

CONTRACT



WFTV-TV
WFTV, LLC
PO Box 809615
Chicago, IL 60680-9615
(404) 496-7531

<u>Contract / Revision</u> 1135175 /		<u>Alt Order #</u> 10779927
<u>Advertiser</u> ISS/Smart & Safe Florida-A		<u>Original Date / Revision</u> 05/14/24 / 05/14/24
<u>Contract Dates</u> 06/10/24 - 06/16/24	<u>Estimate #</u> 6929	
<u>Product</u> SMART & SAFE FLORIDA		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFTV-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV16670	<u>Advertiser Code</u> 674	<u>Product 1/2</u> 846
<u>Agency Ref</u> P00062204	<u>Advertiser Ref</u> P00097741-A	

And:

AxMedia
800 W 47th St
Ste 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFTV	06/10/24	06/10/24	M-F Good Morning America	7a-9a		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	2-----				2	\$1,900.00			
N 2	WFTV	06/11/24	06/11/24	M-F Good Morning America	7a-9a		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-1-----				1	\$1,900.00			
N 3	WFTV	06/12/24	06/12/24	M-F Good Morning America	7a-9a		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--2----				2	\$1,900.00			
N 4	WFTV	06/13/24	06/13/24	M-F Good Morning America	7a-9a		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---2---				2	\$1,900.00			
N 5	WFTV	06/14/24	06/14/24	M-F Good Morning America	7a-9a		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----2--				2	\$1,900.00			
N 6	WFTV	06/15/24	06/15/24	Sa Good Morning America	9a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----1-				1	\$900.00			
N 7	WFTV	06/15/24	06/15/24	GMA Sa 10a	10a-11a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----1-				1	\$700.00			
N 8	WFTV	06/10/24	06/10/24	M-F Eyewitness News	12p-1p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	2-----				2	\$675.00			
N 9	WFTV	06/11/24	06/11/24	M-F Eyewitness News	12p-1p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-2-----				2	\$675.00			
N 10	WFTV	06/12/24	06/12/24	M-F Eyewitness News	12p-1p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-2-----				2	\$675.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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1135175 /	10779927

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Smart & Safe Florida-A	05/14/24 / 05/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/10/24 - 06/16/24	SMART & SAFE FLORID	6929

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--1----				1	\$675.00			
N 11	WFTV	06/13/24	06/13/24	M-F Eyewitness News	12p-1p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---2---				2	\$675.00			
N 12	WFTV	06/14/24	06/14/24	M-F Eyewitness News	12p-1p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----2--				2	\$675.00			
N 13	WFTV	06/10/24	06/10/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	1-----				1	\$2,400.00			
N 14	WFTV	06/11/24	06/11/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-1-----				1	\$2,400.00			
N 15	WFTV	06/12/24	06/12/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--1----				1	\$2,400.00			
N 16	WFTV	06/14/24	06/14/24	M-F Eyewitness News	6p-6:30p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----1--				1	\$2,400.00			
N 17	WFTV	06/10/24	06/10/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	1-----				1	\$5,900.00			
N 18	WFTV	06/11/24	06/11/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-1-----				1	\$5,900.00			
N 19	WFTV	06/12/24	06/12/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--1----				1	\$5,900.00			
N 20	WFTV	06/13/24	06/13/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---1---				1	\$5,900.00			
N 21	WFTV	06/14/24	06/14/24	ABC World News Tonight	630p-7p		:30			NM	1	\$5,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	----1--				1	\$5,900.00			
N 22	WFTV	06/10/24	06/10/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	1-----				1	\$1,200.00			
N 23	WFTV	06/11/24	06/11/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-1-----				1	\$1,200.00			
N 24	WFTV	06/12/24	06/12/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--1----				1	\$1,200.00			
N 25	WFTV	06/13/24	06/13/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---1---				1	\$1,200.00			

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N 26	WFTV	06/14/24	06/14/24	M-Su Eyewitness News	11p-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---1--				1	\$1,200.00			
N 27	WFTV	06/11/24	06/11/24	M-F Good Morning America	7a-9a		1:00			NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-1-----				1	\$3,900.00			
N 28	WFTV	06/15/24	06/15/24	GMA Sa 10a	10a-11a		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----1-				1	\$1,500.00			
N 29	WFTV	06/16/24	06/16/24	Su Eyewitness News	7a-9a		1:00			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----1				1	\$1,700.00			
N 30	WFTV	06/12/24	06/12/24	M-F Eyewitness News	12p-1p		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	--1----				1	\$1,450.00			
N 31	WFTV	06/13/24	06/13/24	M-F Eyewitness News	6p-6:30p		1:00			NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	---1---				1	\$4,900.00			
N 32	WFTV	06/16/24	06/16/24	Su Eyewitness News	11p-1135p		1:00			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----1				1	\$2,500.00			
D 33	WFTV	06/10/24	06/16/24	M-Su Sign-on/Sign-off	5:00 AM-12:00 XM		:30			NM	0	\$0.00
Totals											40	\$85,825.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/10/24 -06/16/24	40	\$85,825.00	(\$12,873.75)	\$72,951.25
Totals	40	\$85,825.00	(\$12,873.75)	\$72,951.25

Signature: _____ **Date:** _____

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