

CONTRACT



KTHV-TV
720 S. Icard Street
Little Rock, AR 72201
(501)376-1111

www.THV11.com

And:

Strategic Media Services/ POL
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

<u>Contract / Revision</u> 1203187 /		<u>Alt Order #</u> 08150431
<u>Product</u> CAND-R-US PRES 2/26-3/1		
<u>Contract Dates</u> 02/26/16 - 03/01/16	<u>Estimate #</u> 501	
<u>Advertiser</u> Donald Trump/ R / President / US		<u>Original Date / Revision</u> 02/25/16 / 02/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTHV	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 32	<u>Product 1/2</u> 37
<u>Agency Ref</u> 2928AG		<u>Advertiser Ref</u> 104207

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTHV	02/26/16	02/26/16	Late News M-F	Late News M-F		:30			P03-PB		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$650.00					
N 2	KTHV	02/26/16	02/26/16	Price Is Right	M-F 10-11A		:30			P03-PB		NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$260.00					
N 3	KTHV	02/26/16	02/26/16	Young and the Restles	M-F 11a-12p		:30			P03-PB		NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$240.00					
D 4	KTHV	02/26/16	02/26/16	Bold & the Beautiful	1230-1p		:30			P03-PB		NM	0	\$0.00
N 5	KTHV	02/26/16	02/26/16	M-F Noon News	M-F 12-1230p		:30			P03-PB		NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$170.00					
N 6	KTHV	02/26/16	02/26/16	Dr. Phil	M-F 3-4P		:30			P03-PB		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$180.00					
N 7	KTHV	02/26/16	02/26/16	M-F 5-530P	M-F 5-530P		:30			P03-PB		NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$430.00					
D 8	KTHV	02/26/16	02/26/16	CBS Evening New	M-F 530-6p		:30			P03-PB		NM	0	\$0.00
N 9	KTHV	02/26/16	02/26/16	M-F 6-630P	M-F 6-630P		:30			P03-PB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$500.00					
N 10	KTHV	02/26/16	02/26/16	M-F 6-7A	M-F 6-7A		:30			P02-FTE		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$825.00					
N 11	KTHV	02/26/16	02/26/16	M-F 630-7P	M-F 630-7P		:30			P03-PB		NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$390.00					
N 12	KTHV	02/26/16	02/26/16	CBS This Morning	M-F 7-9A		:30			P03-PB		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 1203187 /		<u>Alt Order #</u> 08150431
<u>Contract Dates</u> 02/26/16 - 03/01/16		<u>Product</u> CAND-R-US PRES 2/26/16
<u>Advertiser</u> Donald Trump/ R / Presid		<u>Estimate #</u> 501
<u>Original Date / Revision</u> 02/25/16 / 02/25/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$180.00					
D 13	KTHV	02/26/16	02/26/16	Friday Prime B	F 8-9P		:30			P03-PB		NM	0	\$0.00
D 14	KTHV	02/26/16	02/26/16	Friday Prime C	F 9-10P		:30			P03-PB		NM	0	\$0.00
N 15	KTHV	02/26/16	02/26/16	M-F THV This Morning	M-F 9-930A		:30			P03-PB		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$95.00					
N 16	KTHV	02/29/16	02/29/16	Late News M-F	Late News M-F		:30			P03-PB		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$650.00					
D 17	KTHV	02/29/16	02/29/16	Price Is Right	M-F 10-11A		:30			P03-PB		NM	0	\$0.00
D 18	KTHV	02/29/16	02/29/16	Young and the Restless	M-F 11a-12p		:30			P03-PB		NM	0	\$0.00
D 19	KTHV	02/29/16	02/29/16	Bold & the Beautiful	1230-1p		:30			P03-PB		NM	0	\$0.00
N 20	KTHV	02/29/16	02/29/16	M-F Noon News	M-F 12-1230p		:30			P03-PB		NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$170.00					
N 21	KTHV	02/29/16	02/29/16	Dr. Phil	M-F 3-4P		:30			P03-PB		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$180.00					
N 22	KTHV	02/29/16	02/29/16	M-F 5-530P	M-F 5-530P		:30			P03-PB		NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$430.00					
D 23	KTHV	02/29/16	02/29/16	CBS Evening New	M-F 530-6p		:30			P03-PB		NM	0	\$0.00
N 24	KTHV	02/29/16	02/29/16	M-F 6-630P	M-F 6-630P		:30			P03-PB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$500.00					
N 25	KTHV	02/29/16	02/29/16	M-F 6-7A	M-F 6-7A		:30			P02-FTE		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$825.00					
N 26	KTHV	02/29/16	02/29/16	M-F 630-7P	M-F 630-7P		:30			P03-PB		NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$390.00					
N 27	KTHV	02/29/16	02/29/16	CBS This Morning	M-F 7-9A		:30			P03-PB		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$180.00					
N 28	KTHV	02/29/16	02/29/16	M-F THV This Morning	M-F 9-930A		:30			P03-PB		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$95.00					
N 29	KTHV	02/27/16	02/27/16	Late News (Sa)	Sa 10-1035P		:30			P03-PB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$285.00					
N 30	KTHV	02/27/16	02/27/16	SA 6-630P	SA 6-630p		:30			P03-PB		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$130.00					
N 31	KTHV	02/27/16	02/27/16	SA 7-8A	SA 7-8A		:30			P03-PB		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$175.00					

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<u>Contract / Revision</u> 1203187 /		<u>Alt Order #</u> 08150431
<u>Contract Dates</u> 02/26/16 - 03/01/16		<u>Product</u> CAND-R-US PRES 2/26
<u>Advertiser</u> Donald Trump/ R / Presid		<u>Estimate #</u> 501
		<u>Original Date / Revision</u> 02/25/16 / 02/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 32	KTHV	02/27/16	02/27/16	CBS This Morning Sat	Sat 8-10a		:30			P03-PB		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$130.00					
N 33	KTHV	02/27/16	02/27/16	Saturday Prime C	Sa 9-10P		:30			P03-PB		NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$485.00					
D 34	KTHV	02/28/16	02/28/16	Late News (Su)	Su 10-1035P		:30			P03-PB		NM	0	\$0.00
N 35	KTHV	02/28/16	02/28/16	SU 530-6P	SU 530-6P		:30			P03-PB		NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$195.00					
D 36	KTHV	02/28/16	02/28/16	Sunday Prime A	Su 6-7P		:30			P03-PB		NM	0	\$0.00
D 37	KTHV	02/28/16	02/28/16	CBS Sunday Morning	SU8-930A		:30			P03-PB		NM	0	\$0.00
D 38	KTHV	02/28/16	02/28/16	Face the Nation	SU930-10A		:30			P03-PB		NM	0	\$0.00
N 39	KTHV	03/01/16	03/01/16	Bold & the Beautiful	1230-1p		:30			P03-PB		NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-T-----				1	\$195.00					
N 40	KTHV	03/01/16	03/01/16	M-F Noon News	M-F 12-1230p		:30			P03-PB		NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-T-----				2	\$170.00					
N 41	KTHV	03/01/16	03/01/16	Dr. Phil	M-F 3-4P		:30			P03-PB		NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-T-----				2	\$180.00					
N 42	KTHV	03/01/16	03/01/16	M-F 5-530P	M-F 5-530P		:30			P03-PB		NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-T-----				2	\$430.00					
N 43	KTHV	03/01/16	03/01/16	M-F 6-7A	M-F 6-7A		:30			P02-FTE		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-T-----				1	\$825.00					
N 44	KTHV	03/01/16	03/01/16	CBS This Morning	M-F 7-9A		:30			P03-PB		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-T-----				1	\$180.00					
N 45	KTHV	02/28/16	02/28/16	Late News (Su)	Su 10-1035P		:30			P02-FTE		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$1,300.00					
N 46	KTHV	02/28/16	02/28/16	CBS Sunday Morning	SU8-930A		:30			P02-FTE		NM	1	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$715.00					
N 47	KTHV	02/29/16	03/01/16	M-F 6-7A	M-F 6-7A		:30			P02-FTE		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$825.00					
N 48	KTHV	02/28/16	02/28/16	Sun Prime Other	Su 8-10p		:30			P03-PB		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$1,500.00					
N 49	KTHV	02/28/16	02/28/16	Su 1035-1135P	Su 1035-1135P		:30			P02-FTE		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				2	\$175.00					
N 50	KTHV	02/27/16	02/27/16	Saturday Prime A	Sa 7-8P		:30			P02-FTE		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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<u>Contract Dates</u> 02/26/16 - 03/01/16		<u>Product</u> CAND-R-US PRES 2/26
<u>Advertiser</u> Donald Trump/ R / Presid		<u>Estimate #</u> 501
<u>Original Date / Revision</u> 02/25/16 / 02/25/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
													1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$650.00					
N 51	KTHV	02/27/16	02/27/16	Saturday Prime B	Sa 8-9P		:30			P02-FTE		NM	1	\$565.00
													2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$565.00					
N 52	KTHV	02/29/16	03/01/16	M-F 5-6A	M-F 5-6A		:30			P03-PB		NM	2	\$390.00
													1	\$995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$195.00					
N 53	KTHV	02/29/16	02/29/16	Monday Prime B	M 8-9P		:30			P03-PB		NM	1	\$995.00
													1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$995.00					
N 54	KTHV	02/28/16	02/28/16	Su 1135P-1235A	Su 1135P-1235A		:30			P02-FTE		NM	1	\$50.00
													1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$50.00					
N 55	KTHV	02/29/16	03/01/16	THV This Morning @4:430-5A			:30			P04-GB		NM	1	\$5.00
													49	\$19,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				1	\$5.00					
Totals								0.00						

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	25	\$10,450.00	(\$1,567.50)	\$8,882.50
02/29/16 - 03/01/16	24	\$9,220.00	(\$1,383.00)	\$7,837.00
Totals	49	\$19,670.00	(\$2,950.50)	\$16,719.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.