



## 2014 1<sup>st</sup> Quarter Programs and Issues

Staffed station in off hours to take announcements and air announcements throughout the day on KOKK, KIJV, KZKK and KJRV regarding dangerously cold weather including church and school cancellations on Jan. 26<sup>th</sup> and 27<sup>th</sup>.

Zach Nelson (News Director) Jeff Duffy (Program Director)

Assisted South Dakota Special Olympics by emceeding Polar Plunge March 1st and using on air promotion on KOKK, KIJV, KZKK and KJRV (:30 PSAs) to raise money. Station staffer jumped too. Matt Watson (Program Director) Shawn Martin (Sales Manager) Mike Lyon (Sales Associate)

Coverage of Legislative Forums with local legislators January 28<sup>th</sup>.

Feb. 24<sup>th</sup> and March 8<sup>th</sup>. 1-2 minute news stories covering discussions of Medicaid and texting and driving legislation aired on KOKK, KIJV, KZKK and KJRV on January 30<sup>th</sup>, February 26<sup>th</sup> and March 10<sup>th</sup>.

Zach Nelson (News Director)

Station staff attended Wessington Springs Farm and Home Show Feb. 17<sup>th</sup>. Provided information to the public about KOKK, KIJV, KZKK and KJRV and employment opportunities in the radio industry. Clarence Muldaur (Sales associate) Zach Nelson (News director)

Coverage of flood outlook and flood insurance meeting. Zach Nelson attended and reported on flood insurance town hall meeting on March 17<sup>th</sup>. Station aired :30 PSAs promotion meeting. 1-2 minute news story aired at 5pm on KOKK, KIJV, KZKK and KJRV

Coverage of community minded planning sessions for James River Master Plan February 12. The meeting sought input on how city owned land should be developed

1-2 news stories promoting and reporting on the meeting aired Jan. 12, Feb 13 and Feb 14<sup>th</sup> at 7am and 8am on KOKK, KIJV, KZKK and noon and 5pm on KJRV.

Zach Nelson

Had members of the 2013-2014 Leadership Huron Class come on air to talk about their fund raising project (warming shelter at Slide and Glide park). Members spoke for 4-5 minutes on morning shows on KOKK, KIJV, KZKK and KJRV in the 8 o'clock hour on March 27<sup>th</sup>.

Jeffy Duffy (Program Director) Matt Watson (Program Director) Shawn Martin (Sales Manager)

Had an expert come in to talk about Health insurance marketplace deadline on all stations. Brenda Arteman with American Trust Insurance spoke for 4-5 minutes about the March 31<sup>st</sup> deadline on KOKK, KIJV, KZKK and KJRV mornings shows in the 8 o'clock on March 21<sup>st</sup>.

Matt Watson, Jeff Duffy, Zach Nelson, Shawn Martin

## 2014 Q2 Programs and Issues (Apr, May June.)

Coverage of last spring winter storms including school late start announcements and road condition April 1<sup>st</sup> and April 3<sup>rd</sup> on KOKK, KIJV. KZKK and KJRV. 1-2 minute news stories and announcements during regular programming.

Matt Watson (Program Director) , Jeff Duffy, Zach Nelson, Shawn Martin (General Manager)

Reported on results of Wolsey/Wessington school board election, including final results, on April 8<sup>th</sup> on KOKK, KIJV. KZKK and KJRV. 1-2 minute news stories featuring results aired at 7am, 8am and noon on KIJV, KOKK and KZKK and noon and 5pm on KJRV ON April 9<sup>th</sup>.

Zach Nelson (News Director)

Coverage of severe weather in Beadle, Jerauld, Kingsbury, Spink and Hand counties on KOKK, KIJV, KZKK and KJRV June 19<sup>th</sup> 6pm-10pm.

Zach Nelson

4 hours continuous, non-stop wall to wall coverage of a June 18<sup>th</sup> tornado outbreak in Jerauld County, including Wessington Springs, on KOKK, KIJV, KZKK and KJRV 7pm-11pm

Zach Nelson

Greetings,

I wanted to extend a thanks to whoever the on air DJ was on Tuesday, June 17<sup>th</sup>. I was on my way back to Sioux Falls from Pierre and stopped in Arlington to wait for a storm to pass over I-90 in front of me. Unfortunately the storm didn't pass over but rather continued to grow near where I was. As I sat there and as time passed my cell coverage waned and I couldn't bring up any radar maps. Big Jim was the only FM station that was broadcasting "live" updates with information on this storm (not the automated Hutterite fella provided by the NWS). Based on your DJ's updates I held tight in Arlington and avoided some serious hail and (potentially) the tornado at Humboldt. I very much appreciate the concise interpretation of the radar and met data that the DJ provided.

Thanks much and I'll dial in Big Jim the next time I'm passing through!

Thomas R. Wollman

Lincoln County State's Attorney

Coverage of CAFO hearings in Miller and Huron June 10<sup>th</sup>. 1-2 minute news stories on 7am and 8am news on KOKK and KIJV and noon news on KZKK and KJRV  
Zach Nelson

Participation in April 24<sup>th</sup> Statewide Tornado Drill. 5 minute live interview with Beadle County Emergency Management Director Tom Moeding on April 22<sup>nd</sup> on KOKK, KIJV, KZKK and KJRV morning shows 8:20-8:50 am. 30 second PSAs on KOKK, KIJV, KZKK and KJRV April 21<sup>st</sup> thru April 24<sup>th</sup>. 1-2 minute news story on KOKK, KIJV, KZKK and KJRV noon and 5pm news.  
Zach Nelson, Shawn Martin, Jeff Duffy, Matt Watson

Helped raise money May 9<sup>th</sup>-23<sup>rd</sup> for VFW following burglary. :30 PSAs aired on KOKK, KIJV, KZKK and KJRV

Performance Radio is beginning a fund raising drive to assist V-F-W Post 1776 recover from the burglary. Donations of any size can be dropped off at the Performance Radio studios at 1726 Dakota Avenue South. Cash or checks only will be accepted. Checks should be made out to V-F-W Post 1776 with Burglary Fund written in the memo line. Performance Radio will be accepting collections until Friday May 23<sup>rd</sup>, the beginning of Memorial Day weekend.

Zach Nelson, Jeff Duffy, Matt Watson, Shawn Martin

Covered June 20<sup>th</sup> visit of Wessington Springs by Senator John Thune to access property damage in Wessington Springs in the wake of June 18<sup>th</sup> tornado. 1-2 minute story aired at 5pm on KOKK, KIJV, KZKK and KJRV on June 20<sup>th</sup>.

Zach Nelson

The Mike Moore Show with Beadle County States Attorney Mike Moore featured a discussion of marijuana legalization and human trafficking. Program aired April 26<sup>th</sup> on KOKK from 9am-10am. Excerpts from the show were used as 1-2 minute news stories on April 28<sup>th</sup> on KOKK, KZKK and KIJV at 7am and 8am and noon on KJRV.

Zach Nelson

## 2014 Q3 Programs and Issues (July, Aug, Sept.)

Coverage of local circuit court following up on high profile stories. 1-2 minute news stories on armed robbery trial of Donnell Williams on August 14<sup>th</sup> at noon and 5pm on KOKK, KIJV, KZKK and KJRV, court appearance of Erwin Wollman on Sept. 8<sup>th</sup> and court appearance of Martin Moeller on Sept. 24<sup>th</sup>.  
Zach Nelson (News Director)

Made public aware of community meeting in Wessington Springs to discuss community recovery from the June 18<sup>th</sup> tornado. The meeting was held July 29<sup>th</sup> at 7pm. 1-2 minute story ran at 7am, 8am, noon and 5pm on KOKK, KIJV, KZKK and noon and 5pm on KJRV on July 28<sup>th</sup>.  
Zach Nelson

Sponsorship and participation at National Night Out. Performance Radio news director Zach Nelson manned a booth at the event in Campbell Park from 5:30-8pm on August 5<sup>th</sup>.

Live 2 minute remote broadcasts from 4-H Achievement Days August 7-8<sup>th</sup> on SD Fairgrounds on KOKK, KIJV, KZKK and KJRV from 9am-4pm.  
Zach Nelson, Jeff Duffy (Program Director), Matt Watson (Program Director) and Shawn Martin (General Manager)

Reported on roundtable discussion with Senator John Thune August 21<sup>st</sup> from 1-1:30 pm. Aired 1-2 minute news stories at 5pm on KOKK, KIJV, KZKK and KJRV  
Zach Nelson

Participation in Huron High School Homecoming Parade on August 26<sup>th</sup>. Coverage of the parade was broadcast on KOKK and KZKK from 2-2:45PM and promoted with :30 PSAs on KOKK, KIJV, KZKK and KJRV Aug. 18<sup>th</sup> thru the 26<sup>th</sup>.  
Jeffy Duffy, Zach Nelson, Shawn Martin and Mike Lyon (Sales Associate).

Broadcast live from South Dakota State Fair on KOKK, KIJV, KZKK and KJRV, interviewing attendees, vendors, 4-H and FFA students and entertainers Aug 28-29<sup>th</sup> from 10am-3pm. 2 minute remote broadcasts.  
Zach Nelson, Jeff Duffy, Matt Watson and Shawn Martin

Interview with States Attorney Mike Moore on Hughes County murder trial (Sept 27<sup>th</sup>) Interview aired from 9am-10am on KOKK. Excerpts were included in 1-2 minute news stories on Sept 29<sup>th</sup> on KOKK, KIJV at 7am and KZKK and KJRV at noon.

## 2014 Q4 Programs and Issues (Oct, Nov, Dec)

Report on outbreak of flu-like symptoms at Wessington Springs High School which resulted in 70 percent of students going home sick. 1-2 minute news stories aired at 7am, 8am and noon on KOKK, KIJV, KZKK and noon and 5pm on KJRV on Oct. 8<sup>th</sup>.  
Zach Nelson (News Director)

Airing of Salvation Army Christmas Basket program on KOKK and KZKK Dec 1-4<sup>th</sup> 6:30-10pm. Updates on pledges were included in 1-2 minute news stories at 7am on KOKK, KZKK and KIJV and 12noon on KJRV  
Zach Nelson, Jeff Duffy (Program Director)

Live coverage of Municipal City Commission election on Nov. 8<sup>th</sup>. 1-2 minute live break-ins on KOKK, KIJV, KZKK and KJRV 7:30pm-10pm.  
Zach Nelson

Live 6-2 minute remote broadcasts from Huron Harvest Fest Oct. 4<sup>th</sup> at the SD Fairgrounds from 9am-noon on KOKK, KIJV, KZKK and KJRV.  
Matt Watson (Program Director)

Coverage of State Fair Nordby Hall fund raising efforts. 1-2 minute stories on Oct. 20<sup>th</sup> and 24<sup>th</sup> on KOKK, KIJV, KZKK at 7am, 8am, noon and 5pm and KJRV at noon and 5pm.  
Zach Nelson

Promotion of Chamber's shopping local campaign with 1-2 minute news story on Nov. 17<sup>th</sup> at 7am and 8am on KOKK, KZKK and KIJV and 12 and 5pm on KJRV and PSAs on all three stations.  
Zach Nelson, Jeff Duffy, Matt Watson

Reported on \$1.1 million grant awarded to Wessington Springs for road improvements on Nov. 23<sup>rd</sup>. 1-2 minute news stories aired at 7am, 8am and noon on KIJV, KOKK, KZKK and 5pm on KJRV.  
Zach Nelson

Announcing of school late starts and closures due to winter weather on Nov 14<sup>th</sup> and Dec 15<sup>th</sup> from 5:30am-9am on KOKK, KIJV, KZKK and KJRV.  
Zach Nelson, Jeff Duffy, Matt Watson, Shawn Martin (General Manager)