

ORDER

REVISED



KSNW Wichita

Orders
Order / Rev: A1631961
Alt Order #: 26116472
Product Desc: Dr. Jeff Colyer for
Estimate: 2521
Flight Dates: 07/31/18 - 08/07/18
Original Date / Rev: 08/03/18 / 08/03/18
Order Type: REG

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Jeff Colyer/Governor/KS/Rep
Demographic: A50+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/07/18	205	\$26,230.00	\$22,295.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	205	\$26,230.00	\$22,295.50	0.00
Totals	205	\$26,230.00	\$22,295.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNW Wichita	38%	\$26,230.00
Market	100%	\$69,026.32

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNB	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$42,796.32

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/31/18	08/03/18		CM	5-6am	-TWTF--	:30	8	\$40.00	P4	0.00	NM	8	\$320.00

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 Flight Dates: 07/31/18 - 08/07/18

Advertiser: POL/Jeff Colyer/Governor/KS/Rep
 Product Desc: Dr. Jeff Colyer for
 Estimate: 2521
 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN Today 1															
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-TWTF--			8		\$40.00		0.00				
2	Multi	08/06/18	08/07/18	KSN Today 1	CM	5-6am	22-----	:30	4	\$40.00P4		0.00	NM	4	\$160.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 1															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			4		\$40.00		0.00				
3	Multi	07/31/18	08/03/18	KSN Today 2	CM	6-7am	-TWTF--	:30	8	\$135.00P4		0.00	NM	8	\$1,080.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-TWTF--			8		\$135.00		0.00				
4	Multi	08/06/18	08/07/18	KSN Today 2	CM	6-7am	MT-----	:30	4	\$135.00P4		0.00	NM	4	\$540.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU A															
KANSAS TODAY 2															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			4		\$135.00		0.00				
5	Multi	07/31/18	08/03/18	Today Show 7-8am	CM	7-8am	-TWTF--	:30	8	\$150.00P4		0.00	NM	4	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/18	08/05/18	-TWTF--			8		\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	07/30/18-08/05/18		Today Show 7-8am		7-8am	-TwThF----	:30		(\$150.00)		0.00	NM		
Credited															
4	Multi	07/30/18-08/05/18		Today Show 7-8am		7-8am	-TwThF----	:30		(\$150.00)		0.00	NM		
Credited															
6	Multi	07/30/18-08/05/18		Today Show 7-8am		7-8am	-TwThF----	:30		(\$150.00)		0.00	NM		
Credited															
8	Multi	07/30/18-08/05/18		Today Show 7-8am		7-8am	-TwThF----	:30		(\$150.00)		0.00	NM		
Credited															
6	Multi	08/06/18	08/07/18	Today Show 7-8am	CM	7-8am	MT-----	:30	4	\$150.00P4		0.00	NM	4	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	MT-----			4		\$150.00		0.00				
7	Multi	07/31/18	08/03/18	Today Show 8-9am	CM	8-9am	-TWTF--	:30	8	\$170.00P3		0.00	NM	8	\$1,360.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU A															
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$170.00		0.00			
8	Multi	08/06/18	08/07/18	Today Show 8-9am	CM	8-9am	MT-----	:30	4	\$170.00	P3	0.00	NM	4	\$680.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		Today Show 8-9am													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY SHOW													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$170.00		0.00			
9	Multi	07/31/18	08/03/18	M-F 9-10a	CM	9-10a	-TWTF--	:30	8	\$50.00	P4	0.00	NM	8	\$400.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 9-10a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		LIVE WITH KELLY & RYAN													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$50.00		0.00			
10	Multi	08/06/18	08/07/18	M-F 9-10a	CM	9-10a	MT-----	:30	4	\$50.00	P4	0.00	NM	4	\$200.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		M-F 9-10a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		LIVE WITH KELLY & RYAN													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$50.00		0.00			
11	Multi	07/31/18	08/03/18	Today Show II	CM	10-11a	-TWTF--	:30	8	\$120.00	P3	0.00	NM	8	\$960.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		Today Show 2													
		COMMENTS APPLY TO SUB LINES A THRU A													
		MEGYN KELLY TODAY													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$120.00		0.00			
12	Multi	08/06/18	08/07/18	Today Show II	CM	10-11a	MT-----	:30	4	\$120.00	P3	0.00	NM	4	\$480.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		Today Show 2													
		COMMENTS APPLY TO SUB LINES A THRU A													
		MEGYN KELLY TODAY													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$120.00		0.00			
13	Multi	07/31/18	08/03/18	Today Show III	CM	11am-12n	-TWTF--	:30	8	\$60.00	P4	0.00	NM	8	\$480.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		Today Show 3													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY WITH KATHIE & HODA													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$60.00		0.00			
14	Multi	08/06/18	08/07/18	Today Show III	CM	11am-12n	MT-----	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		Today Show 3													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY WITH KATHIE & HODA													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$60.00		0.00			
15	Multi	07/31/18	08/03/18	KSN News	CM	12n-1pm	-TWTF--	:30	8	\$80.00	P4	0.00	NM	8	\$640.00
		Channels : KSNW,KSNG,KSNL,KSNW													
		KSN News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$80.00		0.00			
16	Multi	08/06/18	08/07/18	KSN News	CM	12n-1pm	MT-----	:30	4	\$80.00	P4	0.00	NM	4	\$320.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KSN NEWS													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$80.00		0.00			
17	Multi	07/31/18	08/03/18	Days of Our Lives	CM	1-2p	-TWTF--	:30	8	\$85.00	P4	0.00	NM	8	\$680.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Days of Our Lives													
		COMMENTS APPLY TO SUB LINES A THRU A													
		DAYS OF OUR LIVES													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$85.00		0.00			
18	Multi	08/06/18	08/07/18	Days of Our Lives	CM	1-2p	MT-----	:30	4	\$85.00	P4	0.00	NM	4	\$340.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Days of Our Lives													
		COMMENTS APPLY TO SUB LINES A THRU A													
		DAYS OF OUR LIVES													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					4	\$85.00		0.00			
19	Multi	07/31/18	08/03/18	M-F 2-3p	CM	2p-3p	-TWTF--	:30	8	\$40.00	P4	0.00	NM	8	\$320.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 2-3p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		THE DOCTORS													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$40.00		0.00			
20	Multi	08/06/18	08/07/18	M-F 2-3p	CM	2p-3p	MT-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 2-3p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		THE DOCTORS													
		1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					2	\$40.00		0.00			
21	Multi	07/31/18	08/03/18	M-F 3-4p	CM	3-4pm	-TWTF--	:30	8	\$40.00	P4	0.00	NM	8	\$320.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 3-4p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WENDY WILLIAMS													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-TWTF--					8	\$40.00		0.00			
22	Multi	08/06/18	08/07/18	M-F 3-4p	CM	3-4pm	MT-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 3-4p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WENDY WILLIAMS													
		1X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					2	\$40.00		0.00			
23	Multi	07/31/18	08/03/18	M-F 4-430p	CM	4-430pm	-TWTF--	:30	8	\$150.00	P3	0.00	NM	8	\$1,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 4-430p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		JEOPARDY													
		2X PER DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<hr/>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TWTF--						8	\$150.00	0.00			
24	Multi	08/06/18	08/07/18	M-F 4-430p	CM	4-430pm	MT-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 4-430p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	JEOPARDY														
	1X PER DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----						2	\$150.00	0.00			
25	Multi	07/31/18	08/03/18	M-F 430-5p	CM	430-5pm	-TWTF--	:30	4	\$170.00	P3	0.00	NM	4	\$680.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 430-5p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TWTF--						4	\$170.00	0.00			
26	Multi	08/06/18	08/07/18	M-F 430-5p	CM	430-5pm	MT-----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 430-5p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----						1	\$170.00	0.00			
27	Multi	07/31/18	08/03/18	KSN News at Five	CM	5-530pm	-TWTF--	:30	6	\$150.00	P4	0.00	NM	6	\$900.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	KSN News at Five														
	COMMENTS APPLY TO SUB LINES A THRU A														
	KSN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TWTF--						6	\$150.00	0.00			
28	Multi	08/06/18	08/07/18	KSN News at Five	CM	5-530pm	MT-----	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	KSN News at Five														
	COMMENTS APPLY TO SUB LINES A THRU A														
	KSN NEWS														
	1X PER DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----						2	\$150.00	0.00			
29	Multi	07/31/18	08/03/18	KSN News at Six	CM	6-630p	-TWTF--	:30	4	\$185.00	P4	0.00	NM	4	\$740.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	KSN News at Six														
	COMMENTS APPLY TO SUB LINES A THRU A														
	KSN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TWTF--						4	\$185.00	0.00			
30	Multi	08/06/18	08/07/18	KSN News at Six	CM	6-630p	MT-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	KSN News at Six														
	COMMENTS APPLY TO SUB LINES A THRU A														
	KSN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/06/18	08/12/18	MT-----						1	\$185.00	0.00			
31	Multi	07/31/18	08/03/18	M-F 630-7p	CM	630-7pm	-TWTF--	:30	4	\$325.00	P4	0.00	NM	4	\$1,300.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 630-7p														
	COMMENTS APPLY TO SUB LINES A THRU A														
	WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 07/30/18	08/05/18	-TWTF--						4	\$325.00	0.00			
32	Multi	08/06/18	08/07/18	M-F 630-7p	CM	630-7pm	MT-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
	Channels : KSNK,KSNG,KSNN,KSNNW														
	M-F 630-7p														
	COMMENTS APPLY TO SUB LINES A THRU A														

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					1	\$325.00		0.00			
33	Multi	08/06/18	08/06/18	Mon Prime Other 1	CM	7-10p	M-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNN															
Mon Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAN NINJA WARRIOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----					1	\$600.00		0.00			
34	Multi	07/31/18	07/31/18	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tue Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-T-----					1	\$600.00		0.00			
35	Multi	08/01/18	08/01/18	Wed Prime Other 1	CM	7-10p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNN															
Wed Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
WORLD OF DANCE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----					1	\$400.00		0.00			
36	Multi	08/03/18	08/03/18	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNC,KSNG,KSNL,KSNN															
Fri Prime Other 1															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAN NINJA WARRIOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--					1	\$250.00		0.00			
37	Multi	08/03/18	08/03/18	Fri Prime Hour 3	CM	9-10p	----F--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNL,KSNN															
Friday 9-10p															
COMMENTS APPLY TO SUB LINES A THRU A															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--					2	\$200.00		0.00			
38	Multi	08/04/18	08/04/18	Sat Prime Other 2	CM	8p-10p	-----S-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sat Prime Other 2															
COMMENTS APPLY TO SUB LINES A THRU A															
DATELINE MYSTERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S-					1	\$175.00		0.00			
39	Multi	08/05/18	08/05/18	Sun Prime Hour 1	CM	6-7p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sunday 6-7p															
COMMENTS APPLY TO SUB LINES A THRU A															
DATELINE SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S					1	\$175.00		0.00			
40	Multi	08/05/18	08/05/18	Sun Prime Other 2	CM	7p-9p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sun Prime Other 2															
COMMENTS APPLY TO SUB LINES A THRU A															
AMERICAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S					1	\$175.00		0.00			
41	Multi	08/05/18	08/05/18	Sun Prime Hour 4	CM	9-10p	-----S	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sunday 9-10p															
COMMENTS APPLY TO SUB LINES A THRU A															
SHADES OF BLUE															

KSNW Wichita

Advertiser:	POL/Jeff Colyer/Governor/KS/Rep
Product Desc:	Dr. Jeff Colyer for
Estimate:	2521

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW															
2X PER DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$400.00		0.00			
													Totals	205	\$26,230.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116472

Changes as of: 8/3/2018 at 12:08 PM

Version: Highlighting Makegood 3

Status: Accepted

CPE: 1/2521

Flight: 7/31/18 - 8/7/18

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: TARGET
ENTERPRISES

Advertiser: Dr. Jeff Colyer for
Governor, Inc.

Market: Wichita

Total \$: \$26,230.00

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Product: Dr. Jeff Colyer for
Governor, Inc

Office: LOS ANGELES

Total Spots: 205

Agency Order #:

Service: Nielsen

Total CPP: \$42.13

Buyer: BARBARA O'TOOLE

Primary Demo: Adults 55+

Total GRP: 622.6

Salesperson: MARK DEUTSCH
323-966-5272

Assistant: KARA VALERIANO
323-966-5069

Traffic #: A1631961

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6			Total Spots	Total \$	CPP*	GRP*
							7/31	8/6					
1	Tu-F 5a-6a		KANSAS TODAY 2	\$40.00	0.9	30	8	0		8	\$320.00	\$44.44	7.2
	2X PER DAY												
2	M-Tu 5a-6a		KANSAS TODAY 2	\$40.00	0.9	30	0	4		4	\$160.00	\$44.44	3.6
	2X PER DAY												
3	Tu-F 6a-7a		KANSAS TODAY 2	\$135.00	2.5	30	8	0		8	\$1,080.00	\$54.00	20.0
	2X PER DAY												
4	M-Tu 6a-7a		KANSAS TODAY 2	\$135.00	2.5	30	0	4		4	\$540.00	\$54.00	10.0
	2X PER DAY												
5	Tu-F 7a-8a		TODAY SHOW	\$150.00	2.8	30	4	0		4	\$600.00	\$53.57	11.2
	2X PER DAY												
6	M-Tu 7a-8a		TODAY SHOW	\$150.00	2.8	30	0	4		4	\$600.00	\$53.57	11.2
	2X PER DAY												
7	Tu-F 8a-9a		TODAY SHOW	\$170.00	2.6	30	8	0		8	\$1,360.00	\$65.38	20.8
	2X PER DAY												
8	M-Tu 8a-9a		TODAY SHOW	\$170.00	2.6	30	0	4		4	\$680.00	\$65.38	10.4
	2X PER DAY												
9	Tu-F 9a-10a		LIVE WITH KELLY & RYAN	\$50.00	1.7	30	8	0		8	\$400.00	\$29.41	13.6
	2X PER DAY												
10	M-Tu 9a-10a		LIVE WITH KELLY & RYAN	\$50.00	1.7	30	0	4		4	\$200.00	\$29.41	6.8
	2X PER DAY												
11	Tu-F 10a-11a		MEGYN KELLY TODAY	\$120.00	1.1	30	8	0		8	\$960.00	\$109.09	8.8
	2X PER DAY												
12	M-Tu 10a-11a		MEGYN KELLY TODAY	\$120.00	1.1	30	0	4		4	\$480.00	\$109.09	4.4
	2X PER DAY												
13	Tu-F 11a-12n		TODAY WITH KATHIE & HODA	\$60.00	1.2	30	8	0		8	\$480.00	\$50.00	9.6
	2X PER DAY												

*Good
IX*



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Agency Order #:		Service: Nielsen	Total CPP: \$42.13
Buyer: BARBARA O'TOOLE		Primary Demo: Adults 55+	Total GRP: 622.6
Salesperson: MARK DEUTSCH 323-966-5272		Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961
Separation:			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6			Total Spots	Total \$	CPP*	GRP*
							7/31	8/6					
14	M-Tu 11a-12n		TODAY WITH KATHIE & HODA	\$60.00	1.2	30	0	4		4	\$240.00	\$50.00	4.8
	2X PER DAY												
15	Tu-F 12n-1p		KSN NEWS	\$80.00	3.4	30	8	0		8	\$640.00	\$23.53	27.2
	2X PER DAY												
16	M-Tu 12n-1p		KSN NEWS	\$80.00	3.4	30	0	4		4	\$320.00	\$23.53	13.6
	2X PER DAY												
17	Tu-F 1p-2p		DAYS OF OUR LIVES	\$85.00	1.7	30	8	0		8	\$680.00	\$50.00	13.6
	2X PER DAY												
18	M-Tu 1p-2p		DAYS OF OUR LIVES	\$85.00	1.7	30	0	4		4	\$340.00	\$50.00	6.8
	2X PER DAY												
19	Tu-F 2p-3p		THE DOCTORS	\$40.00	0.8	30	8	0		8	\$320.00	\$50.00	6.4
	2X PER DAY												
20	M-Tu 2p-3p		THE DOCTORS	\$40.00	0.8	30	0	2		2	\$80.00	\$50.00	1.6
	1X PER DAY												
21	Tu-F 3p-4p		WENDY WILLIAMS	\$40.00	0.5	30	8	0		8	\$320.00	\$80.00	4.0
	2X PER DAY												
22	M-Tu 3p-4p		WENDY WILLIAMS	\$40.00	0.5	30	0	2		2	\$80.00	\$80.00	1.0
	1X PER DAY												
23	Tu-F 4p-4:30p		JEOPARDY	\$150.00	5.8	30	8	0		8	\$1,200.00	\$25.86	46.4
	2X PER DAY												
24	M-Tu 4p-4:30p		JEOPARDY	\$150.00	5.8	30	0	2		2	\$300.00	\$25.86	11.6
	1X PER DAY												
25	Tu-F 4:30p-5p		JEOPARDY	\$170.00	7.9	30	4	0		4	\$680.00	\$21.52	31.6
26	M-Tu 4:30p-5p		JEOPARDY	\$170.00	7.9	30	0	1		1	\$170.00	\$21.52	7.9
27	Tu-F 5p-5:30p		KSN NEWS	\$150.00	7.4	30	6	0		6	\$900.00	\$20.27	44.4



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116472

Changes as of: 8/3/2018 at 12:08 PM

Version: Highlighting Makegood 3

Status: Accepted

CPE: //2521

Flight: 7/31/18 - 8/7/18

Station: KSNW

Con Type: POLITICAL/VOTE

Agency: TARGET
ENTERPRISES

Advertiser: Dr. Jeff Colyer for
Governor, Inc.

Market: Wichita

Total \$: \$26,230.00

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Product: Dr. Jeff Colyer for
Governor, Inc

Office: LOS ANGELES

Total Spots: 205

Agency Order #:

Service: Nielsen

Total CPP: \$42.13

Buyer: BARBARA O'TOOLE

Primary Demo: Adults 55+

Total GRP: 622.6

Salesperson: MARK DEUTSCH
323-966-5272

Assistant: KARA VALERIANO
323-966-5069

Traffic #: A1631961

Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6			Total Spots	Total \$	CPP*	GRP*
							7/31	8/6					
28	M-Tu 5p-5:30p		KSN NEWS	\$150.00	7.4	30	0	2		2	\$300.00	\$20.27	14.8
1X PER DAY													
29	Tu-F 6p-6:30p		KSN NEWS	\$185.00	7.8	30	4	0		4	\$740.00	\$23.72	31.2
30	M-Tu 6p-6:30p		KSN NEWS	\$185.00	7.8	30	0	1		1	\$185.00	\$23.72	7.8
31	Tu-F 6:30p-7p		WHEEL OF FORTUNE	\$325.00	12.0	30	4	0		4	\$1,300.00	\$27.08	48.0
32	M-Tu 6:30p-7p		WHEEL OF FORTUNE	\$325.00	12.0	30	0	1		1	\$325.00	\$27.08	12.0
33	M 7p-9p		AMERICAN NINJA WARRIOR	\$600.00	5.8	30	0	1		1	\$600.00	\$103.45	5.8
34	Tu 7p-9p		AMERICAS GOT TALENT	\$600.00	9.3	30	1	0		1	\$600.00	\$64.52	9.3
35	W 7p-9p		WORLD OF DANCE	\$400.00	4.7	30	1	0		1	\$400.00	\$85.11	4.7
36	F 7p-9p		AMERICAN NINJA WARRIOR	\$250.00	4.0	30	1	0		1	\$250.00	\$62.50	4.0
37	F 9p-10p		DATELINE	\$200.00	4.2	30	2	0		2	\$400.00	\$47.62	8.4
38	Sa 7p-9p		DATELINE MYSTERIES	\$175.00	3.3	30	1	0		1	\$175.00	\$53.03	3.3
39	Su 6p-7p		DATELINE SUNDAY	\$175.00	3.0	30	1	0		1	\$175.00	\$58.33	3.0
40	Su 7p-9p		AMERICAS GOT TALENT	\$175.00	2.6	30	1	0		1	\$175.00	\$67.31	2.6
41	Su 9p-10p		SHADES OF BLUE	\$175.00	2.9	30	1	0		1	\$175.00	\$60.34	2.9
42	Tu-F 10p-10:35p		KSN NEWS	\$275.00	5.0	30	4	0		4	\$1,100.00	\$55.00	20.0
43	M-Tu 10p-10:35p		KSN NEWS	\$275.00	5.0	30	0	1		1	\$275.00	\$55.00	5.0
44	Tu-F 10:35p-11:35p		TONIGHT SHOW	\$165.00	1.5	30	8	0		8	\$1,320.00	\$110.00	12.0
2X PER DAY													
45	M-Tu 10:35p-11:35p		TONIGHT SHOW	\$165.00	1.5	30	0	2		2	\$330.00	\$110.00	3.0
1X PER DAY													



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Agency Order #:	Service: Nielsen	Total CPP: \$42.13	
Buyer: BARBARA O'TOOLE	Primary Demo: Adults 55+	Total GRP: 622.6	
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961	
Separation:			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/31 - 8/6		Total Spots	Total \$	CPP*	GRP*
							7/31	8/6				
46	Sa 5p-5:30p		JEOPARDY	\$65.00	2.4	30	2	0		\$130.00	\$27.08	4.8
47	Sa 6p-6:30p		KSN NEWS	\$90.00	5.7	30	2	0		\$180.00	\$15.79	11.4
48	Sa 6:30p-7p		WHEEL OF FORTUNE	\$150.00	6.3	30	2	0		\$300.00	\$23.81	12.6
49	Sa 10p-10:30p		KSN NEWS	\$150.00	4.9	30	2	0		\$300.00	\$30.61	9.8
50	Sa 10:30p-12m		SATURDAY NIGHT LIVE	\$225.00	2.2	30	2	0		\$450.00	\$102.27	4.4
51	Su 7a-8a		SUNDAY TODAY SHOW	\$60.00	1.3	30	1	0		\$60.00	\$46.15	1.3
52	Su 8a-9a		MEET THE PRESS	\$100.00	2.5	30	2	0		\$200.00	\$40.00	5.0
53	Su 9a-10a		KANSAS 1 ON 1	\$10.00	0.9	30	2	0		\$20.00	\$11.11	1.8
54	Su 5p-5:30p		KSN NEWS	\$80.00	2.5	30	2	0		\$160.00	\$32.00	5.0
55	Su 10p-10:30p		KSN NEWS	\$225.00	4.5	30	2	0		\$450.00	\$50.00	9.0
56	Su 10:35p-11:05p		POSITIVELY KANSAS	\$25.00	1.2	30	1	0		\$25.00	\$20.83	1.2
57	M 5p-5:30p		KSN NEWS	\$300.00	0.0	30	0	1		\$300.00	\$0.00	0.0
1X PER DAY												
58	M-F 5:30p-6p		NIGHTLY NEWS	\$300.00	0.0	30	1	0		\$300.00	\$0.00	0.0
BON 59	M 9p-10p		Dateline	\$400.00	0.0	30	0	1		\$400.00	\$0.00	0.0
TOTALS:							152	53	205	\$26,230.00	\$42.13	622.6



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26116472	Changes as of: 8/3/2018 at 12:08 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: //2521	Flight: 7/31/18 - 8/7/18	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: Dr. Jeff Colyer for Governor, Inc.	Market: Wichita	Total \$: \$26,230.00
	Product: Dr. Jeff Colyer for Governor, Inc	Office: LOS ANGELES	Total Spots: 205
Agency Order #:	Service: Nielsen	Total CPP: \$42.13	
Buyer: BARBARA O'TOOLE	Primary Demo: Adults 55+	Total GRP: 622.6	
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: KARA VALERIANO 323-966-5069	Traffic #: A1631961	
Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/01/18 11:08 AM	KARA VALERIANO	LN 5 NA 2X 7/31 7-8A \$150 MG 1X 7/31 530-6P \$300
08/01/18 7:45 AM	Lori Sanderson	MG DUE TO OVERSELLS/RATE
07/31/18 4:43 PM	KARA VALERIANO	LN 5 NA 2X \$150 TODAY SHOW 7-8A MG ON LN 57 1X \$300 NEWS 5-530P 8/6
07/31/18 4:43 PM	KARA VALERIANO	LN 5 NA 2X \$150 TODAY SHOW 7-8A MG ON LN 57 1X \$300 NEWS 5-530P 8/6
07/31/18 9:16 AM	Lori Sanderson	MG DUE TO RATE/OVERSELLS.

Competitive Information	
Market Budget:	\$67,974
KSNW Share:	38%
Comment:	APPROXIMATE SHARES
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	205	\$26,230.00	\$42.13	622.6
Total	100%	205	\$26,230.00	\$42.13	622.6

Monthly Summary		
Month	Spots	Dollars
2018-Aug	205	\$26,230.00
Total	205	\$26,230.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	8/3/18 12:08 PM	JOSEPH CRUZ	Accepted	1		\$400.00	\$26,230.00	Changes: Total \$ from \$25,830.00 to \$26,230.00, Total Spots from 204 to 205, Total CPP from \$41.49 to \$42.13, Total CPM from \$41,487.31 to \$42,129.78. 1 buyline added or modified.
Makegood 2	8/1/18 7:45 AM	Lori Sanderson	Confirmed	1	2	\$0	\$25,830.00	Changes: Total Spots from 205 to 204, Total GRPs from 628.2 to 622.6, Total CPP from \$41.12 to \$41.49, Total GIMPs from 628 to 623, Total CPM from \$41,117.48 to \$41,487.31. 2 buylines added or modified.
Makegood 1	7/31/18 4:43 PM	KARA VALERIANO	Confirmed	1	2	\$0	\$25,830.00	Changes: Total Spots from 206 to 205, Total GRPs from 633.8 to 628.2, Total CPP from \$40.75 to \$41.12, Total GIMPs from 0 to 628, Total CPM from \$0.00 to \$41,117.48. 2 buylines added or modified.
Queued for Electronic Contracting	7/30/18 7:40 AM					\$0	\$0	
New	7/27/18 6:39 PM	KARA VALERIANO	Confirmed	206		\$25,830.00	\$25,830.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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