

KOKK Huron, SD Quarterly Issues/Programs List First Quarter (January-March) 2021

KOKK provides its listeners with programming that addresses important issues of local concern. Among the issues and events covered during the preceding calendar quarter were:

Public Interest: Reported on South Dakota Department of Transportation's name the snow plow contest and various fundraisers in the area.

COVID-19- Covered latest information from Beadle County Unified Task Force. The task force was created to provide oversight and information on efforts to manage pandemic response in Beadle County.

Local Government: Reported on announced candidate for upcoming Huron City Commission election.

Education: Reported on Huron Public Schools hiring of new Superintendent.

January

January 7th – Reported on South Dakota Covid numbers tracking. Positive numbers in Beadle County questioned by Huron City leaders. 2-3 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.

January 13th – Reported on South Dakota Department of Transportation announcing Name the Snowplow contest. 1-2 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.

January 21st – Reported on United Way Heartland Region reaching their \$275,000 Fund Drive 2020-21 Goal. 2 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.

January 27th – Reported Huron Community Foundation is matching up to \$200,000 for new Dakota Events Complex on South Dakota State Fairgrounds. 3 minute report by in studio guests at 8am. Jeff Duffy – Program Director.

February

February 9th - Reported on Huron MS Society Crown the King Fundraiser. 2 minute report by in studio guest at 8am. Jeff Duffy – Program Director.

February 12th – Reported on Huron Public Schools announcing the hiring of new Superintendent Dr. Craig Steinhoff. 1 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.

February 22nd – Reported on National FFA Week. 2 minute report by local FFA students in studio at 8am. Jeff Duffy – Program Director.

February 25th – Reported on the Office of Consumer Protection for South Dakota offering information on scam debt calls. 2 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.

March

March 9th – Reported on HRMC Foundation Papa Luigi Fundraiser. 2 minute report by HRMC Foundation director Shawn Martin in studio at 8am. Jeff Duffy – Program Director.

March 17th – Reported on James Valley Christian School Stewardship's play performance March 19 and 20th. 2 minute report by studio guest at 8am. Jeff Duffy – Program Director.

March 23rd – Reported on Beadle County Covid Task Force test site closing March 31st due to reduced need for daily Covid – 19 testing. 1 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.

March 30th – Reported on City Commission Candidate Forum with opening remarks by candidates. 3-4 minute news story aired at 7am, 8am, Noon and 5pm. Mike Rudd – News Director.