY WITH KATHIE & HODA	\$60.00	1.2	30	8	0	8	\$480.00	\$50.00	9.6
2X PER DAY												

*Good
IX*



125 West 55th St
New York, NY 10019

Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
Agency Order #:	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Buyer: BARBARA O'TOOLE	Service: Nielsen	Primary Demo: Adults 55+	Total CPP: \$42.13
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: KARA VALERIANO 323-966-5069		Total GRP: 622.6
Separation:			Traffic #: A1631961

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6			Total Spots	Total \$	CPP*	GRP*
							7/31	8/6					
14	M-Tu 11a-12n		TODAY WITH KATHIE & HODA	\$60.00	1.2	30	0	4		4	\$240.00	\$50.00	4.8
2X PER DAY													
15	Tu-F 12n-1p		KSN NEWS	\$80.00	3.4	30	8	0		8	\$640.00	\$23.53	27.2
2X PER DAY													
16	M-Tu 12n-1p		KSN NEWS	\$80.00	3.4	30	0	4		4	\$320.00	\$23.53	13.6
2X PER DAY													
17	Tu-F 1p-2p		DAYS OF OUR LIVES	\$85.00	1.7	30	8	0		8	\$680.00	\$50.00	13.6
2X PER DAY													
18	M-Tu 1p-2p		DAYS OF OUR LIVES	\$85.00	1.7	30	0	4		4	\$340.00	\$50.00	6.8
2X PER DAY													
19	Tu-F 2p-3p		THE DOCTORS	\$40.00	0.8	30	8	0		8	\$320.00	\$50.00	6.4
2X PER DAY													
20	M-Tu 2p-3p		THE DOCTORS	\$40.00	0.8	30	0	2		2	\$80.00	\$50.00	1.6
1X PER DAY													
21	Tu-F 3p-4p		WENDY WILLIAMS	\$40.00	0.5	30	8	0		8	\$320.00	\$80.00	4.0
2X PER DAY													
22	M-Tu 3p-4p		WENDY WILLIAMS	\$40.00	0.5	30	0	2		2	\$80.00	\$80.00	1.0
1X PER DAY													
23	Tu-F 4p-4:30p		JEOPARDY	\$150.00	5.8	30	8	0		8	\$1,200.00	\$25.86	46.4
2X PER DAY													
24	M-Tu 4p-4:30p		JEOPARDY	\$150.00	5.8	30	0	2		2	\$300.00	\$25.86	11.6
1X PER DAY													
25	Tu-F 4:30p-5p		JEOPARDY	\$170.00	7.9	30	4	0		4	\$680.00	\$21.52	31.6
26	M-Tu 4:30p-5p		JEOPARDY	\$170.00	7.9	30	0	1		1	\$170.00	\$21.52	7.9
27	Tu-F 5p-5:30p		KSN NEWS	\$150.00	7.4	30	6	0		6	\$900.00	\$20.27	44.4



125 West 55th St
New York, NY 10019

Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
Agency Order #:	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Buyer: BARBARA O'TOOLE	Service: Nielsen	Total CPP: \$42.13	
Salesperson: MARK DEUTSCH 323-966-5272	Primary Demo: Adults 55+	Total GRP: 622.6	
Separation:	Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961	

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6		Total Spots	Total \$	CPP*	GRP*
							7/31	8/6				
28	M-Tu 5p-5:30p		KSN NEWS	\$150.00	7.4	30	0	2	2	\$300.00	\$20.27	14.8
1X PER DAY												
29	Tu-F 6p-6:30p		KSN NEWS	\$185.00	7.8	30	4	0	4	\$740.00	\$23.72	31.2
30	M-Tu 6p-6:30p		KSN NEWS	\$185.00	7.8	30	0	1	1	\$185.00	\$23.72	7.8
31	Tu-F 6:30p-7p		WHEEL OF FORTUNE	\$325.00	12.0	30	4	0	4	\$1,300.00	\$27.08	48.0
32	M-Tu 6:30p-7p		WHEEL OF FORTUNE	\$325.00	12.0	30	0	1	1	\$325.00	\$27.08	12.0
33	M 7p-9p		AMERICAN NINJA WARRIOR	\$600.00	5.8	30	0	1	1	\$600.00	\$103.45	5.8
34	Tu 7p-9p		AMERICAS GOT TALENT	\$600.00	9.3	30	1	0	1	\$600.00	\$64.52	9.3
35	W 7p-9p		WORLD OF DANCE	\$400.00	4.7	30	1	0	1	\$400.00	\$85.11	4.7
36	F 7p-9p		AMERICAN NINJA WARRIOR	\$250.00	4.0	30	1	0	1	\$250.00	\$62.50	4.0
37	F 9p-10p		DATELINE	\$200.00	4.2	30	2	0	2	\$400.00	\$47.62	8.4
38	Sa 7p-9p		DATELINE MYSTERIES	\$175.00	3.3	30	1	0	1	\$175.00	\$53.03	3.3
39	Su 6p-7p		DATELINE SUNDAY	\$175.00	3.0	30	1	0	1	\$175.00	\$58.33	3.0
40	Su 7p-9p		AMERICAS GOT TALENT	\$175.00	2.6	30	1	0	1	\$175.00	\$67.31	2.6
41	Su 9p-10p		SHADES OF BLUE	\$175.00	2.9	30	1	0	1	\$175.00	\$60.34	2.9
42	Tu-F 10p-10:35p		KSN NEWS	\$275.00	5.0	30	4	0	4	\$1,100.00	\$55.00	20.0
43	M-Tu 10p-10:35p		KSN NEWS	\$275.00	5.0	30	0	1	1	\$275.00	\$55.00	5.0
44	Tu-F 10:35p-11:35p		TONIGHT SHOW	\$165.00	1.5	30	8	0	8	\$1,320.00	\$110.00	12.0
2X PER DAY												
45	M-Tu 10:35p-11:35p		TONIGHT SHOW	\$165.00	1.5	30	0	2	2	\$330.00	\$110.00	3.0
1X PER DAY												



125 West 55th St
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Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
Agency Order #:	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Buyer: BARBARA O'TOOLE	Service: Nielsen	Total CPP: \$42.13	
Salesperson: MARK DEUTSCH 323-966-5272	Primary Demo: Adults 55+	Total GRP: 622.6	
Separation:	Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961	

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6		Total Spots	Total \$	CPP*	GRP*
							7/31	8/6				
46	Sa 5p-5:30p		JEOPARDY	\$65.00	2.4	30	2	0	2	\$130.00	\$27.08	4.8
47	Sa 6p-6:30p		KSN NEWS	\$90.00	5.7	30	2	0	2	\$180.00	\$15.79	11.4
48	Sa 6:30p-7p		WHEEL OF FORTUNE	\$150.00	6.3	30	2	0	2	\$300.00	\$23.81	12.6
49	Sa 10p-10:30p		KSN NEWS	\$150.00	4.9	30	2	0	2	\$300.00	\$30.61	9.8
50	Sa 10:30p-12m		SATURDAY NIGHT LIVE	\$225.00	2.2	30	2	0	2	\$450.00	\$102.27	4.4
51	Su 7a-8a		SUNDAY TODAY SHOW	\$60.00	1.3	30	1	0	1	\$60.00	\$46.15	1.3
52	Su 8a-9a		MEET THE PRESS	\$100.00	2.5	30	2	0	2	\$200.00	\$40.00	5.0
53	Su 9a-10a		KANSAS 1 ON 1	\$10.00	0.9	30	2	0	2	\$20.00	\$11.11	1.8
54	Su 5p-5:30p		KSN NEWS	\$80.00	2.5	30	2	0	2	\$160.00	\$32.00	5.0
55	Su 10p-10:30p		KSN NEWS	\$225.00	4.5	30	2	0	2	\$450.00	\$50.00	9.0
56	Su 10:35p-11:05p		POSITIVELY KANSAS	\$25.00	1.2	30	1	0	1	\$25.00	\$20.83	1.2
57	M 5p-5:30p		KSN NEWS	\$300.00	0.0	30	0	1	1	\$300.00	\$0.00	0.0
1X PER DAY												
58	M-F 5:30p-6p		NIGHTLY NEWS	\$300.00	0.0	30	1	0	1	\$300.00	\$0.00	0.0
BON 59	M 9p-10p		Dateline	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
TOTALS:							152	53	205	\$26,230.00	\$42.13	622.6



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CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Agency Order #:	Service: Nielsen	Total CPP: \$42.13	
Buyer: BARBARA O'TOOLE	Primary Demo: Adults 55+	Total GRP: 622.6	
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961	
Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/01/18 11:08 AM	KARA VALERIANO	LN 5 NA 2X 7/31 7-8A \$150 MG 1X 7/31 530-6P \$300
08/01/18 7:45 AM	Lori Sanderson	MG DUE TO OVERSELLS/RATE
07/31/18 4:43 PM	KARA VALERIANO	LN 5 NA 2X \$150 TODAY SHOW 7-8A MG ON LN 57 1X \$300 NEWS 5-530P 8/6
07/31/18 4:43 PM	KARA VALERIANO	LN 5 NA 2X \$150 TODAY SHOW 7-8A MG ON LN 57 1X \$300 NEWS 5-530P 8/6
07/31/18 9:16 AM	Lori Sanderson	MG DUE TO RATE/OVERSELLS.

Competitive Information	
Market Budget:	\$67,974
KSNW Share:	38%
Comment:	APPROXIMATE SHARES
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	205	\$26,230.00	\$42.13	622.6
Total	100%	205	\$26,230.00	\$42.13	622.6

Monthly Summary		
Month	Spots	Dollars
2018-Aug	205	\$26,230.00
Total	205	\$26,230.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	8/3/18 12:08 PM	JOSEPH CRUZ	Accepted	1		\$400.00	\$26,230.00	Changes: Total \$ from \$25,830.00 to \$26,230.00, Total Spots from 204 to 205, Total CPP from \$41.49 to \$42.13, Total CPM from \$41,487.31 to \$42,129.78. 1 buyline added or modified.
Makegood 2	8/1/18 7:45 AM	Lori Sanderson	Confirmed	1	2	\$0	\$25,830.00	Changes: Total Spots from 205 to 204, Total GRPs from 628.2 to 622.6, Total CPP from \$41.12 to \$41.49, Total GIMPs from 628 to 623, Total CPM from \$41,117.48 to \$41,487.31. 2 buylines added or modified.
Makegood 1	7/31/18 4:43 PM	KARA VALERIANO	Confirmed	1	2	\$0	\$25,830.00	Changes: Total Spots from 206 to 205, Total GRPs from 633.8 to 628.2, Total CPP from \$40.75 to \$41.12, Total GIMPs from 0 to 628, Total CPM from \$0.00 to \$41,117.48. 2 buylines added or modified.
Queued for Electronic Contracting	7/30/18 7:40 AM					\$0	\$0	
New	7/27/18 6:39 PM	KARA VALERIANO	Confirmed	206		\$25,830.00	\$25,830.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.