

OSCAR TELFAIR III MAJIC RUNOFF24 rv



From: Roxanne Morrison
 Phone: (713) 300-5832
 Email: rmorrison@radio-one.com
 5/22/2024 9:37 AM

Flight Dates: 05/13/2024 - 06/02/2024
 Demo: P 18+

Radio Market: HOUSTON-GALVESTON
 Survey: APR24 / MAR24 / FEB24
 Geography: Metro

ScheduleDescription:
 MAJIC 102.1 - NON-PREEMPTIBLE

| | Daypart | Spots | Length | Unit Rate | Total Cost | Net Reach | Frequency | Notes | Average Rating |
|-------------------------|-------------|-----------|--------|-----------------|-----------------|----------------|------------|----------------------------|----------------|
| Radio Total | | 10 | | \$98.00 | \$980.00 | 120,400 | 1.3 | | 0.3% |
| KMJQ-FM | | 10 | | \$98.00 | \$980.00 | 120,400 | 1.3 | | 0.3% |
| Flight A - 1 wk (05/20) | | | | | | | | | |
| | | 8 | | \$83.75 | \$670.00 | 90,900 | 1.3 | | 0.3% |
| One Week Total | | 8 | | \$83.75 | \$670.00 | 90,900 | 1.3 | | 0.3% |
| | Th-F 10A-3P | 2 | 30 | \$155.00 | \$310.00 | 31,000 | 1.1 | NonPreemptible (1) per day | 0.3% |
| | Sa 6A-10A | 1 | 30 | \$55.00 | \$55.00 | 8,600 | 1.0 | NonPreemptible | 0.2% |
| | Sa 10A-3P | 1 | 30 | \$100.00 | \$100.00 | 18,300 | 1.0 | NonPreemptible | 0.3% |
| | Sa 3P-7P | 1 | 30 | \$75.00 | \$75.00 | 19,500 | 1.0 | NonPreemptible | 0.3% |
| | Su 6A-10A | 1 | 30 | \$25.00 | \$25.00 | 6,900 | 1.0 | NonPreemptible | 0.1% |
| | Su 10A-3P | 1 | 30 | \$45.00 | \$45.00 | 14,700 | 1.0 | NonPreemptible | 0.3% |
| | Su 3P-7P | 1 | 30 | \$60.00 | \$60.00 | 16,000 | 1.0 | NonPreemptible | 0.3% |
| Flight B - 1 wk (05/27) | | | | | | | | | |
| | | 2 | | \$155.00 | \$310.00 | 29,300 | 1.1 | | 0.3% |
| One Week Total | | 2 | | \$155.00 | \$310.00 | 29,300 | 1.1 | | 0.3% |
| | M-Tu 10A-3P | 2 | 30 | \$155.00 | \$310.00 | 29,300 | 1.1 | NonPreemptible | 0.3% |

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: HOUSTON-GALVESTON; APR24 / MAR24 / FEB24; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.

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From: Roxanne Morrison
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Schedule Grand Totals: 2 Weeks

| Stations | Spots | Unit Rate | Total Cost | Net Reach | Frequency | Average Rating |
|-------------|-------|-----------|------------|-----------|-----------|----------------|
| Radio Total | 10 | \$98.00 | \$980.00 | 120,400 | 1.3 | 0.3% |
| KMJQ-FM | 10 | \$98.00 | \$980.00 | 120,400 | 1.3 | 0.3% |

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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Detailed Sourcing Summary

Radio Market: HOUSTON-GALVESTON

Survey: Average of Nielsen Radio April 2024, Nielsen Radio March 2024, Nielsen Radio February 2024

Geography: Metro

Daypart: Multiple Dayparts Used

Demo/Intab/Population:

| Age/Gender | Population | | Intab | |
|----------------------|------------|------------|-----------|------------|
| | Avg Daily | Avg Weekly | Avg Daily | Avg Weekly |
| Adults 18+ (Primary) | 5,599,500 | 5,594,000 | 1,380 | 1,209 |

Stations: User Selected

Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one panelist.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here:

http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website:

<http://ascription.nielsen.com>

Rating Reliability Estimator:

<https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/PP6/2024APR/0033/pdfs/SpecialNotices.pdf>

<https://ebook.nielsen.com/secure/PP6/2024MAR/0033/pdfs/SpecialNotices.pdf>

<https://ebook.nielsen.com/secure/PP6/2024FEB/0033/pdfs/SpecialNotices.pdf>

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[EXTERNAL] Re: Revised Runoff Schedules

Oscar Telfair III <omtiiipc@icloud.com>

Wed 5/22/2024 11:18 AM

To:Roxanne Morrison <rhawkins@radio-one.com>

 3 attachments (1 MB)

OSCAR TELFAIR III _PRAISE_ RUNOFF'24 rv (1).pdf; OSCAR TELFAIR III MAJIC RUNOFF24 rv.pdf; NAB FORM.pdf;

Both schedules approved.

Oscar Telfair III
Law Office of Oscar M. Telfair III, P.C.
7011 Harwin Dr., Suite 220
Houston, Texas 77036
Tel. (281) 437-1600
Fax (281) 437-5777

On May 22, 2024, at 10:12 AM, Oscar Telfair III <omtiiipc@icloud.com> wrote:

<https://acrobat.adobe.com/id/urn:aaid:sc:US:2ecf9024-44a9-4029-a9eb-96ca6ec13fa6>

Law Office of Oscar M. Telfair III, P.C.
7011 Harwin Dr., Suite 220
Houston, Texas 77036
Tel. (281) 437-1600
Fax (281) 437-5777

On May 22, 2024, at 9:08 AM, Roxanne Morrison <rhawkins@radio-one.com> wrote:

Good Morning,

Attached are the revised schedules, please sign and return.

I will also need the NAB Form completed.

Please resend the spot, I don't see it in my inbox.

Thanks