



2016 Q1 Programs and Issues (Jan, Feb, Mar)

Coverage of Winter Weather Jan. 6th and 17th including the announcing of school closures, late starts and other weather related announcements on KOKK, KIJV and KJRV FROM 5AM-9AM and as needed throughout the day.

Jeff Duffy (Program Director) Zach Nelson (News Director) Matt Watson (News Director)

Coverage of local legislative forum on Jan 30th featuring District 22 lawmakers Peggy Gibson, Jim White and Dick Werner. Legislators spoke about issues including a transgender bathroom bill (HB 1008) and took questions from the audience. Excerpts from the forum were featured on Feb. 1st newscasts of 1-2 minutes airing at 7am and 8am on KIJV and KOKK and noon on KJRV.

Zach Nelson

Covered response by Wessington Springs school district to threat of violence on Feb. 26th. 1-2 minute news stories at 5pm on KIJV, KOKK, and KJRV.

Zach Nelson

Coverage of a legislative bill HB1210 with direct impact on Huron. The so-called Vertos law was specifically developed to allow event centers and municipal arenas to serve alcohol passed on Feb. 18th. 1-2 minute News stories aired on KOKK, KIJV and KJRV at 7am, 8am , noon and 5pm on Feb. 8th, 11th, 16th and 18th which educated the public about the bill and followed its progress thru the state house.

Zach Nelson

Broadcast information regarding a robbery of the Huron Subway on Jan. 3RD including stills from the surveillance video and a physical description of the suspects. Zach Nelson worked with Police Sgt. Casey Spinsby to make the information available to the public. New stories of 1-2 minutes aired at 7am, 8am, noon and 5pm on Jan. 14th on KOKK, KIJV and KJRV.

Hosted annual Outdoor Show March 19th-20th at Huron Arena. Including a special presentation on being safe with severe weather while outdoors. Zach Nelson (News Director) and Beadle County Emergency Manager Tom Moeding hosted a severe weather awareness and storm spotting presentation relating to the upcoming sever weather season on Saturday and Sunday from 1-2:30pm.

Zach Nelson, Keith Osier (sales associate), Mike Lyon(sales associate), Shawn Martin(general manager)

Zach Nelson attended and reported on District 22 House member Peggy Gibson's address to Beadle County Democratic forum on March 18th. Gibson's remarks were featured in 1-2 news stories on KOKK, KIJV and KJRV at 5pm on March 18th and at 7am ON March 19th on KOKK and KIJV
Zach Nelson

The Mike Moore Show, with Beadle County States Attorney Mike Moore and news director Zach Nelson featured an interview with Jason Glodt, State Director for Marsy's Law for South Dakota, proponents of Amendment "S" which would enact stronger constitutional rights for crime victims. The

show aired on KOKK 9am-10am on March 26th. Portions of the show were used in 1-2 minute news stories at noon and 5pm on KIJV, KOKK and KJRV on March 28th
Zach Nelson

2016 Q2 Programs and Issues (Apr, May, Jun)

Hosted Senior Living Show May 18th 9am-2pm at the Campus Center. Presented programs related to healthy eating habits, end of life issues and exercise. 26 vendors participated in the event. Between 150-200 local residents attended.

Shawn Martin (General Manager) Keith Osier (Sales Associate) Mike Lyon (Sales Associate)

Presented "Think, Drive and Stay Alive" program to Huron High School students April 11th-15th. Each day Performance Radio made material related to impaired and distracted driving available on our website. Home room teachers discussed the material with their students each morning and encouraged them to answer questions about the subject on the website. Daily prizes were given to participating students and a final grand prize winner received a pair of Beatz headphones. Performance Radio donated \$200 to Huron Youth Leadership Council for local safe driving initiatives.

Shawn Martin (general manager) Kelly Sharp (webmaster)

April 30th edition of the Mike Moore Show was dedicated to Sexual Assault Awareness month. Zach Nelson (News Director) and Moore (Beadle County States Attorney) talked with guest Krista Heeron-Graber, Executive Director for the South Dakota Network Against Family Violence and Sexual Assault, talk about what "The Network" does for victims of child abuse, sexual assault and family violence. Show aired on April 30th. Portions of the show were included in 1-3 minute news stories on April 29th at 7am and 8am on KOKK and KIJV and noon on KJRV.

Zach Nelson

News Director Zach Nelson attended and promoted National Weather Service Severe Weather Awareness Training in De Smet on April 20th at the De Smet Event and Wellness Center. Nelson used the training to improve station's severe weather coverage. Event was promoted via :30 pre-recorded PSAs March 16th until the night of the training on all stations. 1-2 minute news stories aired 7am, 8am and noon on KIJV and KOKK and noon and 5pm on KJRV April 20th.

Live coverage of news conference with Beadle County States Attorney Mike Moore announcing arrest of Kevin Krueger and Jose Vega in connection with the murder of Kevin Houck in Cavour, SD on May 31st. 15-minute news conference aired live via simulcast at 3pm on KOKK, KJRV and KIJV. The news conference was also archived and made available to the public on the station website.

Zach Nelson, Jeff Duffy (Program Director) Matt Watson(News Director)

Teamed up with Beadle County Emergency Management for a NOAA weather radio programming event at Runnings of Huron on April 24th. Zach Nelson and BCEM director Tom Moeding programmed 25 radios for local residents. 1-2 minute news story aired on April 22nd at noon and 5pm on KIJV, KOKK, and KJRV. :30 PSAs on all stations promoted the event.

Zach Nelson

Coverage of early morning fire which destroyed Pizza Hut of Huron. Fire began at 3:34am. News Director Zach Nelson made residents aware of the fire thru social media and 1-2 news stories at 7am, 8am, noon and 5pm on KIJV and KOKK and noon and 5pm on KJRV.

Zach Nelson

Coverage of District 22 and area primary elections on June 7th. Two Democratic challengers to the two Republican House incumbents were selected. News director Zach Nelson provided live 1-2 minute updates beginning at 7:30pm and concluding around 10:30pm on KOKK, KIJV and KOKK. 1-2 minute news stories were aired at 7am, 8am, noon and 5pm on KOKK and KIJV and noon and 5pm on KJRV.
Zach Nelson (News Director)

2016 Q3 Programs and Issues (July, Aug, Sept)

Sponsored Beerfest event to raise money for Huron Coats For Kids: Sept 17th 1 pm to 4 pm. This was beer tasting event co-sponsored by Huron Young Professionals. Tickets were sold for \$30 in advance and \$20 at the door with all proceeds benefiting the local Coats for Kids program.

Shawn Martin(General Manager) Keith Osier (Sales Associate) Mike Lyon(Sales Associate) Jeff Duffy(Program Director)

Live broadcast of the Mike Moore Show from the SD State Fair, with Beadle County States Attorney Mike Moore, on Sept. 3rd from 9AM-10AM on KOKK. Program focused on State Fair security and issues facing law enforcement during the event. Portions of the show were used for 1-2 minute news stories 7am, 8am and noon on KOKK and KIJV and 5p on KJRV on Sept. 5th.

Zach Nelson

Live coverage of Severe Weather in Beadle, Spink, Clark, Hand, Jerauld, Kingsbury and Sanborn counties from 11pm August 10th thru 5am August 11th on KOKK, KIJV and KJRV. Thunderstorms packing 70-80 mph wind caused power outages and widespread damage across the area.

Zach Nelson(News Director)

Live coverage of Tornado warning in Hand County and severe thunderstorm warning in Kingsbury and Beadle counties on July 6th from 3pm-5:30pm on KOKK, KIJV and KJRV .

Zach Nelson

Reported on a fatal traffic accident involving a 16 year old Wessington Springs man on August 5th in Hand County. 1-2 minute news aired at 7am, 8am and noon on KIJV and KOKK and noon on KJRV ON August 8th.

Zach Nelson

Sponsored Huron Harvest Fest event with advertising trade and :30 PSA's on KOKK, KIJV and KJRV from Sept 12th – 30th. Also Huron Young Professional group came in to talk about event for 3-4 minutes on September 29th on KOKK, KIJV and KJRV between 8:20 and 8:50. Event was held Oct 1st from 10am-2p at the SD Fairgrounds with proceeds benefiting HYP community projects.

Matt Watson(Program director) Jeff Duffy(Program Director) Shawn Martin (General

Manager)

Zach Nelson and Matt Watson promoted DARE Race Car appearance at the WISSOTA 100 car races Huron Police Department DARE Officer Nathan Benjamin on with 4- 2 minute remote broadcasts from Dakota State Fair Speedway on September 15th. Attendees could purchase a ride in the race car with proceeds benefiting the Huron DARE chapter.

Coverage of semi-annual reports from Beadle Co. Humane Society, Huron Development Chamber and Peoples Transit. The reports which were presented to the Huron City Commission included financials, statistics related to staffing and services and past and upcoming projects. Information was used in 1-2 minute news stories at 7am and 8am on KOKK and KIJV and noon and 5pm on KJRV Aug. 1st and 25th and Sept. 12th.
Zach Nelson

Reported on the Sept. 29th sentencing of a Miller man in connection with attempted molestation of underage girl on Oct.16th of 2015. 1-2 minute news stories aired at 7am, 8am and noon on KOKK and KIJV and noon and 5pm on KJRV.
Zach Nelson

2016 Q4 Programs and Issues (Oct, Nov, Dec)

Promoted Blood Drive Dec. 13th in Wessington Springs with :30 PSAs on KOKK, KIJV, KZKK and KJRV Dec.5th-13th.

Zach Nelson (News Director) , Matt Watson (Program director) Jeff Duffy (Program Director)

Brought in representatives of Huron manufacturing companies to talk about South Dakota Manufacturing Week and the local events being held on October 6th, KOKK, KIJV and KJRV morning shows from 8:19-8:50AM.

Jeffy Duffy, Matt Watson, Shawn Martin

Brought in Candi Briley with the South Dakota State Fair to promote the South Dakota Women's Expo: October 6th from 8:20-8:50am on KOKK, KIV and KJRV morning shows. SD Womens Expo is a day long event dedciated to raising awareness of women's health issues.

Jeffy Duffy (Program Director) Matt Watson (Program Director) Shawn Martin (General Manager)

Live coverage and reporting of General Election in Beadle County including results of District 22 House and Senate Races and state questions: 7:30pm to 11:30pm on KOKK, KIJV and KJVR on November 8th.

Zach Nelson

Tour De Downtown Wine and Cheese tasting event to help raise funds to bring the 153rd Engineer Battalion home for Christmas: November 19th 1-4pm. For \$20 attendees could smaple wine at our participating sponsors retail locations.

Shawn Martin(General Manger) Keith osier (Sales Associate) Mike Lyon (Sales Associate)

Airing of annual Salvation Army Christmas Basket telethon: Nov 28th, 29th, 30th and Dec 1st .

Approximately 3 hours each night 6pm-9-9:30pm. 1-2 minute news stories on previous nights results aired Nov.29th, 30th, 31st and Dec. 1st at 7am and 8am on KOKK and KIJV and noon and 5pm on KJRV. :30 PSAs promoted the event on all stations Nov 28th, 29th, 30th and Dec 1st.

Zach Nelson, Jeff Duffy

Operation Toys fund raiser with Iverson Auto Group to collect toys for children in need. 2-2 minute remote broadcasts from 11 am-4pm on KOKK, KIJV and KJRV on Dec 16th

Matt Watson

Coverage of final 2016 meeting of city commission on Dec. 19th. Commissioners approved bids for projects and gave second reading of special off sale restaurant liquor license. 1-2 minute news stories aired Dec. 30th at 7am and 8am on KOKK and KIJV and noon and 5pm on KJRV.

Zach Nelson