

## KOKK Huron, SD Quarterly Issues/Programs List 3rd Quarter (Oct., Nov., Dec.) 2020

KOKK provides its listeners with programming that address important issues of local concern. Among the issues and events covered during the preceding calendar quarter were:

Severe Weather: Coverage of Dec. 23<sup>rd</sup> blizzard and subsequent snow alert for the city of Huron on Dec. 24<sup>th</sup>.

City: Aired weekly Ask the Mayor with Huron Mayor Gray Harrington each Thursday afternoon

Outdoors/Wildlife: Reported on the cancellation of 2020 Ringneck Festival due to concerns over COVID exposure.

Politics: Reported on results of Nov. 3<sup>rd</sup> elections including races for president, U.S. House and Senate, and state house.

Healthcare: Reported on annual Tree of Memories fundraiser for HRMC Community Hospice program

Philanthropy: Aired all three nights of the annual Huron Salvation Army Christmas Basket program which provides food for families in need in the air and toys for children.

Local Government: Reported on weekly meetings of the Huron City Commission. Meetings are held each Monday night at 5:30 pm. Education: Coverage of bi-monthly Huron Board of Education meetings and reporting on issues of local.

Public Interest: Coverage of Governor Noem's stop in Huron to announce her recommendation that state funds be made available for a new beef barn on the SD State Fairgrounds.

Local government: Reported on temporary closing of the Beadle County Treasurers office due to staff member's COVID exposure

Oct. 6<sup>th</sup>-Dec. 29<sup>th</sup> . Aired the weekly Huron Happenings program each Tuesday of the month. Executive Director of the Huron Chamber & Visitor Bureau, Laurie Shelton makes the public of special events and other items of interest going on in Huron. The program aired at 1:30pm each Tuesday.

Mike Rudd (News Director)

Oct. 8<sup>th</sup>- Aired the Ask the Mayor program with Huron mayor Gary Harrington. The program provides information on programs, projects and other information of local interest. Listeners can email question for the mayor. Topics in Oct. included the progress of the city's manhole replacement project and request from some bar and restaurant owners requesting Huron lower its beer and liquor license fees.

5-10 minute program aired each Thursday at 2:30pm. Mike Rudd (News Director)

Oct. 30<sup>th</sup> Reported on the cancellation of the 2020 Ringneck Festival. The Huron Ringneck Festival Committee and Huron Chamber & Visitors Bureau decided to cancel the event due to concerns over COVID. The dates for the 2021 Ringneck Festival are November 4-6.

1 minute news story aired at 7am and 8am. Mike Rudd (News Director)

Oct. 31st Reported on an overnight fire that destroyed the beef barn on the SD state fairgrounds. The nearby Hippodrome also sustained damage when an explosion from the fire threw a door from the beef barn into the southeast corner of the building. No one was injured in the blaze. Investigators ruled that the fire was accidental in nature.

2 minute news story aired at noon and 5pm. Mike Rudd (News Director)

## **November**

Nov. 3<sup>rd</sup> and 4<sup>th</sup> Coverage of local state and national elections. Results were reported on stations social media pages on Nov. 3<sup>rd</sup> and on the local news segments on Wed. Nov. 4<sup>th</sup>. Voters cast ballots on two measures, the Presidential election, races for U.S. House and Senate and the two District 22 state house seats. Voter turnout was 66 %.

1-2 minute news story aired at 7am and 8am Mike Rudd (News Director)

Nov. 5th Reported on closing of the Beadle County Treasurers office to the public until further notice. The office was able to continue to serve the public online and through mail or drop off payments and other paperwork at the drop box in the back of the courthouse. The office was closed until further notice due to COVID exposure.

1 minute news story aired at noon and 5pm Mike Rudd (News Director)

Nov. 27<sup>th</sup> Aired an hour of Christmas music to coincide with the Huron Chamber & Visitor's Bureau's 28<sup>th</sup> annual Parade of Lights. Attendees were encouraged to listen as they watched the parade make its way down Dakota Avenue in Huron.

One hour of Christmas music aired from 7-8 pm Jeff Duffy (Program Director)

Nov. 30<sup>th</sup>-Dec. 2nd Provided live coverage of all three nights of the Salvation Army Christmas Food Basket program, from 6:30-9 pm. The 70<sup>th</sup> annual Christmas fundraiser helps provide food, clothing and toys for families and children in need. Pledges are made over the phone and online. The program was reduced to three nights, Monday

Program aired Nov.30<sup>th</sup>-Dec. 2<sup>nd</sup> from 6:30-9pm Jeff Duffy (Program Director)

## **December**

Dec. 7th Reported on HRMC Hospice's Tree of Memories program. Tree of Memories provides an opportunity to remember a loved one who has passed with a gift to support HRMC Community Hospice. Visitors can stop by to pick up a mail-in gift card to donate or get more information about the program. Donors and memorials are recognized on a display board near the tree. The tree is on display in the HRMC main lobby through the holiday season.

1-2 minute news story aired at 7am and 8am. Mike Rudd (News Director)

Dec. 10<sup>th</sup>- Coverage of Gov. Kristi Noem's appearance in Huron to announce her recommendation that the state allocate \$12 million dollar amount for a new beef barn on the SD State Fairgrounds. The funds would be matched with \$3 million from an insurance payment and \$4 million in fundraising donations. The old beef barn was destroyed in a fire on October 31<sup>st</sup>.

1-2 minute news story aired at noon and 5pm. Mike Rudd (News Director)

Dec. 18<sup>th</sup> Interview with United Way Executive Director Jen Bragg about progress of 2020-21 United Way campaign goal. Bragg reported the local UW had reached 80% of its goal of \$275,0000.

1-2 minute news story aired at noon and 5pm.

Mike Rudd (News Director)

Dec. 23<sup>rd</sup>-24<sup>th</sup> Reported on Dec. 23<sup>rd</sup> blizzard that resulted in Huron school's closing. Announcements were made 2-3 per hour from 5am-9am, with twice hourly forecasts beginning at 5am thru 11pm. The city declared a snow alert on Dec. 24<sup>th</sup> after high winds caused areas of drifting snow. Announcements were made twice between midnight at 11pm on Dec. 24<sup>th</sup>.

Jeff Duffy (program director) Mike Rudd (news director)