

## **KOKK**

### **2018 Q4 Programs and Issues (Oct, Nov, Dec)**

#### **Oct. 1<sup>st</sup>**

Made public aware of Native American Day (Oct 8<sup>th</sup>) holiday hours for city offices and garbage collection in Huron. 1-2 minute news story aired at 7am and 8am. PSA was read from 5am-5pm Oct. 1<sup>st</sup>-Oct. 8<sup>th</sup>.

Shawn Martin (News director) Jeff Duffy (Program director)

#### **Oct. 8<sup>th</sup>**

Executive director of the HRMC Foundation Paul Rann was a guest on the morning show. Rann talked about breast cancer awareness activities the foundation was sponsoring in the month of Oct. including the "We've Got You Covered" mammogram program, Ladies Night Out at Runnings and the "We for She" high school volleyball game on Oct. 28<sup>th</sup>. 4-5 minute program aired at 8:30am.

Jeff Duffy (Program director)

#### **Oct. 9<sup>th</sup>**

Coverage of winter weather advisory for Hand County. Snow and high winds made travel hazardous in Hand County and other portions of the state. 1-2 minute story aired at 7am and 8am. Information was read from 9am-5pm during weather forecasts.

Matt Watson (Program director) Jeff Duffy (Program Director) Shawn Martin (News director)

#### **Oct. 12<sup>th</sup>**

Interviewed Democratic candidate for state auditor Tom Cool. Cool spoke at District 22 Democratic Campaign Forum. 1-2 minute news story aired at 5pm.

Shawn Martin (News director)

#### **Nov. 1st**

Coverage of rally for gubernatorial candidate Billie Sutton. Sutton made an appearance at Beadle Co. Democratic headquarters at 3pm. 1-2 minute story aired at 5pm.

Shawn Martin (News director)

**Nov. 13<sup>th</sup>**

Reported on continuing search for missing Woonsocket, SD woman Rachel Cyriaks. Cyriaks has been missing for 5 years. Story included description of Cyriaks and phone number to share tips. News story aired at noon at 5pm.

Shawn Martin (News director)

**Nov. 22<sup>nd</sup>- 29<sup>th</sup>**

Broadcast the entire annual Salvation Army Christmas Basket telethon. Approximately 3 hours each night 6pm-9-9:30pm. 1-2 minute news stories on previous nights results aired Nov.29<sup>th</sup>, 30<sup>th</sup>, 31<sup>st</sup> and Dec. 1<sup>st</sup> at 7am and 8am on KOKK. :30 PSAs promoted the event on all stations Nov 22<sup>nd</sup> – 29<sup>th</sup>. PSAs aired between 6am-6pm.

Matt Watson (Program director) Shawn Martin (News director)

**Nov. 29<sup>th</sup>**

Made public aware of visit by a member of Senator Mike Rounds to Huron on Tuesday, December 11. Jennifer Hieb was available at Huron Library from 3:30-5 pm. The purpose of the visit was to assist residents with any issues they may have dealing with federal agencies. 1 minute story aired at 5pm.

Shawn Martin (News director)

**Dec. 3<sup>rd</sup>**

Brooke Sydow, with the HRMC Foundation, appeared on morning show at 8:20 to discuss the Build Dakota Scholarship Fund Roadshow. Tuesday, Dec. 4th, at HRMC Legacy Plaza. The event was designed to educate business about the ways the scholarship program can benefit employers. The segment was 4-5 minutes long.

Jeff Duffy (Program Director)

**Dec. 5th**

Reported on State Fair Commission meeting held on Dec. 4<sup>th</sup>. The 1-2 minute news story included information on a possible move to electronic ticketing in 2019 and the staggering of 4-H livestock exhibiting schedules. Story at 7am and 8am.

Shawn Martin (News Director)

**Dec. 11<sup>th</sup>**

Story on City Commission authorized paying \$750,000 to the Community Development Fund for land that will be used for Vantage Business Park. The funds will be used for land acquisition costs. The money will be paid out in equal payments over fiscal years 2018-2027, with the first \$75,000 payment to be made this month. 1-2 minute story aired at 7am and 8am.

Shawn Martin (News Director)

**Dec. 27<sup>th</sup>-28<sup>th</sup>**

Coverage of winter storm including reporting on road conditions, closings and other relevant weather related information. Information was shared throughout the day from 9am Thurs. morning through 5pm Friday. Closings and cancellations were shared twice an hour and also updated on website and social media. Snow alert announcements were made 3-4 times per hour Thurs. from 4pm-12 midnight.

Jeff Duffy (program director) Matt Watson (program director) Shawn Martin (News Director)